



CONTACT ME AT



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KEY SKILLS

Leadership

Creativity

Coordination

Product Design

System Analysis

User Experience (UX)

TOOLS

Adobe XD

Moqups

Jira

Confluence

HTML, CSS, JS

Dev Tools

EDUCATION

Tel Aviv University

BA Accounting & Economics | 2015 - 2017

Israel Auditor's Council

CPA Exams | 2018

LANGUAGES

Hebrew - Fluent

English - Fluent

Spanish - Conversational

ROI ANGRESS

PRODUCT MANAGER

ABOUT

I Love taking part in the product development process where an idea is turned into a fully crafted product.

In my spare time I write a magical adventure book.

WORK EXPERIENCE

PRODUCT MANAGER

Paymax | Jun. 2020 - Present

- Improved work efficiency significantly by establishing high standards for product documentation, creating detailed wireframes and specifications that accelerated the development process.
- Reduced expenses and improved product's quality by outsourcing and conducting off-shore freelancers and teams.
- Created Full specifications & wireframes for the following projects:

- ✓ Mobile App (more than 200,000 users).
- ✓ Content Management System.
- ✓ e-Commerce website.
- ✓ Mobile Casual Game.

PROJECT MANAGER

Paymax | May. 2019 - Sep. 2020

- Coordinated 4 teams to ensure punctual delivery of high-quality products.
- Optimized work efficiency by transitioning the company from a manual task management system to Jira system characterized and developed from scratch, including automations and reports.
- Implemented agile methodology, worked with Scrum and Kanban and Initiated daily, retrospective and planning meetings.
- Initiated a hackathon and periodic feedback of managers.

CUSTOMER SUCCESS MANAGER

Paymax | May. 2019 - Sep. 2020

- In charge of managing a high value customer with a scope reaching millions of dollars.
- Vastly improved the relationship while fixing glitches, reducing delivery response times and increasing customer satisfaction.

MARKETING EXECUTIVE

KPMG | Jul. 2016 - Oct. 2017

- Developed the firm website from scratch, based on Adobe Wave technology.
- Arranged the firm events and conventions.

ARMY SERVICE

COMBAT PLATOON LEADER

IDF | Nov. 2011 - Mar. 2014

COMMUNITY SERVICE

PROJECT EXECUTIVE

WIZE | Apr. 2018 - Oct. 2019