

# Adidas Data Dashboard

Total Sales

899.90M

Quantity sold

2479K

Profit

332.13M

Invoice Date

1/1/2020



12/31/2021

City

☐ Albany

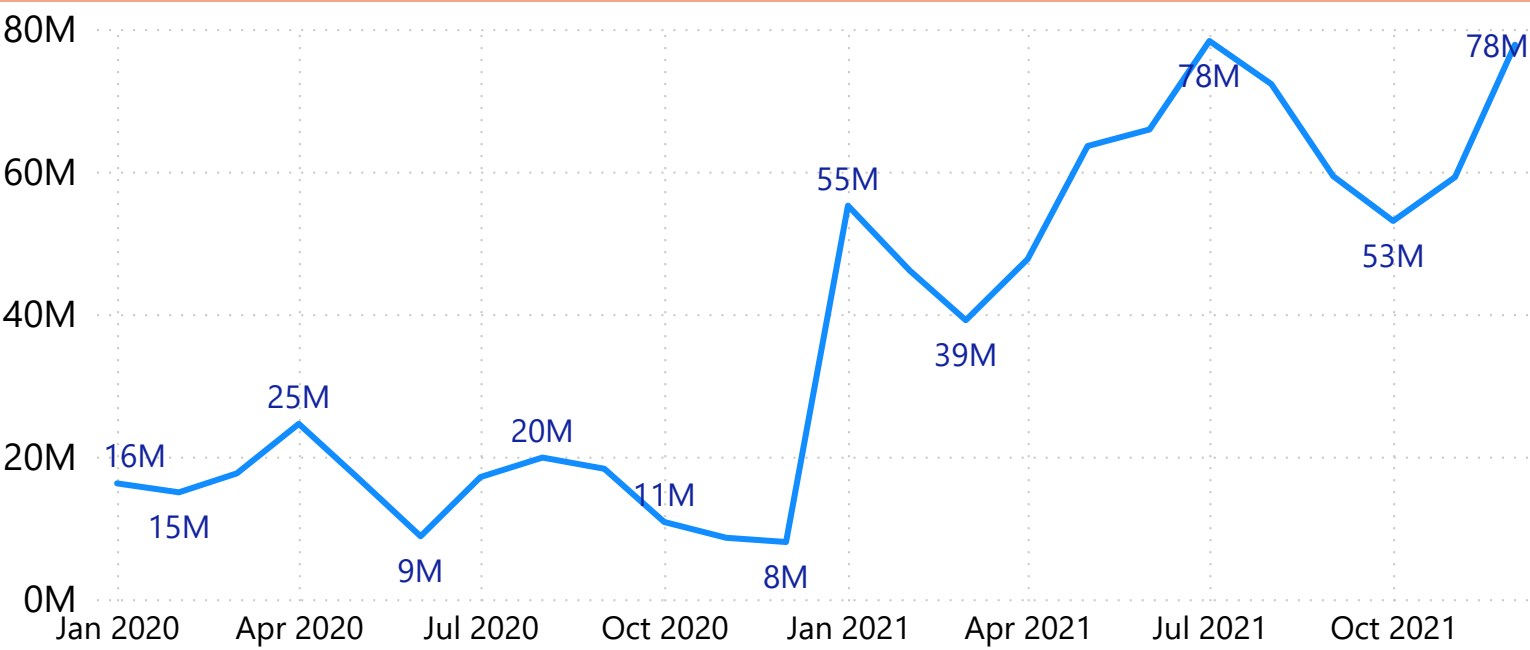
☐ Albuquerque

