

egion, market	~	customer	~	segment, catego	~
All	\vee	All	~	All	\vee

2018 2019 2020 2021 2022 E... Q1 Q2 Q3 Q4 YTD YTG



● Selection ● vs BM

Mar 2022

vs LY vs Target

Jul 2022













\$3.74bn~ BM: 823.85M (+353.5%)

Net Sales

38.08% BM: 0.36 (-4.37%)

GM %

- 13.98%! BM: -0.07 (-110.79%)

Net Profit %

600

500

400

300

Total

Profit & Loss Statement

Line Item	2022 EST	ВМ	Chg	Chg %
Gross Sales	7,370.14	1,664.64	5,705.50	342.75
Pre Invoice Deduction	1,727.01	392.50	1,334.51	340.00
Net Invoice Sales	5,643.13	1,272.13	4,370.99	343.59
- Post Discounts	1,243.54	281.64	961.90	341.54
- Post Deductions	663.42	166.65	496.77	298.09
Total Post Invoice Deduction	1,906.95	448.29	1,458.67	325.39
Net Sales	3,736.17	823.85	2,912.32	353.50
- Manufacturing Cost	2,197.28	497.78	1,699.50	341.42
- Freight Cost	100.49	22.05	78.43	355.64
- Other Cost	15.52	3.39	12.14	358.03
Total COGS	2,313.29	523.22	1,790.07	342.13
Gross Margin	1,422.88	300.63	1,122.25	373.30
Gross Margin %	38.08	36.49	1.59	4.37
GM / Unit	15.76	5.99	9.77	162.95
Operational Expance	-1,945.30	-355.28	-1,590.02	447.54
Net Profit	-522.42	-54.65	-467.77	855.93
Net Profit %	-13.98	-6.63	-7.35	110.79
Total	3,736.17	823.85	2,912.32	353.50

0 Sep 2021 Nov 2021 Jan 2022 Top / Bottom Products & Customers byNet Sales P & L P & L Chg % region Values 1,923.77 335.27 ⊕ APAC + EU 775.48 286.26 14.82 368.40 ± LATAM

474.40

353.50

1,022.09

3,736.17

P & L Values P & L Chg % segment 85.46 454.10 Accessories □ Desktop 711.08 1,431.55 38.43 -14.89 493.06 □ Notebook 1,580.43 897.54 439.03 Peripherals 0.32 ⊕ Storage 54.59 Total 3,736.17 353.50

May 2022

BM = Benchmark, LY = Last Year