



Re-Imagining Distribution of technology products

SEED STAGE INVESTOR RAISE

Disclaimer

The information provided to you regarding INTUTEC LLC (the "Company")—including details about the Company's financial position, projections, business strategy, growth plans, and other objectives for future operations—contains forward-looking statements.

Words such as "believe," "may," "will," "continue," "project," "forecast," "propose," "anticipate," "estimate," "expect," "intend," "plan," and similar expressions are intended to identify forward-looking statements. However, not all forward-looking statements will contain these terms.

Although the Company's management believes the expectations reflected in these forward-looking statements are based on reasonable assumptions, there is no guarantee that these expectations will prove to be accurate. Forward-looking statements about future events or outcomes are inherently subject to significant risks and uncertainties, many of which cannot be predicted or anticipated. As a result, actual outcomes—financial or otherwise—may differ materially from those expressed or implied in the forward-looking statements.

Additionally, statements regarding past trends or activities should not be construed as an indication that such trends or activities will continue in the future.

The forward-looking statements are based on information available to management as of the date the material is provided. The Company does not undertake any obligation to update or revise these statements, whether as a result of new information, future developments, or otherwise.

All forward-looking statements are expressly qualified in their entirety by this cautionary note.

Our mission is to simplify access to complex technology products and components for engineers and buyers while empowering manufacturers to showcase their innovations and connect with the right audience for customized, effective solutions to unique challenges.

The problem is that buyers and manufacturers struggle to connect and collaborate efficiently.



Buyers waste time and money for ill-fitting solutions



Manufacturers overspend chasing sales with no direct access to customers



Sourcing for solutions is a tedious process as there is no tailored search engine



Direct Sales can be challenging to scale and is often not cost effective



Local point of contacts are often poorly trained and not involved with the product they sell



Distributors are just interested in quick turnaround and not transparent about their customers