Product

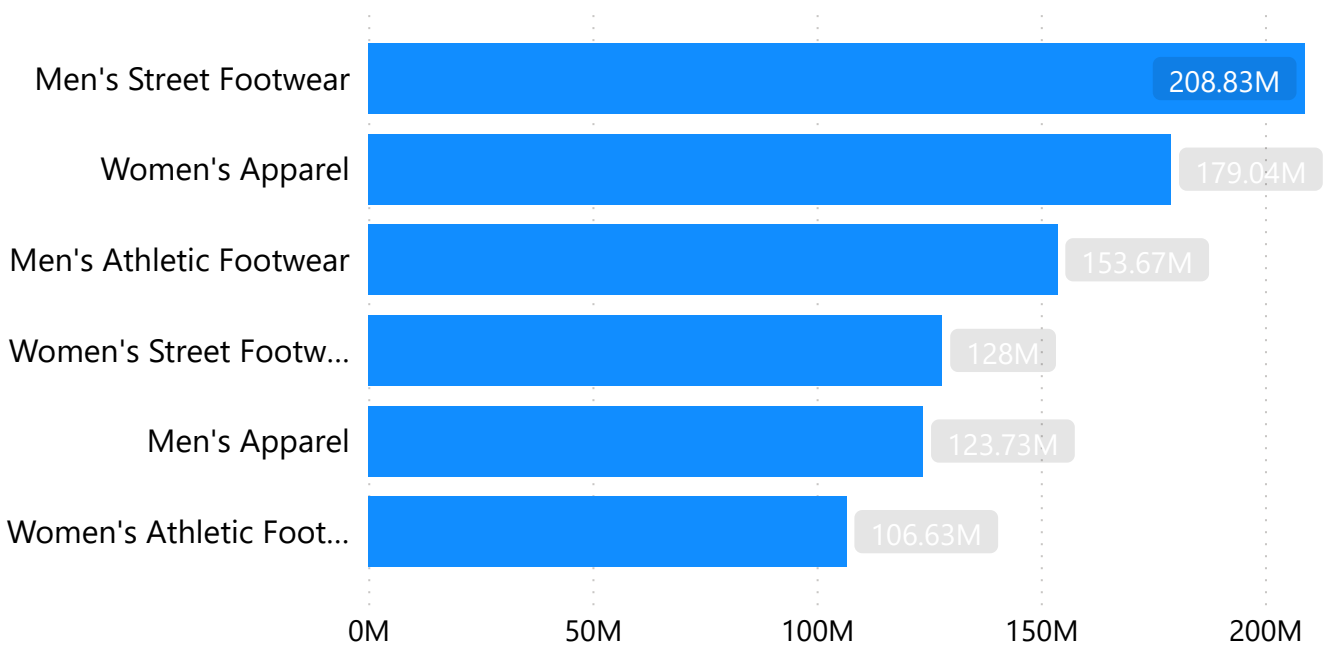
☐ Men's Apparel

☐ Men's Athletic Footwear

Sales by Year and Month

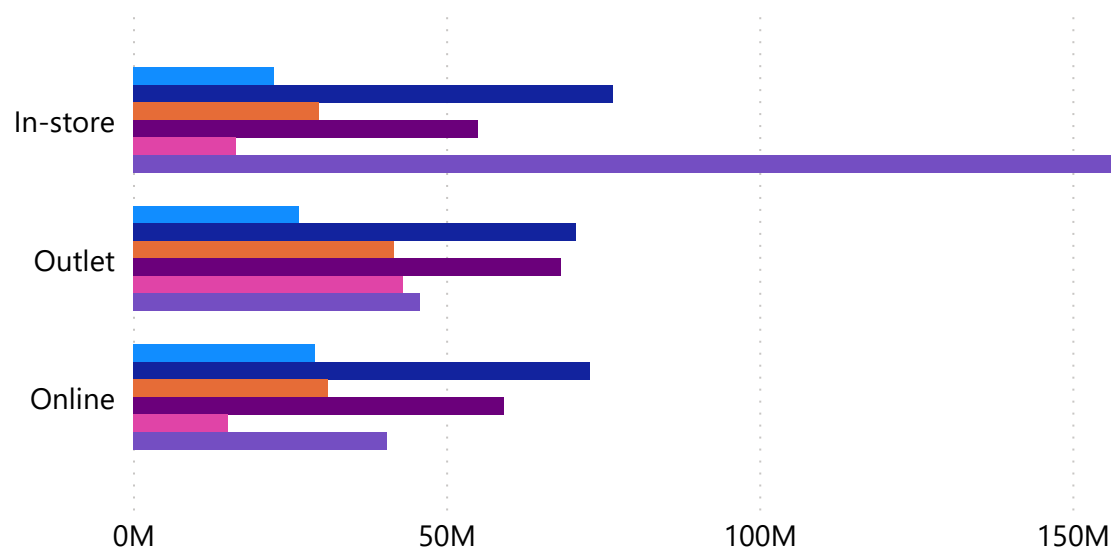


Sales by Product

