

# Rohit Kamble

Hyderabad | [rohitkamble6458@gmail.com](mailto:rohitkamble6458@gmail.com) | +91 8618674698 | [Portfolio](#) | [LinkedIn](#) | [Github](#)

## Technical Skills

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**Data Analytics:** Power BI, Excel, SQL, MySQL, DAX, Data Cleaning, Data Modeling, Data Visualization

**Programming Languages:** C & Python

**Database:** MySQL, MySQL Workbench, PostgreSQL & pgAdmin

**Machine Learning:** Scikit-learn & OpenCV

**Web Development:** HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, React.js

**Tools:** Jupyter Notebook, Visual Studio Code, GitHub, LaTeX

## Projects

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**Business Insights 360** – [Power BI | SQL | Dax Studio] [Link](#) Apr 2025

- Customized a multi-functional **Power BI dashboard** to analyze AtliQ hardware's sales trends over the global market by gathering data from two different sources (**Excel/CSV files** and a **SQL database**).
- Built **data model** and **visualizations** in Power BI, and optimized the report with **DAX Studio** which improved the performance of the report by 5%.
- **Developed a dashboard** that enabled AtliQ Hardware to analyze department sales trends, driving a projected 10% Revenue acceleration and a 20% reduction in data-related expenses.

**Sales & Financial Report** - [Excel | Pivot Table | Power Query] [Link](#) Mar 2025

- Generated a comprehensive **P&L report** for AtliQ Hardware FY 2022, utilizing advanced features in Excel such as **Pivot Tables** and **DAX** to provide **granular insights** into revenue streams and expense categories
- Automated data cleaning using **Power Query**, which can reduce around **4 hrs.** of repeated manual work.
- Deployed **DAX-based calculation** models, resulting in a **30% increase** in report accuracy and providing users with more nuanced, flexible data insights.

**Music Store Analysis** – [PostgreSQL | CTEs | Window Functions] [Link](#) May 2025

- Analyzed customer purchase behavior across 15+ countries using **CTEs**, **window functions**, and **multi-table joins** to identify high-value segments and regions for promotional targeting.
- Robust SQL queries designed to uncover **actionable insights** on artist performance, genre consumption trends, and customer purchasing behavior, supporting data-driven music catalog optimization.
- Designed a comprehensive sales analytics framework to pinpoint the top spending customers by geography and genre preference, driving strategic marketing decisions, and uncovering revenue growth opportunities.

## Education

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**Master of Computer Applications** , 73.72% Nov 2022 – Aug 2024  
Central University of Karnataka, [Link](#)

**B.Sc in Computer Science**, 80.18% Jun 2019 – Nov 2022  
Gulbarga University, kalaburagi, [Link](#)

## Certificates

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- Excel: Mother of Business Intelligence [Link](#) Mar 2025
- SQL (basic) [Link](#) Jul 2024
- Python (Basic) [Link](#) Oct 2024