Information provided by manufacturers and other resources are often conflicting

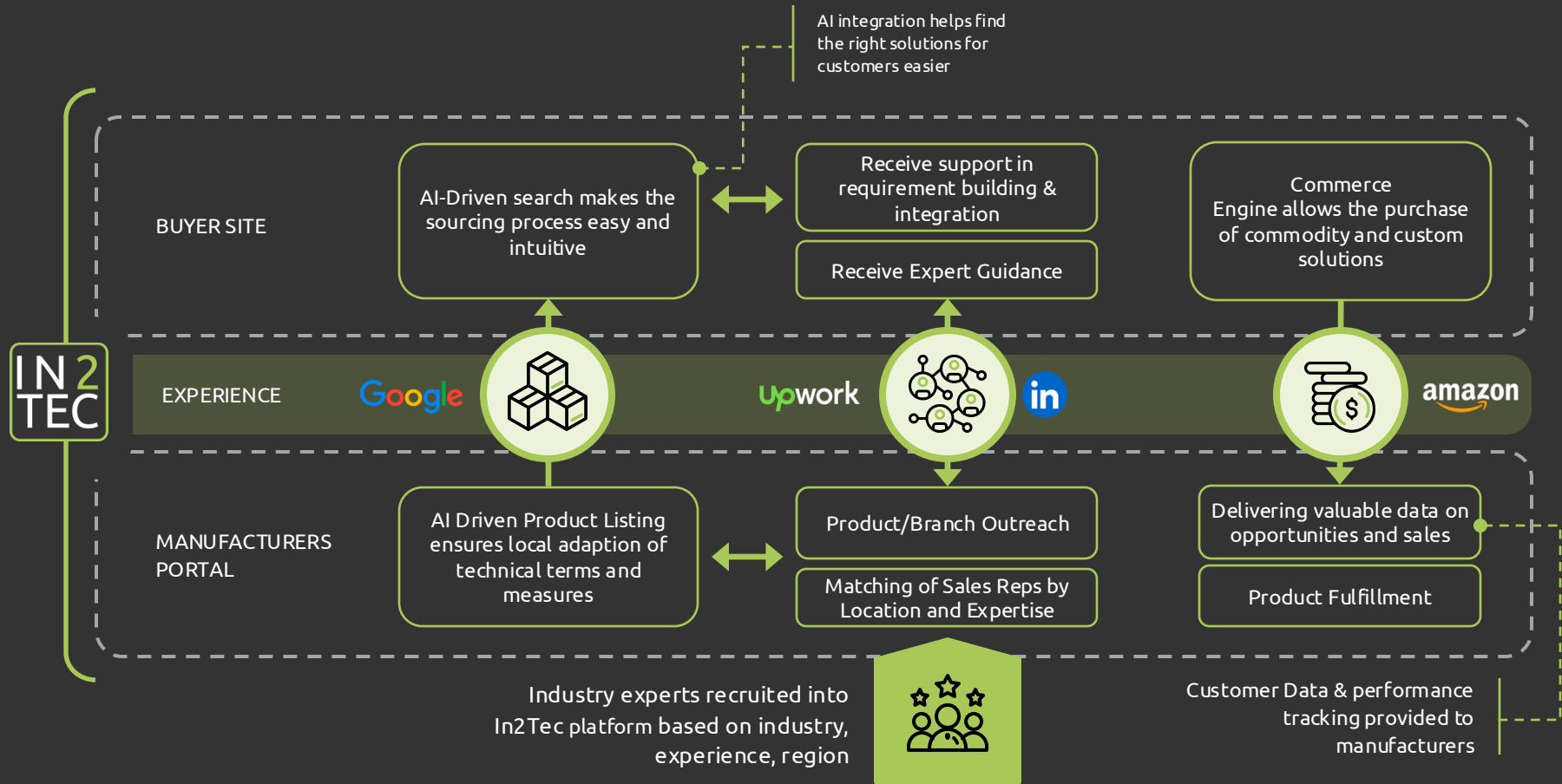


E-Commerce platforms only support commodity products and limit the number of manufacturers per product category

The solution is a marketplace where manufacturers can directly promote their products to potential customers through a network of sales reps.



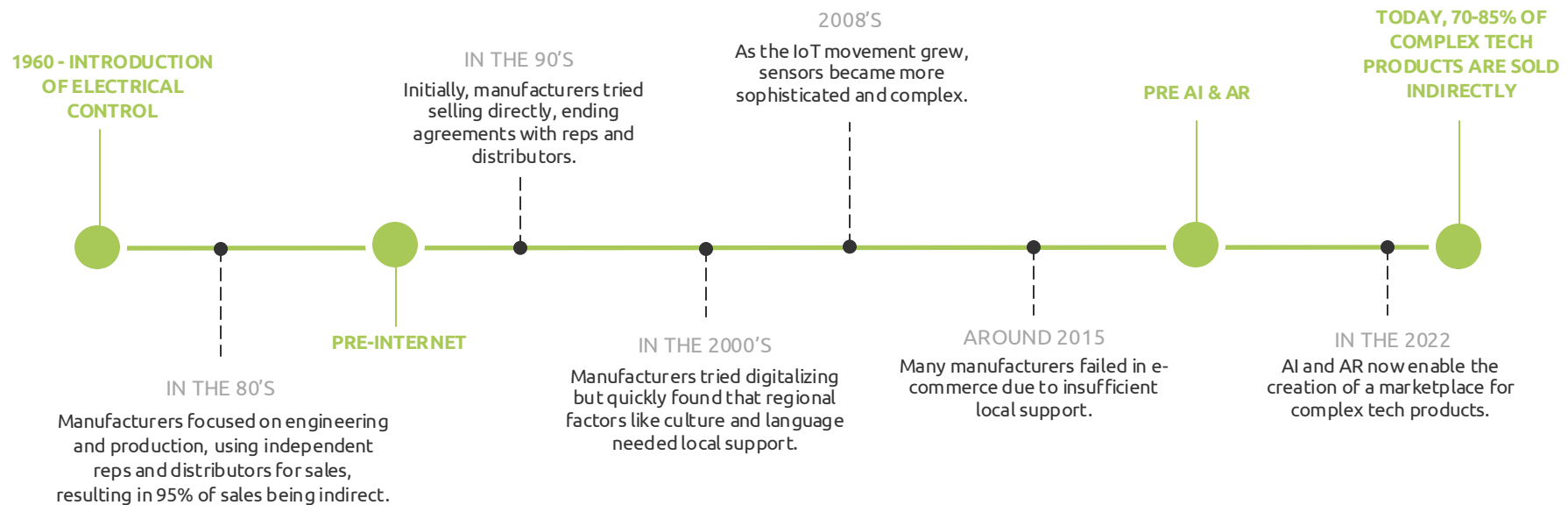
We offer **AI driven search** to buyers, a **Social Network** to vet and recruit Sales Reps as well as an **E-Commerce** engine.



