

ista typesetting comparison (plain TeX)

This file shows several Knuth-adjacent ways to typeset the name.

1) Plain roman (baseline)

Rendered (normal size): ista

Rendered (large): ista

Code:

2) Small caps

Rendered (normal size): ISTA

Rendered (large): ISTA

Code:

3) Small caps (all-caps shape, still small-caps glyphs)

Rendered (normal size): ISTA

Rendered (large): ISTA

Code:

4) Monospace / typewriter

Rendered (normal size): `ista`

Rendered (large): `ista`

Code:

5) Monospace with subtle tracking

Rendered (normal size): `ista`

Rendered (large): `ista`

Code:

6) Sans serif

Rendered (normal size): ista

Rendered (large): ista

Code:

7) Math roman token (operator-ish feel)

Rendered (normal size): ista

Rendered (large): ista

Code:

8) TeX-logo trick variant A (lower the s)

Rendered (normal size): ista

Rendered (large): ista

Code:

9) TeX-logo trick variant B (lower the t)

Rendered (normal size): ista

Rendered (large): ista

Code:

10) Knowledge graph dot on the i (node dot)

Rendered (normal size): i•sta

Rendered (large): i•sta

Code:

11) Conversion mark (above the word)

Rendered (normal size): ista[↔]

Rendered (large): ista[↔]

Code:

12) Tightened s-t spacing

Rendered (normal size): i st a

Rendered (large): i st a

Code:
