



ROCKET DIGITAL

# CERTIFICATE

## Of Appreciation

This certificate is presented to

# Wahyudiyanto

FROM PT KREATIF MEDIATAMA NUSANTARA

In recognition of his efforts and achievement in completing the  
1 month internship program as Digital Marketing.

**Conducted From 23 September 2025 - 23 Oktober 2025**

**100**

SCORE PERFORMANCE



A black ink signature of the name Jason Susanto.

Jason Susanto  
CEO





ROCKET DIGITAL

# DIGITAL MARKETING INTERN REPORT KPI 1 MONTH

KEY RESULT AREA (KRA)	KEY PERFORMANCE INDICATOR (KPI)	WEIGHT	TARGET	RESULT
CONTENT	JUMLAH ARTIKEL YANG DIBUAT	40	MIN. 8 KONTEN	40
TECHNICAL SEO	CEK PARAFARE & PLAGIARISME KONTEN (MENGGUNAKAN TOOL SEPERTI GRAMMARLY/TURNITIN)	15	100% KONTEN <5% PLAGIARISME	15
	AUDIT SEO MENGGUNAKAN YOAST (READABILITY + SEO SCORE HIJAU)	20	100% KONTEN HIJAU	20
KEDISIPLINAN	KEHADIRAN WEEKLY MEETING	10	100% HADIR	10
	KECEPATAN RESPON KOMUNIKASI	5	KURANG DARI 30 MENIT	5
	DOKUMENTASI PEKERJAAN (NOTION)	10	100% RAPI & UPDATE	10
TOTAL		100		100