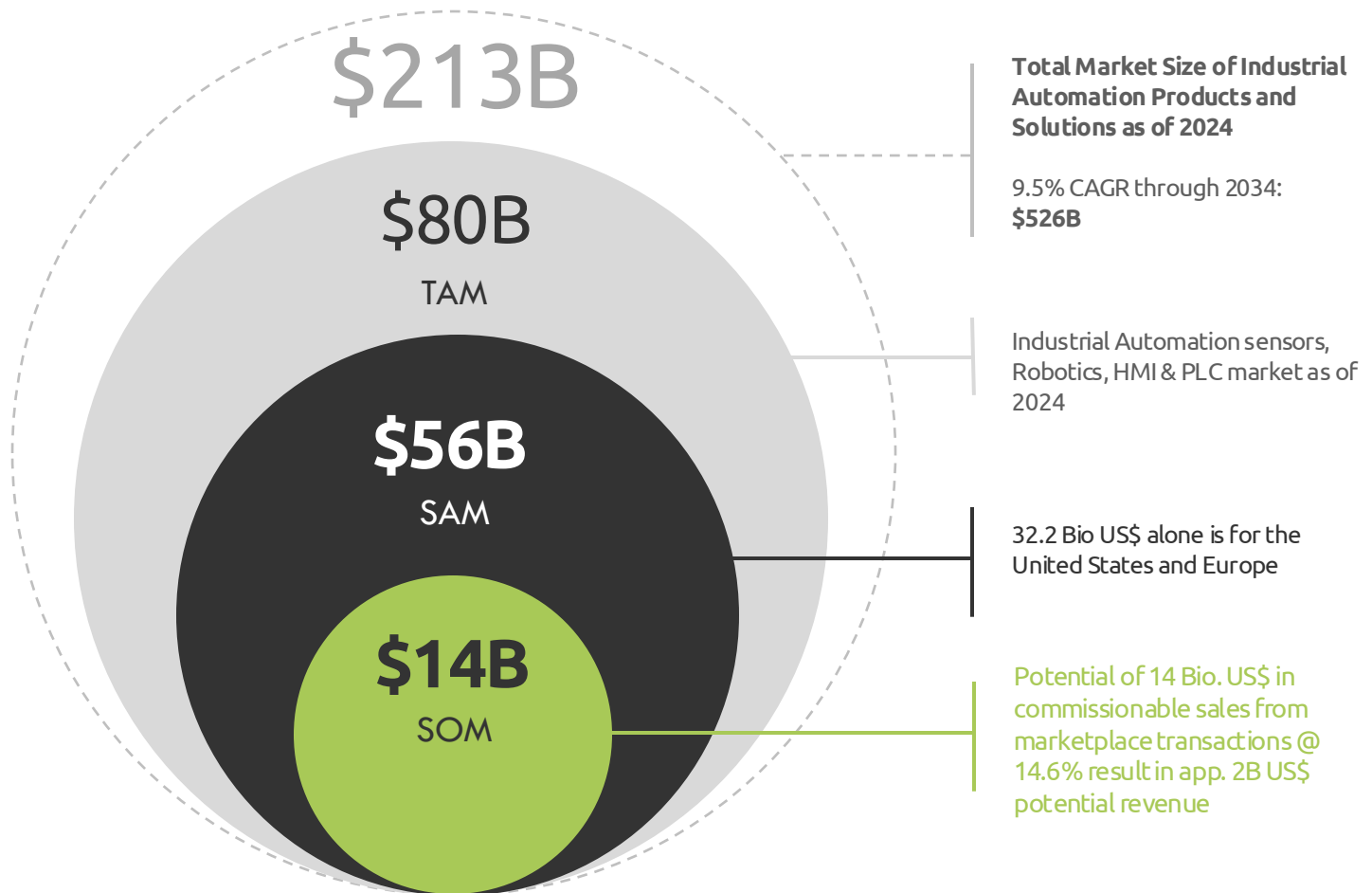
Why now and why us

We can leverage the growing demand from both manufacturers and buyers to transition sales to digital platforms while maintaining a network of sales representatives to address their immediate needs.

