Roman Vazquez Lorenzo

romanv.mam2022@london.edu +34 619 469 810 <u>www.linkedin.com/in/roman-vazquez-lorenzo</u>

EDUCATION

2021 - 2022 London Business School, UK

MSc in Analytics and Management

Topics include machine learning for big data, data science for business, data management

2018 - 2021 University of Warwick, UK

BEng Mechanical Engineering, 1st Class Honours

Obtained 87% for final year thesis on computer vision machine learning algorithm for anomaly detection in additive manufacturing technology, offered position as student researcher

BUSINESS EXPERIENCE

2021 AXELERATE. UK

Aug – Now

Head of ProcessesPlatform connecting graduates from top-tier universities to companies to solve business challenges

- Transferred Google Sheets database of +250 students to SQL, automating procurement of potential student consultants to improve interface between client, consultants and Axelerate
- Accompanying consulting projects from kick-off to final presentation, carrying out onboarding for project leads, analysis of team performance and tailored training sessions
- Interviewed and screened potential student consultants to construct 3 high-performing teams adequate to clients' needs

2021 DELOITTE CONSULTING, Spain

Jun - Sept

Strategy Summer Intern

- Established strategy for creation of an Al Hub in Spain for the European Digital Al Network by contacting key agents, identifying business structure and benchmarking against 50 hubs internationally
- Attracted Scottish ferry company to dock at a Spanish port by presenting an extensive analysis of potential opportunities in city, generating a potential 30% increase in maritime tourism activity
- Reduced time spent in daily reporting of health data of arrivals to Spain for the Ministry of Health by 70%, creating ad hoc macros in Excel's VBA
- Developed NLP algorithm measuring degree of semantic similarity between users reviews of Spain Travel Health app, identifying 5 key improvements in usability and app reliability

2021

180 DEGREES CONSULTING, UK

Jan - Jun

Associate Consultant

Developed go-to-market strategy for Forbes-featured social networking platform's new digital service offering

- Analysed entry opportunities to boost competitive advantage of service by 35% and establish market entry strategy for the US and Canada
- Built close relationship with client to identify priorities for Minimum Viable Product, creating digital mockup acquired by company to present to key stakeholders

2020

MACE GROUP, UK

Jul – Aug

Consulting Summer Intern

- Gathered data of past project cost models to create database of 600+ entries reducing time spent in future cost planning process by >25%
- Addressed contractor disagreements, adopting conflict resolution techniques, improving communication of 10 delivery teams and subcontractors

ADDITIONAL INFORMATION

Warwick Hyperloop Transportation Team - Dynamics Lead

- Led team of 10 engineers to develop new hydraulic braking system for Hyperloop, a fast-speed method of transportation, achieving 1st English team in 2018-2019 SpaceX Hyperloop competition
- Developed strong connections with industry leaders in the UK, such as Catapult and WMG, to receive £10500 funding for construction of Hyperloop pod

Play Action International - Volunteer

- Volunteered in Uganda to build playgrounds as part of a construction team led by Ugandan builders for three schools of over 100 children each
- Fundraised £4000 for education of children and construction of playgrounds in East Africa through online and in-person charity events

IT Skills and Languages

- Advanced MATLAB, advanced Excel, intermediate SQL, intermediate Python, intermediate R
- Languages: fluent English, native Spanish, fluent Galician, basic French, basic Portuguese