

Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8.0M

Income

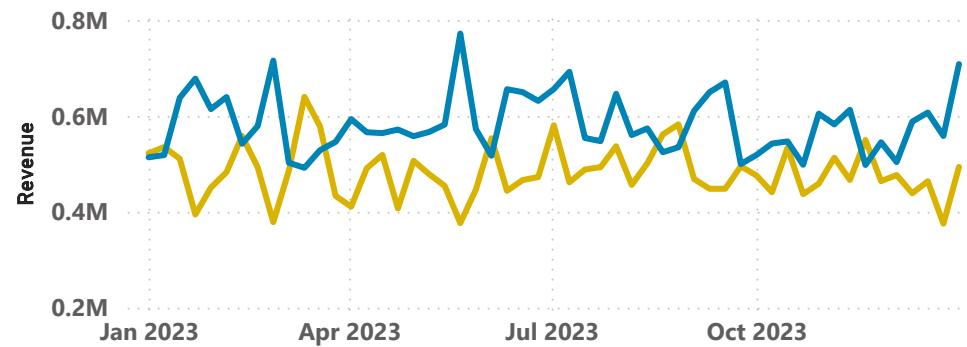
587.6M

CSS

3.19

Revenue by Week

gender ● F ● M



Age Group



M

F

31M

26M

Gold

Silver

Blue

Platinum

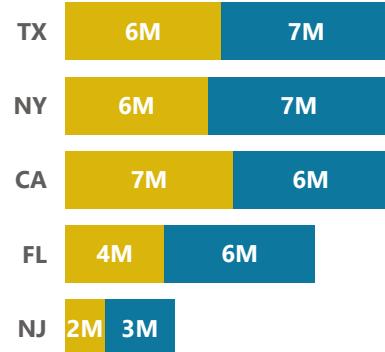
Swipe

Online

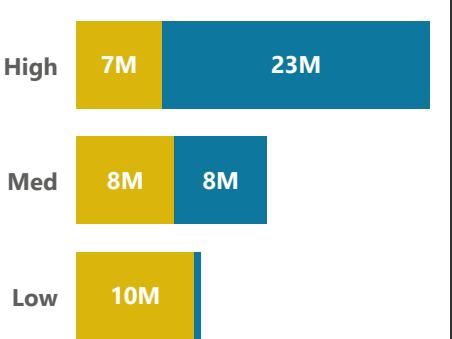
Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

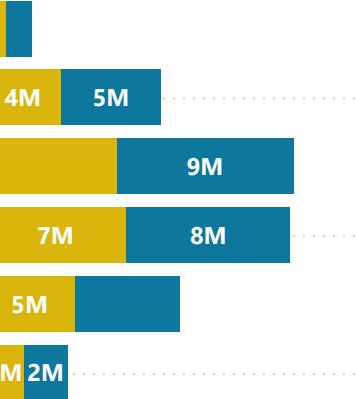
Top 5 States



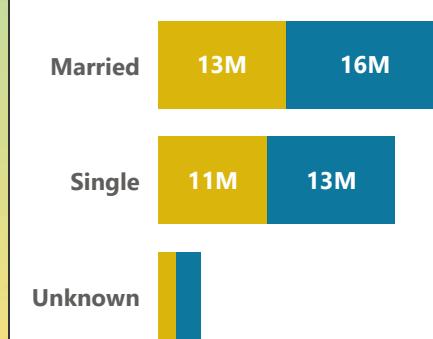
Salary Group



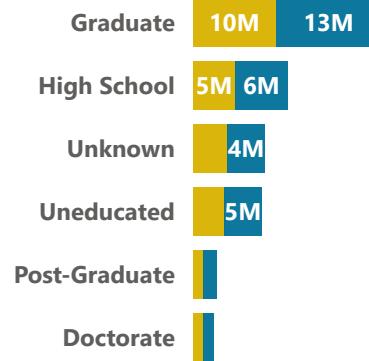
Dependent Count



Marital Status



Education Level



Credit Card Transaction Report

Revenue

57M

Total Interest

8.0M

Transaction Amount

45.5M

Transaction Count

667K

card_category	Sum of Revernu	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

