

Alternative Engagement Rings When it comes time to narrow down the type of ring you — or your fiancé-to-be — wants, it pays to step outside of tradition sometimes. Rules, after all, are meant to be broken, and there are many alternative engagement rings that may better fit their personality, desires … and your budget. Here are a few of the many non-traditional engagement rings that will last for a lifetime of togetherness.

Alternative To What? Traditional engagement rings typically involve some sort of diamond taking center stage — like a solitaire diamond ring with a platinum setting or a larger carat cushion cut diamond surrounded by a halo of smaller stones. Those classic styles definitely transcend trends, but they also often come at price points outside your budget. Alternative options give you a lot more flexibility when it comes to colors, styles and prices. Plus, choosing an alternative metal, stone or style allows you to flex your creativity to create a more personalized custom engagement ring.

Types Of Alternative Engagement Rings The good news is the options are virtually endless when creating a meaningful alternative ring. (Psst: It doesn't even have to be a ring. You can give an engagement necklace, watch or earrings if that's more your speed!) With that in mind, here are a few alternative options you may not have thought of when you begin your search for the perfect engagement ring:

Moissanite Engagement Rings If the wow factor of a large natural diamond doesn't mesh with your budget, consider going the moissanite route. This super hard, scratch-resistant stone gives the look and brilliance of a diamond without the cost. That means you can buy a much larger stone with a much smaller price tag.

morganite engagement rings Her wedding colors don't have to be "blush and bashful" (name that movie!) to love the delicate pink tint of a morganite gemstone. Choose a simple pear-shaped gem with a rose gold band for a monochromatic masterpiece, or up the glam factor with a romantic diamond halo surrounding an oval-shaped center stone.

sapphire engagement rings Are you Team Diana, Team Kate Middleton or somewhere in between? If so, consider the royal aesthetic and centuries-old beauty of a sapphire. This blue gemstone is great for daily wear owing to its durability, and you can go with a single stone on a gold band, make it flashier with surrounding diamonds or white sapphires, or choose a sapphire band with inset stones. If you want a bright pink gemstone that's more vibrant than morganite, select a unique pink sapphire.

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amethyst engagement rings If you don't go the traditional route, consider choosing a ring that commemorates a February birthday. The deep purple hue of amethyst promises a dreamy mystique while incorporating a bit of personalization into the ring. Select an opulent design with a rose gold metal to really accentuate the amethyst tone.

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aquamarine engagement rings Capture the tranquility of the ocean or the gentleness of her spirit with the quiet brilliance of an aquamarine ring. Choose from a range of shapes, sizes and settings, whether she prefers the look of an emerald-cut stone surrounded by diamonds in a white gold setting or a vintage-style setting featuring a pear-shaped aquamarine.

stacking band engagement rings If your bride-to-be prefers a more delicate style, go with the look of a single band, whether a plain yellow or white gold ring, or something with a row of diamonds or gemstones. A single band speaks to classic simplicity, perfect for the minimalist bride who loves clean lines and understated elegance. Add extra bands over time, whether for an anniversary, the birth of a child, a special occasion or a holiday. Or plan to propose with three stacked bands that coordinate with her sophisticated style.

completely unique engagement rings Anything can be an engagement ring — a paperclip, a gumball machine treasure, a birthstone band, even a thicker men's wedding band, if that's more their speed. Whatever ring you select will

have its own special meaning for all of eternity. Design Your Own One-Of-A-Kind Engagement Ring Can't find a ring that fulfills all of her desires? Make your own! Designing a custom engagement ring will give you the chance to flex some creativity while ensuring you find exactly what you want. You can even get your partner in on the action by going together to pick out a stone, select a setting and choose a style. Adding an engraved inscription inside the ring — whether a wedding date, your initials or a short quotation — can make it even more unique and meaningful. FAQ's What Makes An Engagement Ring Alternative? Anything non-traditional is considered an alternative, meaning the ring won't be your traditional solitaire diamond band. Alternative rings take an unexpected material or stray from that traditional diamond into something that better fits with your unique style. Can I Create My Own Engagement Ring? Absolutely! Your engagement ring should be a reflection of the wearer and their relationship. Creating your own unique ring is the way to go to ensure that you hit all the must-haves. You can use an online ring tool to virtually build and order an engagement ring right from home, or you can work with an in-store jeweler to find your one-of-a-kind masterpiece. What Should I Look For In A Unique Engagement Ring? Find an engagement ring that speaks to her personality and style. If she has an affinity for modern and flashy, you might choose a custom morganite ring with a diamond band. If her style is more pared down and minimalist, a simple band with a few small gemstones may fit the bill. If she wants something completely different, say a thicker silicone band, that works too!

american gem society The American Gem Society (AGS) is a non-profit trade association of jewelers dedicated to setting, maintaining and promoting the highest standards of ethical and professional behavior through education, accreditation and gemological research. Their main mission? To protect you, the consumer, when you buy jewelry. Being an American Gem Society jeweler and a member of the AGS is not a requirement, but it is something Helzberg Diamonds has proudly and voluntarily done because we're passionate about providing you with premium, ethically sourced jewelry at the most transparent prices. going beyond standards of excellence An AGS membership means that we are at the top of our game, going above and beyond what's required of our industry to serve you at every step and to help you make the most informed buying decision possible. We hold ourselves to a higher standard than our industry and the government requires of us. We are the only national jewelry retailer that has met the standards required to be an AGS member. why be an ags member? Joining the AGS requires undergoing an intensive vetting process to ensure that we meet its code of ethics and business practices. And in order to maintain our membership, Associates must take an annual recertification exam that requires them to stay current with gemological developments and jewelry trends. We adhere to these rigorous standards and ongoing education requirements so you can buy with confidence and trust. ethical behavior in everything we do From sustainable mining practices to helping you select the diamond of your dreams, we are committed to corporate responsibility and conducting business in an ethical and environmentally responsible way. As an AGS retailer, we adhere to corporate responsibility, including Human Rights and Environmental Considerations, as well as Federal Trade Commission recommendations and Bureau of Standards Definitions as they relate to the jewelry industry. We also place special emphasis on abiding by ethical diamond sourcing practices . our promise of transparent pricing As an AGS member, we must provide our customers with honest, fair and transparent pricing that matches the value of the merchandise. We promise to never deliberately misrepresent our merchandise in any way. Our Lifetime care plan & warranty is an extension of that promise. By covering repairs and inspections, this Plan is just one more way we commit to helping you feel confident in your purchase. inspecting your diamond before you buy Our stores give you access to our Diamond Room, where you can see all the beauty of your diamond using the AGS Angular Spectrum Evaluation Tool (ASET® Device). From viewing your diamond's light performance to inspecting its color and clarity, the ASET® Device teaches you how to measure a diamond's quality and provides an exclusive look at what makes your diamond the one-of-a-kind treasure it is. AGS jewelers near me: Find a store Looking for an AGS jeweler near you? Use our Store locator to find a Helzberg Diamonds near you.

helzberg Jewelry care plans & warranties At Helzberg, we understand an investment in fine jewelry is an investment in yourself or someone special. Our jewelry care plans demonstrate our commitment to helping customers feel confident in their purchases by covering repairs and inspections. Select jewelry pieces qualify for our Lifetime Care Plan, Three-Year Jewelry Care Plan and Three-Year Watch Care Plan. how to sign-up for our care plans Join our Lifetime Care Plan, Three-Year Jewelry Care Plan and Three-Year Watch Care Plan with an applicable jewelry purchase in-store or online. Simply add the corresponding care plan offered on the product page or at checkout for eligible items. using & maintaining your care plan Applicable inspections and eligible repairs and services are included in the purchase price of your plan. To use your plan, drop off any jewelry covered by a care plan at your nearest Helzberg Diamonds location. You will be notified when inspections and repairs are complete and your item is ready for pickup. Lifetime Care Plan: The Lifetime Care Plan is available for use from the date of purchase and for the life of your jewelry piece. Your receipt will indicate the plan. To maintain this care plan, you must have your jewelry inspected at your nearest Helzberg Diamonds location starting six months after the date of purchase and every six months thereafter. We will email a reminder to your email address on file prior to each inspection due date. After each inspection (or recommended cleaning), an associate will update your account to verify you have met the requirements needed to keep your care plan active. Terms and Conditions (Effective 4/1/2024). Three-Year Care Plan: The Jewelry Care Plan is available for use up to three years from the date of purchase. There are no inspections required to maintain this plan. Reference the plan number provided at purchase for any covered inspections or repairs. Three-Year Jewelry Care Plans are not eligible for renewal. Terms and Conditions (Effective 4/1/2024). Three-Year Watch Care plan: The Watch Care Plan is available for use up to three years from the date of purchase. There are no inspections required to maintain this plan. Reference the plan number provided at purchase for any covered inspections or repairs. Watch Care Plans are not eligible for renewal. Terms and Conditions for lifetime care plans purchased prior to 4/1/2024. Terms and Conditions for three-year care plans purchased prior to 4/1/2024. repairs & services covered by our plans Care Plan: Covers jewelry inspections, cleanings and eligible repairs and services (both parts and labor) due to normal wear consistent with the conditions for which a piece was designed. This includes coverage available in the manufacturer's warranty (except as limited by the Addenda in this Lifetime Care Plan and applicable state law). Eligible repairs and services include shortening diamond bracelets; sizing or re-shanking rings; replacing lost or damaged gemstones; restringing pearls; replacing broken clasps; repairing worn or broken chains, earring posts and prongs. Three-Year Care Plan: Covers precious engraved and alternative metal bands including the replacement of bands that can't be sized due to metal type or design. In addition to replacing bands for a different size, the plan covers the replacement of broken or damaged bands (due to normal wear) and lost or damaged gemstones. Three-Year Watch Care plan: Covers eligible watch repairs and services (both parts and labor) for three years from the date of purchase. Eligible repairs and services include addressing defective or damaged crowns, stems, crystals, bands or clasps. A one-time cosmetic refurbishment option is also included. Learn more about jewelry repair services our plans do not cover repairs & services to: Jewelry that has been damaged as a result of excessive or abusive treatment Jewelry that has been repaired by a store other than Helzberg Diamonds Loss or theft of jewelry Damage to jewelry resulting from loss, theft or any consequential damages or loss of use resulting from broken or damaged jewelry or from any delay in our repairing the jewelry Watches with minor scratches or nicks caused by normal wear

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quality is the best in the business. Our diamond standards are so strict that we routinely reject diamonds that have been graded by third party diamond labs. We consistently outshine our competitors by maintaining the highest quality standards across the board. jewelry crafted with love We design every piece of jewelry with you in mind, partnering with master craftsmen using only superior quality gemstones, the finest metals and stunning designs to craft something you'll cherish forever. We also proudly offer a Lifetime Care Plan to help you maintain the beauty of your jewelry over its lifetime. superior diamond selection Every diamond is hand-selected from international diamond markets year-round. This allows us to not only see the diamonds first-hand, but also affords us the opportunity to be highly selective in the diamonds we choose and to secure better, more upfront pricing for our customers. Ethical Diamond Sourcing By adhering to the Kimberley Process, American Gem Society and World Diamond Council standards, we can ensure that our natural diamonds are ethically sourced from start to finish. Ethical Diamond Sourcing By adhering to the Kimberley Process and World Diamond Council standards, we can ensure that our natural diamonds are ethically sourced from start to finish.--> Kimberley process We're a leading supporter of the Kimberley Process, which prevents the sale of conflict diamonds in the United States and around the world. Our business partners are under legal and contractual obligation to keep records of the Kimberley Process Certificates for all rough diamonds. These certificates must be independently verified on an annual basis. world diamond council We will not purchase any diamond mined after December 31, 2002 that is not accompanied by the World Diamond Council warranty statement, in which the seller certifies and guarantees that the diamond has been ethically sourced. environmentally conscious practices We have a responsibility to provide beautiful jewelry that is also sustainable for the earth. managing our environmental footprint We're committed to managing our environmental footprint by minimizing negative impact. We require our partners to comply with environmental laws, agree not to source gold from protected areas or cause harm to the environment. This includes the International Union for Conservation of Nature categories i-iv. In other words, we do our very best to protect our earth. responsible metals mining We're committed to sourcing metals that are environmentally and socially conscious. Our gold and other precious metals are produced under the highest social, environmental and human rights standards. Our partners are required to adhere to these same principles, too, and to be in compliance with the conflict minerals laws which Congress passed as part of the Dodd-Frank Wall Street Reform and Consumer Protection Act. We also fully condemn the use of any minerals to fund conflict in the Democratic Republic of the Congo, in its adjoining countries or anywhere in the world. human rights for all All of the jewelry we make or source from partners is created without forced labor of any kind, at any stage in the sourcing or manufacturing process, without exception. diamond shape guide When most people think about diamonds, they picture the classic and popular round shape. But if you prefer something different, there are plenty of other shapes available to reflect your unique style and taste. what is a diamond shape? Diamonds can be cut into a variety of shapes. There's an option for every bride and budget! Since every diamond shape is cut to varying specifications, they will reflect light differently, giving every shape its own brilliance and fire. types of diamond shapes round cut diamonds The most popular shape of all time: the round brilliant diamond. Aside from being the most iconic diamond shape, the round diamond is most loved because of its ability to sparkle brighter than any other shape. Because round diamonds are the most popular and most researched shape, they offer the greatest amount of flexibility in terms of balancing cut, color, clarity grade and price. Shop round cut diamonds princess cut diamonds The princess cut diamond has a square shape with sharp angles and a similar facet pattern as the round brilliant diamond, so it sparkles more than other square shapes. Sophisticated and eye-catching, the princess cut is perfect for those who love symmetry, clean lines and modern design. Shop princess cut diamonds cushion cut diamonds A cushion cut diamond is a square or rectangular shape with rounded corners, like a cross between a round and a princess cut diamond. A cushion diamond has a soft,

romantic appeal and is sometimes known as a pillow cut. Shop cushion cut diamonds

emerald cut diamonds Although the emerald cut diamond has the same number of facets as round and princess cut diamonds, it is the parallel facets that help highlight the stone's color and clarity. The best way to describe the emerald cut is a rectangular shape designed with a large table and step-cut faceting that creates a unique hall-of-mirrors effect. This geometric diamond shape is rare: only 3 percent of all the diamonds in the world are emerald cut diamonds. Shop emerald cut diamonds

oval cut diamonds The oval shape has an elongated silhouette to appear larger. A brilliant facet pattern means the diamond sparkles as well as a round or princess cut, and the exquisite oval shape appeals to any bride, whether she prefers classic or more modern looks. Shop oval cut diamonds

marquise cut diamonds The marquise shape is an elongated oval with pointed ends and is sometimes referred to as boat shaped. The elongated shape maximizes the carat weight of the diamond. Plus, this cut creates the illusion of a larger diamond. Shop marquise cut diamonds

pear cut diamonds The pear-shaped diamond can appear modern or vintage, depending on its setting. Its elongated teardrop has a narrow pointed top and perfectly rounded bottom. The brilliant cut is known for high sparkle, and the elegant pear shape helps to lengthen and flatter its wearer's finger. Shop pear cut diamonds

radiant cut diamonds Radiant cut diamonds have a rectangular shape with cropped corners. The square stone is cut to have a complete brilliant-cut facet pattern. A radiant diamond is also available in a more rectangular shape, depending on its length-to-width ratio. Radiant cut diamond engagement rings are beloved for the sparkle they produce and are usually set in a prong-style solitaire setting. Shop radiant cut diamonds

asscher cut diamonds This octagon shape has cropped corners and mesmerizing angles that set it apart from any other shape. The Asscher, developed during the Art Deco period, is a blend of the princess and emerald cut. The Asscher is most well-known for its X-shaped facets that can be seen from above. The Asscher cut is commonly referred to as being "vintage" or "antique." Shop asscher cut diamonds

heart cut diamonds Wear your love loud and proud with a bold symbol of romance: a heart-shaped diamond. Whimsical and sweet, a heart-shaped diamond is just what it sounds like: a stunning stone carefully cut into the shape of a heart. how are diamonds cut into shapes? Diamond cutting is essentially done by either cleaning or sawing a diamond with a laser or steel blade. There are many other key steps involved in the process, and it takes skilled hands to ensure that a diamond is faceted to high standards. frequently asked questions

What Is the Difference Between Diamond Shape and Diamond Cut? The shape of a diamond refers to the external figure or outline of the diamond (pear-shaped, cushion, round). The cut of a diamond refers to the dimensions, symmetry, facets and reflective qualities of the diamond. Which Diamond Shape Shines the Most? Reflected by their widespread popularity, round diamonds are the pinnacle in brilliance. Most commonly cut with 58 facets that reflect light, round brilliant diamonds are nearly unmatched when it comes to shine. How Does Diamond Shape Affect the Price of a Ring? A diamond's shape is one of the most important factors impacting price. Choosing a fancy-shaped diamond can actually save you more, compared to a round diamond of similar quality and size. Because fancy shapes, such as pear, oval and marquise, are elongated, they tend to look larger than round diamonds. Which Diamond Shapes Are the Largest? Marquise diamonds have the largest face-up area of any diamond cut — approximately 15 percent larger than round diamonds. They also cost less than round diamonds of the same carat. schedule an appointment Not sure what diamond shape is best for your partner's future engagement ring? No worries! Our team of jewelry experts can help you decide. Schedule an online or in-person appointment today. Schedule now

