## WELCOME TO SMART INTERNZ

### DATA LITERACY WITH TABLEAU

PROJECT TITLE:

UNLOCKING INSIGHTS THE GLOBAL AIR
TRANSPORTATION NETWORK

### **TEAM PROFILE:**

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### INTRODUCTION

### 1. OVERVIEW

This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes. It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data. Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/inactive status.

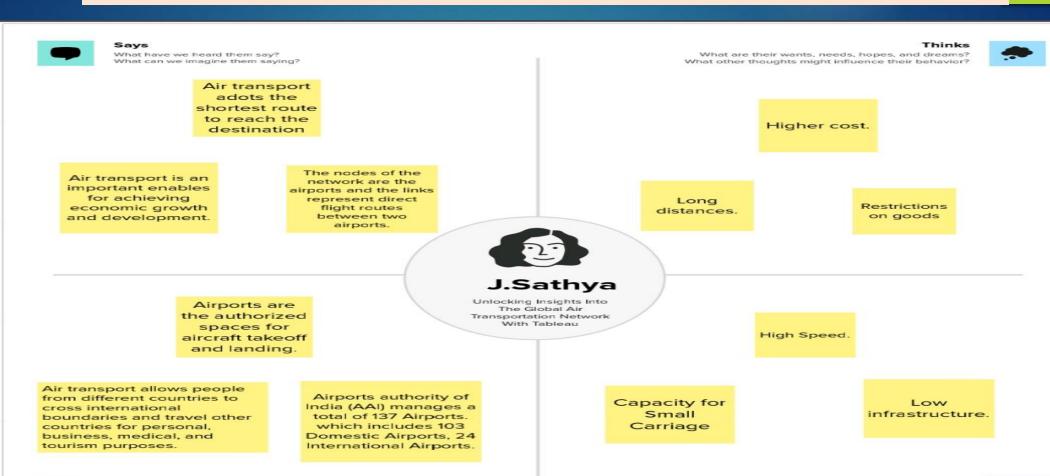
Similarly, it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey.

### 2. PURPOSE

Air transport allows the people from different countries to cross international boundaries and travel other countries for personal, business, medical, and tourism purposes.

Air transport is at the heart of global economic growth. It creates facilitates trade, enables tourism and supports sustainable development all around the world.

### PROBLEM DEFINING & DEFINE THINKING



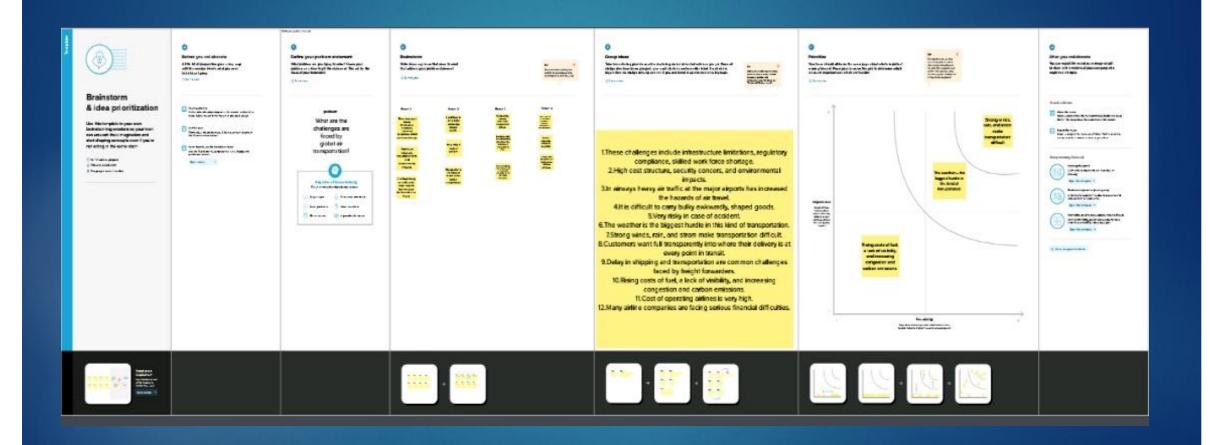


What behavior have we observed? What can we imagine them doing?



