

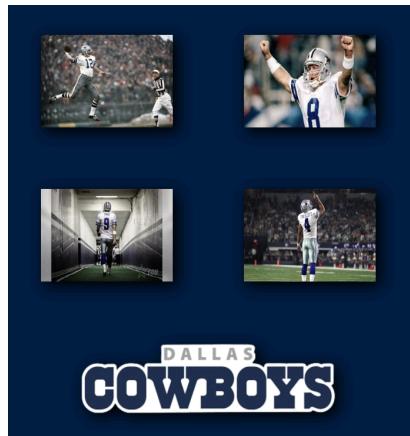


# UX Testing + UI Iteration

		<b>User Interface:</b> How could the styling of elements be changed to make a more visually appealing, clear, and space efficient layout?  (ex: sizes, colors, fonts, alignment, etc.)	<b>User Experience:</b> What elements of the user experience could be improved to make the page more intuitive and more fun/satisfying?  (ex: sounds, hover effects, press effects, etc.)
<b>User 1 Name:</b> Mia K	<ul style="list-style-type: none"><li>Good break points and image quality.</li><li>The alignment of the jerseys images are off</li><li>The font and color of the years should be more noticeable.</li></ul>	<ul style="list-style-type: none"><li>Make the buttons/clickables make more sense kind of it is kind of like a blind guess</li><li>Add noises there is no noises</li><li>Maybe add a video if possible for more uniqueness</li></ul>	
<b>User 2 Name:</b> Ariana R	<ul style="list-style-type: none"><li>Image quality is good and images scale good with different screen sizes</li><li>Space is taken up good not much empty space</li><li>Everything that is clickable has a clickable effect which makes it easier to navigate.</li></ul>	<ul style="list-style-type: none"><li>Add noise to the site it is a silent experience</li><li>Having more noticeable click effects.</li><li>Maybe making the grey tint more grey so you can be navigated to press the greyed out buttons more.</li></ul>	
<b>User 3 Name:</b> Kelly A	<ul style="list-style-type: none"><li>Likes the webpage layout</li><li>All the breakpoints are good</li><li>Make font larger</li></ul>	<ul style="list-style-type: none"><li>Likes the clicking but thinks adding a clicking sound would make the experience more enjoyable</li><li>Maybe have the change of jerseys stay for a longer time</li><li>Add maybe stadium noise to the website that way its not completely silent</li></ul>	
<b>User 4 Name:</b> Justin T	<ul style="list-style-type: none"><li>The website is pretty cool</li><li>I think the text should be added to under the images to better explain</li><li>The images somewhat get compressed on the phone break point is you look</li></ul>	<ul style="list-style-type: none"><li>Sounds when you click around the website</li><li>Pretty intuitive now sounds is the one missing key feature.</li></ul>	
<b>User 5 Name:</b> Cooper S	<ul style="list-style-type: none"><li>I like the layout and the break points.</li><li>Not a lot of empty space is well utilized.</li><li>The fonts of the numbers are kind of hard to read especially since black and navy are similar colors.</li></ul>	<ul style="list-style-type: none"><li>Add sounds to the site even if not music or noises just a click noise would make it better.</li><li>If you can add noises like a "touchdown" sound when you touch the stars</li><li>When the super bowl rings appear maybe play a</li></ul>	

celebration.

### UI Before Feedback (Screenshot / GIF)



*What trends did you identify in your feedback?*

- Break Points are good and image quality is nice
- Sound is the main feature that I need to add almost everyone mentioned the lack of a sound feature
- The jersey are difficult to know to click since the years don't work
- Do something with the stars besides the click just clicks

### UI After Feedback (Screenshot / GIF)

*What changes did you make to improve your UI?*



- I added sound for clicks
- I added sound effects for most pieces
- I added a new future with the stars to that takes you to Cowboys promo video
- Added sound effect that shows years changing
- Added a glow around the star to make the importance



DALLAS  
**COWBOYS**