More advice engagement buying guide Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about natural diamonds What makes a natural diamond so special? Let's find out. Learn more alternative engagement rings From morganite to sapphire, there's a gemstone out there for everyone. Learn more diamond grading chart and diamond certification No two diamonds are exactly alike, even if their size and chemical compositions are essentially the same. Diamond

grading reports, based on internationally recognized diamond grading standards, provide buyers with assurance that they are purchasing a quality stone. Many of our diamonds have been graded by some of the most trusted third-party labs in the industry, such as AGS, GIA® and GCAL. For every graded diamond, we provide our customers with a grading report, which assesses a stone's quality based on several key factors. --> what is a diamond grading report? Diamond grading reports are obtained by submitting diamonds for evaluation at independent grading laboratories. These reports can help differentiate stones based on important characteristics that determine quality and aesthetic. what characteristics are included in a diamond grading report? After carefully assessing and analyzing a diamond, the grading lab issues a detailed report or grading certificate that includes ratings and scores for each of the fundamental characteristics of a diamond — that is, the 4Cs: cut, color, clarity and carat weight. --> carat weight This refers to the actual physical weight of the diamond. The most common carat weights range from .25–5 carats; however, Helzberg carries a wide variety of sizes. Shape and cut describe the diamond's shape. More than 50 percent of issued grading reports are for round brilliant cut diamonds, but numerous complex shapes can be identified. Diamond cuts are graded from “Fair” to “Excellent.” Some grading reports include proportions diagrams that break down a diamond's measurements, from the table to the culet (the small facet at the bottom of a diamond). --> color grade This measures the amount of natural color present within a diamond. From white to yellow, diamonds receive a grade, from D (colorless) to Z (light), for the amount of natural color they contain. Typically, the less natural color a diamond has, the higher its quality rating. Some grading labs also measure a diamond's fluorescence, which is how intensely the stone glows under UV light. Bluish fluorescence can make certain diamonds appear more colorless in natural daylight or under fluorescent lamps. This may make them more valuable than diamonds of a similar carat weight that do not have fluorescence. --> clarity grade This describes the internal and external characteristics of a diamond. Most diamonds will have grades ranging from “I” to “FL,” with “I” referring to a diamond with inclusions (or imperfections) and “FL” referencing flawless clarity. Some grading reports include plotting diagrams that map a diamond's clarity characteristics, which include not only the internal inclusions, but also the blemishes on the diamond's surface. --> cut grade This analyzes how well-proportioned the dimensions of a diamond are. Both polish and measurement affect a diamond's cut grade, typically ranging from “Excellent” to “Poor.” The polish score indicates the quality or degree of smoothness to which diamond facets have been polished. Measurement is a description in millimeters of the width and length (in the case of non-round stones) or diameter and depth (in the case of round stones). Diamond measurements can vary depending on cut. Diamonds that are cut to exacting proportions sparkle more. --> grading number Issued by a grading laboratory, this unique number is inscribed on the girdle of the diamond and can't be seen with the naked eye. The grading number links to a copy of the associated report held by the lab. Often available online, the report provides detailed graded information and comments that are specific to each unique diamond. frequently asked questions why would someone get a diamond certification or diamond grading report? Contrary to common misperceptions, diamond grading reports are not appraisals. They give an unbiased assessment of a diamond. Just as houses have deeds and vehicles have registrations and titles, it only makes sense that buyers would seek similar documentation for something as valuable as a diamond. A diamond grading report is your assurance that your diamond is a diamond. It also includes disclosures of any treatments used to enhance clarity or color. From the perspective of thoughtful buyers, a reputable diamond grading report gives clear evidence that may help their customer confidently purchase a diamond. Helzberg offers detailed reports for every graded diamond we sell. With ethical sourcing of our materials and strict diamond quality standards, we go above and beyond industry standards to provide each customer with the exceptional quality that has defined the Helzberg name for over a century. why does helzberg use multiple labs? Our approach to fine jewelry is Quality Over Everything, which is why we partner with some of the diamond industry's most trusted,

independent grading labs. Their sole purpose is to validate diamond quality through detailed grading reports. Though these reports include ratings or scores based on similar characteristics, the way they are measured differs from lab to lab — and from natural and lab grown diamonds to gemstones. We look to these experts to ensure you get the highest quality stone available, no matter which you choose.

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Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about natural diamonds What makes a natural diamond so special? Let's find out. Learn more alternative engagement rings From morganite to sapphire, there's a gemstone out there for everyone. Learn more engagement ring buying guide An engagement ring is one of the most important purchases you and your partner will ever make. Here's everything you need to know about choosing the perfect ring for your unique love story.

- 1 How to set a budget: engagement ring cost there are no rules! Despite the old adage of spending three months' salary, there's no hard-and-fast rule about how much you “should” pay for an engagement ring. Everyone's search is unique, and we understand engagement ring cost may be an important consideration in your journey. Our jewelry experts can help you find a diamond or other gemstone that balances size and quality at a price that fits within your budget.
- 2 How to choose an engagement ring stone Learn the 4cs of diamonds Understanding the 4Cs of diamonds will affect how you select your engagement ring. With any diamond, the 4Cs — cut, color, clarity and carat weight — work to decide value. Each factor plays a critical role in determining the brightness, fire and scintillation that gives a diamond that special sparkle. Learn more about the 4cs pick your diamond shape From traditional to novel, engagement ring stone shapes help determine a ring's aesthetic. Choose from classic shapes, such as round, oval, cushion, princess and emerald — or explore more unique shapes, including pear, marquise, heart, radiant and Asscher. Learn more Round Oval Cushion Princess Pear Emerald natural vs lab grown diamonds Natural and lab grown diamonds possess the same physical, chemical and optical properties. The key difference between the two are their origins. Learn more gemstone engagement rings There are a number of stunning stone choices for non-diamond engagement rings. A few of our most-loved gems include moissanite, morganite, blue sapphire, aquamarine and blue topaz. Learn more certification Helzberg Diamonds is among a select few jewelers to meet the rigorous standards that come with being a member of the American Gem Society. A nonprofit trade association of fine jewelry professionals, the American Gem Society is dedicated to setting, maintaining and promoting the highest standards of professional behavior and ethical conduct.
- 3 How to choose a diamond ring setting find your engagement ring style Whether it's a halo, solitaire or three-stone, style refers to a ring's overall design aesthetic the setting helps create. Certain styles are simple and elegant, making them perfect for people who appreciate timeless beauty Learn more choose your metal There are a variety of precious metals available for any style of engagement ring. The metal you choose will affect your rings design, durability and overall aesthetic. Learn more ring sizing guide It's generally better to buy a ring a bit bigger, since sizing down is much easier than increasing a ring's size. We have some great tips and tools to help you measure or estimate the right ring size for your special someone. Learn more
- 4 How to create your own engagement ring Create your own frequently asked questions are there different diamond types? Diamonds can vary in cut, color, clarity and carat weight. Each one of these factors plays a key role in determining the look and style of a gem. These days, you can also choose from natural diamonds and lab grown diamonds that have the same chemical, optical and physical properties as their natural counterparts. what if i want to customize my engagement ring? Create Your Own Helzberg Diamond Ring™ allows you to create a ring that's as unique as her. Our Custom Gemstone Jewelry lets you design a personalized piece of jewelry that includes a favorite gem, special birthstone or whatever you choose. does an engagement ring have to include a diamond? While diamonds are still the most popular options for engagement rings, some people prefer alternative engagement ring designs that showcase other types of rare gems. From precious rubies, sapphires and emeralds, to

elegant aquamarine and blue topaz, there are a number of stunning stone choices for non-diamond engagement rings. Lab-created moissanite is also a beautiful diamond alternative for engagement rings. This magnificent gemstone delivers unsurpassed fire and brilliance and is second to only diamonds in hardness and scratch resistance, making it perfect for everyday wear. how can i find a diamond's grading report? Every graded diamond is inscribed with a unique grading number, assigned by the grading laboratory. This unique number links to a copy of the associated report held by the lab, which is often available online. Many of our diamonds have been graded by some of the most trusted third-party labs in the industry, such as GIA® and GCAL. For every graded diamond we sell, we provide our customers with a grading report, which assesses a gem's quality based on several key factors is engraving an option? Yes. Helzberg Diamonds offers a great selection of beautiful jewelry that can be engraved, including engagement rings. When buying an engagement ring online, you will have an option to add a personalized engraving on the product page. You can also visit your nearest Helzberg Diamonds store to shop for engraved rings. shop natural diamonds shop lab grown diamonds shop alternative engagement more advice pairing wedding bands Find out how to harmonize your engagement ring and wedding band to ensure that they complement each other. Learn more schedule an appointment Talk to one of our Helzberg diamond experts in-person or virtually for a tailored engagement ring buying experience. Learn more financing & leasing At Helzberg, we can help you find the perfect ring and payment option based on your individual budget and needs. Learn more Types of engagement ring styles Engagement ring styles have evolved since we opened our first store in 1915. After a century of service, the Helzberg name has come to stand for quality, knowledge and trust. But most importantly, at its very core, Helzberg Diamonds stands for love. When buying an engagement ring diamond, it is important to keep your preferences and budget in mind. The perfect diamond and ring setting come together to create a breathtaking engagement ring that your partner will love. Solitaire engagement rings The classic solitaire style showcases a single diamond or gemstone set on a ring with no accent stones. Simple, classic and always in style. The most common technique for mounting a solitaire diamond is a prong setting (more on that later). Shop solitaire engagement rings Halo engagement rings The halo engagement ring style features a diamond halo around a center stone. This creates a greater impact for your ring's overall look and will make the center stone look larger. Shop halo engagement rings Double halo engagement rings Double halo engagement rings feature a secondary halo of diamonds encircling a first, making the center gemstone appear even larger and more brilliant. Shop double halo rings Three-stone engagement rings A three-stone ring features three stones in the same or similar sizes, representing "yesterday, today and tomorrow"—a romantic symbol of your journey together. Like all of our engagement rings, the three-stone ring is highly customizable. Shop three-stone engagement rings Vintage engagement rings Designed to look like heirlooms, vintage engagement rings are inspired by antique styles and the charm of the past. From Victorian-inspired rings to Edwardian engagement styles, a vintage engagement ring can be the one-of-a-kind style you're looking for. Shop vintage engagement rings Matching bridal ring sets Some engagement rings come as a set with a matching band. If you want an engagement ring that has maximum glamour with minimal effort, then a matching bridal ring set is a fabulous choice. Shop bridal ring sets Side-stone engagement rings A side-stone ring is a popular option for those who want more sparkle. Side stones can refer to stones that flank the center stone or smaller stones that accent the band and complement a center stone. Shop side-stone engagement rings Diamond cluster engagement rings In a composite or diamond "cluster" ring setting, smaller diamonds are closely set together to resemble a larger single diamond. Diamond cluster rings contain smaller diamonds of equal size. These diamonds are clustered together to mimic classic center diamond shapes to dazzling effect. Shop multi-diamond engagement rings Create your own Looking for a one-of-a-kind engagement ring? Then create your own! Partner with our jewelry experts to select your center stone and setting, then have it come to

life with expert craftsmanship and quality. Get started What is an engagement ring setting? The term "setting" refers to how a gem is mounted, or set, into a precious metal band. Ideally, an engagement ring's setting should showcase the beauty of the gemstone while reflecting the unique personality of the wearer. In addition to determining how the engagement ring will look, the setting will help determine what kind of diamond or gemstone you will buy.

Channel-set ring Channel settings do not include beads, prongs or any fixtures in between the stones. Instead, the gems are set adjacent to each other with only the minimum amount of space separating them. This row of closely set diamonds is secured in place by metal bars on either side. Channel-set diamonds are known for their continuous sparkle all the way around the ring band.

Cathedral setting ring The -->cathedral setting--> features a center gemstone flanked by metal arches that rise from the shank. This elevated profile secures the stone in place, while giving it a very distinct profile. It also creates what looks similar to a basket on the underside of the engagement ring. The setting is reminiscent of the lovely arches in ceilings and doorways of Gothic-style cathedrals.

Diamond prong setting types Prong choice is a very important part of the ring selection process. Strong prongs securely hold the gemstone while still allowing plenty of light to enter your diamond or other gemstone. Prongs can be placed at each corner of a ring, with four or six prongs evenly spaced around the stone. The most popular prong setting styles are four- and six-prong, although eight- and ten-prong styles can also be found. Prong shape will vary according to design. The thicker and more numerous the prongs, the more durable the ring.

Shared prong Commonly used for larger gemstones, shared prong settings hold together several stones, with each one sharing a set of prongs next to it. The shared prong gives the compelling appearance of an array of gemstones spread across the ring finger with minimal metal exposed.

Single-shared prong Single-shared prongs also feature a series of gemstones, but with more metal between them. This type of shared prong setting is cost-efficient since it saves on materials and doesn't overwhelm the gemstones with the unnecessary installation of metal.

Pavé In a pavé setting, small gemstones or diamonds are held in place with very small metal beads. Because the gems are so closely set, it creates a "paved" look, which earns the style the French name of pavé. Pavé settings provide a twinkling, sparkly effect that makes a ring stand out.

Eternity Whether they're channel set, cathedral set or pavé set, eternity rings are designed to have no visible strip of metal on either side of the diamonds. Eternity rings can be set with diamond gems all the way around the band or with diamonds only halfway set across the visible side of the ring.

Frequently asked questions What is the most secure diamond setting? When gems are aligned with the flat surface of the ring's precious metal, it is called a flush setting. These are the safest settings for people who work with their hands or lead active lifestyles. They are also less expensive ring settings compared to other options.

What is the most popular engagement ring style? While trends come and go, the striking diamond solitaire has long been a favorite when it comes to engagement rings. Solitaire settings look fantastic with almost any diamond shape, but they look especially striking with a round brilliant diamond.

Can I buy a ring setting without the stone? While most people prefer to purchase a setting and stone together, there are exceptions. For instance, some people already own a diamond or wish to source a stone from another existing ring. Helzberg sells settings without the stone in stores, but not online.

find a store How long does it take to set an engagement ring? Depending on each individual it can take a few weeks to a month or two. If a ring is in stock and pre-made, it will usually be shipped out within one to two weeks.

Not sure what diamond style is best for your partner's future engagement ring? No worries! Our team of jewelry experts can help you decide on the style that best suits them. Schedule an appointment online or in person today.

Schedule an appointment Schedule an appointment online or in person to discuss more about the different types of pearls Helzberg's carries and our pearl jewelry selection. Schedule now

More advice Engagement buying guide Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more All about natural diamonds What makes a natural diamond so special?

