

ChainGHO n!

As a "Startup from a Project" founders we faced the complexity of fundraising.

Most common problems:

- The team needs Economic Sustainability.
- The go-to-market requires an Investment.
- There is no Credit History.



Current space Solutions

Applying for Grants is a great opportunity
but not everything is shinny:

- Small to medium capitalization.
- No guarantee about the approval.
- Assigned funds vary from the requested ones.
- Uncertain about funds release times.
- Governance that might affect the fundsflow.



Current space Solutions

Fundraising is exhaustive and depends on random criteria:

- Requires a prior investment, usually incorporations.
- Depends badly on market perceptions.
- Better you are a "low hanging fruit".
- Uncertain about investment/equity calculation.
- Time and effort in 1000's meetings!



Current space Solutions

Ok, but what about loans for our projects?
ok degen, here are the requierements:

- Credit Score? **X**
- Collateral? **X**
- Incorporation? **X**
- Explaining a web3 project to a bank? **X**

good luck!



What can we do to solve it?

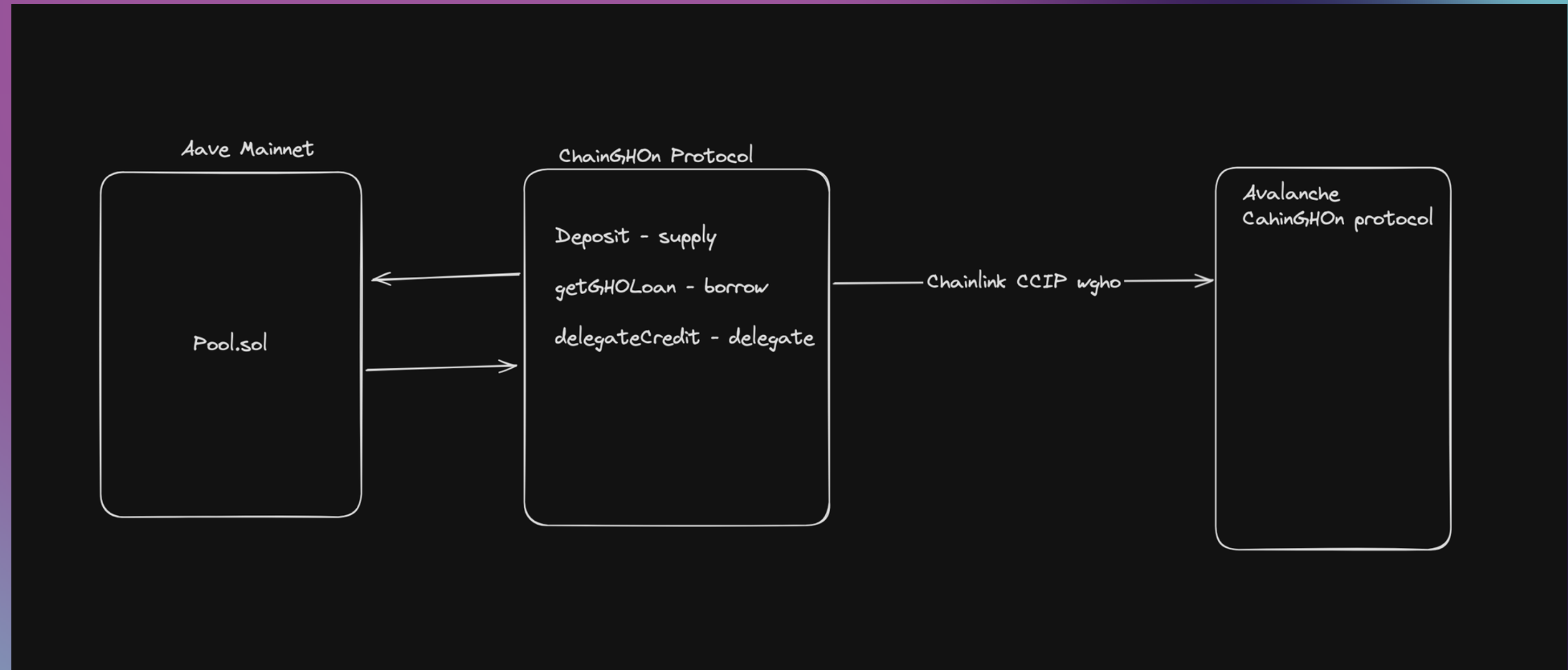
Propose the AAVE community to collateralize your milestoned loans!

- ✓ In the same way you ask for a Grant.
- ✓ Get your funds unlocked in a DAO flow.
- ✓ Deliver the results to get more funding.
- ✓ Paying according to your startup plans.
- ✓ The lowest possible market rates.



Esto es muy ChainGHOOn!

How it works?



Let's see a DEMO!

<https://front-chinghon.vercel.app>

Have a ChainGHOn!
capitalization for your
startup thanks to the AAVE
ecosystem!