

QUBLOT

BUSINESS PLAN



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EXECUTIVE SUMMARY

Qublot is a start-up organization whose vision is to develop the finest young techy community with great passion and drive for modern technology.

The Market:

Qublot has identified two distinct market segments that will be vital for her mission. These segments are as follows:

* Primary Institutions
* Secondary Institutions

Keys to success:

* Begin operational strategy with churches where platforms shall be created and funds raised for the big picture.
* Run a strategized campaign using two secondary schools
* Implement a strong marketing campaign to develop awareness of the organization
* Get local and international sponsors involved in order to reach a wider range of schools.
* Run young hackathons and inter-school tech competitions.
* Develop a summer code school.

Start-up Summary:

Qublot as a start-up needs the following for start of operation:

* Company registration
* Company website
* Web developer tutor
* Android developer tutor
* Hardware Maintenance instructor
* Networking tutor

BUSINESS DESCRIPTION AND VISION

**Mission Statement:**

Qublot is a passion driven firm gunning for the advancement of primary and secondary institution tech-wise.

**Vision Statement:**

We aim to impart into the lives of 15 million young Nigerian by the end of 2020

**Business Goals:**

* Taking the basics of technology to primary and secondary institutions
* Developing a young techy community
* Create a summer code school

**DEFINTION OF MARKET**