



Rok Jankovic

DATA SCIENTIST

rok.jankovic14@gmail.com

Alex Feldheimstraat 2,
1930 Zaventem,
Belgium

0471 83 34 61

SUMMARY

Data professional with 2 years of experience in analyzing, processing, and visualizing data and working experience in Python, SQL, and Power BI. During my professional career, I acquired solid experience in data engineering and data analysis. Moreover, I have experience in visualizing and modeling data in PowerBI.

EDUCATION

2019-2021

MSc Quantitative Finance,
WU Vienna, Vienna,
Austria

2017-2018

(Erasmus Exchange) Finance,
KU Leuven, Leuven,
Belgium

2015-2019

BSc Economics,
University of Ljubljana, Ljubljana,
Slovenia

EXPERIENCE

02/2022 – Present

Zaventem, Belgium

Data Scientist - Personalization • Full Time • Samsung
Jr. Data Scientist • Full Time • Samsung

07/2021 – 01/2022 (7 months)

Leuven, Belgium

Data Scientist • Temporary contract • AB InBev SA/NV
Data Scientist • Internship • AB InBev SA/NV

03/2020 – 03/2021 (13 months)

Vienna, Austria

Risk Analyst • Internship • Sberbank Europe AG

03/2018 – 03/2019 (13 months)

Ljubljana, Slovenia

Financial Analyst • Internship • NLB Skladi d.o.o.

SKILLS

Data analysis: Python, R

Visualization: PowerBI

Data bases: SQL

Other: Airflow, Data Pipelines, ETL,
ELT, PowerBI, Star Schema, Dax,
Excel, MS office, ERP, VBA, Macros

LANGUAGES

English: C2

Slovenian: C2

Croatian/Serbian: C2

German: B2

French: B1

Projects

Analytics Projects

- Customer lifetime value (CLV) model,
- Propensity model,
- Segmentation using clustering,
- Media Mix Model

Data Engineering

- Digital Media & Web Traffic ELT
- CRM ETL
- CRM Activation Platform (based on CLV)
- ...

Data Visualization

- Digital Media Dashboard

WEBSITE

To view some of my past analytics projects visit: <https://rokuc.github.io/>