Roland Emojevbe

UX/UI Product Designer | London, UK | Open to Relocating

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Profile

UX/UI designer with a background in management consulting and a passion for creating intuitive and beautiful designs. Experienced in problem-solving and using data to help businesses develop their strategies. Skilled in interpersonal relationship building and communicating with a variety of stakeholders.

UX Skills

- Competitive Analysis
- User Research, Personas and Mind-Mapping
- User Interviews and User Testing
- Information Architecture
- Wireframing and Iterative Prototyping
- UI Design, style guide creation/management

Technical Skills

- Adobe XD
- Adobe Photoshop
- Sketch
- Figma
- HTML
- Word, Excel, PowerPoint and other Microsoft Office suite
- Confluence
- Jira

Education

Frontend Development for Designers
(fully coded my own portfolio website)
CareerFoundry
Jan 2020 - Mar 2021

UX Design Certification
CareerFoundry
Apr 2020 - Dec 2020

BSc Economics and Finance
(including a year in industry)
University of Surrey
Oct 2013 – Jul 2017

UX Projects

Search Party: Location Scavenger Hunt App
Mobile first responsive web application: May 2020 - Dec 2020
- Utilised the design thinking process to create user-centred designs that solved users' problems.
- Built a multi-feature solution based on competitive analysis using Adobe XD, Photoshop, Optimal Workshop, Usability Hub.
- Conducted usability testing and iterated on low-, mid- and high-fidelity prototypes.
- Created a style guide, design language system and prepared deliverables for development handoff.

HoliPrep: Vocabulary Learning App
Mobile application: Apr 2020 - May 2020
- Conducted five user interviews and utilised user research to develop a pronto persona, user flows and task analyses.
- Used results of usability testing to develop higher-fidelity prototypes using Sketch.
- Presented the process and journey of building the product to stakeholders.

Experience

Customer Experience Consultant
Veriteer, London: Aug 2020 - Present
- Part of the UX and Mobile App teams of a global retailer.
- Regularly conducting user research and competitor benchmarking before the wireframing of a new story.
- Providing analysis to ensure all design decisions remain data driven.
- Creating visuals for some UX improvement proposals.

Management Consultant
Helios, Farnborough: Oct 2017 - Jul 2020
- Led a variety of international projects and teams, focused on - business strategy and performance.
- Worked closely with clients' executive board, carrying out in-depth research, stakeholder interviews and leading onsite client workshops.
- Ensured quality data analysis and report writing, whilst ensuring timely delivery of the teams' outputs within budget.

Group Tax/Treasury Junior Analyst
SABMiller, Woking, Aug 2015 - Aug 2016
- Created work instructions and successfully taught team members how to complete a month-end process.
- Implemented an optimisation process that created two-fold benefits for the organisation.