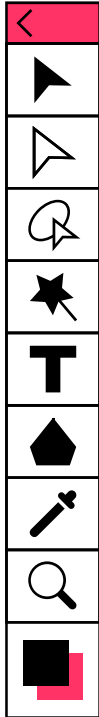


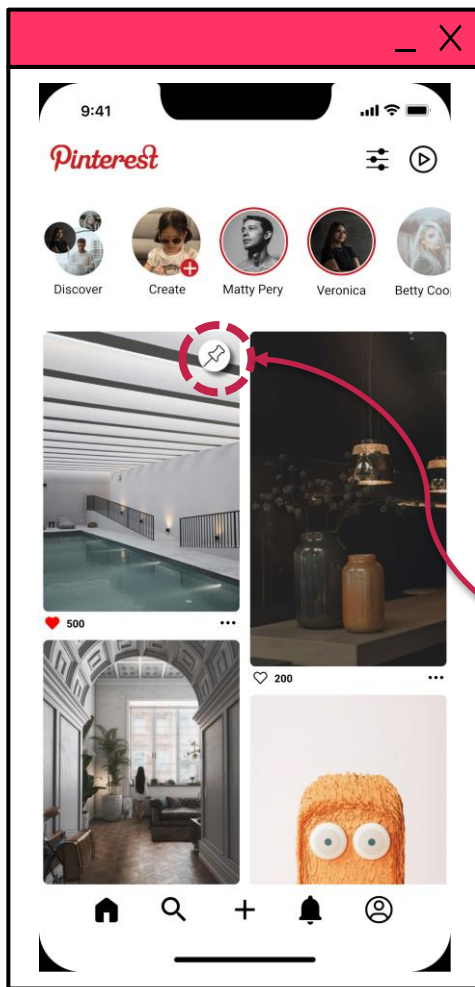
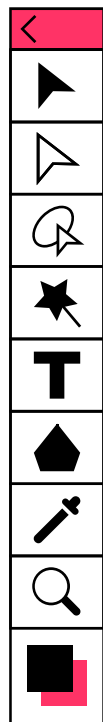
Stage 3

Pinterest Redesign

User interface.

Lecturer: Prof Zeeshan Khan
22P-9106 -Muhammad Rehan
22P-9133 - Zainab Riaz





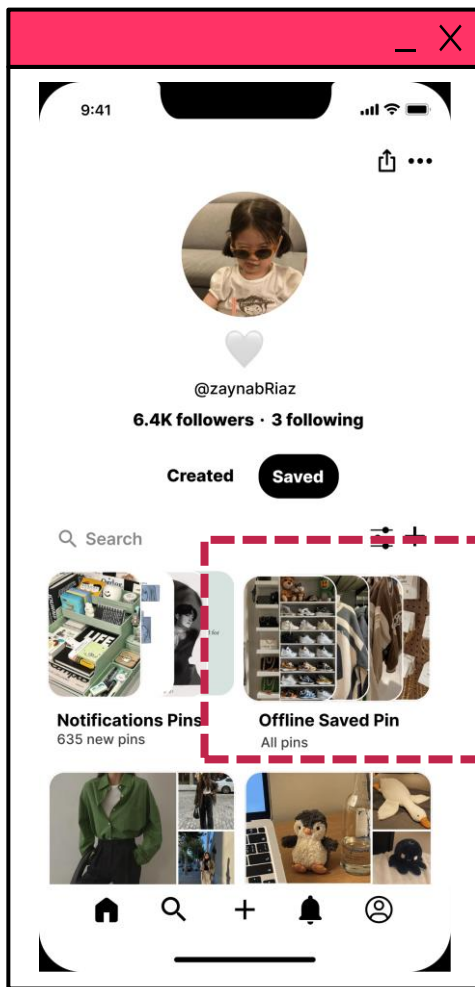
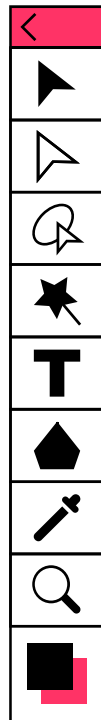
1. Visibility of system status:

Problem :

No indication of pin status after saving, and automatic page refresh when returning to the top (Violation of Fitts' Law)

Redesign:

An indicator or icon is added to show a pin has been saved. Allow users to return to the top without automatic refresh. This will inform the user that this pin has been saved.



