

Tech Jeddah Official Outlines

Canva for Design & Branding

Description:

Master Canva for creating social media content, business branding materials, and marketing designs.

Duration:

6 weeks

Level:

Beginner

Modules / Topics:

- Introduction to Canva Interface & Tools
- Creating Social Media Graphics & Posts
- Branding Materials: Logos, Business Cards, Flyers
- Design Principles: Typography, Colors, Layouts
- Collaborative Design Workflow in Canva
- Exporting & Sharing Designs

Tools & Technologies:

Canva, Google Drive, Trello (for workflow)

Expected Outcome:

Learn how to create professional-quality designs for your business or personal brand using Canva, with an understanding of design principles and best practices.