Roman Brock

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Education & Certifications

University of Utah, David Eccles School of Business   Salt Lake City, Utah

Master of Science, Business Analytics   *December 2023*
- Statistics and Predictive Analytics – descriptive statistics, correlation analysis, regression modeling

Master of Business Administration (MBA)   *December 2023*
- Emphasis on data analysis and decision-making with data

Bachelor of Science, Finance   *May 2018*
- 3.7 GPA, Dean's List
- New Century Scholarship; Earned Associate Degree during high school

Certifications

Snowflake SnowPro Core Certification   *May 2022*
- Demonstrated expertise with designing, developing, and managing Snowflake cloud data warehousing solutions

Professional Experience

Conventus   San Francisco, California

Data Analyst   *November 2021 – May 2022*
- Implemented Snowflake as the data warehousing solution by developing data pipelines across the organization
- Worked with key stakeholders to automate and enhance business processes
- Helped leadership make data-driven decisions by designing and building dashboards in Tableau
- Created relationships with 3rd party vendors to implement a data stack for the newly created analytics team

Progressive Leasing   Draper, Utah

Data Analyst   *April 2019 – November 2021*
- Created interactive data visualizations using Power BI for leadership to make data-driven decisions
- Delivered timely and accurate data-driven reports across 10+ business units
- Fulfilled ad-hoc and emergency data requests using SQL
- Collaborated with development engineers to identify data requirements and perform ETL processes

Goldman Sachs   Salt Lake City, Utah

Operations Consultant – Search Group Partners   *September 2018 – April 2019*
- Revamped 3 workflow processes, resulting in up to 98% increased efficiency
- Maintained and guaranteed the data quality of thousands of products
- Adapted to new financial regulations and ensured new processes met compliance guidelines

Proofpoint   Draper, Utah

Sales Compensation Analyst   *January 2018 – August 2018*
- Ensured accurate compensation for the sales team by auditing and checking Salesforce data
- Created analytics dashboards and reports for upper management using Xactly software
- Provided insight on incentive plans for over 800 international and domestic sales employees

GameStop – Tech Brands Division   Salt Lake City, Utah

Financial Analyst Intern   *June 2017 – August 2017*
- Migrated financial data from Excel to Oracle software; participated in early stage testing for Microsoft Power BI
- Completed a rent projection analysis for over 1,400 retail locations throughout the United States

Activities

Business Leaders Incorporated – Chief Information Officer   *April 2017 – May 2018*
- Acted as platform advisor and administrator for 30,000 + students using OrgSync software

Business Scholars Club   *August 2017 – December 2017*
- Led a team of 9 peers in case presentations consisting of capital budget allocation and social media marketing

Skills & Technologies

- Experience with Microsoft Office Suite, Salesforce, SQL, Tableau, Snowflake, and Microsoft Power BI