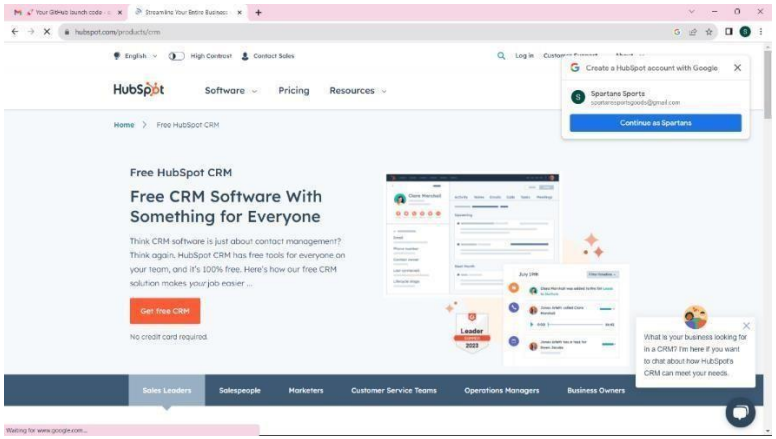
Project Final Report

How to create a landing page on HubSpot

Date	20 Oct 2023
Team ID	NM2023TMID09634
Team Lead ID (Rojar D R)	41F7D683E7E2D5086544722D1D6A5BBA
Team Member 01 ID (Lakshmanan M)	768642761AE3C35A6264931EF519079B
Team Member 02 ID(Vijay N)	3DC3938CB007432914B40719DCFB0CC3
Team Member 03 ID (Kamal M)	B41680B02E8474B999F4DBAEA751388A
Project Name	How to create a landing page on HubSpot

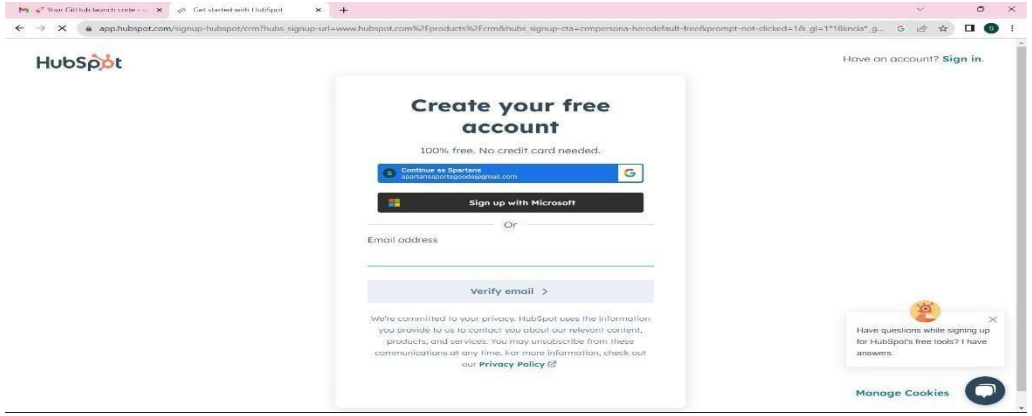
HubSpot Landing Page:

- Search hubspot landing page in the browser.
- Click on the link which directs to create a page in hubspot



Select Landing Page For Free:

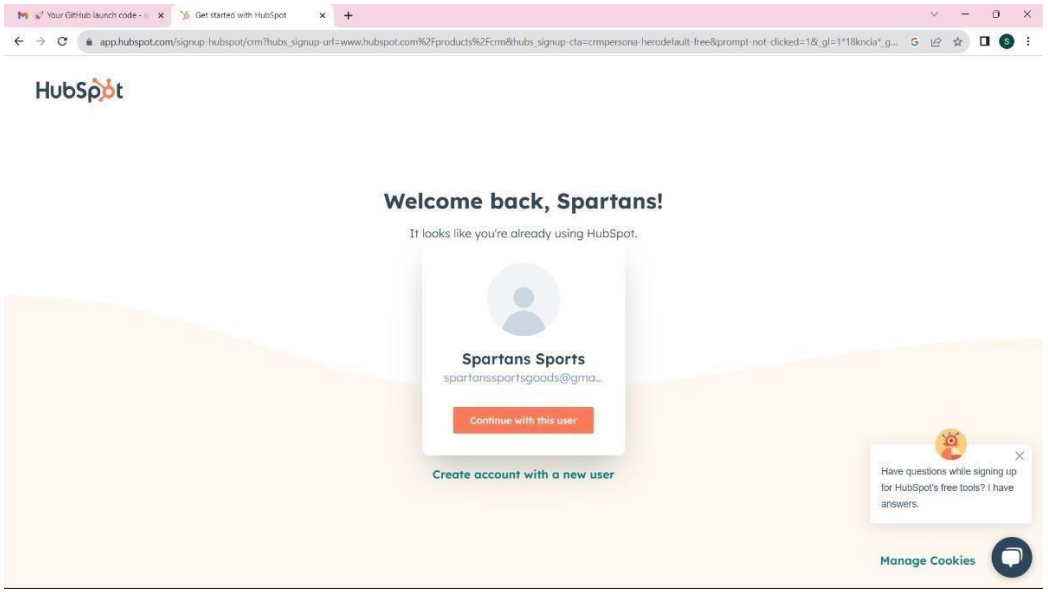
- Click on the get free CRM button in the first page.
- It asks to login to access the page.