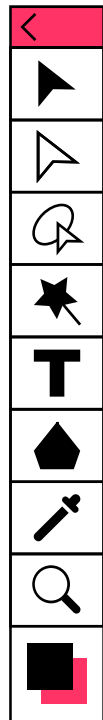
2. User control and freedom:

Problem :

Limited functionality in offline mode, and limited control over board privacy settings

Redesign:

Now user can save the pins offline for the later used without the internet or the cache storage. And this is placed in user profile page not in the feed page so we could improve the offline saved pins privacy.



3. Consistency and standards:

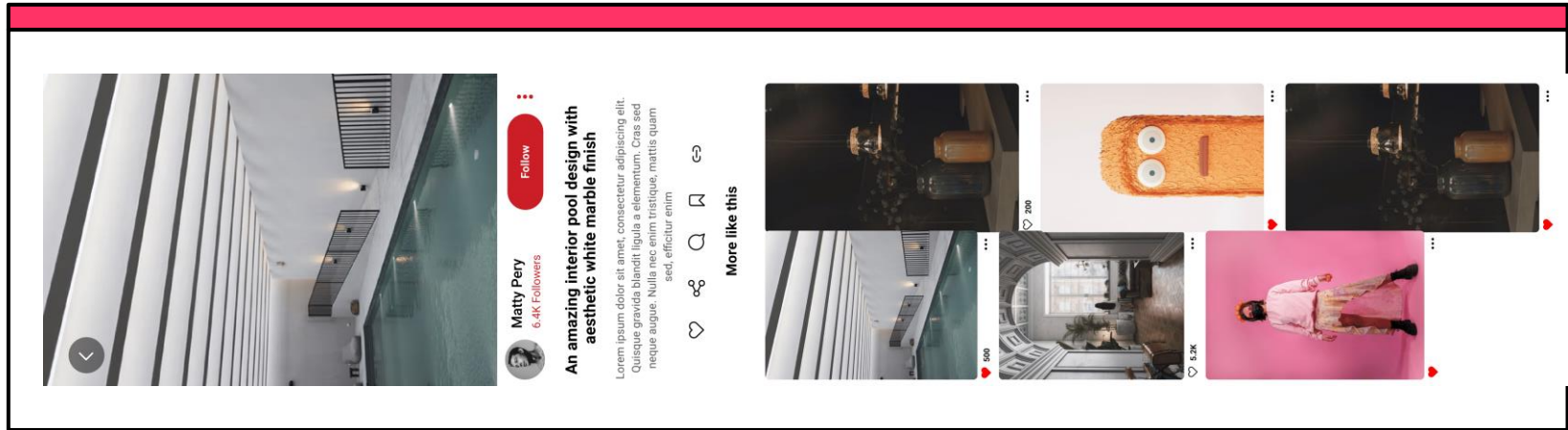
Problem :

Inconsistent naming for Recommendations, and inconsistent treatment of contextual filters

Redesign:

Consolidate and standardize the naming for recommended content. Improve consistency in handling contextual filters. Using creative names like “pins inspired by you”. To make user experience matter.

