## **User story study**

## **Youtube**

A regular user with an account in youtube can do many things, including but not limited to:

- Watch and comment on videos, community posts and live streams.
- Make use of the searching function with its filters to find videos, channels, playlists and live streams.
- Subscribe to creators channel's and opt in to receive channel updates.
- Give likes or dislikes to content posted by other users. If necessary, report content that goes against TOS.
- Create, save, delete and share custom made playlists.
- Upload video format content or live stream and moderate it.
- Get recommended videos in line with the type of content previously seen by the user, both in the landing page and the viewing page.
- Donate money to creators via channel membership (monthly fee) to gain access to exclusive content or via superchat during a livestream (one time payment)
- Customise the public user profile.
- Pay for youtube premium to gain access to exclusive content and perks such as ad-free viewing, offline play via download, background play...