Sign Up:

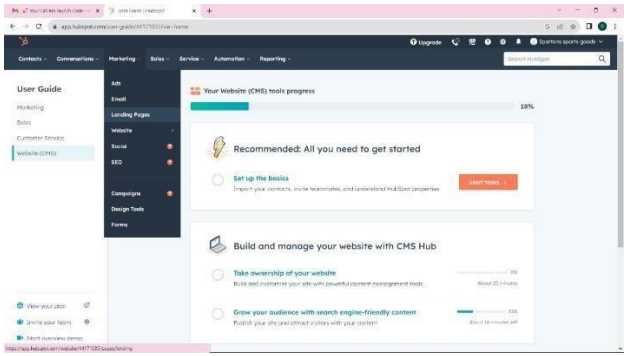
By clicking the login we should enter the required

- Email
- Brand name
- Website etc…



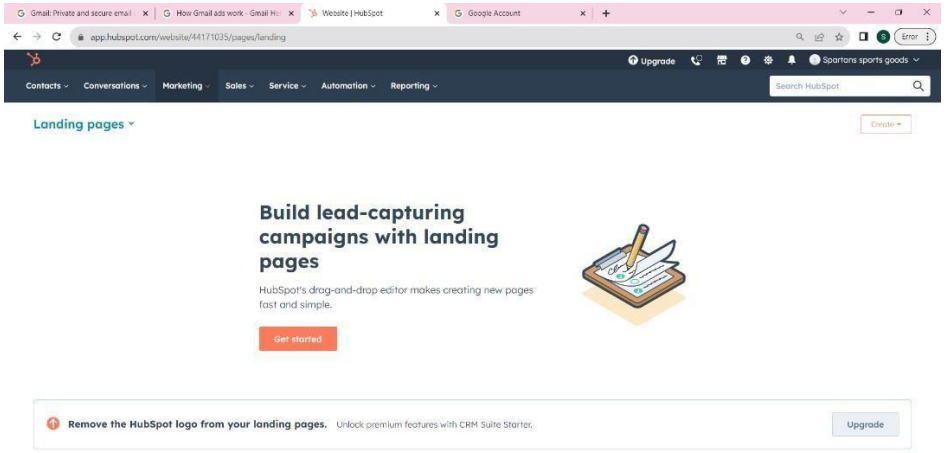
Marketing Landing Pages:

- Click on the marketing option in the taskbar.
- And then click on Landing page to create a page.
- It directs you to create a page.



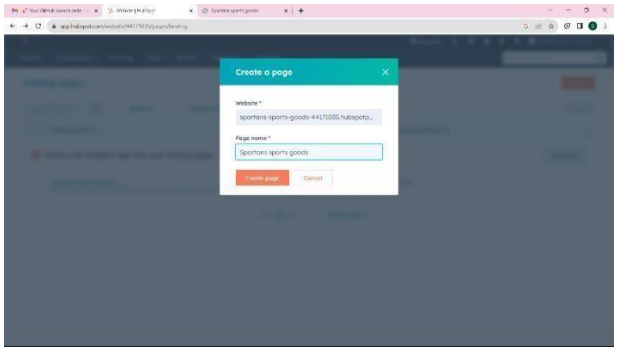
Get Started:

- Click on the Get start button to start the process.