4. Error prevention

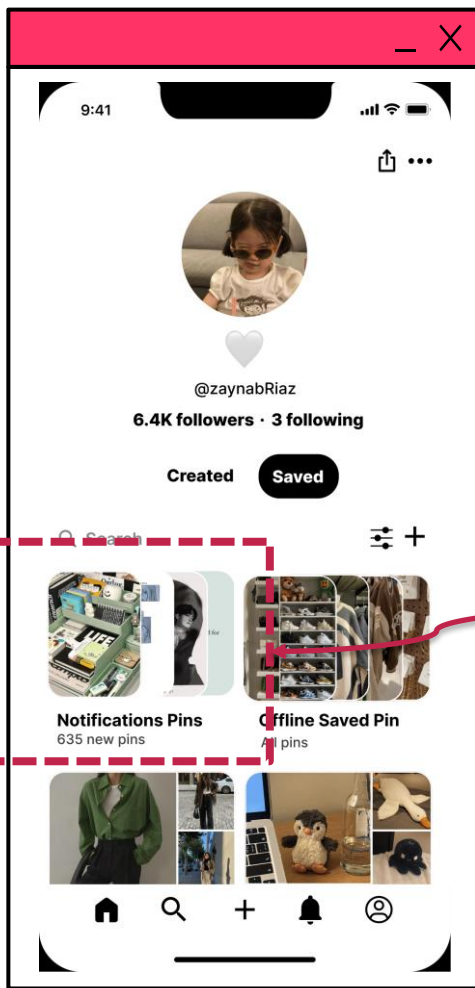
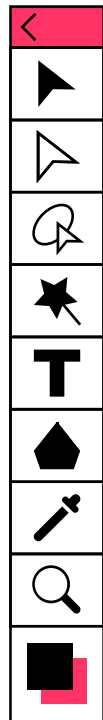


Problem :

Screen pops back to the top when navigating between sections (Violation of Hick's Law)

Redesign:

Pops a new screen back to the top when navigating between sections. Maintain scroll position when switching between different sections. **This functionality is better visual in Figma preview**



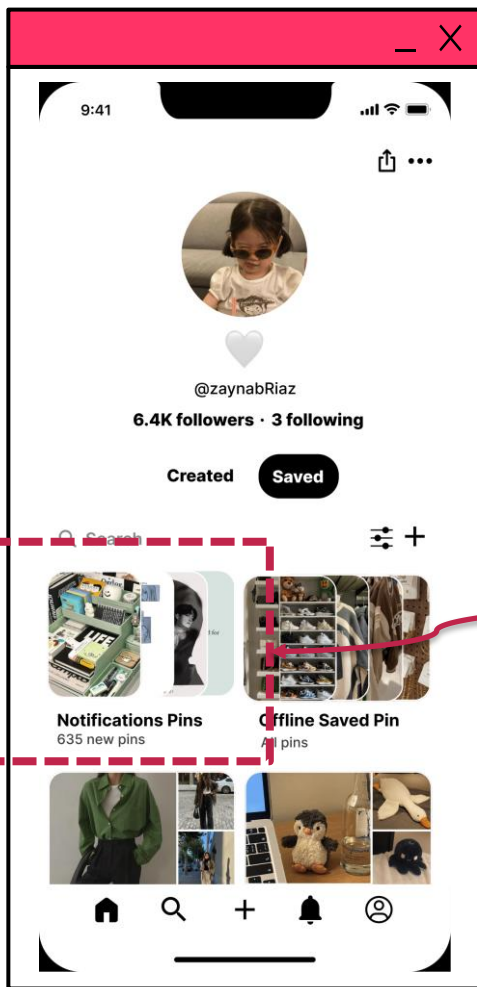
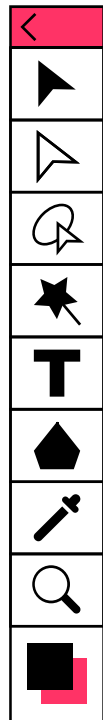
5. Flexibility and efficiency of use:

Problem :

Limited customization for notification preferences

Redesign:

Limited customization for notification preferences Allow users to customize their notification preferences. Now the notification will have more visual presentation with the pins at display with the notification