As we capitalize on the current sales model, the data we gather becomes a critical asset in training our proprietary AI Engine. This not only allows us to gradually reduce reliance on sales representatives but also positions us with a significant competitive advantage for the future.



Our **total addressable market** is based on four product categories, growing with each new category added.



Source: Meticulous Research, Statista, Cognitive Market Research

Unlike **our competition** who only accommodate commodity products, we allow manufacturers to sell customized products.

						
CUSTOMER BENEFITS	Direct Purchase Online	✓	✓	✓	✓	×
	Receive support on products	✓	✓	✓	×	×
	Active Marketing of Products through local Sales Engineers	✓	×	×	×	×
MANUFACTURER BENEFITS	Transparency to Customer Sales & Customer Data	✓	×	×	✓	×
	Sell Custom Solutions	✓	×	×	×	×
	Open for everyone to join	✓	×	✓	✓	✓

We operate with a **B2B SaaS business model** with a tiered subscription.

COMMISSIONS

We charge a 35% fee out of the commissions offered and paid to sales reps



SUBSCRIPTIONS

Manual

\$599 Per Month

Build a sustainable sales channel

Semi-Automated

\$3,499 Per Month

Actively boost your brand and presence

Automated

\$10,999 Per Month

We provide Manufacturers with a full setup

12-Month Subscription-Based

We secured four **paying customers** pre-launch with 35-50% commission agreements on sales.

HMI Products



Machine Lighting



Signalling Devices



Sensors



Our **go-to-market strategy** leverages mainly on the need of smaller companies and startups to establish and grow their sales.

MANUFACTURERS

Direct Sales

Partnerships
with Exhibitions
& Industry
Associations



Accelerators &
VC's focusing on
hardware



Technology
Partnerships



SALES REPS

Direct
Recruiting

On-Boarding of
Existing Sales
Reps through
Manufacturers



Partnerships
with Exhibitions
& Industry
Associations



Technology
Partnerships



Our **leadership Team** brings expertise in Industrial Automation, Business Development, and Coding



Mathias Krostewitz
Founder, CEO & CTO

- 15 years developing small- to medium businesses in Asia and US
- 12+ years in industrial automation sensors market
- 8 years in coding