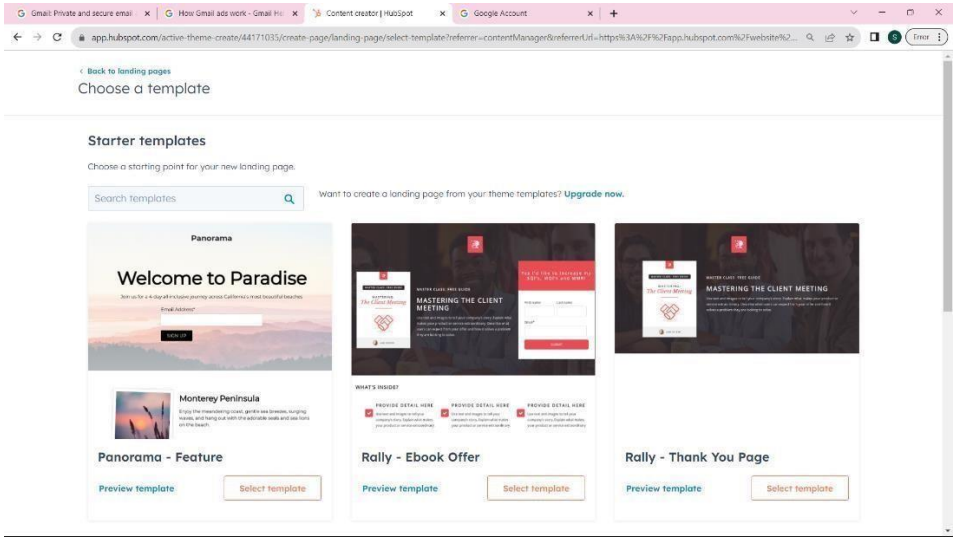
Add Website / Page Name:

- It asks to enter the page name.
- It provides you with website name for the page.



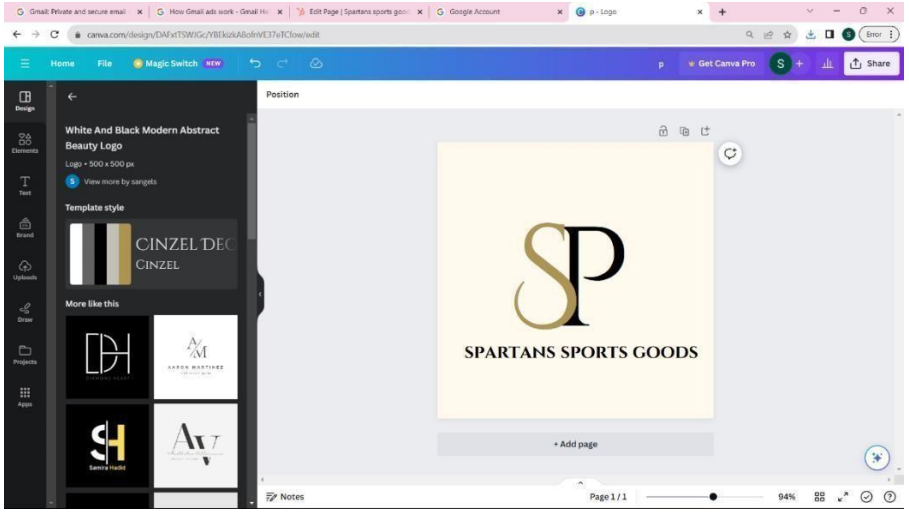
Templates:

- Hubspot is available with different varieties of templates.
- Select the template which is best for the landing page.



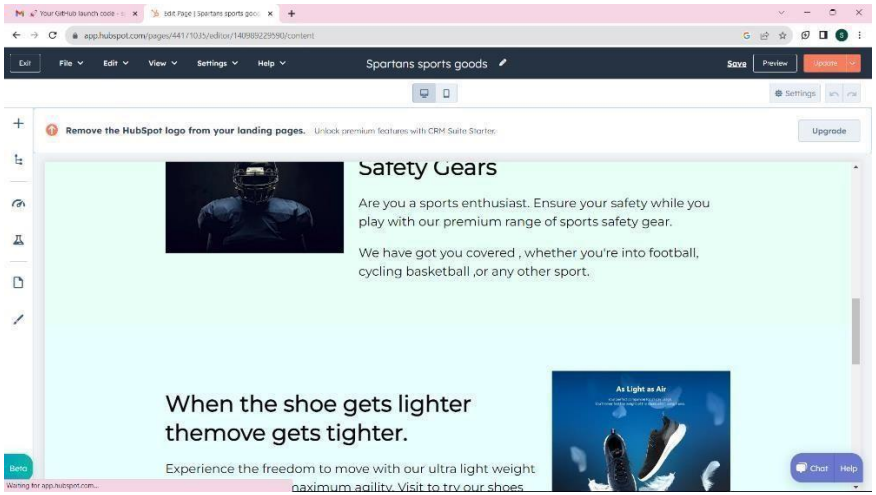
Add Logo:

- Create a logo in the canva to set in the landing page.
- Different template and backgrounds are available in canva.