Let's find out. Learn more All about lab grown diamonds Everything you need to know about diamonds created in a lab. Learn more jewelry care tips With proper care, your jewelry can look amazing for years on end. Unfortunately, improper care can shorten the life of your piece and diminish its beauty. Here's a quick guide to help keep your fine jewelry looking as good as the day you bought it for many years to come. --> jewelry care From regular cleaning to smart storage, a lot goes into preserving the look and durability of gems, precious metals and the craftsmanship that holds them all together. While periodic cleaning can help keep your jewelry looking great, you can also help preserve its luster by taking a hands-off approach. When you handle your jewelry, the oils from your fingers can diminish its appearance. When possible, try to limit how often you handle your jewelry to reduce the need for cleaning. When getting ready for the workday or a fun night on the town, it's always best to put your rings, bracelets and necklaces on last. This will help prevent makeup from sticking to your jewelry and keep gems from snagging on clothing and loosening from their settings. You should also familiarize yourself with some fundamental concepts to help you care for your jewelry pieces. jewelry care instructions While it's important to know how to properly care for your jewelry, it's equally important to know what not to do. For regular cleaning, you can wipe down your jewelry with a clean polishing cloth and specially made gem and jewelry cleaner. In almost every other instance, ordinary degreasing dish soap is the safest, most effective way to clean your jewelry. Avoid harsh cleansers and don't use hot water. Never use toothpaste, chlorine bleach or abrasive household cleaners to clean jewelry. Avoid abrasive sponges and brushes which damage many precious gems and metals. Many stones are also sensitive to acid, ammonia and hot water. Try to limit how much you expose your jewelry to heat and direct sunlight, since this can cause the color to fade from aquamarine, citrine, kunzite and many other precious stones. how to store jewelry Proper storage can help keep jewelry from getting scratched or tarnished over time. It's important to keep your jewelry dry since moisture speeds the tarnishing process. Use a dehumidifier to lower the relative humidity of the room if you keep your jewelry out in the open. To keep jewelry from scratching or getting tangled, store different types of jewelry separately. Because of the exceptional hardness of diamonds, it's best to store your diamond pieces separate from other jewelry to keep from scratching softer gems. You can also wrap your diamond pieces in soft cloths to help avoid any damage. To best extend the life of your most-loved pieces, we recommend a Lifetime Jewelry Care Plan, which covers inspections and repairs on your jewelry purchases. --> --> schedule an appointment Learn about Helzberg's Lifetime Jewelry Care Plan and discover all the jewelry we have to offer. Our experts can help you decide on your next piece of jewelry, whether it's a gift, engagement ring or more. Let's chat virtually or by appointment. Schedule now More advice engagement buying guide Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about natural diamonds What makes a natural diamond so special? Let's find out. Learn more alternative engagement rings From morganite to sapphire, there's a gemstone out there for everyone. Learn more Get expert jewelry help Schedule a virtual or in-store appointment to receive a free, personal consultation with our jewelry experts. For immediate assistance, Live Chat with us or contact our Customer Care team at 1-800-435-9237. Schedule a Virtual Appointment --> Schedule an appointment Start a live chat Chat now Contact customer care How can we help you? Put our 100+ years of jewelry expertise to work. Engagement Popping the question soon? We'll help you find the perfect ring during a private appointment. Learn the 4C's, receive personalized advice, view product and more. Gifting From anniversary gifts to birthdays to just-because, we've got the inside scoop on what they'll love most. Let us help you select a piece they'll adore forever. Customization So you want to create a one-of-a-kind piece but don't know where to start? No problem! Let's make something special together. Chat Now Schedule an Appointment --> Virtual appointment Consider this private access to our online showroom: shop jewelry and get real-time advice from a pro, all from the comfort of your home. Pick a time Meet over video Get your sparkle on Schedule Now --> --> In-store appointment Meet with us in person

at a store near you. Get an up-close look at your diamond in our Diamond Room, try on jewelry and enjoy quality time with a jewelry expert. It's a date! --> In-store appointment Meet with us in person at a store near you. Get an up-close look at your diamond in our Diamond Room, try on jewelry and enjoy quality time with a jewelry expert. It's a date! Schedule an Appointment --> --> Live chat Don't wait to get answers. Let's talk right now! Use our online chat feature or call us at 1-800-435-9237 about anything and everything. From ring resizing to engagement advice and more, the help you need is standing by. Live chat Don't wait to get answers. Let's talk right now! Use our online chat feature or call us at 1-800-435-9237 about anything and everything. From ring resizing to engagement advice and more, the help you need is standing by. Chat Now --> "Loved the experience and absolutely love the ring! Christy was very knowledgeable and helpful." -Tyler O. More services you'll love Jewelry repairs Financing options Shipping options Lifetime care plan Let's get started Choose the appointment that's right for you. Schedule a Virtual Appointment --> Schedule an appointment Start a live chat Chat now Contact customer care jewelry financing & payment options At Helzberg, we specialize in creating moments that last a lifetime. We can help you find the perfect piece, and you can choose the payment option that lets you take it home today. Find out which is best for you! Helzberg Diamonds credit card Special financing available¹ Promotional Plan Fee may apply Cardmember exclusive benefits Issued by Comenity Bank Apply & buy online or in-store Apply Now --> Helzberg Diamonds private account Revolving line of credit Serviced by Concora Credit Apply online now and purchase at your nearest store Apply Now progressive leasing Lease-To-Own Instant Decision Flexible Payments Apply online now and purchase at your nearest store The advertised service is lease-to-own or a rental- or lease-purchase agreement provided by Prog Leasing, LLC, or its affiliates. Acquiring ownership by leasing costs more than the retailer's cash price. Leasing available on select items at participating locations only. Not available in MN, NJ, VT, WI, WY. Apply Now affirm Buy Now, Pay Later Get real time decision in just a few steps Qualify for 4 interest-free payments or easy monthly payments up to 24 months Checking your eligibility won't affect your credit score Apply & buy online or in-store Apply Now afterpay Buy Now, Pay Later Pay in 4 interest-free installments over 6 weeks No minimum spend is required Instant approval decision Apply & buy online or in-store Learn More Klarna Pay in 4 or pay in 30 days, plus monthly financing options available No impact to your credit to apply Apply and buy online Learn More paypal Convenient and Secure View options when using PayPal at checkout Pay in 4 interest-free payments on qualifying purchases Learn More Helzberg Diamonds credit card The Helzberg Diamonds Credit Card offers exclusive cardmember benefits. Plus, zero down payment, and no annual fee². Special financing¹ options on purchases made with a Helzberg Diamonds credit card 6 months No Interest if paid in full within 6 months on purchases of \$299 or more made with your Helzberg Diamonds Credit Card. Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Promotional Plan Fee may apply.⁷ Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Promotional Plan Fee may apply.⁷ --> 12 months No Interest if paid in full within 12 months on purchases of \$999 or more made with your Helzberg Diamonds Credit Card. Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Promotional Plan Fee may apply.⁷ Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Promotional Plan Fee may apply.⁷ --> 18 months No Interest if paid in full within 18 months on purchases of \$2,999 or more made with your Helzberg Diamonds Credit Card. Interest will be charged to your account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Promotional Plan Fee may apply. Valid 11/1/24-2/17/25.⁷ --> 36 months 9.99% APR for 36 months. After that, purchase APR of 35.99% on purchases of \$2,999 or more made with your Helzberg Diamonds Credit Card. Promotional Plan Fee may apply.⁸ 9.99% APR for 36 months. After that, variable purchase

APR of 35.99% or more made with your Helzberg Diamonds Credit Card. Promotional Plan Fee may apply.8--> 60 months 9.99% APR for 60 months. After that, purchase APR of 35.99% on purchases of \$4,999 or more made with your Helzberg Diamonds Credit Card. Promotional Plan Fee may apply. Valid 11/1/24-2/17/25.8 --> important disclosures 1 Minimum payments are required for each Credit Plan. Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. See Credit Card Agreement, as amended, for details. 2 For new accounts, as of May 2024 Variable Purchase APR of 32.99%. based on the Prime Rate. Minimum Interest Charge is \$3.00.--> 2 For new accounts, as of August 2024 Purchase APR of 35.99%. Minimum Interest Charge is \$3. Promotional Plan Transaction Fee is 2% of the promotional plan purchase. A fee of \$2.99 per month may apply for each paper billing statement mailed to you. You can avoid this fee by enrolling in paperless statements. 3 Valid one time only. Offer will be received with your card. 4 Accounts that opened in your birthday month will receive the offer the following calendar year. Valid one time only. Account must not be in default. Minimum purchase required to redeem. See offer for full terms and conditions. Offer will be received the month of your birthday. Must have valid email address and U.S. mailing address. Not available on existing accounts. 5 Must have made a purchase in the previous 12 months. Accounts that opened between October 1 and December 31 will receive the offer the following calendar year. Account must not be in default. Minimum purchase required to redeem. See offer for full terms and conditions. Offer will be received between October 1 and December 31. 6 Spend \$2,999 or more in a calendar year on purchases at Helzberg made with your Helzberg Diamonds Credit Card, minus returns, to upgrade to Platinum status. To maintain this status, a customer must spend \$2,999 or more, minus returns, in a calendar year at Helzberg on the Helzberg Diamonds Credit Card. Once achieved, Platinum tier status will continue through the end of the following calendar year. For additional information, go to comenity.net/helzberg. 7 Deferred Interest, Payment Required plan: Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Minimum payments are required for each Credit Plan. Minimum payments are NOT guaranteed to pay the promotional plan balance within the promotional period. You may have to pay more than the minimum payment to avoid accrued interest charges.* 8 Low APR, Equal Payment plan: Interest will be charged to your Account at the reduced APR from the purchase date through the end of the promotional period. After the promotional plan expiration date, the purchase APR will apply. Minimum payments are required for each Credit Plan.* *All Promotional Plans: Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. As of August 2024, terms for new Accounts: Purchase APR of 35.99%. Minimum interest charge is \$3 in any billing period in which interest is due. Promotional Plan Transaction Fee is 2% of the promotional plan purchase. A fee of \$2.99 per month may apply for each paper billing statement mailed to you. You can avoid this fee by enrolling in paperless statements. Existing Cardholders: see your credit card agreement for Account terms. Credit card offers are subject to credit approval. Helzberg Diamonds Credit Card Accounts are issued by Comenity Bank. jewelry metals guide At Helzberg Diamonds, metal choice in our jewelry is based on the type of product and how it will be used. For example, we set our engagement rings in gold or platinum so your ring will last for years and years. Diamond fashion jewelry, on the other hand, is most commonly set in gold, while silver is used to give you a large look at a great price. Of course, there are many types of jewelry metals out there for both women's and men's jewelry alike. Our quick guide to understanding metal types is here to help sort them all out. Let's dive in! types of jewelry metals Some of the most common metal types used to make jewelry are gold, silver and platinum. Others include titanium, tungsten, tantalum, palladium, cobalt, stainless steel and so many others. Each one has its benefits and differences surrounding durability, comfort, luster, beauty and cost. types of gold metals Gold

purity is measured in karats. When a metal is 100% pure, like 24K gold, it is too soft and malleable to create long-lasting jewelry. Consequently, it must be alloyed with other metals to give it strength. Here's a quick breakdown of the different gold karats you'll encounter and what they mean: 18k gold 18 parts gold, 6 parts other metals by weight (75% pure) 14k gold 14 parts gold, 10 parts other metals by weight (58.3% pure) 10k gold 10 parts gold, 14 parts other metals by weight (41.7% pure) Gold is alloyed with specific metal types to give it a white, rose or yellow hue. Depending on your style or priorities, each of these colors offers distinctive characteristics and benefits.

white gold White gold has a silver appearance and is composed of gold that is typically alloyed with white metals such as palladium, platinum, silver and nickel. It is also commonly plated with rhodium to add to its shine and hardness. This beautiful precious metal is a durable, affordable alternative to platinum. To maintain its lustrous silvery color, white gold rings must have their rhodium coatings re-plated periodically.

yellow gold With its warm color and classic appeal, yellow gold is a popular fine metal that never goes out of style. It is typically alloyed with small amounts of silver and copper to make it more resilient and preserve its timeless shine. A staple of many jewelry collections, yellow gold can be used to craft intricate designs for a unique look. To keep your yellow gold pieces looking beautiful, have them polished to maintain their luster.

rose gold Blushing, beautiful rose gold lends a hint of romance to any ensemble. It is alloyed with copper and silver, giving it a distinct pinkish hue, like a rose (hence the name). The copper is what gives it a memorable pink coloring. Strong enough for daily wear, rose gold has unmistakable vintage appeal, and its lovely color flatters most skin tones. While it looks gorgeous with diamonds, it is especially complementary of morganite and other gemstones.

platinum metal Five times rarer than yellow gold, platinum is a luxurious metal of exceptional quality. Harder, heavier and far more scratch-resistant than other metals, platinum is a gorgeous, durable and hypoallergenic option known for its coveted white luster. Unlike white gold, naturally white platinum does not need to be re-plated or re-polished to avoid a yellow hue.

sterling silver Like 24K gold, pure silver is too soft for making jewelry and will lose its shape over time. Sterling silver, however, is alloyed with metals like copper to create a harder metal. Sterling silver's affordability and appearance make it great for gift-giving.

vermeil Featuring a thick, 2.5-micron layer of gold over sterling silver, vermeil (pronounced ver-may) is the highest quality gold plating technique in the industry. Durable enough for everyday wear, vermeil offers the look and feel of solid gold without the solid gold price tag. Vermeil is not flash plating, standard gold plating or gold-filled jewelry, all of which use a thin layer of gold over cheaper base metals like copper or brass.

types of alternative metals These days, alternative metals are becoming more and more popular for men's bands because of their distinct appearances, durability and affordability. From tantalum and titanium to cobalt, zirconium, meteorite and stainless steel, the following metals offer unique options for a variety of personal styles and needs.

tantalum First discovered in 1802, tantalum is rare, beautiful, shiny and dense. Extremely resistant to heat and wear, it has become a popular choice for men's wedding bands, thanks to its unique appearance and durable design. Somewhat darker than platinum, tantalum has a rich, masculine color. Tantalum can be polished for a brighter, glossy luster or treated to create a flat, matte finish, which brings out the metal's sleek, stylish texture. Shop tantalum jewelry

titanium Titanium has superior structural integrity and is three times stronger than steel. Titanium is also very lightweight (1/3 the weight of gold). Although a very hard and durable metal, titanium can still be scratched by abrasive materials like rocks or hardened steel tools. An exceptionally rare form of titanium, black titanium has become a popular variation of this popular rare metal. While most black titanium in the market is plated, Helzberg only offers Benchmark black titanium, a true black metal titanium that gets its beautiful look from a proprietary alloying and heating process. Shop titanium jewelry

stainless steel Stainless steel is a metal composed of iron alloy and a minimum of 10.5% of chromium. The chromium makes the metal resistant to staining, corroding and oxidation. Stainless steel comes in many grades, meaning it has a variety of uses — including jewelry! This hard, durable and affordable metal is most

commonly available in an attractive light gray, making it an appealing metal for men's jewelry. Shop stainless steel jewelry cobalt Often called cobalt chrome, this metal is an excellent choice for men's wedding bands. With its beautiful luster and high durability, cobalt looks similar to white gold and is a long-lasting choice that will maintain its beauty for years to come. Shop cobalt jewelry zirconium Often confused with titanium, zirconium is a refractive metal commonly used in industrial applications and, more recently, in jewelry. In its natural state, the metal is a silvery gray, but it attains a black appearance after a heating process. A durable, lustrous metal, black zirconium is a bold and handsome metal option. Shop zirconium jewelry elysium To create an elysium ring, thousands of diamonds are fused together with incredible heat under one million pounds of pressure. This creates a 100% diamond piece that's extremely lightweight, hypoallergenic and comfortable. Known for its signature black color, elysium jewelry requires no special care and will never dull, fade, scratch or change color. Elysium rings are the hardest and most scratch-resistant rings on the planet and cannot be resized by a jeweler. Shop elysium jewelry damascus steel Named for the capital city of Syria, Damascus steel refers to the forged wootz crucible steel used in the creation of blades and swords from ancient times. Made using iron alloys, modern Damascus steel jewelry is crafted by placing contrasting metals of various shades (often gray and silver) in layers. These layers are then bonded using high heat and shaped by a complicated and artistic process resulting in beautiful patterns. Shop damascus steel jewelry meteorite A meteorite is a chunk of debris from a meteoroid originating from outer space. Meteorite jewelry is usually made from iron meteorites. While there are all sorts of iron meteorites, some are more common than others, including Gibeon meteorite. A very compelling material for one-of-a-kind men's wedding bands, meteorite is an incredibly rare material billions of years in the making. Because it is exceptionally rare, meteorite jewelry is expensive. It also requires extra care due to its high iron content which leaves it susceptible to rust. Shop meteorite jewelry frequently asked questions is silver a metal? Silver is a soft, lustrous, white transition metal valued for its electrical conductivity and decorative beauty. Sterling silver only contains 92.5% silver. The rest is usually made up of copper or some other metal. is platinum a metal? Platinum is a lustrous, malleable, silvery-white, ductile metal. It is considered one of the transition metals, a group that includes silver, gold, titanium and copper. is sterling silver stronger than white gold? Sterling silver is less durable than white gold, which usually comes with a higher price tag. what's the difference between platinum and stainless steel jewelry? Stainless steel resists wear, dings, dents and scratches better than platinum. That said, while modern stainless steel jewelry can be very attractive, platinum jewelry still maintains a superior visual appeal and a higher monetary value. which is stronger titanium or platinum? When it comes to durability, titanium is much harder than platinum. It doesn't scratch, damage or easily lose its shape. --> schedule an appointment Schedule an appointment online or in person to discuss more about moissanite stones and see Helzberg's selection of moissanite rings and jewelry today! Schedule now more advice engagement buying guide Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about moissanite A stone with major sparkle all its own, moissanite is a popular diamond alternative. Learn more natural vs. lab grown diamonds Learn the difference between diamonds mined from the earth and diamonds grown above ground. Learn more Repair Fair | It's time to refresh your jewelry! Appointments strongly encouraged. | Find a Store jewelry-repair-appraisals Hero --Start--> Jewelry Repair, Restoration, And Appraisal Services We provide a full suite of services dedicated to caring for your most precious, irreplaceable pieces — even if they're not from us. Repair what's broken, restore their shine and reimagine heirlooms with help from our master jewelers. Find a Store Jewelry Repair, Restoration, and Appraisal Services We provide a full suite of services dedicated to caring for your most precious, irreplaceable pieces — even if they're not from us. Repair what's broken, restore their shine and reimagine heirlooms with help from our master jewelers. Find a Store All Your Jewelry Repair and Restoration Needs Covered Helzberg does it all! Seriously — look at all the repair and restoration