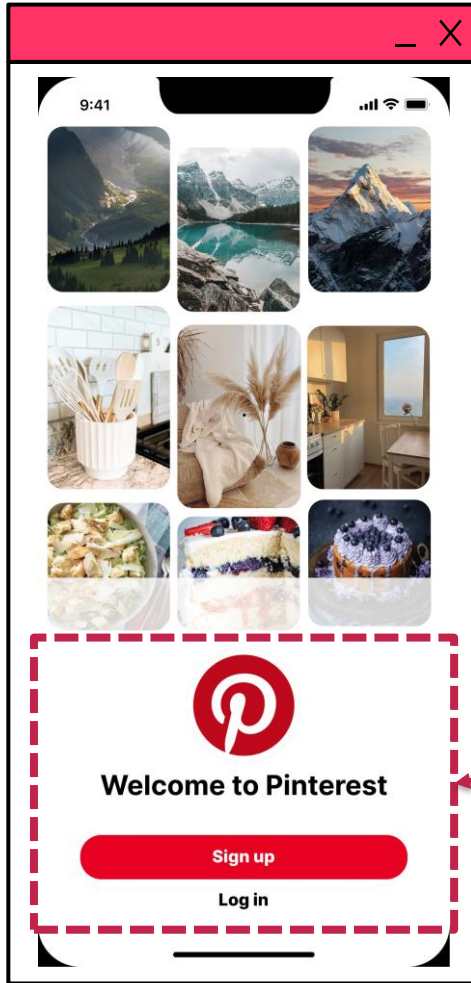
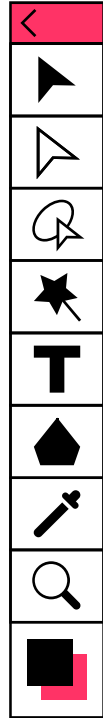
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Redesign:

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6. Help and Documentation

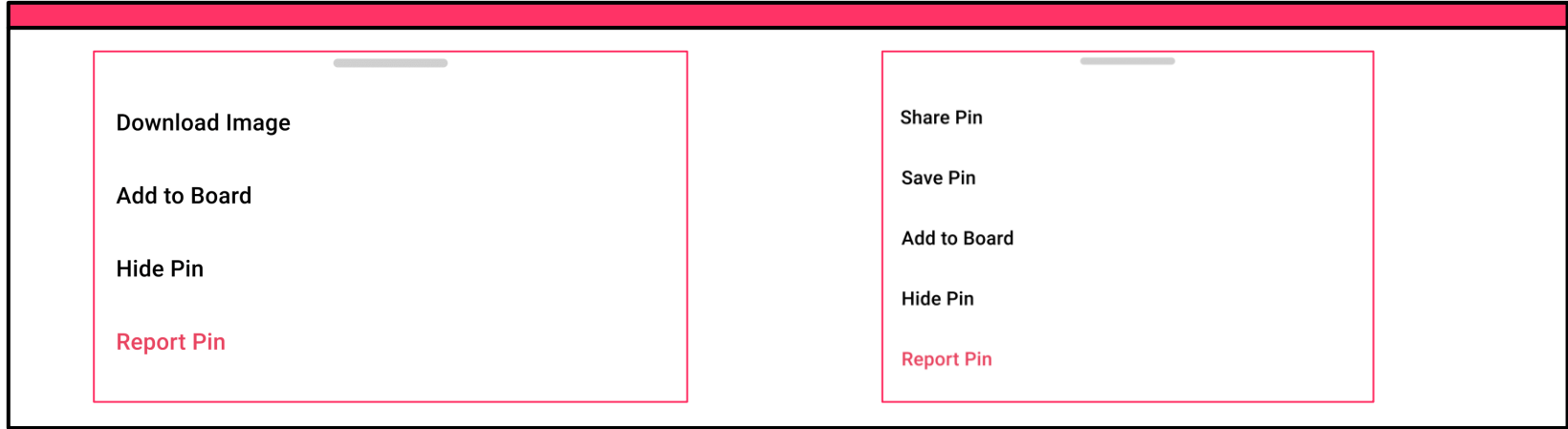
Problem :

Problems integrating with Wix websites

Redesign:

As Wix is a third party website development tool. It is out of this redesign scope for the betterment in this regard of Pinterest user interface experience.

7. Recognize, diagnose, and recover from errors:

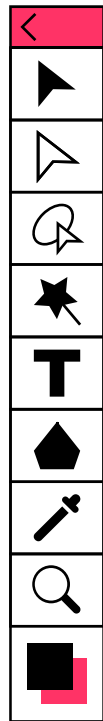


Problem :

Navigation bar gets stuck outside the browser window (Violation of Fitts' Law)

Redesign:

Improve responsive design to ensure navigation bar stays within the browser Window, so to solve this, we add the addition information within two pop up windows. So the navigation bar become a **sperate <div>**