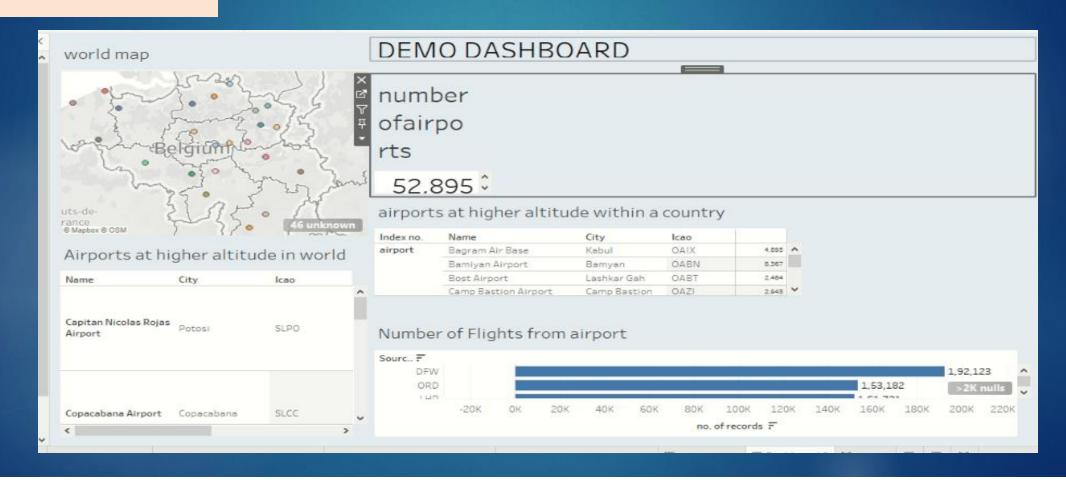


### **BRAIN STORMING MAP**

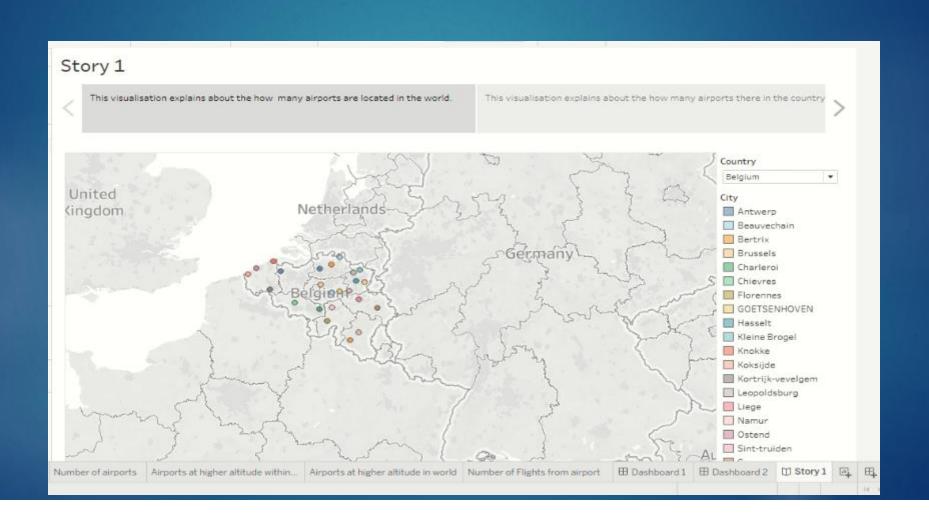


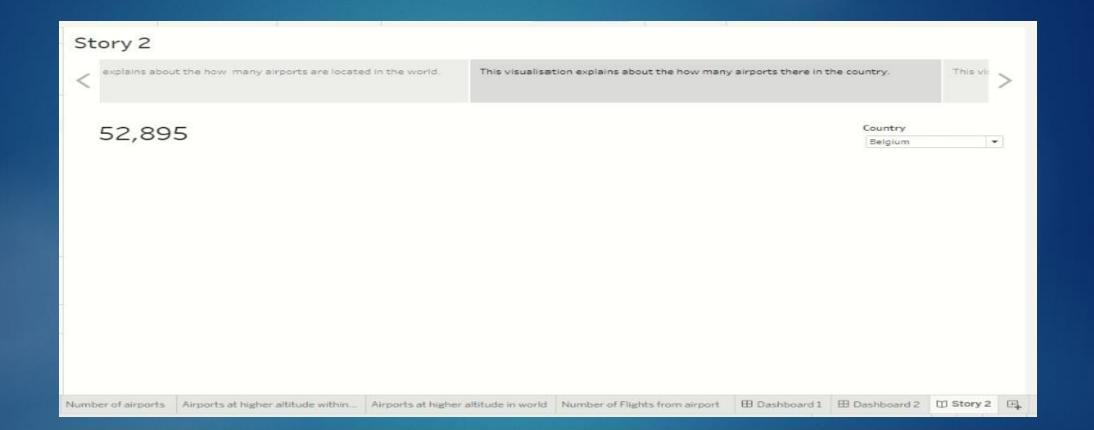
### **RESULT**

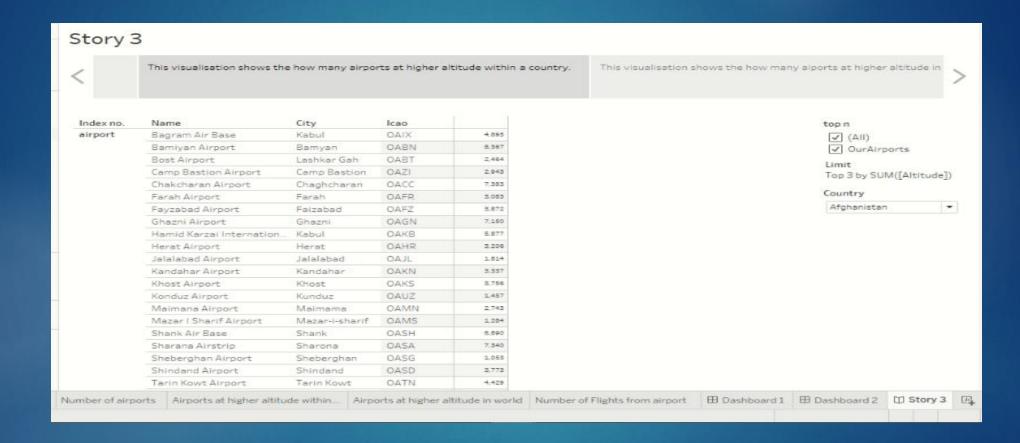
### **DASHBOARD**

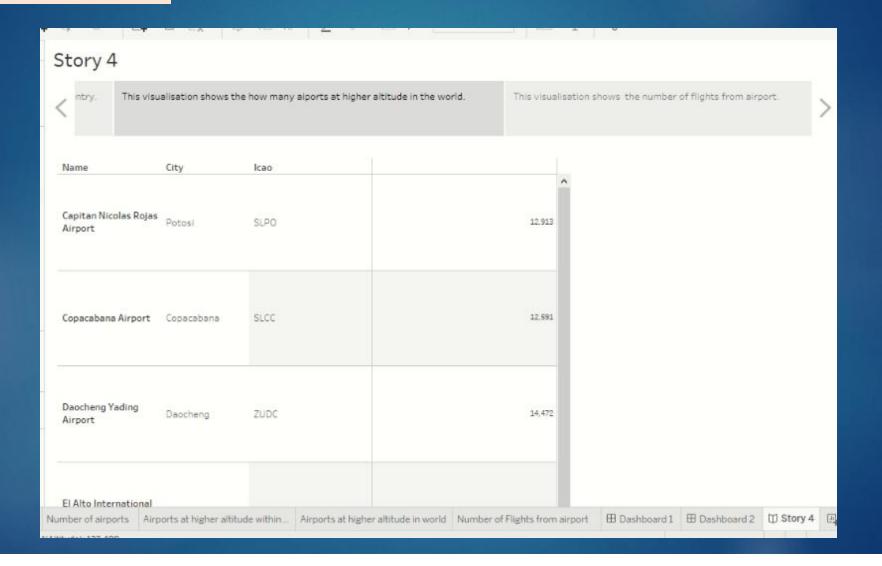


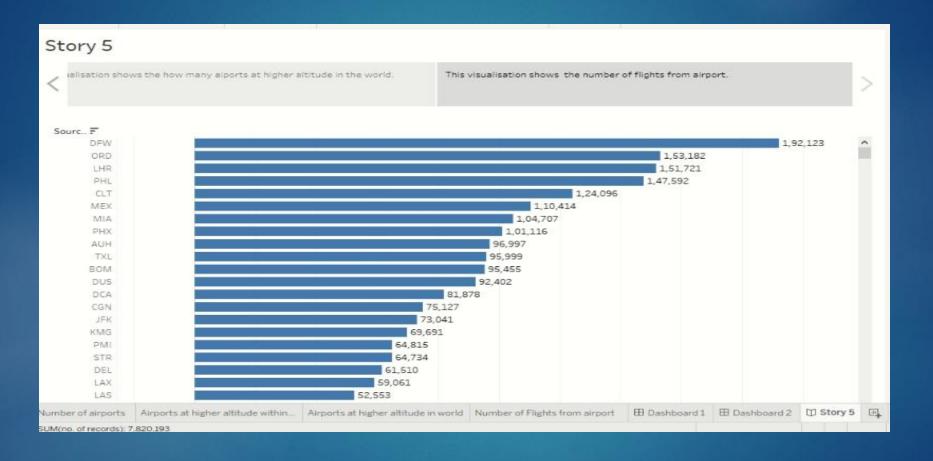
### **STORY**











### **DASHBOARD LINK:**

https://public.tableau.com/views/NMDEMO\_16962935457720/Dashboard 2?:language=en-US&publish=yes&:display\_count=n&:origin=viz\_share\_link

### **STORY LINK:**

https://public.tableau.com/views/NMDEMOSTORY/Story1?:language=en-US&publish=yes&:display\_count=n&:origin=viz\_share\_link

### CONCLUSION

INTRODUCTION
1.OVERVIEW
2.PURPOSE
PROBLEM DEFINING AND DEFINE THINKING
BRAIN STROMING MAP
RESULT
DASH BOARD
STORY

# **THANK YOU**