# PROJECT & PORTFOLIO - MICHAEL RITCHIE

## **GITHUB**

https://github.com/RomaRitchie/Ritchie\_Michael\_2\_Portfolio

# **WEEK IN REVIEW**

After evaluating my burn-up list for Week 2 – Planning & Branding, I found that the highest priority activities closely followed the key assignments of the week. I had drawn the same conclusion previously for Week 1 - Discovery. The opportunity of updating, and redefining my mission statement proved to be a rewarding challenge. By analyzing my previous work, I was able to recognize my former weakness for writing. However, I have deemed improvement as one of my strengths. I have improved upon my reaction time to responses in the discussion board. A notable interaction between myself and my peers was with Emanuel Centeio, I found that the quote he shared spoke volumes, and related to the topic of learning from failure. The threat of turning off, and working monotonously was met with my positive attitude, and I continued to gain insight from both peers and instructor feedback. Having completed my upcoming burn-up list, and time estimation sheet for Week 3 – Clarification, I feel assured moving towards the projected next steps.

### **ANCHOR POINTS**

#### What have you done?

Previously I attended East Carolina University in Greenville, North Carolina. The degree I was pursuing was Electrical Engineering. While I was grasping and understanding the courses, I did not have a passion for the material at hand. I garnered an interest in programming after taking a basic computing class. From there I taught myself the basics of HTML and CSS. With this drive, I then enrolled to Full Sail University and transferred my credits from East Carolina University. From there I began undertaking the degree of Web Design & Development.

#### What are you doing?

I am currently working for a distribution company in Troutman, North Carolina while also attending Full Sail University. Along with clerical work, I do basic coding and maintenance for their website. For the upkeep of their content I design graphics and ads. This requires the use of the following programs, Adobe Illustrator, Photoshop, and After Effects. These are three design applications that I have become fully fluent in. In my spare time I am furthering my knowledge of coding, and freely designing animations, patterns, and characters. A threat to my success is overloading myself with school, and paid design work while also desiring to create whimsical, yet somewhat pointless animations, and graphics.

#### What's Next?

After completing my degree at Full Sail University, I aim to be fully proficient in the world of Web Design & Development. With this new skillset, I aim to marry my passion for graphic design with my ability to create websites. Therefore, I am planning to use this opportunity to create an online portal for my current company. With this online database I plan to improve our proficiency and to remove our selves from the commercial host Bigcommerce. With this I will need assistance, and I will improve upon my ability of working with others as a team.

#### How will you accomplish this?

Through use of time management, collaboration, a positive and willing attitude, and unwavering determination, I will accomplish my journey of graduating Full Sail University with a Bachelor's degree in Web Design & Development. While I have a weakness for the desire to be a design powerhouse, I understand the need and strength of a cohesive team and the capability of what collaboration will bring to a project. Moving forward I will foster positive friendships with my fellow Full Sail students, and I will open myself up to the potential opportunities of working together. The thoughts, and opinions of others can shed light upon something I may have been previously unaware of.

### REFLECT AND CONNECT

My time and effort this past week was spent researching Oprah, analyzing my mission statement, reviewing the different project management methodologies, and considering the elements of SWOT. My comprehension improved this week and my time was split equally between numerous subjects. This allowed me the ability to full grasp each topic without exceeding the time I allotted on my time estimation sheet. Most importantly my skill with applying SWOT onto myself, and my previous and current efforts has improved. With this growth I am now fully confident moving forward with meeting the expectations of the course Project and Portfolio, and I will continue utilizing my education and presenting my best self in my future development.