

Says

What have we heard them say?
What can we imagine them saying?

says that the

best for

advanced

design and

print quality

Thinks
What are their wants, needs, hopes, and dreams?



thinks that the design, the message, the feel of syour card provides insight to others into who you are

What other thoughts might influence their behavior?

says that the best for cheap business card.

says that the features, pricing, benefits and use cases for each

thinks that it provides a physical connection between you and your network

thinks that your business card should give customers everything they need to contact you, find you online, or locate your storefont.



BUSINESS CARD

It promotes the value of the company

Ease of giving contact details

Make a quick first impression and give a personal touch

building trust,make your Business Referable sending and receiving cards leads to greater happiness through keeping us emotionally connected.

it makes a cheerful and thinks that i have a opportunity.

Take extra good care of yourself.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



