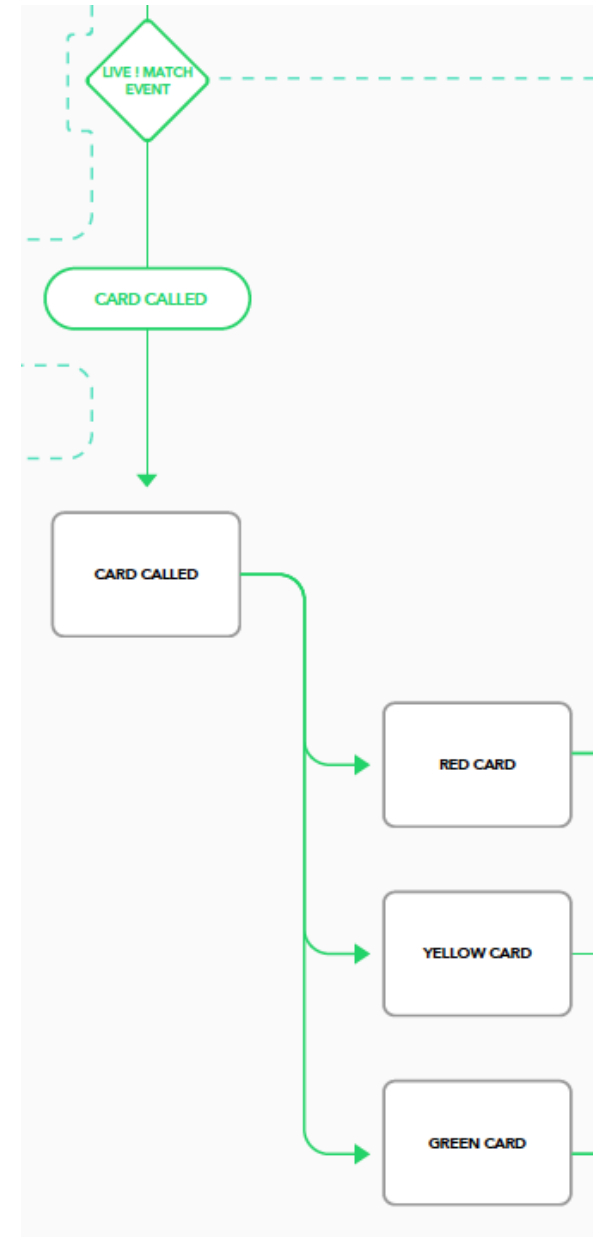


M.V.P Brief

Screens to be recreated on
CallACard BuilderX account



1. Kick Off Screen

Instruction:

a) Home Team Flag | Away Team Flag

b) Color faces 0%

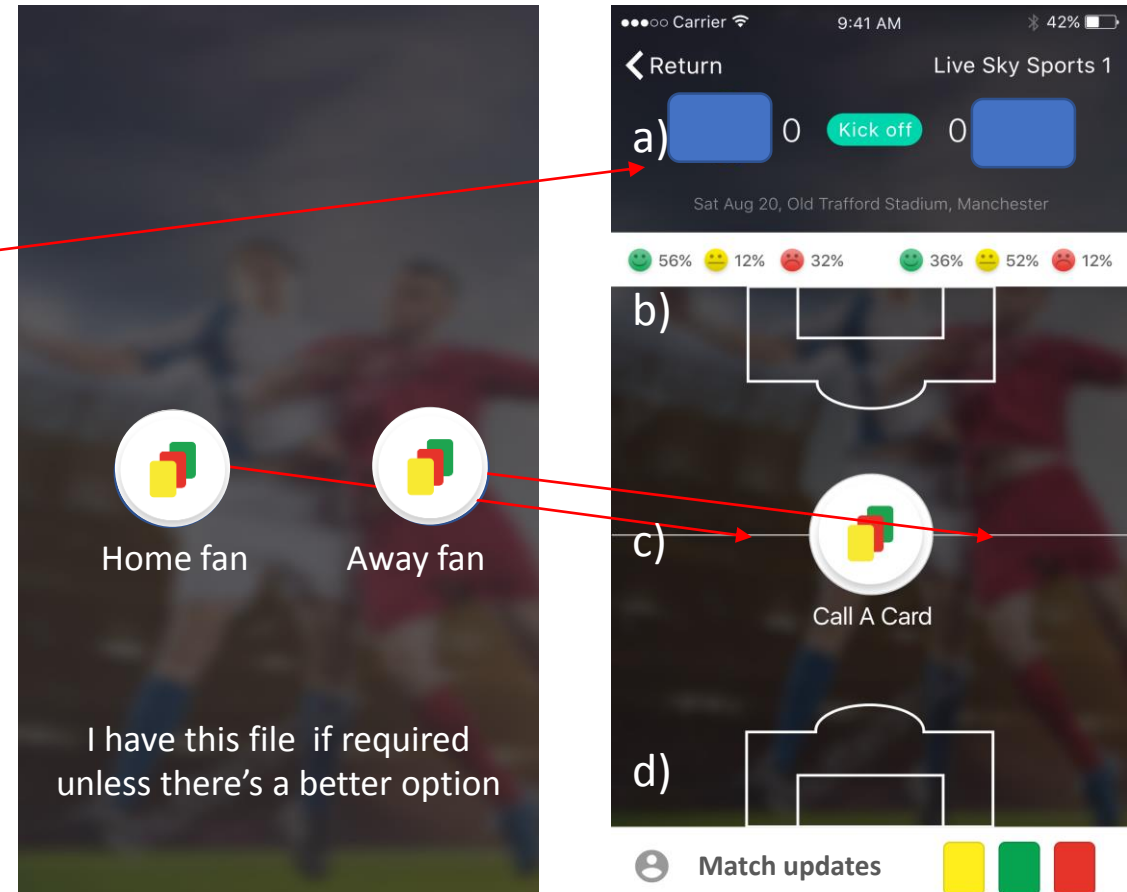
Images saved if required

c) Insert 2x CAC circles

Home Fan Call A Card

Away Fan Call A Card

d) Text change Match Updates



2. Card Selection

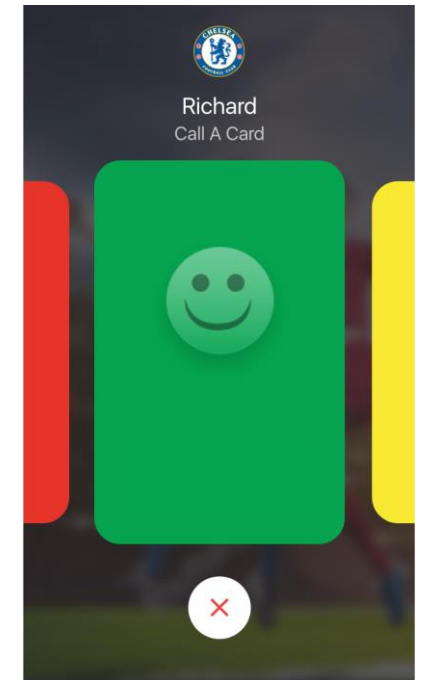
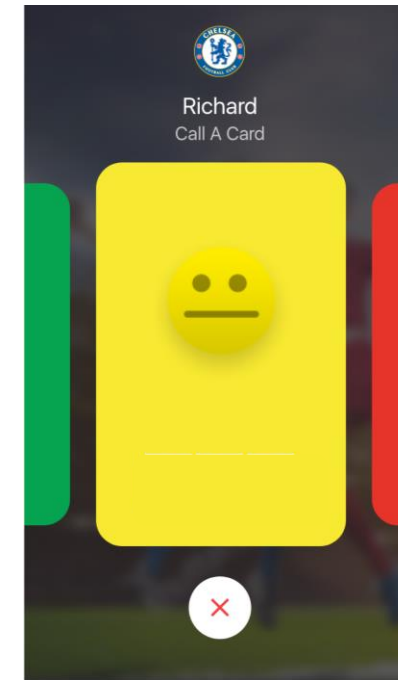
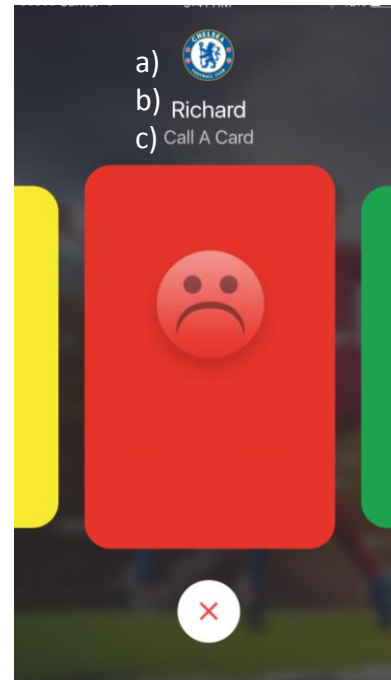
Instruction:

- a) Insert blank user avatar
- b) Omit text Richard
- c) Text Call A Card
- d) Enlarge the size of the main card (middle) to scale with the line of text removed.

