

# **ista** typesetting comparison (plain TeX)

This file shows several Knuth-adjacent ways to typeset the name.

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## **1) Plain roman (baseline)**

Rendered (normal size): ista

Rendered (large): ista

Code:

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## **2) Small caps**

Rendered (normal size): ISTA

Rendered (large): ISTA

Code:

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## **3) Small caps (all-caps shape, still small-caps glyphs)**

Rendered (normal size): ISTA

Rendered (large): ISTA

Code:

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## **4) Monospace / typewriter**

Rendered (normal size): ista

Rendered (large): ista

Code:

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## **5) Monospace with subtle tracking**

Rendered (normal size): ista

Rendered (large): ista

Code:

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## **6) Sans serif**

Rendered (normal size): ista

Rendered (large): ista

Code:

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## 7) Math roman token (operator-ish feel)

Rendered (normal size): ista

Rendered (large): ista

Code:

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## 8) TeX-logo trick variant A (lower the s)

Rendered (normal size): ista

Rendered (large): ista

Code:

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## 9) TeX-logo trick variant B (lower the t)

Rendered (normal size): ista

Rendered (large): ista

Code:

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## 10) Knowledge graph dot on the i (node dot)

Rendered (normal size): i•sta

Rendered (large): i•sta

Code:

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## 11) Conversion mark ( above the word)

Rendered (normal size):  $\leftrightarrow$  ista

Rendered (large):  $\leftrightarrow$  ista

Code:

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## 12) Tightened s-t spacing

Rendered (normal size): i st a

Rendered (large): i st a

Code:

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