Rishabh Choudhary

A Product Designer, who loves working on Complex systems, to enhance their user experience, without compromising functionality.

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View Portfolio

EXPERIENCE

Cynosure Technologies Pvt Ltd, Jaipur— *UX Designer (Fulltime)*

SEPT 2023 - PRESENT

- Designed things from the very start, right from the inception of the ideas, and opportunity for the business, up until it was validated successfully & therefore arrived at a conclusion that linked back to the business.
- Ran ideations and prototyped Solutions
- All this was required to enhance the user experience of the HRM product so that it meets user needs.
- All the ideations were internally tested by different company members
- The designs worked and numerous feedbacks were received from the client end.

Freelancing — *UX Designer / Web Designer*

JUNE 2023 - SEPT 2023

- Accepted a Project, to revamp an IT company's main website.
- This project was different from my past projects as it had very little to do with a feature or functionality, but here I had a bigger challenge to convey the company values in a modern and simple way.
- Expanded my horizons in terms of design and collaborated with multiple teams, Development, SEO, and management.
- Designed screens for their own HRM product.

SubCo, Ahmedabad — *UX Designer*

JAN 2023 - MAY 2023

- Designed a complete mobile app, which helps users subscribe to services.
- The challenge was to motivate users to take action while showcasing all the data in a simple understandable way.
- Did user research, user flows, information architecture, wireframing, and Prototyping, under the guidance of my mentors.

Sports For All (SFA), Gandhinagar Capital — *Web Designer*

SEPT 2022 - OCT 2022

- I was presented with an opportunity to design a website for the **National Games Gujarat 2022**.
- Successfully Designed & Developed the website for both **Web & Mobile with 1,00,000+ users** daily. Built using Builder.io (No Code platform)
- Designed the complete website from scratch from the sitemap to Navigations, Complete UI elements like Cards, banners, Interactions, Buttons, Graphics, Imagery, and many more.
- Gained a lot of real-world experience while interacting with Project managers, Government Officials, and IAS Officers.

SKILLS

User Research
  – Desk Research
  – Usability testing
  – Heuristic Evaluation

Ideation

Brainstorming

Product Design
  – Wireframing
  – Lo-fi Prototyping
  – Prototyping

TOOLS

FIGMA
– Advanced
––––––––––––

Adobe Suite
– Advanced
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Web Flow
– Intermediate +
––––––––––––

Quant UX
– Beginner
––––––––––––

Origami
– Beginner
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HTML/CSS
– Intermediate +

LANGUAGES

English

Hindi

Kannada

HOBBIES

Football

Swimming

Reading Books

Sitting Idle

National Institute of Fashion Technology (NIFT), Gandhinagar —

Bachelors of Design

AUG 2019 - MAY 2023

B.Des in Communication Design
Specialization in Interaction Design.

The curriculum was top-tier and very diverse covering a lot of things while maintaining the depth of knowledge. Things I learned that helped me in this role.
- Principles of Design, Elements of Design, Graphic Design, Print Design, Visual Design, Web Design, Interaction Design

Good Motion — *Health awareness & Habit building app*

- The project focuses on people leading a life of long hours of sitting and a sedentary lifestyle (ex. people with WFH or preparing for competitive exams.
- My First self Project where I broadened my knowledge about design systems and prototyping and learned a lot about Human Interface Guidelines from Apple
- Learned a lot by taking guidance from seniors and reading books. This project helped me gain more knowledge and improve my UX design skills substantially

(you may view the project in my portfolio)