Main card Red: as displayed

Main card Yellow: as displayed

Main card Green: as displayed

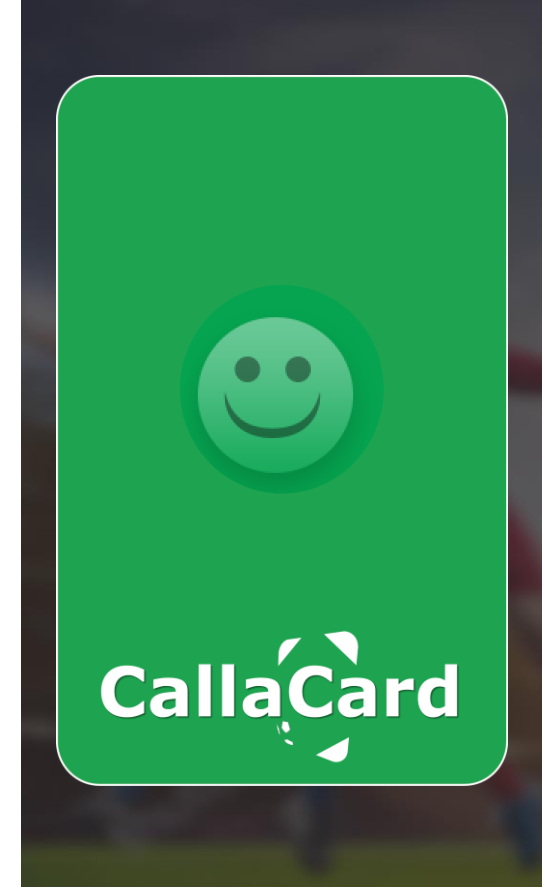
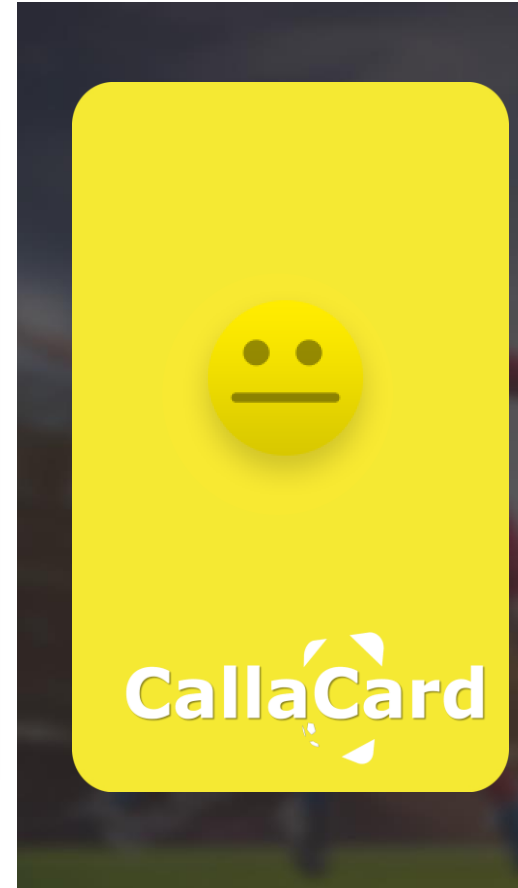
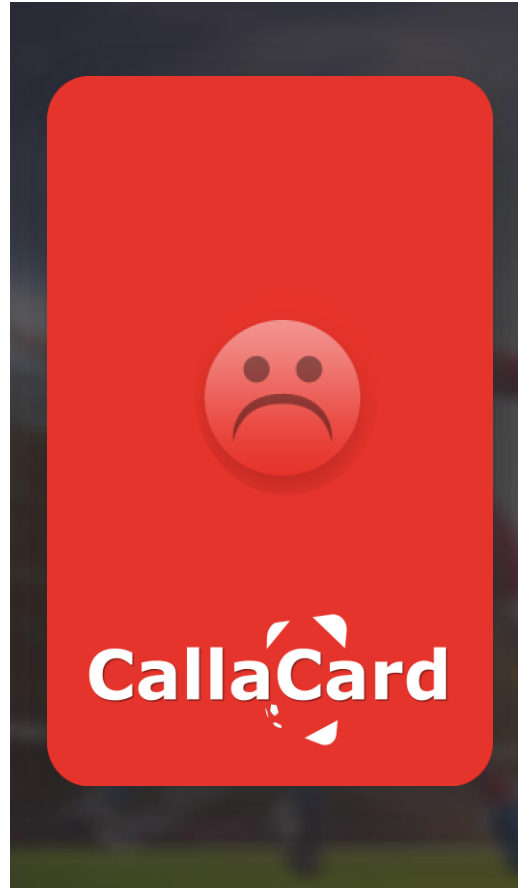


3. Cards

Instruction

3. Three cards

- Red card
 - Red button
 - Yellow card
 - Yellow button
 - Green card
 - Green button
-
- Insert white typography



CallaCard

CallaCard

4. The Match Result

Instruction

- a) Full Time: Home & Away Score (API will bring in data)
- b) Percentages
- Yellow API server will count the nudge percentage
 - Red API server will count the nudge percentage
 - Green API server will count the nudge percentage
- c) Data API will bring in stats data & stadium information
- d) Referee API
- Venue API