services we offer. All jewelry is welcome, even non-Helzberg jewelry. Visit your local store to get a time and cost estimate for your repairs. Free Jewelry Cleanings & Inspections Ring Resizing Replace Missing Stones Fix Weakened or Broken Prongs Replace Watch Batteries/ Movements Rhodium Plating Pearl Restraining Chain & Bracelet Repair Stone Tightening Repair Broken Links & Clasps Free Jewelry Cleanings & Inspections Ring Resizing Replace Missing Stones Fix Weakened or Broken Prongs Replace Watch Batteries/ Movements Rhodium Plating Pearl Restraining Chain & Bracelet Repair Stone Tightening Repair Broken Links & Clasps Before After Repurposing Old Jewelry: Turn Something Old Into Something New Find out how to revitalize your collection during a free, one-on-one consultation with our jewelry experts. Bring in your unworn or outdated pieces and repurpose them into something new. The possibilities are endless. Find a Store get your fix Enjoy 4 easy ways to get your repairs done: Visit a Store Bring in any pieces that need some love. Send It In Call Customer Care at 1-800-435-9237 to get a shipping label. Schedule a Virtual Appointment Meet with an expert to go over your options. Chat With Us Have questions about our repair services? Let's chat. --> Visit A Store --> Send It In --> Schedule a Virtual Appointment --> Chat With Us Jewelry Appraisals Learn the value of your treasured pieces during a one-day jewelry appraisal clinic at your local Helzberg. An independent, certified jewelry appraiser will provide a detailed appraisal of your jewelry with reference photos. Ask an Associate for details. Find a Store --> Frequently Asked Questions How much does it cost to resize a ring in-store? Ring re-sizing starts at \$46.99. How long does it take to resize a ring? Ring resizing can take up to 10 days. How much does a jewelry appraisal cost? While prices vary by item and appraisal company, most jewelry appraisals start at \$135. Where can I get my ring appraised? Helzberg Diamonds offers quarterly in-person appraisal clinics at our stores. We can also mail in your pieces to a third-party appraisal company. See your local store for details. Note: Appraisal services are not available at Helzberg Diamonds Outlet stores. How to get jewelry appraised? Bring your jewelry to one of Helzberg Diamonds' in-person appraisal clinics scheduled quarterly at our stores. See your local store for more details. Note: Appraisal services are not available at Helzberg Diamonds Outlet stores. What is a jewelry appraisal? A jewelry appraisal provides an independent valuation of a jewelry item based on the expertise of the appraiser and all information available to that appraiser. How does jewelry appraisal work? Helzberg Diamonds offers quarterly in-store appraisal clinics. A professional jewelry appraiser will provide an independent valuation of your jewelry based on all the information available. While walk-ins to these clinics are welcome, we recommend scheduling an appointment ahead of time for the best experience. Each appraisal requires 15-30 minutes depending on the item. --> jewelry repair & appraisals Visit your local Helzberg Diamonds to have your favorite jewelry pieces repaired or appraised. jewelry repair services Jewelry repair services include: Ring sizing Clasp repair Rhodium plating Prong repair Pearl restringing Chain and bracelet repair Stone tightening Visit your local Helzberg store for any questions about more comprehensive maintenance services. We always offer a free inspection first, so you won't pay for repair or cleaning services you don't need. We also offer mail-in repair services — just ask your nearest store associate for details or contact Customer Care at 1-800-435-9237. find a helzberg diamonds near you jewelry appraisals Finding a trusted source for jewelry appraisals can be challenging. Helzberg is pleased to offer one-day appraisal clinics, offering a full spectrum of appraisal services from an independent, certified, jewelry appraiser. The appraiser will capture the details of your treasured jewelry items and provide a detailed appraisal with pictures for reference. Contact one of our stores for pricing details and to schedule an appointment at our next event. Find your nearest store to schedule an appointment during the next appraisal event. frequently asked questions about appraisals What are the benefits of a jewelry appraisal? Confirm the value of a new purchase or older jewelry piece. Obtain insurance for expensive jewelry items in case of loss. Guarantee identification and documentation of jewelry items. How do I prepare and what do I need to bring to the appraisal fair? Arrive a few minutes early to allow for cleaning time. Bring as many jewelry items as you like to the event. If you have more than

8 items or if the appraiser has a heavy schedule for the day, the appraisals may need to be sent at a later date via email or mail. The appraiser will take all necessary notes, measurements and photos to complete the appraisal. Bring any receipts, previous appraisals, grading reports or certifications to the clinic. This information can serve to speed up the process and also to verify the measurements and grading. If you have any antique or vintage items, bring a history or provenance about the item(s) to be appraised. This helps the appraiser with any additional research to determine the value. What types of items do you appraise? Our jewelry appraisers will conduct appraisals of all shapes and sizes, on jewelry with diamonds, gemstones, plain gold, and more. We also offer gem identification, watch appraisals and even reviews of antique and vintage jewelry. Rings Earrings Pendants & Necklaces Bracelets Watches & Pocket Watches Loose Stones — Diamond and gemstone identification find your local store --> natural vs. lab grown diamonds: What's the difference? Choosing the type of diamond that's right for you is a personal decision, but we want you to have all the facts! Let's break down the key differences between lab grown diamonds and natural diamonds so you can make the diamond purchase that's best for you. lab grown & natural diamonds: The origin story Lab grown and natural, mined diamonds possess the same physical, chemical and optical properties. Quite simply, a lab grown diamond is just as real as a natural diamond! The key difference between the two are their origins. natural diamonds natural diamonds lab grown diamonds lab grown diamonds Mined from the earth Grown in a lab Created over billions of years Created in months Prized for their rarity Offer incredible value similarities between lab grown and natural diamonds Both are real diamonds and no two diamonds are exactly alike. Both our natural and lab grown diamonds are ethically sourced. Helzberg uses third-party experts to grade both types of diamonds. buying with confidence: Diamond certification buying with confidence: Diamond certification Diamond certification from an independent, third-party diamond grading lab is just one of the ways to know that a diamond has been evaluated for quality. When searching for an engagement ring, you can buy confidently knowing that, in addition to being one of only two national AGS jewelers, Helzberg Diamonds only partners with the strictest and most highly trusted labs in the industry to ensure that both our natural and lab grown diamonds meet our unmatched standards of quality. which type of diamond should I choose? Again, deciding on the right diamond for you is a personal decision. It's best to consider the various benefits of both natural and lab grown diamonds to decide which one you'll love the most! more sparkle for your spend When comparing the two, you may be swayed by the fact that lab grown diamonds are real diamonds but cost less than their natural counterparts of similar carat weights and quality. The price-to-carat ratio of a lab grown diamond might be perfect if you have a set budget and want to maximize the sparkle of your diamond. rare and finite On the other hand, the rarity of a natural diamond might be its most appealing characteristic. A finite number of natural diamonds exist in the world, making it a fitting symbol for your one-of-a-kind love. Ultimately, it's up to you to decide what matters most. Either way, you'll be selecting a gorgeous, high quality diamond that you and your significant other will love for a lifetime. still need help deciding? Then a personal consultation with a jewelry expert is in order! Schedule an in-person or virtual appointment with one of our Associates to get all the help you need in deciding between a natural or lab grown diamond. Schedule an appointment Yes! (We're joking.) Neither type of diamond is superior to the other. They both have something to offer depending on what you're looking for. If you're intrigued by the rarity and beauty of a natural diamond that spent billions of years forming deep within the earth, then a mined diamond might be best for you. If you're fascinated by the scientific marvel of creating diamonds in a lab or by the fact that lab grown diamonds often cost less than their natural counterparts, then a lab grown diamond might be the way to go. Either way, you can't go wrong! frequently asked questions can you tell the difference between lab grown and natural diamonds? Chemically and visually, lab grown and earth-grown diamonds are indistinguishable from each other. Even with special, highly advanced equipment it's nearly impossible to tell the difference between the two. which are better: lab grown diamonds or

natural diamonds? Yes! (We're joking.) Neither type of diamond is superior to the other. They both have something to offer depending on what you're looking for. If you're intrigued by the rarity and beauty of a natural diamond that spent billions of years forming deep within the earth, then a mined diamond might be best for you. If you're fascinated by the scientific marvel of creating diamonds in a lab or by the fact that lab grown diamonds often cost less than their natural counterparts, then a lab grown diamond might be the way to go. Either way, you can't go wrong! Shop natural diamonds Shop lab grown diamonds Create your own More advice learn the 4cs Find out how a diamond's cut, color, clarity and carat weight impact its quality. Learn more engagement buying guide Popping the question but unsure what to do first? Here's the perfect place to start. Learn more all about lab grown diamonds Everything you need to know about diamonds created in a lab. Learn more Ring size guide Choosing the proper ring size is an essential step in the jewelry-buying process, whether you're shopping for a smaller women's ring size or a larger men's band. When it comes to figuring out your ring size — or that of your special someone — we've got you covered with easy-measuring tips and tools. How To Figure Out Ring Size Wondering "how do I know my ring size?" The best way to correctly measure your finger size is to visit your local Helzberg Diamonds store. Our knowledgeable associates can help you determine the right size for diamond engagement rings, wedding rings, bands, or fashion rings. Not located near a Helzberg store? Here are some other ways to measure your ring size at home. How to measure ring size at home There are a few easy tricks to get a fairly accurate idea of your ring size at home. One way is to find an existing ring that fits correctly on the exact finger you want to measure. Then, you'll match the inside edge of that ring to the correct diameter on a printable ring size chart. You can also separately measure the inner edge of the ring and use that number (in millimeters) to determine the correct ring size. If you don't have a ruler, you can also use a strip of paper or a string to measure your ring finger. Print The Ring Sizing Chart How to measure ring size with string 1 Cut a small strip of flexible string, ribbon, thread or dental floss. 2 Wrap it firmly (but not too tight) around your ring finger. 3 Compare your measurement with Helzberg's ring sizing chart. Double and triple check for accuracy. Ring sizing tips The average ring size for women is a 6, while the average ring size for men is an 8, but this can vary considerably based on the person's build. Here are a few things you should consider to ensure an optimal fit: Use an existing ring that fits correctly on the finger that you want to measure. Be sure to account for the width of bands or stacking rings. Ensure the rings fit comfortably and are snug enough to stay on but loose enough to fit over your knuckle. Remember that engagement and wedding bands are traditionally worn on the left-hand ring finger, while fashion rings can be worn on any finger on either hand. How to find ring sizes with help from Helzberg In-Store Measurements The most accurate way to get a proper fit is to visit us at your nearest Helzberg Diamonds location. One of our Associates will find your ideal ring size while accounting for knuckle size, changes in seasons and other factors that can affect your diamond ring size. Find ring sizers near you Printable ring size chart Can't make it into a Helzberg store? Use our printable ring size chart and match the inside edge of the ring to the correct diameter shown. Download the ring size chart Free mailed ring sizer If you aren't able to print our complimentary ring sizing chart, you can request a complimentary ring sizer mailed to your door. Find your perfect fit by requesting your free plastic ring sizer (U.S. only). Please allow 10-14 business days for delivery. Order now Ring resizing When a ring doesn't fit a finger well may need to be resized. It's usually best to buy a ring a bit larger, since sizing down is much less complicated. How much does it cost to size a ring? Since jewelers have to add more material, it typically costs more to make a ring larger than to reduce its size. How to resize a ring Jewelers use various methods to resize rings. If the ring is too big, they will remove a small portion of the shank. If the ring isn't big enough, jewelers will typically cut the bottom of the ring and add a tiny piece of metal to the shank. We want you to feel confident in your ring purchase, which is why we're proud to offer an invaluable Lifetime Care Plan that covers resizing or

reshanking rings. This Lifetime Care Plan also includes all inspections, cleanings and covered repairs and services. Depending on the type of jewelry you plan to have covered by the Lifetime Care Plan, coverage will include resizing or reshanking of rings, along with the replacement of lost or damaged diamonds and gemstones. --> schedule an appointment Schedule an appointment to discuss your future ring and see Helzberg's selection of rings today! Schedule now Frequently asked questions what do i do if i ordered the wrong ring size? In many cases, you can exchange the ring for the correct size. If there is not a similar option available in the size you need, Helzberg can resize the ring according to your specifications. what ring sizes does Helzberg Diamonds offer? Helzberg offers a broad range of ring sizes to suit the unique needs of our customers. We can also resize rings to ensure a comfortable fit. how are rings sized? Rings are usually measured by their inner diameter in millimeters. In the U.S., ring sizes are obtained using a numeric scale based on quarters and half units. are men's and women's ring sizes the same? Jewelers use the same size chart for men and women. That said, women generally prefer narrower bands because they tend to have smaller fingers. The average ring size for women is 6, while the average ring size for men is an 8. how much does it cost to size a ring? This depends on whether you are increasing or decreasing the size of the ring. If the ring is too large, jewelers can remove a small portion of the shank. However, if the ring is too small, jewelers have to cut the bottom of the piece and add a small amount of metal to the shank. Helzberg offers timely resizing services that typically exceed our customers' expectations. Shop your way Whether you're shopping online or in-store, we offer several effortless ways for you to get what you love how you like. Deliver to you Free shipping & hassle-free returns Enjoy free standard shipping on orders over \$99, plus easy returns within 30 days of purchase. Same-day delivery Can't wait to get your order? No problem! Select stores offer same-day delivery on your favorite items. Free store pickup All styles are available to order online and pick up at a store location near you. Psst! This is a great option for keeping your order a secret! In-stock (ASAP) Many in-stock items are ready for pickup within a few hours. Learn more In-stock (soon) Please allow for extra time on items requiring re-sizing and store-to-store shipping. Learn more --> In-store shopping We'd love to see you in person! Come visit us at your nearest Helzberg Diamonds location. Find a store Need help? Virtual appointments Enjoy a one-on-one consultation with our jewelry experts without leaving your couch. Learn more Live chat For immediate assistance, our experts are standing by. Learn more In-store appointments Schedule a consultation at a store near you. Learn more Contact customer care Call 1-800-435-9237 to speak with our customer care team. frequently asked questions Section 1 title Under \$999 (4) \$1,000 - \$1,999 (48) --> Is every item eligible for in-store pickup? In-store pickup is available on all items at any location. Do I have to pay shipping on in-store pickup? No. In-store pickup is absolutely free. When will my in-store pickup order be ready? Once the selected location has finished preparing your order, you will receive an email confirmation that your order is available for pickup. We will reach out to schedule an in-store or pickup time that's convenient for you. If the item(s) on your order require sizing, please allow up to 10 business days for processing. Please contact the selected location to confirm your pick up date. How long will you hold my order for pickup? We will hold your order for 4 days after sending confirmation your order is ready. If the order is not picked up in that time, your money will be refunded and your order cancelled. What do I bring with me for my in-store pickup? You should come prepared with a valid photo ID, form of payment used, and order number. You will be required to sign for your order upon pick up. Can I have someone else pick up my in-store order? Yes, you can designate someone else to pick up the order during checkout. Is there a charge for same-day delivery? There is a \$24.95 charge for same-day delivery. Are all items available for same-day delivery? In order to qualify for same-day delivery, items must be available within 20 miles of your delivery zip code. Certain items do not qualify for same-day delivery: Rings other than a women's stock size 7 and men's stock size 10 Personalized and engraved items Online exclusives How will I know when my same-day delivery item is on its way? Once your order

is ready to be delivered, you'll receive communication via email and text message with more specific information. Is there a cut-off time for same-day delivery? Orders placed after 12 pm (noon) may not arrive until the following day. How do I cancel or return my purchase? All items using the store pickup option will fall under our 30 days return policy. You can make a return at your local store or call 1-800-435-9237 to initiate an online return and/or cancelation of a transaction. We cannot make curbside returns. Can I use PayPal with an order I have decided to pick up at a store? Yes. However, orders using PayPal or Affirm CANNOT be returned by your local store. You will need to contact 1-800-435-9237 for all PayPal returns. --> Can I add onto my order upon pickup? If you're picking up in-store, you can purchase additional items. Can I change the store location after I already placed my order? In order to change the pickup location, you must cancel your order by calling the original store or 1-800-435-9237. Then you must re-place your order via online checkout or 1-800-435-9237. After a while, your engagement ring can start to feel like part of your body. It only makes sense that you would experience a little separation anxiety when it's not on your finger. But should you wear your engagement ring everywhere? The short answer is no, you should not be wearing your engagement ring all the time. We're here to help you decide when to don your ring and when not to so you can reduce the risk of damage or an unfortunate loss.

