**[**Friendly Main Graphic of Jason Paupore, with blocks “Jason Paupore” [Line 1] “Founding Partner” [Line Two] (*see graphic style for this below*] and script font ‘Get to Know Jason” heading)

*Knowledge of the Insurance Company Playbook, from the Inside Out*

Jason brings more than two decades of experience to his battles against insurance companies. In 1999, Jason graduated law school *summa cum laude* in the top 2% of his graduating class. After working for two years as a federal judicial clerk, Jason joined a large national law firm, where he directly represented some of the largest insurance companies in high stakes lawsuits. In one class action case, Jason helped represent a national insurance company against plaintiffs seeking billions of dollars in recovery. Through his work, Jason gained an intimate understanding of the insurance industry from the inside out.

*Leaving the Corporate World to Fight for People*

While Jason gained a deep inside knowledge of the insurance industry, he did not find the work satisfying. In 2006, Jason left the corporate world forever, joining his longtime friend Don Wruck and mentor Keith Medved to form Wruck Paupore. Since that time, Jason spends his time doing work which is truly satisfying. Every day, his practice allows him to fight to make a meaningful impact for ordinary people trying to get justice from insurance companies in circumstances completely out of their control. Since joining the firm, Jason has helped clients recover more than $45,000,000 directly from insurance companies after they had failed to act fairly.

**DID YOU KNOW?** [Callout, special box style]

In addition to insights into the insurance industry, Jason has more than a decade of experience as a college professor at Valparaiso University. He’s taught graduate courses ranging from Negotiation, to Courtroom Communications, to Persuasion and Advocacy. Our whole team puts Jason’s inside knowledge to work every day while demanding fairness and justice.

***Q&A with Jason* [Have this in script style heading] [Can the Q&A be put into a list of questions in a content container which expands to display the answer when clicked/pressed?]**

**Why did you become an injury lawyer?**

“I’ve had lots of good fortune in my life, but I’m a pretty ordinary guy from a middle-class family. I paid my way through college using a combination of scholarships and by working a variety of jobs.

With success in law school, doors opened that I never dreamed possible. I jumped at the chance to work for a “prestigious big law firm,” thinking that was what made you a “successful” lawyer. I found out quickly that wasn’t my calling. Although I had the chance to represent one of the world’s largest insurance companies in billion-dollar litigation, networking with corporate lawyers and mingling at the country club wasn’t my thing.

I met some good people who worked for insurance companies, but I came to believe most insurance companies are fundamentally designed to take advantage of people who are vulnerable. While they gladly take premium payments, they exercise all types of sophisticated strategies to try to avoid paying claims that they owe. I didn’t want to be a part of that anymore.

I’ve known Don Wruck and Keith Medved for years. When Don invited me to join his growing injury firm in 2006, I jumped at the chance. It is one of the best decisions I’ve made, allowing me to take my knowledge of insurance company tactics and put it to work for the real people who need it.”

**What are some of your most memorable cases?**

“The cases that stand out the most to me are cases where our clients were ignored – and sometimes mocked – by the insurance company but we were able to fight for a settlement they deserved.

In one case, a client slipped and fell on a poorly designed step at a business and severely fractured her hip and ankle. The insurance company ignored her claim and offered nothing to settle the case. The insurance company even refused to defend our lawsuit after it was filed. When we later filed a lawsuit directly against the insurance company, we were able to obtain the insurance adjuster’s own notes on the case. We found that they had dismissed the importance of the case, called Don Wruck a “nut,” questioned why we were “making such a big deal” out of the injury, suggesting we didn’t have anything “better to do.” We ultimately obtained a judgment against the insurance company and settled the case for $10,500,000.

In another memorable case, we represented a client who suffered a brain injury in a serious traffic accident. The insurance company refused to offer anything to our client, claiming it had no responsibility. When we filed a lawsuit, they refused to give us a copy of the insurance policy and represented that there was only $1,000,000 in insurance. Later, when we learned that there was far more insurance, the insurance company explained to us that our client’s case was not worth anything close to a million dollars so any additional insurance was irrelevant. We continued to battle the insurer in court and ultimately obtained a settlement in the amount of $25,000,000.

There are lots of other cases and every case we take is unique. However, I remember every time we have a chance to lift up a client who has been overlooked or ignored.

**Favorite Quote? [*sum up epitome of the narrative developed in your bio story*]**

"First they ignore you, then they laugh at you, then they fight you, and then you win.” - Mahatma Gandhi

This is the essence of our clients’ journey to justice.

**What do you do when you aren’t fighting insurance companies? [*goal – humanize and connect*]**

“I’m an outdoorsy guy. When I can, I like to get out on the boat, kayak, hike the trails and fish. I can’t think of a better place to be than the lake or a beach.

I have three of the sweetest daughters you will ever meet and they keep me on my toes every day. They’re also the greatest gift I’ll ever have in my life.

And if I didn’t mention my Labrador, Pepper, she’d never forgive me!”

**Credentials Section [Special Box]**

*Bar and Admissions*:

U.S. District Court, Northern District of Indiana

U.S. District Court, Southern District of Indiana

U.S. District Court, Eastern District of Michigan

U.S. District Court, Western District of Michigan

U.S. District Court, Middle District of Tennessee

State Bar of Michigan, 2000

State of Tennessee, 2001 (*inactive*)