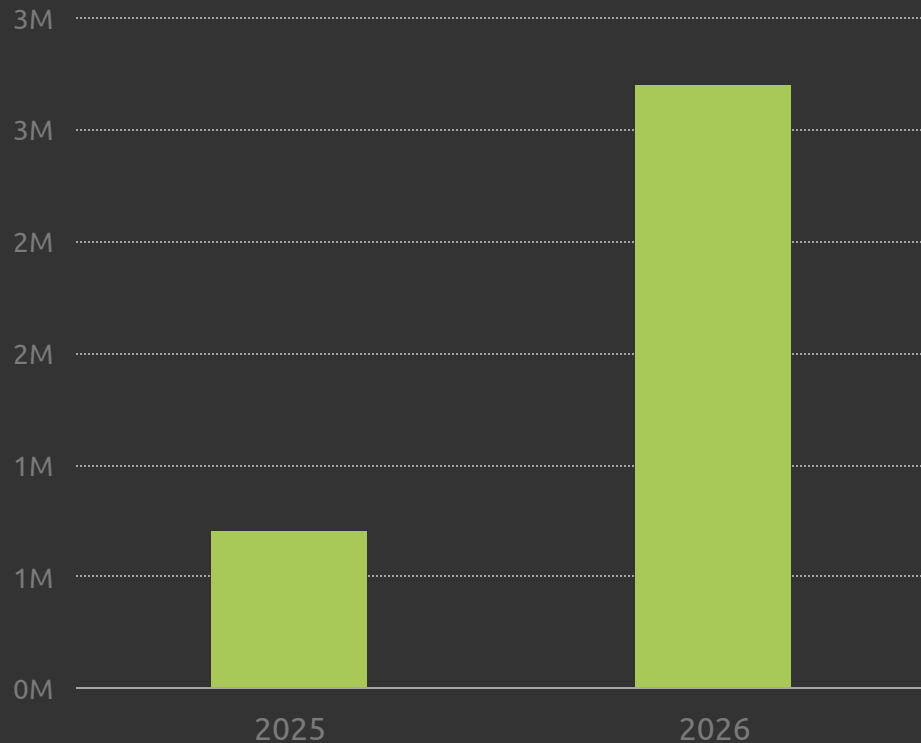


Philip Oh
Co-Founder, CMSO

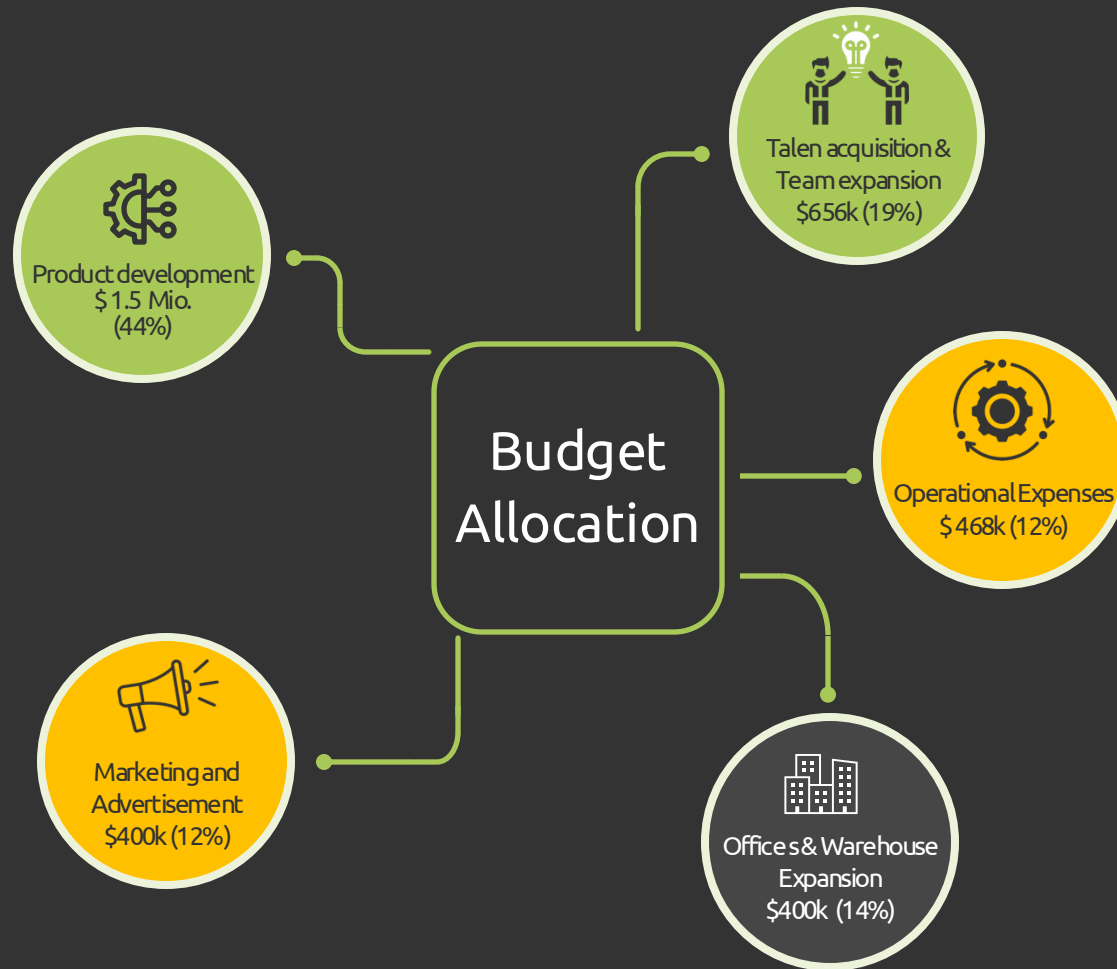
- 5+ years Product/Project Manager
- 6+ years in Marketing
- 7+ years in Customer Support and retention

Our **financial projections** are primarily based on promoting and selling products to our first lead customers.