When to wear your engagement ring If you wear your engagement ring every day, you're not alone. Most brides-to-be eagerly flaunt their rings every chance they get — we relate TK. That said, there are some extra special times when you really want to show off your new jewelry. Do: At a party A diamond engagement ring doesn't just elevate your look. It's also a conversation starter. Your new ring is an eye-catching accessory with momentous, life-changing implications. It's only natural that people will be drawn to the diamond and the story behind it. Proudly show off your ring at parties and embrace being the center of attention. Do: A night out Gearing up for a night on the town? Feel free to punctuate your look with your engagement ring. The brilliance of a diamond ring adds glamor and intrigue to any outfit, from casual ensembles to elegant gowns. Whether you're planning an intimate date night or attending a black-tie event, your engagement ring is a versatile accessory that will help you stand out. When not to wear your engagement ring There are some instances when it's better to store your ring in a safe place. Don't: At the gym When you're working up a sweat, you risk making it easier for your ring to slip off. You're also subjecting your ring to potential abrasions from weights and gym equipment. Hand sanitizer and swimming pool chlorine are other potential hazards found in many fitness facilities. Don't: When cleaning or cooking Cooking and food prep pose a major risk to your ring. The wrong cleaning products could become lodged in the ring setting, and your ring could slip off when you rinse something off in the sink. When to think twice about wearing your engagement ring Sometimes, the answer to whether or not you should wear your engagement ring isn't straightforward. In these instances, it's best to weigh the pros and cons to help you decide if you should wear your ring out or keep it safe at home. It depends: At work If sitting at a computer and typing up emails, reports and presentations sounds like part of your workday, you're probably in a safe ring space. On the other hand, if you're a mechanic, landscape artist, or professional arm wrestler (OK, you get the idea), it's best to temporarily stow your ring in a safe place. It depends: Traveling Should you travel with your engagement ring? This is really a judgment call. For short trips that pose little risk, you can probably get away with wearing your ring most of the time. You can wear jewelry while going through TSA, but for larger pieces, consider packing them in a carry-on bag. Before making a decision, however, it's important to know the potential risks — where you're traveling and what you'll be doing during your stay. If you're on a tropical vacation, you could dull your diamond with sunscreen or lose your ring while swimming in the ocean. Do your best to weigh the risks, and ask yourself if it's really worth taking a chance on something so close to your heart. Find the perfect wedding band to match your engagement ring in-store or online. diamond guide: the 4cs of

diamonds A breathtaking center stone in an engagement ring or a sparkling accent in a delicate gold pendant, diamonds are forever treasured and always on trend. Read on to learn how to assess the quality of a diamond, so you can choose the right stone for your budget and style.

buying a diamond Everyone wants a diamond with optimal fire, sparkle and brilliance. With so many options, however, choosing a quality stone can feel overwhelming. While everyone's diamond search is unique, it helps to understand what makes one diamond superior to another, so you can make an informed purchasing decision.

what are the 4cs of diamonds? The 4Cs of diamonds are the universal methods for assessing the excellence of any diamond, anywhere in the world. With every diamond, cut, color, clarity and carat weight work to determine its value. Basically, the 4Cs of diamonds are how gemologists measure diamond quality.

diamond cut This describes the polish, symmetry and proportions of the diamond, which ultimately determine its brilliance, fire and sparkle. A skilled cutter uses precise workmanship and artistry to fashion a diamond so it delivers maximum visual effects, including brightness (external and internal reflected light), fire (the scattering of light into each color of the rainbow), and scintillation (the sparkle and pattern of light produced by reflections within the diamond).

diamond cut quality The cut grade depends on the quality of a diamond's finish, proportions and symmetry. When a rough diamond reaches the hands of a diamond cutter, they create the shape and cut of the diamond. A well-cut diamond will appear brilliant and sparkly, while a poorly cut diamond may appear dark and dull.

types of diamond cuts If the cut of a diamond is too deep, some light escapes through the side of the stone. If the cut is too shallow, light escapes through the bottom of the stone before it can be reflected, thus reducing its brilliance. The pattern of cut surfaces — or facets — represents the quality of the cut and has a direct effect on the overall brilliance. With well-proportioned cuts, light reflects from one facet to another, then back through the top of the diamond.

Superior Cut Diamond Shallow Cut Diamond Deep Cut Diamond Each grading lab uses their own grading scale and terminology to determine a diamond's cut, based on the level of precision (or the quality of the cut).

diamond color Almost any naturally occurring diamond has some amount of color. How much determines the quality of the diamond. While there are colorless diamonds, they are exceptionally rare. Anytime you purchase a diamond, you should expect it to have at least some trace amount of natural color.

what is diamond color? Natural diamonds are the product of geological processes that take billions of years to complete. The chemical and physical processes yield a wide array of stones which all include some varying amounts of color. In most instances, the less color a diamond has, the higher its quality rating.

diamond color chart Diamond buyers use a chart to rate a diamond's quality based on the amount of color present within the stone. From white to yellow, diamonds receive a grade, from D (colorless) to Z (light), for the amount of natural color they contain. Most diamond buyers prefer colorless to near-colorless stones, with diamonds graded I and J offering optimal value for a customer's budget.

Colorless (D E F) Colorless diamonds have little to no yellow/brown tint or hue to the stone. To the naked eye, they resemble a drop of pure water. Because they are so rare, colorless diamonds are often the most valuable.

Near Colorless (G H I J) Near-colorless diamonds contain small traces of yellow/brown tint that is difficult to see with the naked eye. These stones make up only 2–3 percent of all natural diamonds, so they offer rarity at often the best value.

Faint (K) Faint diamonds fall in the middle of the diamond color chart. Unmounted faint diamonds often have a faint yellow/brown hue that is visible to the naked eye. Once mounted, these warm stones offer great value, as the color is often difficult to see with the untrained eye, unless compared right next to a stone in the near-colorless or colorless range.

diamond clarity Every diamond contains small blemishes (external) and inclusions (internal) that define their clarity. The fewer imperfections a diamond has, the more valuable it is. The more imperfections a diamond has, the lower the clarity grade.

what is diamond clarity? This describes the internal and external characteristics of a diamond. A grade is assigned to each stone, with "IF" referring to a diamond with inclusions and "FL" referencing flawless clarity. Diamond buyers will choose stones with some inclusions to offer the best value to their customers. At

Helzberg, we offer a variety of diamond clarities sure to fit any budget. diamond clarity grades Diamond clarity grades are measured by the amount of inclusions, or imperfections, in a stone. The below table provides definitions for each of the common diamond clarity grades, so you can thoughtfully consider how visible imperfections will be. diamond clarity chart FL, IF These are flawless diamonds, no matter how closely you look. Flawless and internally flawless are the highest, and rarest, diamond quality clarity grades. vvs1, vvs2 These diamonds have very slight inclusions, visible only under a microscope. These inclusions are difficult for even a trained gemologist to see. vs1, vs2 These are very slightly included, difficult to see with the naked eye and somewhat difficult to see under a microscope. si1, si2 These imperfections can be seen by the trained eye under 10x magnification. They might still be visible to the naked eye, but harder to see in diamonds smaller than 1 carat. i1, i2, i3 These inclusions are very easy for a trained eye to see under 10x magnification. They are also often visible to the naked eye, and in the case of I3 diamonds, the inclusions may affect the structural integrity of the diamond as well as impact its brilliance.

diamond carat weight When most people think about diamond quality, their minds immediately focus on carat weight. While other factors are also important, carat weight is one of the most significant characteristics in determining a diamond's quality and price.

what is a diamond carat? This refers to the actual physical weight of the diamond. The larger the carat, the pricier the diamond, although the other Cs can also work to influence the final price.

diamond carat chart Diamonds are available in a variety of sizes, but the most common diamond sizes range from .25 to 5 carats. A Helzberg jewelry expert can give you precise weights based on the shape and carat of a particular diamond.

0.5 carat 1 carat 2 carats 3-carats 4 carats 5 carats

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more advice all about natural diamonds

What makes a natural diamond so special? Let's find out. Learn more about lab grown diamonds Everything you need to know about diamonds created in a lab. Learn more lab grown diamonds vs natural diamonds Learn the difference between diamonds mined from the earth and diamonds grown above ground. Learn more

Zillion Insurance Protect your Helzberg jewelry for as little as \$2/month (billed annually). Zillion Insurance covers loss, theft, accidental damage and worldwide travel, so you can wear your favorite pieces with confidence, anywhere you go.

Comprehensive Coverage Covers more than most homeowners insurance. \$0 Deductible Never pay a deductible, ever. Fast & Easy Claims Zillion and Helzberg take care of everything. Simply sign up at your local Helzberg and enjoy temporary insurance coverage while you decide. Get My Quote

Need More Info About Jewelry Insurance? Contact Zillion: Email: help@myzillion.com | Call: (844) 699-4554 | Website: www.myzillion.com --> Frequently Asked Questions

How Does Zillion Protect Beyond Service & Warranty Plans? Warranty and care plans cover defects and ongoing maintenance of your jewelry. Some may even cover damage but you'll need Zillion in order to cover loss or theft of your jewelry, including while you travel.

Why Is Zillion Better Coverage Than A Homeowners/Renters Policy? While you can add jewelry to your homeowners/renters policy, it's always better to insure with a specialty jewelry insurer like Zillion. Filing a jewelry claim with your homeowners/renters policy can put you at risk of an increased premium or cancellation of your full homeowners/renters policy. Your existing policy deductible would also apply which means you'll pay more out of pocket. Coverage options may also be limited in not covering things like loss during travel.

What happens if I have a claim? Zillion provides a concierge claims experience by taking care of the repair or replacement with us – keeping you in the loop. As our customer, you won't be burdened by proving ownership of your item, verifying its value, paying a deductible, or negotiating a cash settlement. We take this opportunity to exceed your expectations and remind you why you put your trust in Zillion.

What Is The Zillion Satisfaction Guarantee? We're confident you'll love Zillion. However, you may cancel at any time for a pro-rated refund. Receive a full refund if cancelled in the first 30 days.

What is the difference between the Helzberg Lifetime Care Plan and Zillion Insurance. The Lifetime Care Plan includes free cleanings and inspections,

repairs, and stone replacements. Zillion insurance covers loss, theft, accidental damage and worldwide travel. When you purchase both, you can wear your favorite pieces with confidence, anywhere you go. -->

high quality, ethical diamonds & jewelry: quality over everything The Helzberg Difference can be expressed in a single phrase: Quality Over Everything. From our strict diamond quality standards to the ethical sourcing of our materials, we go above and beyond industry standards to provide you with the exceptional quality that has defined us over the past century. the highest quality diamonds We go out of our way to ensure that our diamond quality is the best in the business. Our diamond standards are so strict that we routinely reject diamonds that have been graded by third party diamond labs. We consistently outshine our competitors by maintaining the highest quality standards across the board. jewelry crafted with love We design every piece of jewelry with you in mind, partnering with master craftsmen using only superior quality gemstones, the finest metals and stunning designs to craft something you'll cherish forever. We also proudly offer a Lifetime Care Plan to help you maintain the beauty of your jewelry over its lifetime. superior diamond selection Every diamond is hand-selected from international diamond markets year-round. This allows us to not only see the diamonds first-hand, but also affords us the opportunity to be highly selective in the diamonds we choose and to secure better, more upfront pricing for our customers. Ethical Diamond Sourcing By adhering to the Kimberley Process, American Gem Society and World Diamond Council standards, we can ensure that our natural diamonds are ethically sourced from start to finish. Ethical Diamond Sourcing By adhering to the Kimberley Process and World Diamond Council standards, we can ensure that our natural diamonds are ethically sourced from start to finish.--> Kimberley process We're a leading supporter of the Kimberley Process, which prevents the sale of conflict diamonds in the United States and around the world. Our business partners are under legal and contractual obligation to keep records of the Kimberley Process Certificates for all rough diamonds. These certificates must be independently verified on an annual basis. world diamond council We will not purchase any diamond mined after December 31, 2002 that is not accompanied by the World Diamond Council warranty statement, in which the seller certifies and guarantees that the diamond has been ethically sourced. environmentally conscious practices We have a responsibility to provide beautiful jewelry that is also sustainable for the earth. managing our environmental footprint We're committed to managing our environmental footprint by minimizing negative impact. We require our partners to comply with environmental laws, agree not to source gold from protected areas or cause harm to the environment. This includes the International Union for Conservation of Nature categories i-iv. In other words, we do our very best to protect our earth. responsible metals mining We're committed to sourcing metals that are environmentally and socially conscious. Our gold and other precious metals are produced under the highest social, environmental and human rights standards. Our partners are required to adhere to these same principles, too, and to be in compliance with the conflict minerals laws which Congress passed as part of the Dodd-Frank Wall Street Reform and Consumer Protection Act. We also fully condemn the use of any minerals to fund conflict in the Democratic Republic of the Congo, in its adjoining countries or anywhere in the world. human rights for all All of the jewelry we make or source from partners is created without forced labor of any kind, at any stage in the sourcing or manufacturing process, without exception.

diamond shape guide When most people think about diamonds, they picture the classic and popular round shape. But if you prefer something different, there are plenty of other shapes available to reflect your unique style and taste. what is a diamond shape? Diamonds can be cut into a variety of shapes. There's an option for every bride and budget! Since every diamond shape is cut to varying specifications, they will reflect light differently, giving every shape its own brilliance and fire. types of diamond shapes round cut diamonds The most popular shape of all time: the round brilliant diamond. Aside from being the most iconic diamond shape, the round diamond is most loved because of its ability to sparkle brighter than any other shape. Because round diamonds are the most popular and most researched shape, they offer the greatest amount of flexibility in terms of balancing cut, color, clarity grade and price. Shop round cut diamonds princess cut diamonds The princess cut diamond has a square shape with sharp angles and a similar facet pattern as the round brilliant diamond, so it sparkles more than other square shapes. Sophisticated and eye-catching, the princess cut is perfect for those who love symmetry, clean lines and modern design. Shop princess cut diamonds cushion cut diamonds A cushion cut diamond is a square or rectangular shape with rounded corners, like a cross between a round and a princess cut diamond. A cushion diamond has a soft, romantic appeal and is sometimes known as a pillow cut. Shop cushion cut diamonds emerald cut diamonds Although the emerald cut diamond has the same number of facets as round and princess cut diamonds, it is the parallel facets that help highlight the stone's color and clarity. The best way to describe the emerald cut is a rectangular shape designed with a large table and step-cut faceting that creates a unique hall-of-mirrors effect. This geometric diamond shape is rare: only 3 percent of all the diamonds in the world are emerald cut diamonds. Shop emerald cut diamonds oval cut diamonds The oval shape has an elongated silhouette to appear larger. A brilliant facet pattern means the diamond sparkles as well as a round or princess cut, and the exquisite oval shape appeals to any bride, whether she prefers classic or more modern looks. Shop oval cut diamonds marquise cut diamonds The marquise shape is an elongated oval with pointed ends and is sometimes referred to as boat shaped. The elongated shape maximizes the carat weight of the diamond. Plus, this cut creates the illusion of a larger diamond. Shop marquise cut diamonds pear cut diamonds The pear-shaped diamond can appear modern or vintage, depending on its setting. Its elongated teardrop has a narrow pointed top and perfectly rounded bottom. The brilliant cut is known for high sparkle, and the elegant pear shape helps to lengthen and flatter its wearer's finger. Shop pear cut diamonds radiant cut diamonds Radiant cut diamonds have a rectangular shape with cropped corners. The square stone is cut to have a complete brilliant-cut facet pattern. A radiant diamond is also available in a more rectangular shape, depending on its length-to-width ratio. Radiant cut diamond engagement rings are beloved for the sparkle they produce and are usually set in a prong-style solitaire setting. Shop radiant cut diamonds asscher cut diamonds This octagon shape has cropped corners and mesmerizing angles that set it apart from any other shape. The Asscher, developed during the Art Deco period, is a blend of the princess and emerald cut. The Asscher is most well-known for its X-shaped facets that can be seen from above. The Asscher cut is commonly referred to as being "vintage" or "antique." Shop asscher cut diamonds heart cut diamonds Wear your love loud and proud with a bold symbol of romance: a heart-shaped diamond. Whimsical and sweet, a heart-shaped diamond is just what it sounds like: a stunning stone carefully cut into the shape of a heart. how are diamonds cut into shapes? Diamond cutting is essentially done by either cleaning or sawing a diamond with a laser or steel blade. There are many other key steps involved in the process, and it takes skilled hands to ensure that a diamond is faceted to high standards. frequently asked questions What Is the Difference Between Diamond Shape and Diamond Cut? The shape of a diamond refers to the external figure or outline of the diamond (pear-shaped, cushion, round). The cut of a diamond refers to the dimensions, symmetry, facets and reflective qualities of the diamond. Which Diamond Shape Shines the Most? Reflected by their widespread popularity, round diamonds are the pinnacle in brilliance. Most commonly cut

with 58 facets that reflect light, round brilliant diamonds are nearly unmatched when it comes to shine. [How Does Diamond Shape Affect the Price of a Ring?](#) A diamond's shape is one of the most important factors impacting price. Choosing a fancy-shaped diamond can actually save you more, compared to a round diamond of similar quality and size. Because fancy shapes, such as pear, oval and marquise, are elongated, they tend to look larger than round diamonds. [Which Diamond Shapes Are the Largest?](#) Marquise diamonds have the largest face-up area of any diamond cut — approximately 15 percent larger than round diamonds. They also cost less than round diamonds of the same carat. [schedule an appointment](#) Not sure what diamond shape is best for your partner's future engagement ring? No worries! Our team of jewelry experts can help you decide. [Schedule an online or in-person appointment today.](#) [Schedule now](#) [More advice](#) [engagement buying guide](#) [Finding the perfect engagement ring](#) can be overwhelming, but it doesn't have to be. [Learn more](#) [all about natural diamonds](#) What makes a natural diamond so special? [Let's find out.](#) [Learn more](#) [alternative engagement rings](#) From morganite to sapphire, there's a gemstone out there for everyone. [Learn more](#)

