

Vishal Gupta

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EDUCATION

Guru Gobind Singh Indraprastha University, Delhi, India - B. Tech - GPA: 7.2/10

Sept'12-Jun'16

Skills Developed: Product Management, Software Development, Networking

SKILLS

User Interface	Angular, JavaScript, jQuery, HTML5, CSS3, Bootstrap
Backend	Microservices, Spring boot
Programming	Java, Typescript
Project Management	Defining User Stories, Agile Methodology, Scrum Management, JIRA/Confluence
IDE	Visual Studios, Eclipse, Notepad++
Databases	MySQL, PostgreSQL, SQL Server
Version Control	GitLab, Git

PROJECTS

Fiber Management & Canvas Portal

Verizon Communications Inc.

- Contributed as a Tech Lead to the Verizon Canvas Portal, a telecom platform designed to enhance business operations with advanced solutions
- Led performance optimizations and increased user engagement through cutting-edge technology integration
- Spearheaded the development and implementation of the Fiber management, bandwidth lease workflow, streamlining processes and improving efficiency
- Led a team of 12 software engineers in the development and enhancement of the Verizon Canvas Portal, a telecom platform designed to improve business operations
- Collaborated with cross-functional teams to align on project goals, overcoming communication barriers and ensuring that all stakeholders were on the same page.
- Conducted code reviews and provided mentorship to junior developers, fostering a collaborative and high-performing team environment.
- Facilitated effective communication with stakeholders to gather requirements and provide project updates.

Rewards and Loyalty Platform

Netflix, uMass Store, Hasa Pool

- Enhanced NextBee Media's rewards and loyalty platform as per client's requirement to increase customer engagement and retention.
- Developed and implemented gamification features, including interactive challenges, milestone achievements, and dynamic leaderboards to boost customer loyalty.
- Created personalized reward mechanisms based on customer preferences and behaviours, enhancing the user experience.
- Built community-centric features to foster user interaction through discussions, peer recognition, and user-generated content.
- Developed real-time point tracking systems and flexible redemption options, keeping users engaged and motivated.
- Ensured platform scalability and high performance to support a growing user base and increased demand.
- Ensured seamless integration with existing tech stacks, including CRM systems, e-commerce platforms, and social media. Implemented personalized messaging strategies using email campaigns, SMS alerts, in-app messages, and chatbot interactions.
- Integrated advanced data visualization tools and analytics to provide actionable insights and optimize loyalty programs.

Technical Lead, Jun'2022 – Present, Tata Consulting Services

Software Consultant, Sep'2020 – Jun'2022, NextBee Media LLC

Software Developer, Aug'2019 – Sep'2020, Soturi Media

Senior Software Developer, Nov'2016 – Aug'2019, Digital Navigation Pvt. Ltd.

CERTIFICATIONS

AWS Certified Solutions Architect - Professional by Amazon Web Services

(Dec' 2024)

Oracle AI Vector Search Certified Professional by Oracle

(Apr' 2025)

Microsoft Certified Azure AI Engineer Associate by Microsoft

(Mar' 2025)

Certified Full Stack Engineer by Skill Sigma

(Jul' 2020)

Certified SFAE 5 Practitioner by Scaled Agile, Inc

(Dec' 2022)