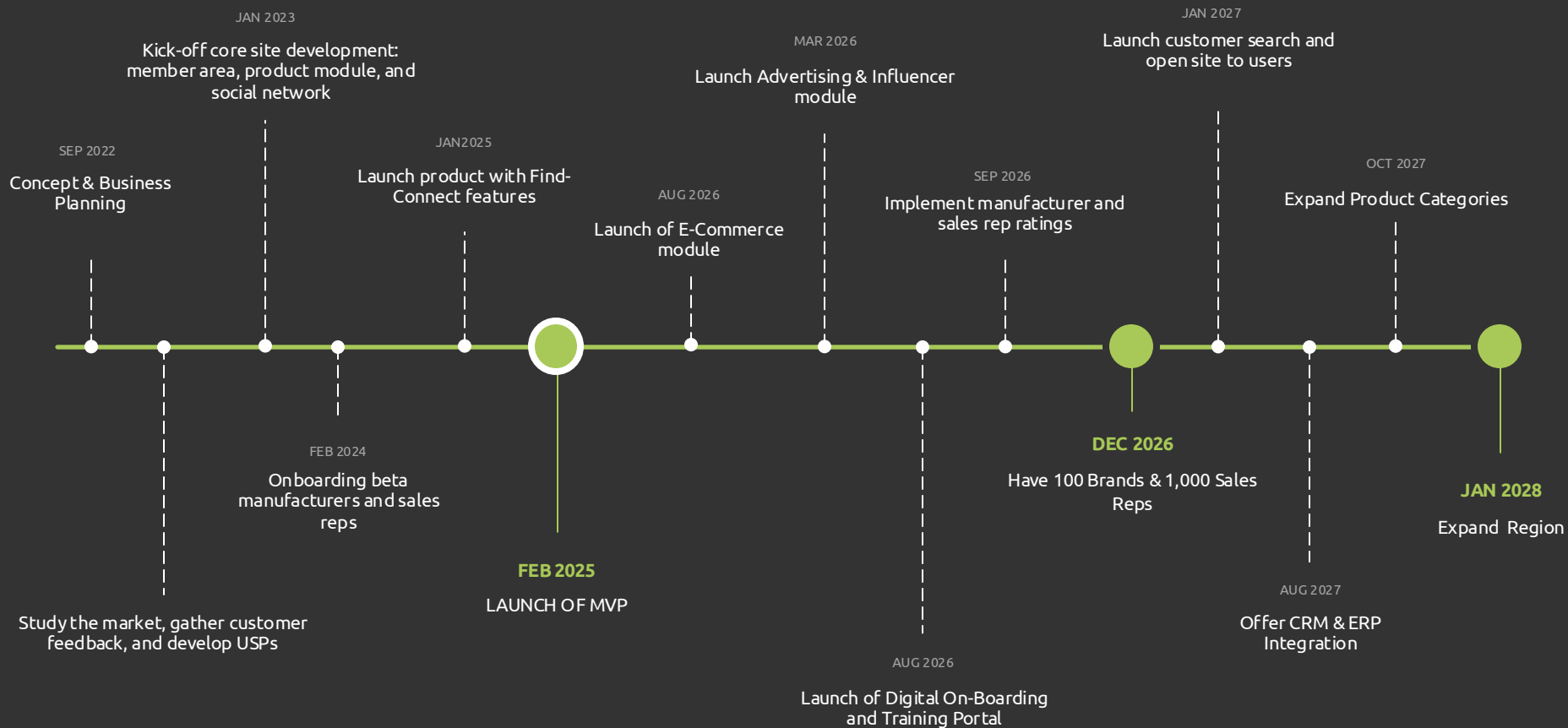
- MRR is based on monthly subscriptions & recurring commissions
- Break-even point in 2029
- Current runway: 18 months



We **ask** for a \$3.5M seed round through a Pre-Money SAFE vehicle.



Every **product development** decision aligns with our North Star vision, driving meaningful progress in creating a disruptive solution



Thank you!



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