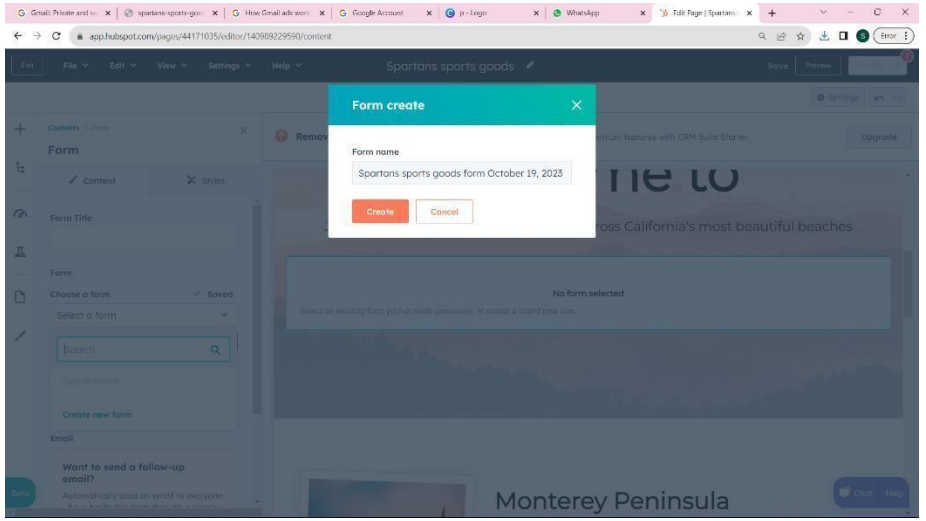
Add Content:

- Type the required content to make the page astonishing.
- Use quality images and slogans to make the page look awesome.



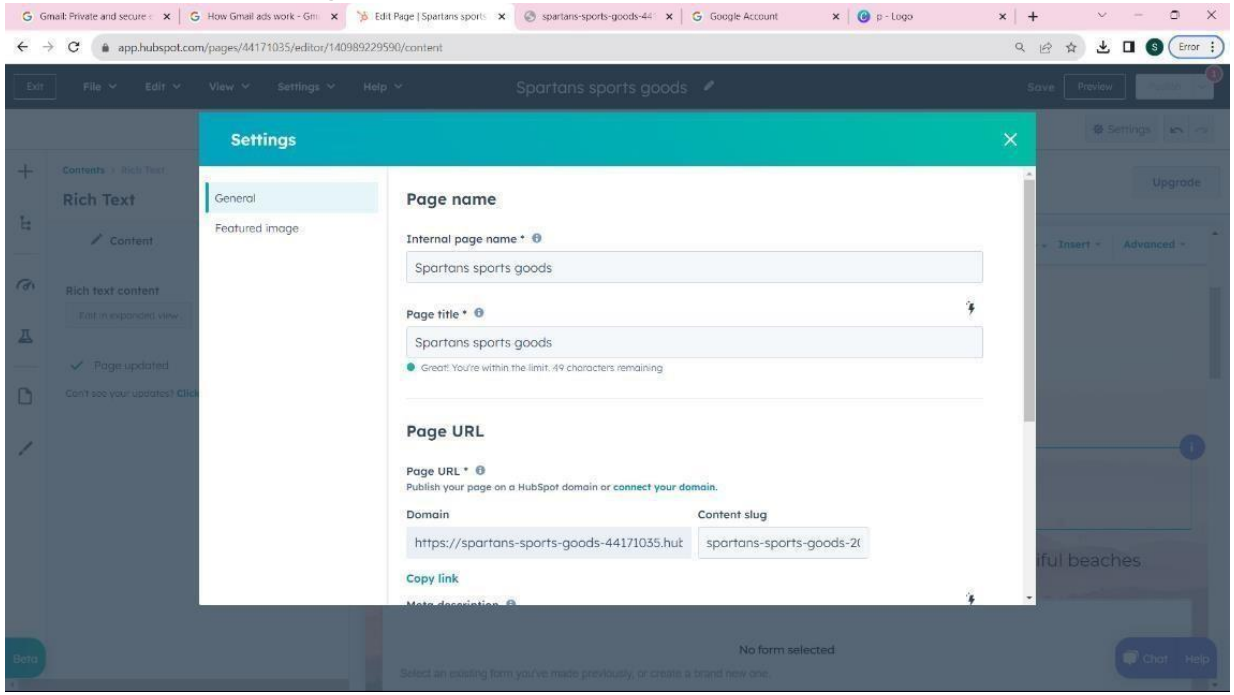
Select Form:

- Enter the name to fill the form.
- Enter the mail to which the registration mail to be sent.



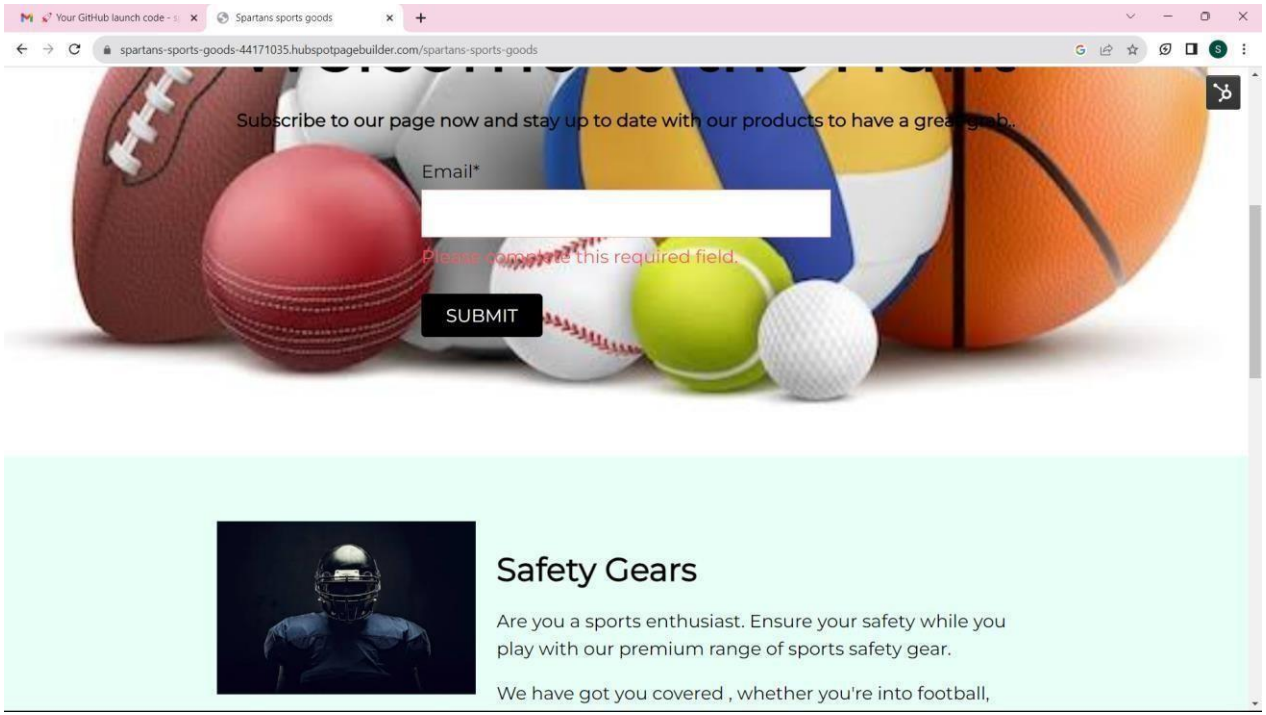
Page Title and Slug:

- Enter a required name to fit the page title.
- Enter the slug content in the box for slug.



Publish: • Click the publish button once the landing page is ready to be aired public.

- Then it takes time to publish the landing page providing you with URL for your page.
- Then the publish button is replaced by update button.



Brand Name: Spartans Sports

Category: Sports Goods

Email: spartanssportsgoods@gmail.com HubSpot landing page:https://spartans-sports-goods44171035.hubspotpagebuilder.com/spartanssportsgoods

Video Link: https://drive.google.com/file/d/1IUk9jQwOKHNLxb2GtiUOSqc6-pfjpxyS/view?usp=share_link

Github link: https://github.com/Rojar3128/naan-mudhalvan-project.git