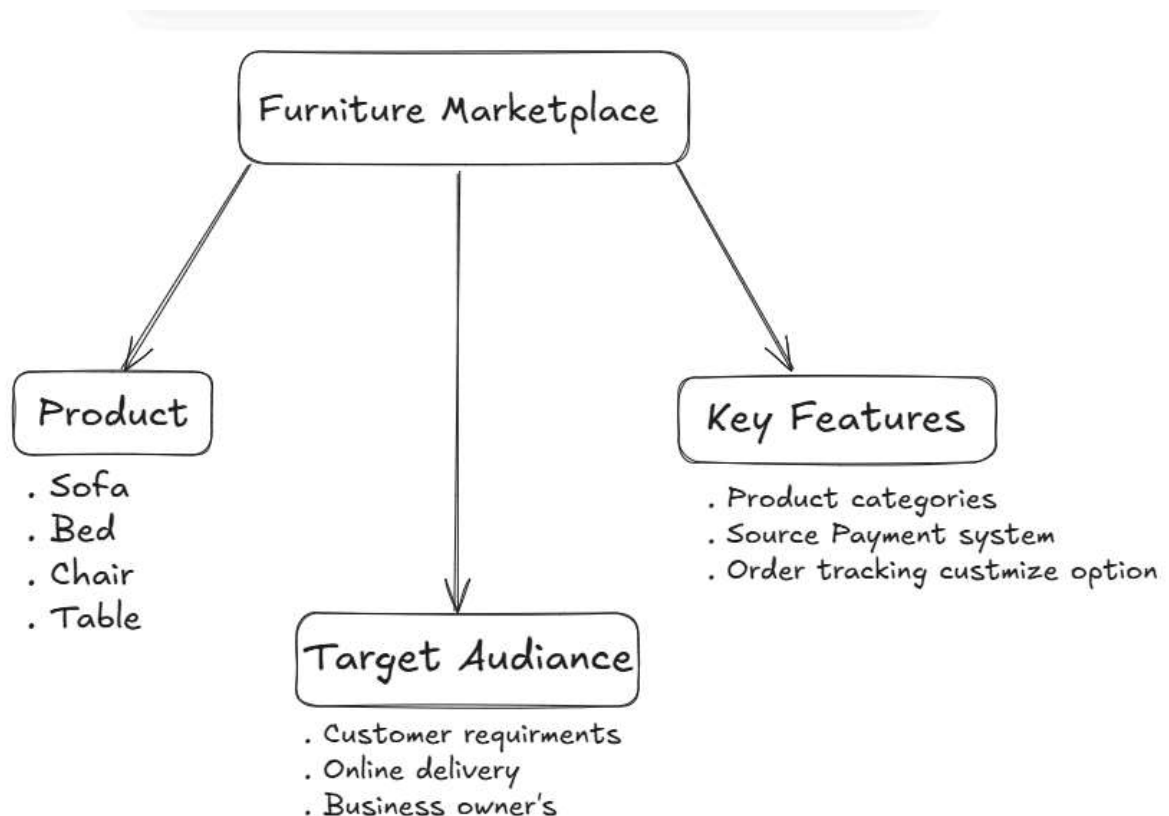


# DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

## Marketplace Type

**Type:** E-Commerce (Furniture)

We have designed a modern and user-friendly e-commerce website exclusively dedicated to **Furniture**. Customer can easily explore Furniture, customize it according to there preference, and smoothly complete their purchase.



# Business Goal

The goal of this furniture marketplace is to make furniture shopping easy and convenient for customers, with a focus on customization and quality.

## 1- Customer\_Centric Design:

- . Provide the customer the option to modify Furniture based on their needs, such as choosing size, colour, and material.
- . Offer a visual preview of customization to enhance the shopping experience.

## 2- High\_Quality Products:

- . Offer only durable and premium\_quality Furniture to ensure customer satisfaction.
- . Collaborate with reliable manufacture to maintain quality stands.

## 3\_ Seamless Shopping Experience:

- . Design a simple and intuitive interface for easy browsing and navigation.
- . Add advanced search filters customization option, and smooth checkout features.

## 4\_ Efficient Order Management:

- . Implement real\_time order tracking so customers receive update at every steps
- . Ensure quick delivery and hassle-free return to build trust.

## 5\_ Global Research

- . Expand the platform globally and collaborate with internal shipping partners.
- . Use Shipengine to ensure timely and safe delivery of order.

Q: Whats problem does your marketplace solve?

- . Provide customers with customize Furniture and high\_quality option.
- . Ensure reliable delivery for global customer.

Q: What Products / Services will you offer?

- . Products: Sofa, Bed, Chair, Table, and Wardrobes.
- . Services: Customization, Fast delivery, Order tracking, and Easy returns.

Q: What makes your marketplace unique?

- . Customized furniture option, high quality products, smooth shopping experience, and global delivery system.

Q: Who is your target audience?

- . Homeowner's, business owner's, and interior designer looking for customize furniture.

Q: What are your business outcomes?

- . Achieving customer satisfaction, high sale, global reach and becoming a trusted furniture marketplace.

# Data Schema

Product
<ul style="list-style-type: none"><li>- name</li><li>- price</li><li>- description</li><li>- customerReview</li><li>- size</li><li>- colour</li><li>- stock</li></ul>

Order
<ul style="list-style-type: none"><li>- productId</li><li>- price</li><li>- quantity</li><li>- subtotal</li></ul>

Delivery Zone
<ul style="list-style-type: none"><li>- zoneName</li><li>- deliveryTime</li><li>- cost</li><li>- specialNote</li></ul>

Customer
<ul style="list-style-type: none"><li>- name</li><li>- country</li><li>- address</li><li>- city</li><li>- provience</li><li>- phoneNumber</li></ul>

Shipengine
<ul style="list-style-type: none"><li>- shipengineld</li><li>- carrier</li><li>- trackingName</li><li>- deliveryStatus</li><li>- estimatedDelivery</li></ul>

Contact
<ul style="list-style-type: none"><li>- name</li><li>- email</li><li>- subject</li><li>- message</li></ul>