Roman Brock

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EDUCATION & CERTIFICATIONS

University of Utah, David Eccles School of Business   Salt Lake City, Utah

Master of Science, Business Analytics   *December 2023*
- Statistics and Predictive Analytics – descriptive statistics, correlation analysis, regression modeling
- Data Mining – Decision trees, KNN, clustering analysis

Master of Business Administration   *December 2023*
- Emphasis on data analysis and decision-making with data

Bachelor of Science, Finance   *May 2018*
- 3.7 GPA, Dean's List
- New Century Scholarship; Earned Associate Degree during high school

Certifications

Snowflake SnowPro Core Certification   *May 2022*
- Demonstrated expertise with designing, developing, and managing Snowflake cloud data warehousing solutions

EXPERIENCE

Stride, Inc.   Herndon, Virginia

Data Analyst   *June 2022 – Present*
- Designed and built data models + key infrastructure in Snowflake using DBT
- Implemented data-driven approach to enhance business continuity and support leadership decision-making
- Create a Microsoft Power BI app with a suite of dashboards + visualizations for stakeholders across the firm
- Managed data initiatives to identify and create new business lines and KPIs

Conventus   San Francisco, California

Data Analyst   *November 2021 – May 2022*
- Implemented Snowflake as the data warehousing solution by developing data pipelines across the organization
- Coordinated with key stakeholders to automate and enhance business processes
- Helped leadership make data-driven decisions by designing and building dashboards in Tableau
- Created relationships with 3rd party vendors to implement a data stack for the newly created analytics team

Progressive Leasing   Draper, Utah

Data Analyst   *April 2019 – November 2021*
- Created interactive data visualizations using Microsoft Power BI for leadership to make data-driven decisions
- Produced and delivered timely and accurate data-driven reports across 10+ business units
- Fulfilled ad-hoc and emergency data requests using SQL
- Collaborated with development engineers to identify data requirements and perform ETL processes

Goldman Sachs   Salt Lake City, Utah

Operations Consultant – Search Group Partners   *September 2018 – April 2019*
- Revamped 3 workflow processes, resulting in up to 98% increased efficiency
- Maintained and guaranteed the data quality of thousands of products
- Adapted to new financial regulations and ensured new processes met compliance guidelines

Proofpoint   Draper, Utah

Sales Compensation Analyst   *January 2018 – August 2018*
- Ensured accurate compensation for over 800 international and domestic sales representatives
- Created analytics dashboards and reports for upper management using Salesforce and Xactly software

SKILLS

- Experience with Excel, Salesforce, SQL, Tableau, Snowflake, Microsoft Power BI, R, DBT, and Python

ACTIVITIES

Business Leaders Incorporated – Chief Information Officer   *April 2017 – May 2018*
- Acted as platform advisor and administrator for 30,000 + students using OrgSync software

Business Scholars Club   *August 2017 – December 2017*
- Led a team of 9 peers in case presentations consisting of capital budget allocation and social media marketing