diamond grading chart and diamond certification No two diamonds are exactly alike, even if their size and chemical compositions are essentially the same. Diamond grading reports, based on internationally recognized diamond grading standards, provide buyers with assurance that they are purchasing a quality stone. Many of our diamonds have been graded by some of the most trusted third-party labs in the industry, such as AGS, GIA® and GCAL. For every graded diamond, we provide our customers with a grading report, which assesses a stone's quality based on several key factors. --> what is a diamond grading report? Diamond grading reports are obtained by submitting diamonds for evaluation at independent grading laboratories. These reports can help differentiate stones based on important characteristics that determine quality and aesthetic. what characteristics are included in a diamond grading report? After carefully assessing and analyzing a diamond, the grading lab issues a detailed report or grading certificate that includes ratings and scores for each of the fundamental characteristics of a diamond — that is, the 4Cs: cut, color, clarity and carat weight. --> carat weight This refers to the actual physical weight of the diamond. The most common carat weights range from .25–5 carats; however, Helzberg carries a wide variety of sizes. Shape and cut describe the diamond's shape. More than 50 percent of issued grading reports are for round brilliant cut diamonds, but numerous complex shapes can be identified. Diamond cuts are graded from “Fair” to “Excellent.” Some grading reports include proportions diagrams that break down a diamond's measurements, from the table to the culet (the small facet at the bottom of a diamond). --> color grade This measures the amount of natural color present within a diamond. From white to yellow, diamonds receive a grade, from D (colorless) to Z (light), for the amount of natural color they contain. Typically, the less natural color a diamond has, the higher its quality rating. Some grading labs also measure a diamond's fluorescence, which is how intensely the stone glows under UV light. Bluish fluorescence can make certain diamonds appear more colorless in natural daylight or under fluorescent lamps. This may make them more valuable than diamonds of a similar carat weight that do not have fluorescence. --> clarity grade This describes the internal and external characteristics of a diamond. Most diamonds will have grades ranging from “I” to “FL,” with “I” referring to a diamond with inclusions (or imperfections) and “FL” referencing flawless clarity. Some grading reports include plotting diagrams that map a diamond's clarity characteristics, which include not only the internal inclusions, but also the blemishes on the diamond's surface. --> cut grade This analyzes how well-proportioned the dimensions of a diamond are. Both polish and measurement affect a diamond's cut grade, typically ranging from “Excellent” to “Poor.” The polish score indicates the quality or degree of smoothness to which diamond facets have been polished. Measurement is a description in millimeters of the width and length (in the case of non-round stones) or diameter and depth (in the case of round stones). Diamond measurements can vary depending on cut. Diamonds that are cut to exacting proportions sparkle more. --> grading number Issued by a grading laboratory, this unique number is inscribed on the girdle of the diamond and can't be seen with the naked eye. The grading number links to a copy of the associated report held by the lab. Often available online, the report provides detailed graded information and comments that are specific to each unique diamond. frequently asked questions why would someone get a diamond certification or diamond grading report? Contrary to common misperceptions, diamond grading reports are not appraisals. They give an unbiased assessment of a diamond. Just as houses have deeds and vehicles have registrations and titles, it only makes sense that buyers would seek similar documentation for something as valuable as a diamond. A diamond grading report is your assurance that your diamond is a diamond. It also includes disclosures of any treatments used to enhance clarity or color. From the perspective of thoughtful buyers, a reputable diamond grading report gives clear evidence that may help their customer confidently purchase a diamond. Helzberg offers detailed reports for every graded diamond we sell. With ethical sourcing of our materials and strict diamond quality standards, we go above and beyond industry standards to provide each customer with the exceptional quality that has defined the Helzberg name for over a century.

why does helzberg use multiple labs? Our approach to fine jewelry is Quality Over Everything, which is why we partner with some of the diamond industry's most trusted, independent grading labs. Their sole purpose is to validate diamond quality through detailed grading reports. Though these reports include ratings or scores based on similar characteristics, the way they are measured differs from lab to lab — and from natural and lab grown diamonds to gemstones. We look to these experts to ensure you get the highest quality stone available, no matter which you choose. [more advice engagement buying guide](#)

[Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about natural diamonds](#) What makes a natural diamond so special? Let's find out. [Learn more alternative engagement rings](#) From morganite to sapphire, there's a gemstone out there for everyone. [Learn more](#)

engagement ring buying guide An engagement ring is one of the most important purchases you and your partner will ever make. Here's everything you need to know about choosing the perfect ring for your unique love story.

1 How to set a budget: engagement ring cost there are no rules! Despite the old adage of spending three months' salary, there's no hard-and-fast rule about how much you "should" pay for an engagement ring. Everyone's search is unique, and we understand engagement ring cost may be an important consideration in your journey. Our jewelry experts can help you find a diamond or other gemstone that balances size and quality at a price that fits within your budget.

2 How to choose an engagement ring stone

Learn the 4Cs of diamonds Understanding the 4Cs of diamonds will affect how you select your engagement ring. With any diamond, the 4Cs — cut, color, clarity and carat weight — work to decide value. Each factor plays a critical role in determining the brightness, fire and scintillation that gives a diamond that special sparkle. Learn more about the 4cs pick your diamond shape From traditional to novel, engagement ring stone shapes help determine a ring's aesthetic. Choose from classic shapes, such as round, oval, cushion, princess and emerald — or explore more unique shapes, including pear, marquise, heart, radiant and Asscher. Learn more Round Oval Cushion Princess Pear Emerald natural vs lab grown diamonds Natural and lab grown diamonds possess the same physical, chemical and optical properties. The key difference between the two are their origins. Learn more gemstone engagement rings There are a number of stunning stone choices for non-diamond engagement rings. A few of our most-loved gems include moissanite, morganite, blue sapphire, aquamarine and blue topaz. Learn more certification Helzberg Diamonds is among a select few jewelers to meet the rigorous standards that come with being a member of the American Gem Society. A nonprofit trade association of fine jewelry professionals, the American Gem Society is dedicated to setting, maintaining and promoting the highest standards of professional behavior and ethical conduct.

3 How to choose a diamond ring setting find your engagement ring style Whether it's a halo, solitaire or three-stone, style refers to a ring's overall design aesthetic the setting helps create. Certain styles are simple and elegant, making them perfect for people who appreciate timeless beauty Learn more choose your metal There are a variety of precious metals available for any style of engagement ring. The metal you choose will affect your rings design, durability and overall aesthetic. Learn more ring sizing guide It's generally better to buy a ring a bit bigger, since sizing down is much easier than increasing a ring's size. We have some great tips and tools to help you measure or estimate the right ring size for your special someone. Learn more

4 How to create your own engagement ring Create your own frequently asked questions are there different diamond types? Diamonds can vary in cut, color, clarity and carat weight. Each one of these factors plays a key role in determining the look and style of a gem. These days, you can also choose from natural diamonds and lab grown diamonds that have the same chemical, optical and physical properties as their natural counterparts. what if i want to customize my engagement ring? Create Your Own Helzberg Diamond Ring™ allows you to create a ring that's as unique as her. Our Custom Gemstone Jewelry lets you design a personalized piece of jewelry that includes a favorite gem, special birthstone or whatever you choose. does an engagement ring have to include a diamond? While diamonds are still the most popular options for engagement rings, some people prefer alternative engagement ring designs that showcase other types of rare gems. From precious rubies, sapphires and emeralds, to elegant aquamarine and blue topaz, there are a number of stunning stone choices for non-diamond engagement rings. Lab-created moissanite is also a beautiful diamond alternative for engagement rings. This magnificent gemstone delivers unsurpassed fire and brilliance and is second to only diamonds in hardness and scratch resistance, making it perfect for everyday wear. how can i find a diamond's grading report? Every graded diamond is inscribed with a unique grading number, assigned by the grading laboratory. This unique number links to a copy of the associated report held by the lab, which is often available online. Many of our diamonds have been graded by some of the most trusted third-party labs in the industry, such as GIA® and GCAL. For every graded diamond we sell,

we provide our customers with a grading report, which assesses a gem's quality based on several key factors is engraving an option? Yes. Helzberg Diamonds offers a great selection of beautiful jewelry that can be engraved, including engagement rings. When buying an engagement ring online, you will have an option to add a personalized engraving on the product page. You can also visit your nearest Helzberg Diamonds store to shop for engraved rings. [shop natural diamonds](#) [shop lab grown diamonds](#) [shop alternative engagement](#) [more advice pairing wedding bands](#) Find out how to harmonize your engagement ring and wedding band to ensure that they complement each other. [Learn more](#) [schedule an appointment](#) Talk to one of our Helzberg diamond experts in-person or virtually for a tailored engagement ring buying experience. [Learn more](#) [financing & leasing](#) At Helzberg, we can help you find the perfect ring and payment option based on your individual budget and needs. [Learn more](#)

Types of engagement ring styles Engagement ring styles have evolved since we opened our first store in 1915. After a century of service, the Helzberg name has come to stand for quality, knowledge and trust. But most importantly, at its very core, Helzberg Diamonds stands for love. When buying an engagement ring diamond, it is important to keep your preferences and budget in mind. The perfect diamond and ring setting come together to create a breathtaking engagement ring that your partner will love.

Solitaire engagement rings The classic solitaire style showcases a single diamond or gemstone set on a ring with no accent stones. Simple, classic and always in style. The most common technique for mounting a solitaire diamond is a prong setting (more on that later). [Shop solitaire engagement rings](#)

Halo engagement rings The halo engagement ring style features a diamond halo around a center stone. This creates a greater impact for your ring's overall look and will make the center stone look larger. [Shop halo engagement rings](#)

Double halo engagement rings Double halo engagement rings feature a secondary halo of diamonds encircling a first, making the center gemstone appear even larger and more brilliant. [Shop double halo rings](#)

Three-stone engagement rings A three-stone ring features three stones in the same or similar sizes, representing "yesterday, today and tomorrow"—a romantic symbol of your journey together. Like all of our engagement rings, the three-stone ring is highly customizable. [Shop three-stone engagement rings](#)

Vintage engagement rings Designed to look like heirlooms, vintage engagement rings are inspired by antique styles and the charm of the past. From Victorian-inspired rings to Edwardian engagement styles, a vintage engagement ring can be the one-of-a-kind style you're looking for. [Shop vintage engagement rings](#)

Matching bridal ring sets Some engagement rings come as a set with a matching band. If you want an engagement ring that has maximum glamour with minimal effort, then a matching bridal ring set is a fabulous choice. [Shop bridal ring sets](#)

Side-stone engagement rings A side-stone ring is a popular option for those who want more sparkle. Side stones can refer to stones that flank the center stone or smaller stones that accent the band and complement a center stone. [Shop side-stone engagement rings](#)

Diamond cluster engagement rings In a composite or diamond "cluster" ring setting, smaller diamonds are closely set together to resemble a larger single diamond. Diamond cluster rings contain smaller diamonds of equal size. These diamonds are clustered together to mimic classic center diamond shapes to dazzling effect. [Shop multi-diamond engagement rings](#)

Create your own Looking for a one-of-a-kind engagement ring? Then create your own! Partner with our jewelry experts to select your center stone and setting, then have it come to life with expert craftsmanship and quality. Get started

What is an engagement ring setting? The term "setting" refers to how a gem is mounted, or set, into a precious metal band. Ideally, an engagement ring's setting should showcase the beauty of the gemstone while reflecting the unique personality of the wearer. In addition to determining how the engagement ring will look, the setting will help determine what kind of diamond or gemstone you will buy.

Channel-set ring Channel settings do not include beads, prongs or any fixtures in between the stones. Instead, the gems are set adjacent to each other with only the minimum amount of space separating them. This row of closely set diamonds is secured in place by metal bars on either side. Channel-set diamonds are known for their continuous sparkle all the way around the ring band.

Cathedral setting ring The -->cathedral setting--> features a center gemstone flanked by metal arches that rise from the shank. This elevated profile secures the stone in place, while giving it a very distinct profile. It also creates what looks similar to a basket on the underside of the engagement ring. The setting is reminiscent of the lovely arches in ceilings and doorways of Gothic-style cathedrals.

Diamond prong setting types Prong choice is a very important part of the ring selection process. Strong prongs securely hold the gemstone while still allowing plenty of light to enter your diamond or other gemstone. Prongs can be placed at each corner of a ring, with four or six prongs evenly spaced around the stone. The most popular prong setting styles are four- and six-prong, although eight- and ten-prong styles can also be found. Prong shape will vary

according to design. The thicker and more numerous the prongs, the more durable the ring.

Shared prong Commonly used for larger gemstones, shared prong settings hold together several stones, with each one sharing a set of prongs next to it. The shared prong gives the compelling appearance of an array of gemstones spread across the ring finger with minimal metal exposed.

Single-shared prong Single-shared prongs also feature a series of gemstones, but with more metal between them. This type of shared prong setting is cost-efficient since it saves on materials and doesn't overwhelm the gemstones with the unnecessary installation of metal.

Pavé In a pavé setting, small gemstones or diamonds are held in place with very small metal beads. Because the gems are so closely set, it creates a "paved" look, which earns the style the French name of pavé. Pavé settings provide a twinkling, sparkly effect that makes a ring stand out.

Eternity Whether they're channel set, cathedral set or pavé set, eternity rings are designed to have no visible strip of metal on either side of the diamonds. Eternity rings can be set with diamond gems all the way around the band or with diamonds only halfway set across the visible side of the ring.

Frequently asked questions

What is the most secure diamond setting? When gems are aligned with the flat surface of the ring's precious metal, it is called a flush setting. These are the safest settings for people who work with their hands or lead active lifestyles. They are also less expensive ring settings compared to other options.

What is the most popular engagement ring style? While trends come and go, the striking diamond solitaire has long been a favorite when it comes to engagement rings. Solitaire settings look fantastic with almost any diamond shape, but they look especially striking with a round brilliant diamond.

Can I buy a ring setting without the stone? While most people prefer to purchase a setting and stone together, there are exceptions. For instance, some people already own a diamond or wish to source a stone from another existing ring. Helzberg sells settings without the stone in stores, but not online.

find a store

How long does it take to set an engagement ring? Depending on each individual it can take a few weeks to a month or two. If a ring is in stock and pre-made, it will usually be shipped out within one to two weeks.

Not sure what diamond style is best for your partner's future engagement ring? No worries! Our team of jewelry experts can help you decide on the style that best suits them. Schedule an appointment online or in person today.

Schedule an appointment

Schedule an appointment online or in person to discuss more about the different types of pearls Helzberg's carries and our pearl jewelry selection. Schedule now

More advice

Engagement buying guide

Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more

All about natural diamonds

What makes a natural diamond so special? Let's find out. Learn more

All about lab grown diamonds

Everything you need to know about diamonds created in a lab. Learn more

jewelry care tips With proper care, your jewelry can look amazing for years on end. Unfortunately, improper care can shorten the life of your piece and diminish its beauty. Here's a quick guide to help keep your fine jewelry looking as good as the day you bought it for many years to come. --> jewelry care From regular cleaning to smart storage, a lot goes into preserving the look and durability of gems, precious metals and the craftsmanship that holds them all together. While periodic cleaning can help keep your jewelry looking great, you can also help preserve its luster by taking a hands-off approach. When you handle your jewelry, the oils from your fingers can diminish its appearance. When possible, try to limit how often you handle your jewelry to reduce the need for cleaning. When getting ready for the workday or a fun night on the town, it's always best to put your rings, bracelets and necklaces on last. This will help prevent makeup from sticking to your jewelry and keep gems from snagging on clothing and loosening from their settings. You should also familiarize yourself with some fundamental concepts to help you care for your jewelry pieces. jewelry care instructions While it's important to know how to properly care for your jewelry, it's equally important to know what not to do. For regular cleaning, you can wipe down your jewelry with a clean polishing cloth and specially made gem and jewelry cleaner. In almost every other instance, ordinary degreasing dish soap is the safest, most effective way to clean your jewelry. Avoid harsh cleansers and don't use hot water. Never use toothpaste, chlorine bleach or abrasive household cleaners to clean jewelry. Avoid abrasive sponges and brushes which damage many precious gems and metals. Many stones are also sensitive to acid, ammonia and hot water. Try to limit how much you expose your jewelry to heat and direct sunlight, since this can cause the color to fade from aquamarine, citrine, kunzite and many other precious stones. how to store jewelry Proper storage can help keep jewelry from getting scratched or tarnished over time. It's important to keep your jewelry dry since moisture speeds the tarnishing process. Use a dehumidifier to lower the relative humidity of the room if you keep your jewelry out in the open. To keep jewelry from scratching or getting tangled, store different types of jewelry separately. Because of the exceptional hardness of diamonds, it's best to store your diamond pieces separate from other jewelry to keep from scratching softer gems. You can also wrap your diamond pieces in soft cloths to help avoid any damage. To best extend the life of your most-loved pieces, we recommend a Lifetime Jewelry Care Plan, which covers inspections and repairs on your jewelry purchases. --> --> schedule an appointment Learn about Helzberg's Lifetime Jewelry Care Plan and discover all the jewelry we have to offer. Our experts can help you decide on your next piece of jewelry, whether it's a gift, engagement ring or more. Let's chat virtually or by appointment. Schedule now More advice engagement buying guide Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more all about natural diamonds What makes a natural diamond so special? Let's find out. Learn more alternative engagement rings From morganite to sapphire, there's a gemstone out there for everyone. Learn more