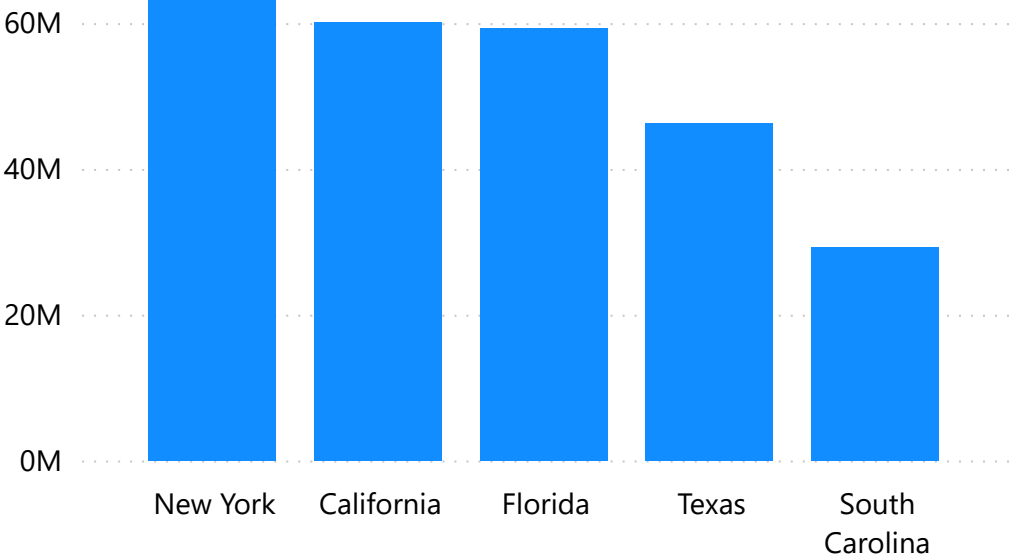


Sales Method and Retailer

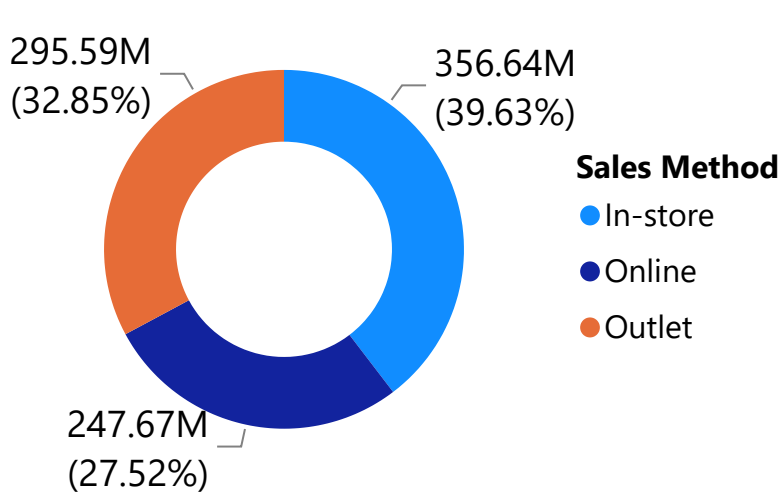
**Retailer** ● Amazon ● Foot Locker ● Kohl's ● Sports Direct ● Walmart ● West Gear



