

PRIME OBJECTIVES

Facebook

Individual interaction and communication making use of communities, groups and interests all while sharing and making content.

Twitter

A platform for small (mostly) text based communication with a focus on real time interaction, spreading of opinions and trends.

Google

A potent search engine. Be it for pages, images, physical locations... with the objective of improving the access to information by the user.

Youtube

A site to view, upload and share video content. It also aids in the forming of communities around the content and offers the option to get revenue as a creator.