Get expert jewelry help Schedule a virtual or in-store appointment to receive a free, personal consultation with our jewelry experts. For immediate assistance, Live Chat with us or contact our Customer Care team at 1-800-435-9237. Schedule a Virtual Appointment --> Schedule an appointment Start a live chatChat now Contact customer care How can we help you? Put our 100+ years of jewelry expertise to work. Engagement Popping the question soon? We'll help you find the perfect ring during a private appointment. Learn the 4C's, receive personalized advice, view product and more. Gifting From anniversary gifts to birthdays to just-because, we've got the inside scoop on what they'll love most. Let us help you select a piece they'll adore forever. Customization So you want to create a one-of-a-kind piece but don't know where to start? No problem! Let's make something special together. Chat Now Schedule an Appointment --> Virtual appointment Consider this private access to our online showroom: shop jewelry and get real-time advice from a pro, all from the comfort of your home. Pick a time Meet over video Get your sparkle on Schedule Now --> --> In-store appointment Meet with us in person at a store near you. Get an up-close look at your diamond in our Diamond Room, try on jewelry and enjoy quality time with a jewelry expert. It's a date! --> In-store appointment Meet with us in person at a store near you. Get an up-close look at your diamond in our Diamond Room, try on jewelry and enjoy quality time with a jewelry expert. It's a date! Schedule an Appointment --> --> Live chat Don't wait to get answers. Let's talk right now! Use our online chat feature or call us at 1-800-435-9237 about anything and everything. From ring resizing to engagement advice and more, the help you need is standing by. Live chat Don't wait to get answers. Let's talk right now! Use our online chat feature or call us at 1-800-435-9237 about anything and everything. From ring resizing to engagement advice and more, the help you need is standing by. Chat Now --> "Loved the experience and absolutely love the ring! Christy was very knowledgeable and helpful." -Tyler O. More services you'll love Jewelry repairs Financing options Shipping options Lifetime care plan Let's get started Choose the appointment that's right for you. Schedule a Virtual Appointment --> Schedule an appointment Start a live chatChat now Contact customer care

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month will receive the offer the following calendar year. Valid one time only. Account must not be in default. Minimum purchase required to redeem. See offer for full terms and conditions. Offer will be received the month of your birthday. Must have valid email address and U.S. mailing address. Not available on existing accounts. 5 Must have made a purchase in the previous 12 months. Accounts that opened between October 1 and December 31 will receive the offer the following calendar year. Account must not be in default. Minimum purchase required to redeem. See offer for full terms and conditions. Offer will be received between October 1 and December 31. 6 Spend \$2,999 or more in a calendar year on purchases at Helzberg made with your Helzberg Diamonds Credit Card, minus returns, to upgrade to Platinum status. To maintain this status, a customer must spend \$2,999 or more, minus returns, in a calendar year at Helzberg on the Helzberg Diamonds Credit Card. Once achieved, Platinum tier status will continue through the end of the following calendar year. For additional information, go to comenity.net/helzberg. 7 Deferred Interest, Payment Required plan: Interest will be charged to your Account from the purchase date if the promotional plan balance is not paid in full within the promotional period. Minimum payments are required for each Credit Plan. Minimum payments are NOT guaranteed to pay the promotional plan balance within the promotional period. You may have to pay more than the minimum payment to avoid accrued interest charges.* 8 Low APR, Equal Payment plan: Interest will be charged to your Account at the reduced APR from the purchase date through the end of the promotional period. After the promotional plan expiration date, the purchase APR will apply. Minimum payments are required for each Credit Plan.* *All Promotional Plans: Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. As of August 2024, terms for new Accounts: Purchase APR of 35.99%. Minimum interest charge is \$3 in any billing period in which interest is due. Promotional Plan Transaction Fee is 2% of the promotional plan purchase. A fee of \$2.99 per month may apply for each paper billing statement mailed to you. You can avoid this fee by enrolling in paperless statements. Existing Cardholders: see your credit card agreement for Account terms. Credit card offers are subject to credit approval. Helzberg Diamonds Credit Card Accounts are issued by Comenity Bank.

jewelry metals guide At Helzberg Diamonds, metal choice in our jewelry is based on the type of product and how it will be used. For example, we set our engagement rings in gold or platinum so your ring will last for years and years. Diamond fashion jewelry, on the other hand, is most commonly set in gold, while silver is used to give you a large look at a great price. Of course, there are many types of jewelry metals out there for both women's and men's jewelry alike. Our quick guide to understanding metal types is here to help sort them all out. Let's dive in!

types of jewelry metals

Some of the most common metal types used to make jewelry are gold, silver and platinum. Others include titanium, tungsten, tantalum, palladium, cobalt, stainless steel and so many others. Each one has its benefits and differences surrounding durability, comfort, luster, beauty and cost.

types of gold metals

Gold purity is measured in karats. When a metal is 100% pure, like 24K gold, it is too soft and malleable to create long-lasting jewelry. Consequently, it must be alloyed with other metals to give it strength. Here's a quick breakdown of the different gold karats you'll encounter and what they mean: 18k gold 18 parts gold, 6 parts other metals by weight (75% pure) 14k gold 14 parts gold, 10 parts other metals by weight (58.3% pure) 10k gold 10 parts gold, 14 parts other metals by weight (41.7% pure) Gold is alloyed with specific metal types to give it a white, rose or yellow hue. Depending on your style or priorities, each of these colors offers distinctive characteristics and benefits.

white gold

White gold has a silver appearance and is composed of gold that is typically alloyed with white metals such as palladium, platinum, silver and nickel. It is also commonly plated with rhodium to add to its shine and hardness. This beautiful precious metal is a durable, affordable alternative to platinum. To maintain its lustrous silvery color, white gold rings must have their rhodium coatings re-plated periodically.

yellow gold

With its warm color and classic appeal, yellow gold is a popular fine metal that never goes out of style. It is typically alloyed with small amounts of silver and copper to make it more resilient and preserve its timeless shine. A staple of many jewelry collections, yellow gold can be used to craft intricate designs for a unique look. To keep your yellow gold pieces looking beautiful, have them polished to maintain their luster.

rose gold

Blushing, beautiful rose gold lends a hint of romance to any ensemble. It is alloyed with copper and silver, giving it a distinct pinkish hue, like a rose (hence the name). The copper is what gives it a memorable pink coloring. Strong enough for daily wear, rose gold has unmistakable vintage appeal, and its lovely color flatters most skin tones. While it looks gorgeous with diamonds, it is especially complementary of morganite and other gemstones.

platinum metal

Five times rarer than yellow gold, platinum is a luxurious metal of exceptional quality. Harder, heavier and far more scratch-resistant than other metals, platinum is a gorgeous, durable and hypoallergenic option known for its coveted white luster. Unlike white gold, naturally white platinum does not need to be re-plated or re-polished to avoid a yellow hue.

sterling silver

Like 24K gold, pure silver is too soft for making jewelry and will lose its shape over time. Sterling silver, however, is alloyed with metals like copper to create a harder metal. Sterling silver's affordability and appearance make it great for gift-giving.

vermeil

Featuring a thick, 2.5-micron layer of gold over sterling silver, vermeil (pronounced ver-may) is the highest quality gold plating technique in the industry. Durable enough for everyday wear, vermeil offers the look and feel of solid gold without the solid gold price tag. Vermeil is not flash plating, standard gold plating or gold-filled jewelry, all of which use a thin layer of gold over cheaper base metals like copper or brass.

types of alternative metals

These days, alternative metals are becoming more and more popular for men's bands because of their distinct appearances, durability and affordability. From tantalum and titanium to cobalt, zirconium, meteorite and stainless steel, the following metals offer unique options for a variety of personal styles and needs.

tantalum

First discovered in 1802, tantalum is rare, beautiful, shiny and dense. Extremely resistant to heat and wear, it has become a popular choice for men's wedding bands, thanks to its unique appearance and durable design. Somewhat darker than platinum, tantalum has a rich, masculine color. Tantalum can be polished for a brighter, glossy luster or treated to create a flat, matte finish, which brings out the metal's sleek, stylish texture. Shop tantalum jewelry

titanium

Titanium has superior

structural integrity and is three times stronger than steel. Titanium is also very lightweight (1/3 the weight of gold). Although a very hard and durable metal, titanium can still be scratched by abrasive materials like rocks or hardened steel tools. An exceptionally rare form of titanium, black titanium has become a popular variation of this popular rare metal. While most black titanium in the market is plated, Helzberg only offers Benchmark black titanium, a true black metal titanium that gets its beautiful look from a proprietary alloying and heating process.

Shop titanium jewelry

stainless steel Stainless steel is a metal composed of iron alloy and a minimum of 10.5% of chromium. The chromium makes the metal resistant to staining, corroding and oxidation. Stainless steel comes in many grades, meaning it has a variety of uses — including jewelry! This hard, durable and affordable metal is most commonly available in an attractive light gray, making it an appealing metal for men's jewelry.

Shop stainless steel jewelry

cobalt Often called cobalt chrome, this metal is an excellent choice for men's wedding bands. With its beautiful luster and high durability, cobalt looks similar to white gold and is a long-lasting choice that will maintain its beauty for years to come.

Shop cobalt jewelry

zirconium Often confused with titanium, zirconium is a refractive metal commonly used in industrial applications and, more recently, in jewelry. In its natural state, the metal is a silvery gray, but it attains a black appearance after a heating process. A durable, lustrous metal, black zirconium is a bold and handsome metal option.

Shop zirconium jewelry

elysium To create an elysium ring, thousands of diamonds are fused together with incredible heat under one million pounds of pressure. This creates a 100% diamond piece that's extremely lightweight, hypoallergenic and comfortable. Known for its signature black color, elysium jewelry requires no special care and will never dull, fade, scratch or change color. Elysium rings are the hardest and most scratch-resistant rings on the planet and cannot be resized by a jeweler.

Shop elysium jewelry

damascus steel Named for the capital city of Syria, Damascus steel refers to the forged wootz crucible steel used in the creation of blades and swords from ancient times. Made using iron alloys, modern Damascus steel jewelry is crafted by placing contrasting metals of various shades (often gray and silver) in layers. These layers are then bonded using high heat and shaped by a complicated and artistic process resulting in beautiful patterns.

Shop damascus steel jewelry

meteorite A meteorite is a chunk of debris from a meteoroid originating from outer space. Meteorite jewelry is usually made from iron meteorites. While there are all sorts of iron meteorites, some are more common than others, including Gibeon meteorite. A very compelling material for one-of-a-kind men's wedding bands, meteorite is an incredibly rare material billions of years in the making. Because it is exceptionally rare, meteorite jewelry is expensive. It also requires extra care due to its high iron content which leaves it susceptible to rust.

Shop meteorite jewelry

frequently asked questions

is silver a metal? Silver is a soft, lustrous, white transition metal valued for its electrical conductivity and decorative beauty. Sterling silver only contains 92.5% silver. The rest is usually made up of copper or some other metal.

is platinum a metal? Platinum is a lustrous, malleable, silvery-white, ductile metal. It is considered one of the transition metals, a group that includes silver, gold, titanium and copper.

is sterling silver stronger than white gold? Sterling silver is less durable than white gold, which usually comes with a higher price tag.

what's the difference between platinum and stainless steel jewelry? Stainless steel resists wear, dings, dents and scratches better than platinum. That said, while modern stainless steel jewelry can be very attractive, platinum jewelry still maintains a superior visual appeal and a higher monetary value.

which is stronger titanium or platinum? When it comes to durability, titanium is much harder than platinum. It doesn't scratch, damage or easily lose its shape.

--> schedule an appointment

Schedule an appointment online or in person to discuss more about moissanite stones and see Helzberg's selection of moissanite rings and jewelry today!

Schedule now

more advice

engagement buying guide

Finding the perfect engagement ring can be overwhelming, but it doesn't have to be. Learn more

all about moissanite

A stone with major sparkle all its own, moissanite is a popular diamond alternative. Learn more

natural vs. lab grown diamonds

Learn the difference between diamonds mined from the earth and diamonds grown above

ground. [Learn more](#)

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offer one-day appraisal clinics, offering a full spectrum of appraisal services from an independent, certified, jewelry appraiser. The appraiser will capture the details of your treasured jewelry items and provide a detailed appraisal with pictures for reference. Contact one of our stores for pricing details and to schedule an appointment at our next event. Find your nearest store to schedule an appointment during the next appraisal event.

frequently asked questions about appraisals

What are the benefits of a jewelry appraisal? Confirm the value of a new purchase or older jewelry piece. Obtain insurance for expensive jewelry items in case of loss. Guarantee identification and documentation of jewelry items.

How do I prepare and what do I need to bring to the appraisal fair? Arrive a few minutes early to allow for cleaning time. Bring as many jewelry items as you like to the event. If you have more than 8 items or if the appraiser has a heavy schedule for the day, the appraisals may need to be sent at a later date via email or mail. The appraiser will take all necessary notes, measurements and photos to complete the appraisal. Bring any receipts, previous appraisals, grading reports or certifications to the clinic. This information can serve to speed up the process and also to verify the measurements and grading. If you have any antique or vintage items, bring a history or provenance about the item(s) to be appraised. This helps the appraiser with any additional research to determine the value.

What types of items do you appraise? Our jewelry appraisers will conduct appraisals of all shapes and sizes, on jewelry with diamonds, gemstones, plain gold, and more. We also offer gem identification, watch appraisals and even reviews of antique and vintage jewelry. Rings Earrings Pendants & Necklaces Bracelets Watches & Pocket Watches Loose Stones — Diamond and gemstone identification find your local store -->

natural vs. lab grown diamonds: What's the difference? Choosing the type of diamond that's right for you is a personal decision, but we want you to have all the facts! Let's break down the key differences between lab grown diamonds and natural diamonds so you can make the diamond purchase that's best for you.

lab grown & natural diamonds: The origin story Lab grown and natural, mined diamonds possess the same physical, chemical and optical properties. Quite simply, a lab grown diamond is just as real as a natural diamond! The key difference between the two are their origins.

natural diamonds natural diamonds lab grown diamonds lab grown diamonds Mined from the earth Grown in a lab Created over billions of years Created in months Prized for their rarity Offer incredible value similarities between lab grown and natural diamonds Both are real diamonds and no two diamonds are exactly alike. Both our natural and lab grown diamonds are ethically sourced. Helzberg uses third-party experts to grade both types of diamonds.

buying with confidence: Diamond certification Diamond certification from an independent, third-party diamond grading lab is just one of the ways to know that a diamond has been evaluated for quality. When searching for an engagement ring, you can buy confidently knowing that, in addition to being one of only two national AGS jewelers, Helzberg Diamonds only partners with the strictest and most highly trusted labs in the industry to ensure that both our natural and lab grown diamonds meet our unmatched standards of quality.

which type of diamond should I choose? Again, deciding on the right diamond for you is a personal decision. It's best to consider the various benefits of both natural and lab grown diamonds to decide which one you'll love the most!

more sparkle for your spend When comparing the two, you may be swayed by the fact that lab grown diamonds are real diamonds but cost less than their natural counterparts of similar carat weights and quality. The price-to-carat ratio of a lab grown diamond might be perfect if you have a set budget and want to maximize the sparkle of your diamond.

rare and finite On the other hand, the rarity of a natural diamond might be its most appealing characteristic. A finite number of natural diamonds exist in the world, making it a fitting symbol for your one-of-a-kind love. Ultimately, it's up to you to decide what matters most. Either way, you'll be selecting a gorgeous, high quality diamond that you and your significant other will love for a lifetime.

still need help deciding? Then a personal consultation with a jewelry expert is in order! Schedule an in-person or virtual appointment with one of our Associates to get all the help you need in deciding between a natural or lab grown diamond. Schedule an appointment Yes! (We're joking.) Neither type of diamond is superior to the other. They both have something to offer depending on what you're looking for. If you're intrigued by the rarity and beauty of a natural diamond that spent billions of years forming deep within the earth, then a mined diamond might be best for you. If you're fascinated by the scientific marvel of creating diamonds in a lab or by the fact that lab grown diamonds often cost less than their natural counterparts, then a lab grown diamond might be the way to go. Either way, you can't go wrong!

frequently asked questions can you tell the difference between lab grown and natural diamonds? Chemically and visually, lab grown and earth-grown diamonds are indistinguishable from each other. Even with special, highly advanced equipment it's nearly impossible to tell the difference between the two.

which are better: lab grown diamonds or natural diamonds? Yes! (We're joking.) Neither type of diamond is superior to the other. They both have something to offer depending on what you're looking for. If you're intrigued by the rarity and beauty of a natural diamond that spent billions of years forming deep within the earth, then a mined diamond might be best for you. If you're fascinated by the scientific marvel of creating diamonds in a lab or by the fact that lab grown diamonds often cost less than their natural counterparts, then a lab grown diamond might be the way to go. Either way, you can't go wrong!

Shop natural diamonds Shop lab grown diamonds Create your own More advice learn the 4cs Find out how a diamond's cut, color, clarity and carat weight impact its quality. Learn more engagement buying guide Popping the question but unsure what to do first? Here's the perfect place to start. Learn more all about lab grown diamonds Everything you need to know about diamonds created in a lab. Learn more

Ring size guide Choosing the proper ring size is an essential step in the jewelry-buying process, whether you're shopping for a smaller women's ring size or a larger men's band. When it comes to figuring out your ring size — or that of your special someone — we've got you covered with easy-measuring tips and tools.

How To Figure Out Ring Size Wondering "how do I know my ring size?" The best way to correctly measure your finger size is to visit your local Helzberg Diamonds store. Our knowledgeable associates can help you determine the right size for diamond engagement rings, wedding rings, bands, or fashion rings. Not located near a Helzberg store? Here are some other ways to measure your ring size at home.