Sum of Sales by State

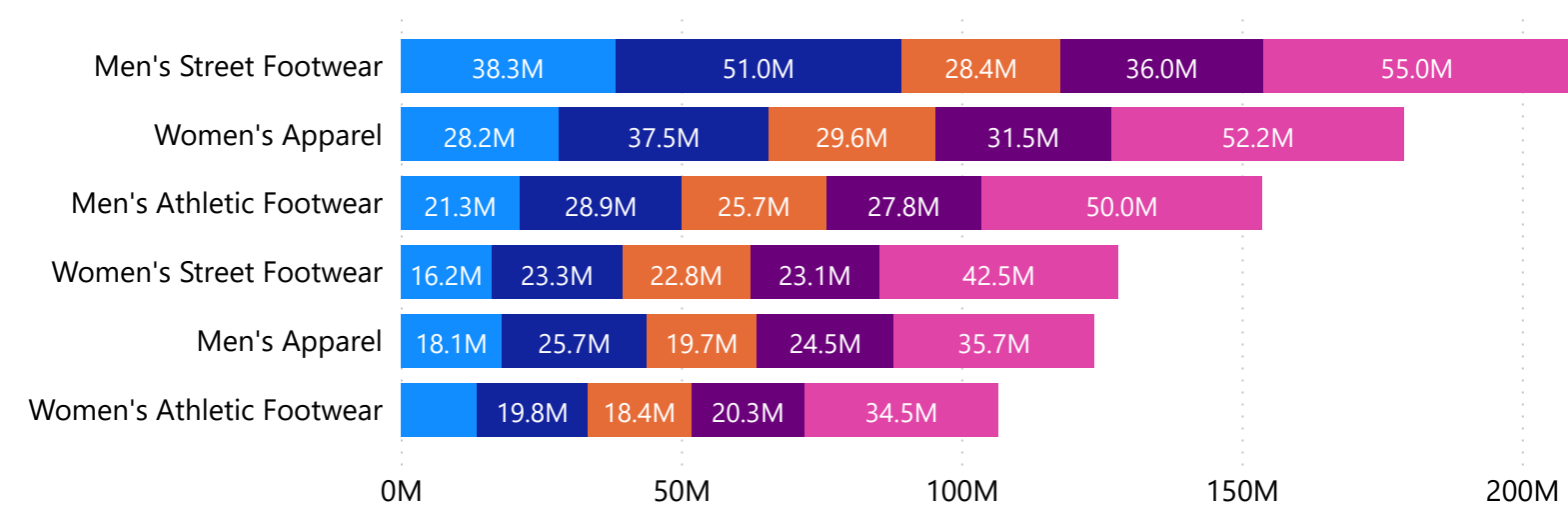


Sales by Sales Method



Sales by Product and Region

**Region** ● Midwest ● Northeast ● South ● Southeast ● West



Product	Midwest	Northeast	South	Southeast	West
Men's Apparel	18,125,661.00	25,744,412.00	19,703,069.00	24,461,487.00	35,694,003.00
Men's Athletic Footwear	21,305,539.00	28,874,237.00	25,710,545.00	27,777,020.00	50,006,339.00
Men's Street Footwear	38,322,810.00	51,025,024.00	28,444,561.00	36,019,236.00	55,014,613.00
Women's Apparel	28,206,383.00	37,543,083.00	29,607,187.00	31,491,161.00	52,191,046.00
Women's Athletic Footwear	13,595,168.00	19,796,138.00	18,420,722.00	20,302,798.00	34,517,070.00
Women's Street Footwear	16,244,898.00	23,341,173.00	22,777,097.00	23,119,534.00	42,520,111.00
Total	135,800,459.00	186,324,067.00	144,663,181.00	163,171,236.00	269,943,182.00

Sum of Sales (378.75% increase) and Sum of Profit (395.33% increase) both trended up between January 2020 and December 2021.

Across all metrics, Sum of Sales had the most interesting recent trend and started trending up on March 2021, rising by 98.77% (38666898) in 9 months.

Sum of Sales jumped from 10836269 to 46102165 during its steepest incline between October 2020 and February 2021.

In-store in Retailer made up 17.42% of Sum of Sales.

At 64229039, New York had the highest Sum of Sales and was 119.32% higher than South Carolina, which had the lowest Sum of Sales at 29285637.

New York accounted for 24.77% of Sum of Sales.