

## PROJECT REPORT

### 1 INTRODUCTION

#### 1.1 Overview

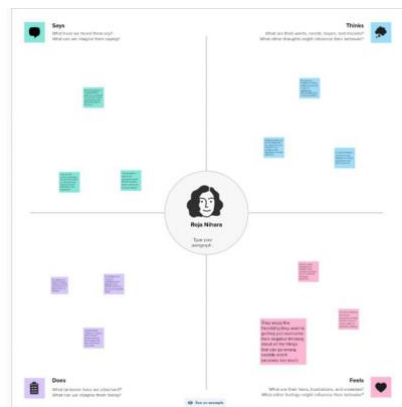
Designing a personalized invitation by using canva.

#### 1.2 Purpose

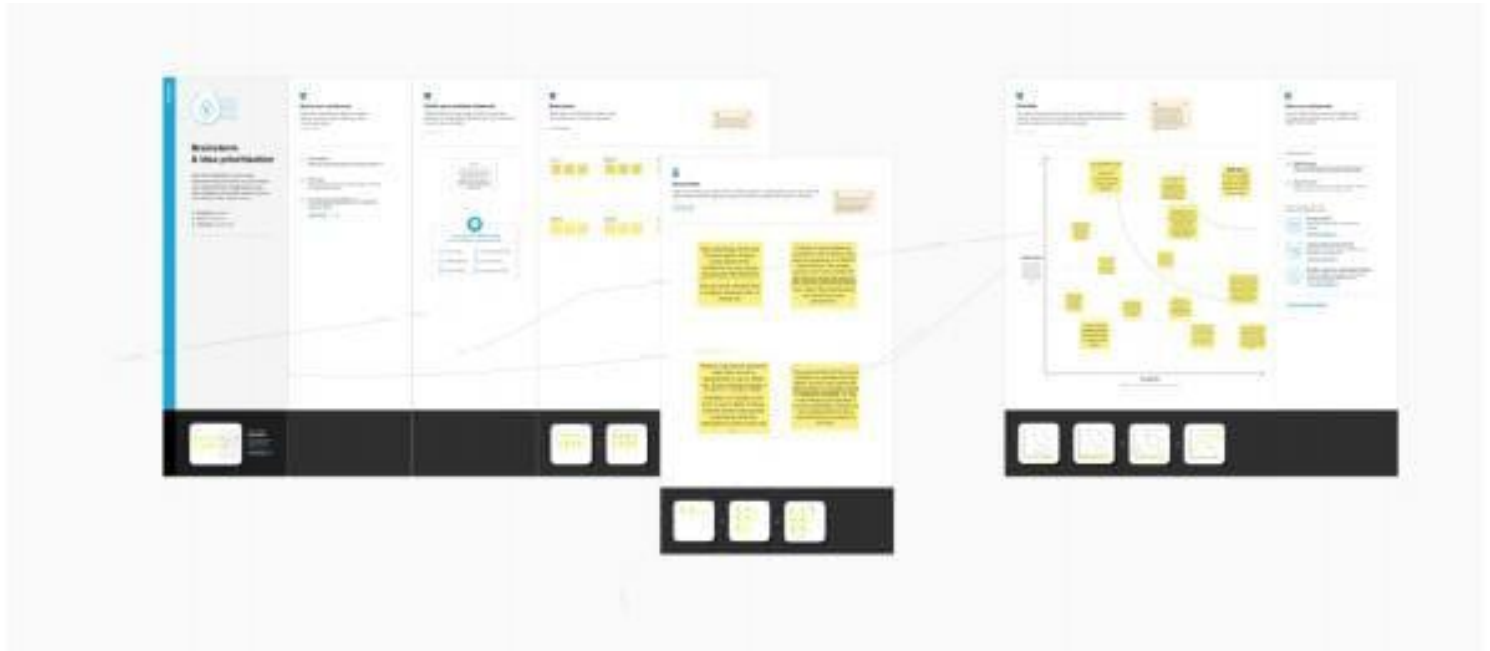
We created this to invite the relatives and friends for the birthday party.

### 2 PROBLEM DEFINITION & DESIGN THINKING

#### 2.1 Empathy Map



#### 2.2 Ideation & Brainstorming Map



### 3 RESULT



### 4 ADVANTAGES & DISADVANTAGES

- Personalized party card will help you maintain friendships and build a stronger connection between you and people who you would like to know
- It lacks emotional connection and decreases face to face communication skills.

### 5 APPLICATIONS

The “Creating Captivating Birthday Invitations with Canva” project is centered around designing visually appealing and personalized birthday invitations with Canva. A well-crafted birthday invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.

## **6 CONCLUSION**

We learn a lot of new things about editing using Canva, making it useful for others.