How to measure ring size at home There are a few easy tricks to get a fairly accurate idea of your ring size at home. One way is to find an existing ring that fits correctly on the exact finger you want to measure. Then, you'll match the inside edge of that ring to the correct diameter on a printable ring size chart. You can also separately measure the inner edge of the ring and use that number (in millimeters) to determine the correct ring size. If you don't have a ruler, you can also use a strip of paper or a string to measure your ring finger.

Print The Ring Sizing Chart How to measure ring size with string

- 1 Cut a small strip of flexible string, ribbon, thread or dental floss.
- 2 Wrap it firmly (but not too tight) around your ring finger.
- 3 Compare your measurement with Helzberg's ring sizing chart. Double and triple check for accuracy.

Ring sizing tips The average ring size for women is a 6, while the average ring size for men is an 8, but this can vary considerably based on the person's build. Here are a few things you should consider to ensure an optimal fit: Use an existing ring that fits correctly on the finger that you want to measure. Be sure to account for the width of bands or stacking rings. Ensure the rings fit comfortably and are snug enough to stay on but loose enough to fit over your knuckle. Remember that engagement and wedding bands are traditionally worn on the left-hand ring finger, while fashion rings can be worn on any finger on either hand.

How to find ring sizes with help from Helzberg In-Store Measurements The most accurate way to get a proper fit is to visit us at your nearest Helzberg Diamonds location. One of our Associates will find your ideal ring size while accounting for knuckle size, changes in seasons and other factors that can affect your diamond ring size.

Find ring sizers near you Printable ring size chart Can't make it into a Helzberg store? Use our printable ring size chart and match the inside edge of the ring to the correct diameter shown. Download the ring size chart Free mailed ring sizer If you aren't able to print our complimentary ring sizing chart, you can request a complimentary ring sizer mailed to your door. Find your perfect fit by requesting your free plastic ring sizer (U.S. only). Please allow 10-14 business days for delivery. Order now Ring resizing When a ring doesn't fit a finger well may need to be resized. It's usually best to buy a ring a bit larger, since sizing down is much less complicated. How much does it cost to size a ring? Since jewelers have to add more material, it typically costs more to make a ring larger than to reduce its size.

How to resize a ring Jewelers use various methods to resize rings. If the ring is too big, they will remove a small portion of the shank. If the ring isn't big enough, jewelers will typically cut the bottom of the ring and add a tiny piece of metal to the shank. We want you to feel confident in your ring purchase, which is why we're proud to offer an invaluable Lifetime Care Plan that covers resizing or reshanking rings. This Lifetime Care Plan also includes all inspections, cleanings and covered repairs and services. Depending on the type of jewelry you plan to have covered by the Lifetime Care Plan, coverage will include resizing or reshanking of rings, along with the replacement of lost or damaged diamonds and gemstones. --> schedule an appointment Schedule an appointment to discuss your future ring and see Helzberg's selection of rings today! Schedule now Frequently asked questions what do i do if i ordered the wrong ring size? In many cases, you can exchange the ring for the correct size. If there is not a similar option available in the size you need, Helzberg can resize the ring according to your specifications. what ring sizes does Helzberg Diamonds offer? Helzberg offers a broad range of ring sizes to suit the unique needs of our customers. We can also resize rings to ensure a comfortable fit. how are rings sized? Rings are usually

measured by their inner diameter in millimeters. In the U.S., ring sizes are obtained using a numeric scale based on quarters and half units. are men's and women's ring sizes the same? Jewelers use the same size chart for men and women. That said, women generally prefer narrower bands because they tend to have smaller fingers. The average ring size for women is 6, while the average ring size for men is an 8. how much does it cost to size a ring? This depends on whether you are increasing or decreasing the size of the ring. If the ring is too large, jewelers can remove a small portion of the shank. However, if the ring is too small, jewelers have to cut the bottom of the piece and add a small amount of metal to the shank. Helzberg offers timely resizing services that typically exceed our customers' expectations.

Shop your way Whether you're shopping online or in-store, we offer several effortless ways for you to get what you love how you like. Deliver to you Free shipping & hassle-free returns Enjoy free standard shipping on orders over \$99, plus easy returns within 30 days of purchase. Same-day delivery Can't wait to get your order? No problem! Select stores offer same-day delivery on your favorite items. Free store pickup All styles are available to order online and pick up at a store location near you. Psst! This is a great option for keeping your order a secret! In-stock (ASAP) Many in-stock items are ready for pickup within a few hours. Learn more In-stock (soon) Please allow for extra time on items requiring re-sizing and store-to-store shipping. Learn more --> In-store shopping We'd love to see you in person! Come visit us at your nearest Helzberg Diamonds location. Find a store Need help? Virtual appointments Enjoy a one-on-one consultation with our jewelry experts without leaving your couch. Learn more Live chat For immediate assistance, our experts are standing by. Learn more In-store appointments Schedule a consultation at a store near you. Learn more Contact customer care Call 1-800-435-9237 to speak with our customer care team.

frequently asked questions Section 1 title Under \$999 (4) \$1,000 - \$1,999 (48) --> Is every item eligible for in-store pickup? In-store pickup is available on all items at any location. Do I have to pay shipping on in-store pickup? No. In-store pickup is absolutely free. When will my in-store pickup order be ready? Once the selected location has finished preparing your order, you will receive an email confirmation that your order is available for pickup. We will reach out to schedule an in-store or pickup time that's convenient for you. If the item(s) on your order require sizing, please allow up to 10 business days for processing. Please contact the selected location to confirm your pick up date. How long will you hold my order for pickup? We will hold your order for 4 days after sending confirmation your order is ready. If the order is not picked up in that time, your money will be refunded and your order cancelled. What do I bring with me for my in-store pickup? You should come prepared with a valid photo ID, form of payment used, and order number. You will be required to sign for your order upon pick up. Can I have someone else pick up my in-store order? Yes, you can designate someone else to pick up the order during checkout. Is there a charge for same-day delivery? There is a \$24.95 charge for same-day delivery. Are all items available for same-day delivery? In order to qualify for same-day delivery, items must be available within 20 miles of your delivery zip code. Certain items do not qualify for same-day delivery: Rings other than a women's stock size 7 and men's stock size 10 Personalized and engraved items Online exclusives How will I know when my same-day delivery item is on its way? Once your order is ready to be delivered, you'll receive communication via email and text message with more specific information. Is there a cut-off time for same-day delivery? Orders placed after 12 pm (noon) may not arrive until the following day. How do I cancel or return my purchase? All items using the store pickup option will fall under our 30 days return policy. You can make a return at your local store or call 1-800-435-9237 to initiate an online return and/or cancelation of a transaction. We cannot make curbside returns. Can I use PayPal with an order I have decided to pick up at a store? Yes. However, orders using PayPal or Affirm CANNOT be returned by your local store. You will need to contact 1-800-435-9237 for all PayPal returns. --> Can I add onto my order upon pickup? If you're picking up in-store, you can purchase additional items. Can I change the store location after I already placed my order? In order to change the pickup location, you must cancel your order by calling the original store or 1-800-435-9237. Then you must re-place your order via online checkout or 1-800-435-9237.

After a while, your engagement ring can start to feel like part of your body. It only makes sense that you would experience a little separation anxiety when it's not on your finger. But should you wear your engagement ring everywhere? The short answer is no, you should not be wearing your engagement ring all the time. We're here to help you decide when to don your ring and when not to so you can reduce the risk of damage or an unfortunate loss.

When to wear your engagement ring If you wear your engagement ring every day, you're not alone. Most brides-to-be eagerly flaunt their rings every chance they get — we relate TK. That said, there are some extra special times when you really want to show off your new jewelry.

Do: At a party A diamond engagement ring doesn't just elevate your look. It's also a conversation starter. Your new ring is an eye-catching accessory with momentous, life-changing implications. It's only natural that people will be drawn to the diamond and the story behind it. Proudly show off your ring at parties and embrace being the center of attention.

Do: A night out Gearing up for a night on the town? Feel free to punctuate your look with your engagement ring. The brilliance of a diamond ring adds glamor and intrigue to any outfit, from casual ensembles to elegant gowns. Whether you're planning an intimate date night or attending a black-tie event, your engagement ring is a versatile accessory that will help you stand out.

When not to wear your engagement ring There are some instances when it's better to store your ring in a safe place.

Don't: At the gym When you're working up a sweat, you risk making it easier for your ring to slip off. You're also subjecting your ring to potential abrasions from weights and gym equipment. Hand sanitizer and swimming pool chlorine are other potential hazards found in many fitness facilities.

Don't: When cleaning or cooking Cooking and food prep pose a major risk to your ring. The wrong cleaning products could become lodged in the ring setting, and your ring could slip off when you rinse something off in the sink.

When to think twice about wearing your engagement ring Sometimes, the answer to whether or not you should wear your engagement ring isn't straightforward. In these instances, it's best to weigh the pros and cons to help you decide if you should wear your ring out or keep it safe at home. It depends:

At work If sitting at a computer and typing up emails, reports and presentations sounds like part of your workday, you're probably in a safe ring space. On the other hand, if you're a mechanic, landscape artist, or professional arm wrestler (OK, you get the idea), it's best to temporarily stow your ring in a safe place.

It depends: Traveling Should you travel with your engagement ring? This is really a judgment call. For short trips that pose little risk, you can probably get away with wearing your ring most of the time. You can wear jewelry while going through TSA, but for larger pieces, consider packing them in a carry-on bag. Before making a decision, however, it's important to know the potential risks — where you're traveling and what you'll be doing during your stay. If you're on a tropical vacation, you could dull your diamond with sunscreen or lose your ring while swimming in the ocean. Do your best to weigh the risks, and ask yourself if it's really worth taking a chance on something so close to your heart. Find the perfect wedding band to match your engagement ring in-store or online.

diamond guide: the 4cs of diamonds A breathtaking center stone in an engagement ring or a sparkling accent in a delicate gold pendant, diamonds are forever treasured and always on trend. Read on to learn how to assess the quality of a diamond, so you can choose the right stone for your budget and style. buying a diamond Everyone wants a diamond with optimal fire, sparkle and brilliance. With so many options, however, choosing a quality stone can feel overwhelming. While everyone's diamond search is unique, it helps to understand what makes one diamond superior to another, so you can make an informed purchasing decision.

what are the 4cs of diamonds? The 4Cs of diamonds are the universal methods for assessing the excellence of any diamond, anywhere in the world. With every diamond, cut, color, clarity and carat weight work to determine its value. Basically, the 4Cs of diamonds are how gemologists measure diamond quality.

diamond cut This describes the polish, symmetry and proportions of the diamond, which ultimately determine its brilliance, fire and sparkle. A skilled cutter uses precise workmanship and artistry to fashion a diamond so it delivers maximum visual effects, including brightness (external and internal reflected light), fire (the scattering of light into each color of the rainbow), and scintillation (the sparkle and pattern of light produced by reflections within the diamond).

diamond cut quality The cut grade depends on the quality of a diamond's finish, proportions and symmetry. When a rough diamond reaches the hands of a diamond cutter, they create the shape and cut of the diamond. A well-cut diamond will appear brilliant and sparkly, while a poorly cut diamond may appear dark and dull.

types of diamond cuts If the cut of a diamond is too deep, some light escapes through the side of the stone. If the cut is too shallow, light escapes through the bottom of the stone before it can be reflected, thus reducing its brilliance. The pattern of cut surfaces — or facets — represents the quality of the cut and has a direct effect on the overall brilliance. With well-proportioned cuts, light reflects from one facet to another, then back through the top of the diamond.

Superior Cut Diamond Shallow Cut Diamond Deep Cut Diamond Each grading lab uses their own grading scale and terminology to determine a diamond's cut, based on the level of precision (or the quality of the cut).

diamond color Almost any naturally occurring diamond has some amount of color. How much determines the quality of the diamond. While there are colorless diamonds, they are exceptionally rare. Anytime you purchase a diamond, you should expect it to have at least some trace amount of natural color.

what is diamond color? Natural diamonds are the product of geological processes that take billions of years to complete. The chemical and physical processes yield a wide array of stones which all include some varying amounts of color. In most instances, the less color a diamond has, the higher its quality rating.

diamond color chart Diamond buyers use a chart to rate a diamond's quality based on the amount of color present within the stone. From white to yellow, diamonds receive a grade, from D (colorless) to Z (light), for the amount of natural color they contain. Most diamond buyers prefer colorless to near-colorless stones, with diamonds graded I and J offering optimal value for a customer's budget.

Colorless (D E F) Colorless diamonds have little to no yellow/brown tint or hue to the stone. To the naked eye, they resemble a drop of pure water. Because they are so rare, colorless diamonds are often the most valuable.

Near Colorless (G H I J) Near-colorless diamonds contain small traces of yellow/brown tint that is difficult to see with the naked eye. These stones make up only 2–3 percent of all natural diamonds, so they offer rarity at often the best value.

Faint (K) Faint diamonds fall in the middle of the diamond color chart. Unmounted faint diamonds often have a faint yellow/brown hue that is visible to the naked eye. Once mounted, these warm stones offer great value, as the color is often difficult to see with the untrained eye, unless compared right next to a stone in the near-colorless or colorless range.

diamond clarity Every diamond contains small blemishes (external) and inclusions (internal) that define their clarity. The fewer imperfections a diamond has, the more valuable it is. The more imperfections a diamond has, the lower the clarity grade.

what is diamond clarity? This describes the internal and external characteristics of a diamond. A grade is assigned to each stone, with "IF" referring to a diamond with inclusions and "FL" referencing flawless clarity. Diamond buyers will choose stones with some inclusions to offer

the best value to their customers. At Helzberg, we offer a variety of diamond clarities sure to fit any budget.

diamond clarity grades Diamond clarity grades are measured by the amount of inclusions, or imperfections, in a stone. The below table provides definitions for each of the common diamond clarity grades, so you can thoughtfully consider how visible imperfections will be.

diamond clarity chart FL, IF These are flawless diamonds, no matter how closely you look. Flawless and internally flawless are the highest, and rarest, diamond quality clarity grades.

vvs1, vvs2 These diamonds have very slight inclusions, visible only under a microscope. These inclusions are difficult for even a trained gemologist to see.

vs1, vs2 These are very slightly included, difficult to see with the naked eye and somewhat difficult to see under a microscope.

si1, si2 These imperfections can be seen by the trained eye under 10x magnification. They might still be visible to the naked eye, but harder to see in diamonds smaller than 1 carat.

i1, i2, i3 These inclusions are very easy for a trained eye to see under 10x magnification. They are also often visible to the naked eye, and in the case of I3 diamonds, the inclusions may affect the structural integrity of the diamond as well as impact its brilliance.

diamond carat weight When most people think about diamond quality, their minds immediately focus on carat weight. While other factors are also important, carat weight is one of the most significant characteristics in determining a diamond's quality and price.

what is a diamond carat? This refers to the actual physical weight of the diamond. The larger the carat, the pricier the diamond, although the other Cs can also work to influence the final price.

diamond carat chart Diamonds are available in a variety of sizes, but the most common diamond sizes range from .25 to 5 carats. A Helzberg jewelry expert can give you precise weights based on the shape and carat of a particular diamond.

0.5 carat 1 carat 2 carats 3-carats 4 carats 5 carats

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Zillion Insurance Protect your Helzberg jewelry for as little as \$2/month (billed annually). Zillion Insurance covers loss, theft, accidental damage and worldwide travel, so you can wear your favorite pieces with confidence, anywhere you go. Comprehensive Coverage Covers more than most homeowners insurance. \$0 Deductible Never pay a deductible, ever. Fast & Easy Claims Zillion and Helzberg take care of everything. Simply sign up at your local Helzberg and enjoy temporary insurance coverage while you decide. Get My Quote Need More Info About Jewelry Insurance? Contact Zillion: Email: help@myzillion.com|Call: (844) 699-4554|Website: www.myzillion.com --> Frequently Asked Questions How Does Zillion Protect Beyond Service & Warranty Plans? Warranty and care plans cover defects and ongoing maintenance of your jewelry. Some may even cover damage but you'll need Zillion in order to cover loss or theft of your jewelry, including while you travel. Why Is Zillion Better Coverage Than A Homeowners/Renters Policy? While you can add jewelry to your homeowners/renters policy, it's always better to insure with a specialty jewelry insurer like Zillion. Filing a jewelry claim with your homeowners/renters policy can put you at risk of an increased premium or cancellation of your full homeowners/renters policy. Your existing policy deductible would also apply which means you'll pay more out of pocket. Coverage options may also be limited in not covering things like loss during travel. What happens if I have a claim? Zillion provides a concierge claims experience by taking care of the repair or replacement with us – keeping you in the loop. As our customer, you won't be burdened by proving ownership of your item, verifying its value, paying a deductible, or negotiating a cash settlement. We take this opportunity to exceed your expectations and remind you why you put your trust in Zillion. What Is The Zillion Satisfaction Guarantee? We're confident you'll love Zillion. However, you may cancel at any time for a pro-rated refund. Receive a full refund if cancelled in the first 30 days. What is the difference between the Helzberg Lifetime Care Plan and Zillion Insurance. The Lifetime Care Plan includes free cleanings and inspections, repairs, and stone replacements. Zillion insurance covers loss, theft, accidental damage and worldwide travel. When you purchase both, you can wear your favorite pieces with confidence, anywhere you go. -->