



**The AAVE community solution for  
Startups capitalization**

# As a "Startup from a Project" founders we faced the complexity of fundraising.

Most common problems:

- The team needs economic sustainability.
- The go-to-market requires an investment.
- There is no credit history



# Current space Solutions

Applying for Grants is a great opportunity  
**but not everything is shinny:**

- Small to medium capitalization.
- No guarantee about the approval.
- Assigned funds vary from requested ones.
- Unncertain about funds release times.
- Governance that might affect the fundsflow.



# Current space Solutions

Fundraising is exhaustive and depends on random criteria:

- Requires prior investments, usually incorporations.
- Depends badly on market perceptions.
- Better you are a "low hanging fruit".
- Uncertain about investment/equity calculation.
- Time and effort in 1000's meetings!



# Current space Solutions

Ok, but what about loans for our projects?  
ok degen, here are the requierements:

- Credit Score? **X**
- Collateral? **X**
- Incorporation **X**
- Explaining a web3 project to a bank? **X**

good luck!



# What can we do to solve it?

Propose the AAVE community to collateralize your milestoned loans!

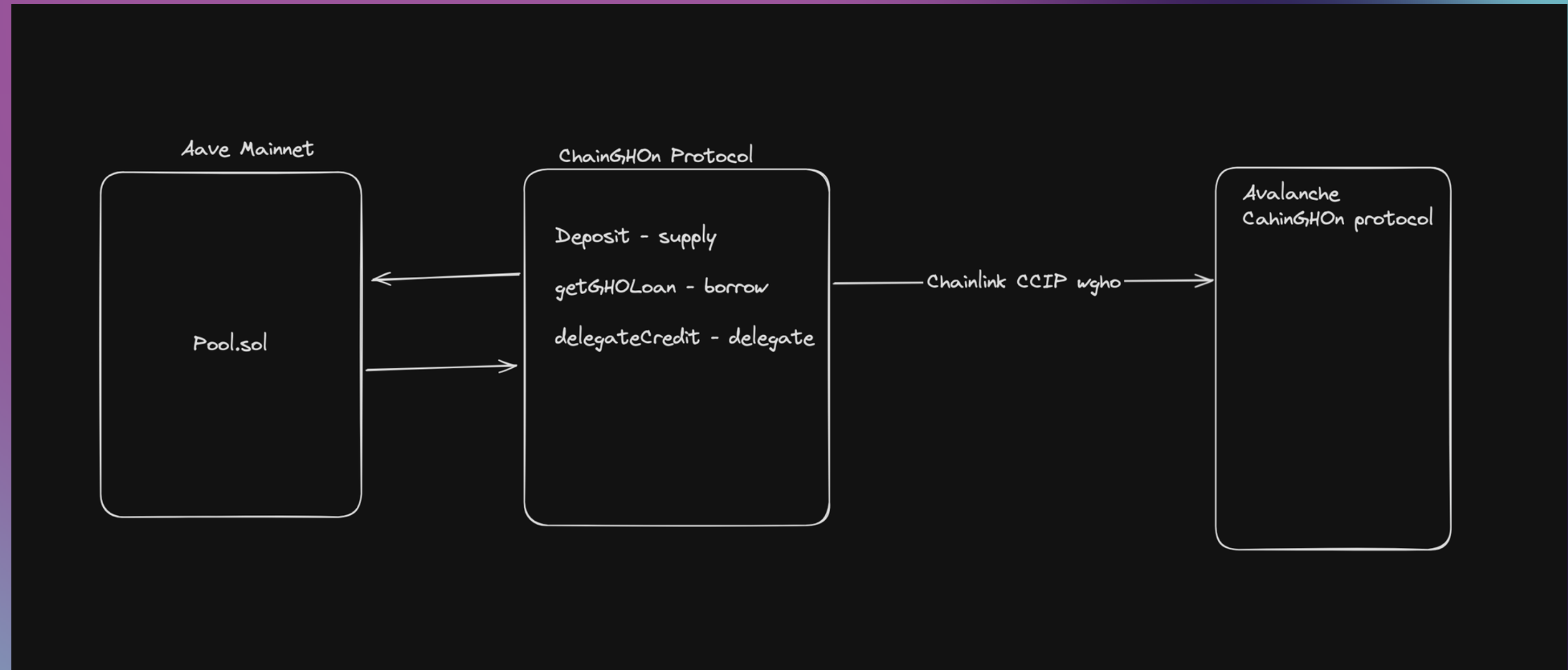
- ✓ In the same way you ask for a Grant.
- ✓ Get your funds unlocked in a DAO flow.
- ✓ Deliver the results to get more funding.
- ✓ Paying according to your startup plans.
- ✓ The lowest possible market rates.



## Esto es muy ChainGHOOn!



# How it works?



# Let's see a DEMO!



**Have a ChainGHOn!  
capitalization for your  
startup thanks to the AAVE  
ecosystem!**