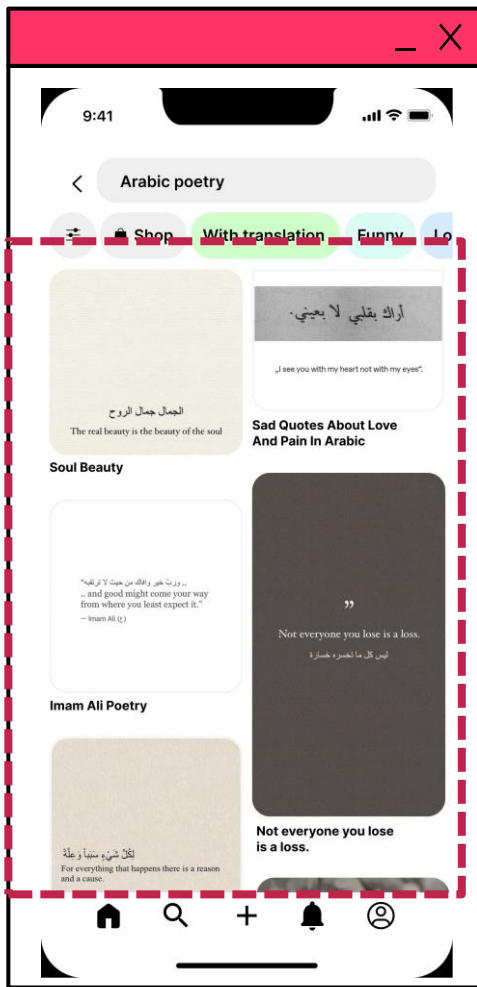
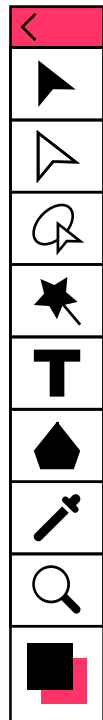
8. Aesthetic and minimalist design

Problem :

Shift from visual search engine to mimicking social media platforms

Redesign:

Maintain the focus on being a visual search engine, this enhances the user experience by reducing visual clutter and focusing on essential elements.



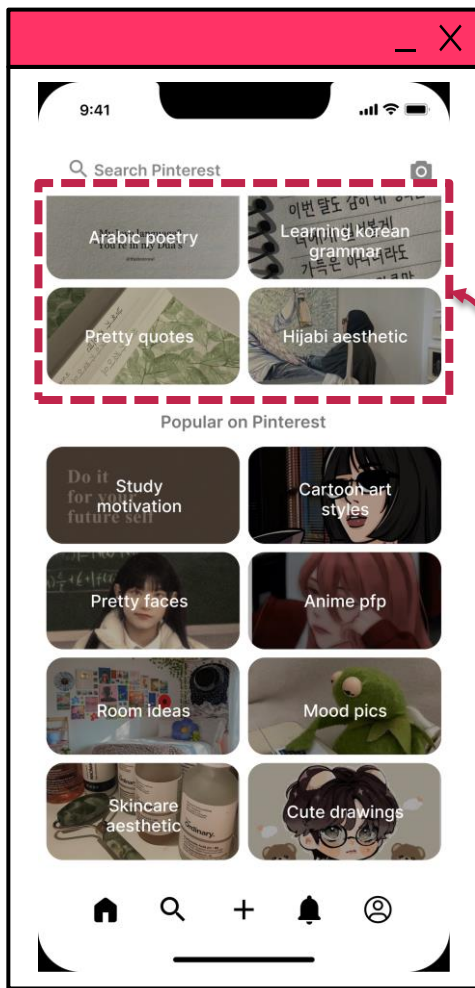
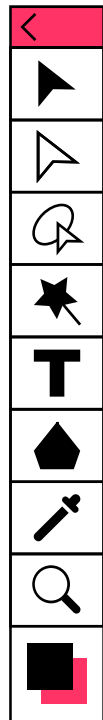
9. Match between system and the real world:

Problem :

Inaccuracy in understanding user preferences

Redesign:

This frame shows how we can refine the pin recommendation algorithm for personalized suggestions and searches. This is hypothetical presentation of how this algo will show results.



10. Recognition rather than recall:

Problem :

Limited functionality for multi user collaboration on shared boards.

Redesign:

Now each user can create a board for them; for example, in our case, different users created four different boards for cataloging their pins.