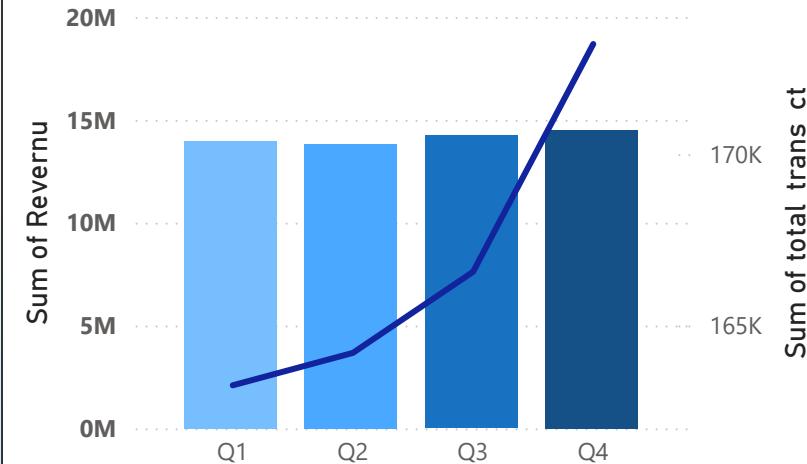
Q2

Q1

week_start_date

All

● Sum of Revernu ● Sum of total_trans_ct



F

M

Gold

Silver

Blue

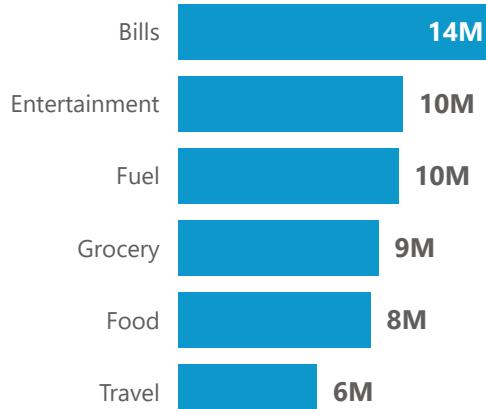
Platinum

Low

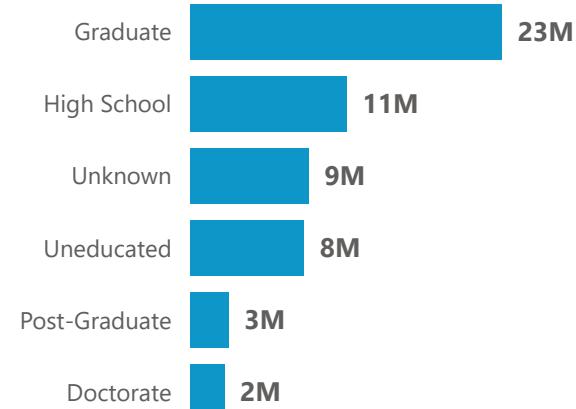
Med

High

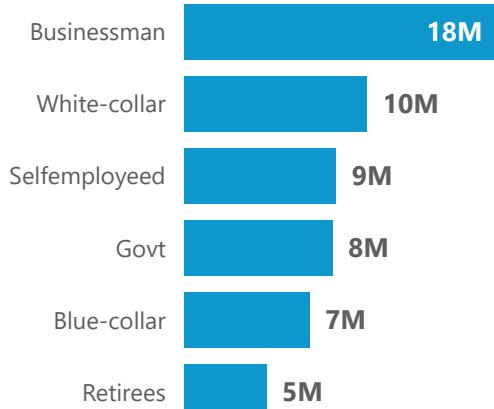
Revenue by Expenditure Type



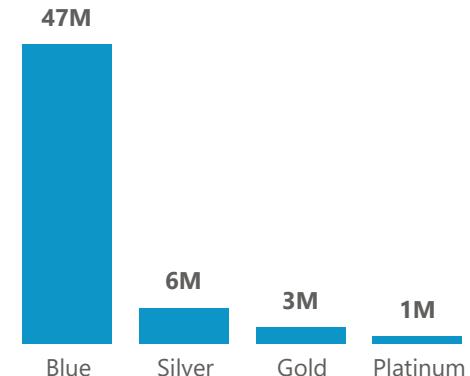
Revenue by Education Level



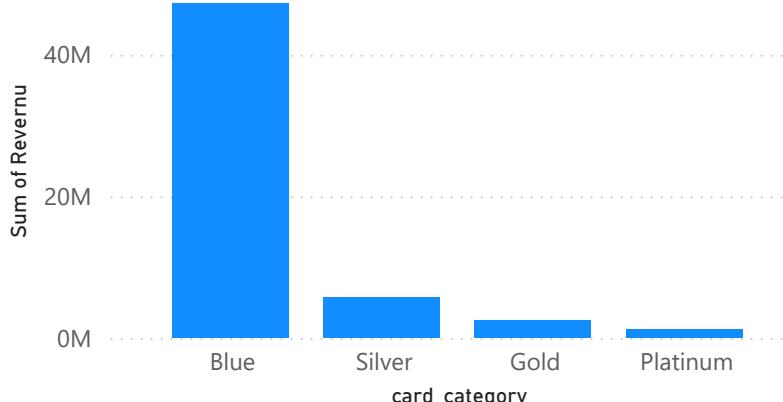
Revenue by Customer Job



Revenue by Card Category

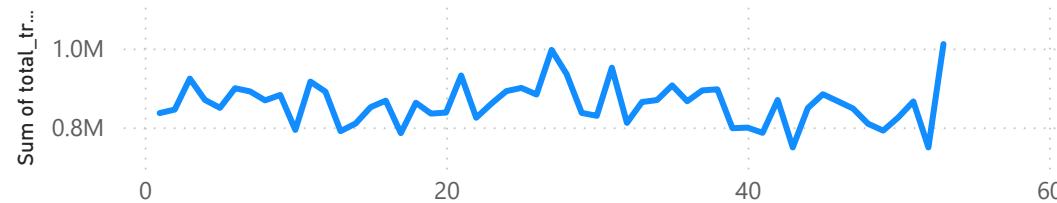


Sum of Revenu by card_category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
Total	933134	1201601	28.8%

Sum of total_trans_amt by week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
1	57.46%
0	42.54%
Total	100.00%