

A summary of best practices:

- 1) Transforming the organisation into digitization by making the hardware and software tools available to the business teams to assist them and organise data as well as to determine most appropriate solutions (Barton and Court 2013).
- 2) To manage the risk for security and privacy, many companies are using multiple data protection laws, locked mailbox, encrypted data, and strong password to protect their personal data or PII (personal identifiable information) (FRANKENFIELD 2022).



Figure: Managing encryption

- 3) consultants can play a vital role who are known as 'expert resource to empower employees by simply leading a process of discovery and learning' that was unintended to change the corporate culture in a way and was uncertain.
- 4) Finserv needs to monitor the effectiveness of the audiences and the pitfalls of the channels so that message can pass through the media in an easy way.