Usability Test Plan for Stevens Institute of Technology Website

To Be Tested: Stevens Institute of Technology Website (https://www.stevens.edu/)

Website Tester: Girlfriend

1. How are you going to test?

a. I am going to create a set of scenarios for the test subject to go through

2. How will you measure the results?

a. I will note the time it takes to complete the task as well as how many roadblocks were met along the way.

3. Task

- a. Direct: Find contact information for Undergraduate student life
- b. **Scenario**: You are applying for the chemical engineering program at Stevens and need to know the steps to apply as well as how much tuition will cost

4. Time to complete the tasks, number of errors, etc

a. Direct Task

- i. Time 00:04:27
- ii. Error Count 3
 - 1. Issue with nav bar pop-up
 - 2. Went to wrong page
 - 3. Could not leave page

b. Scenario Task

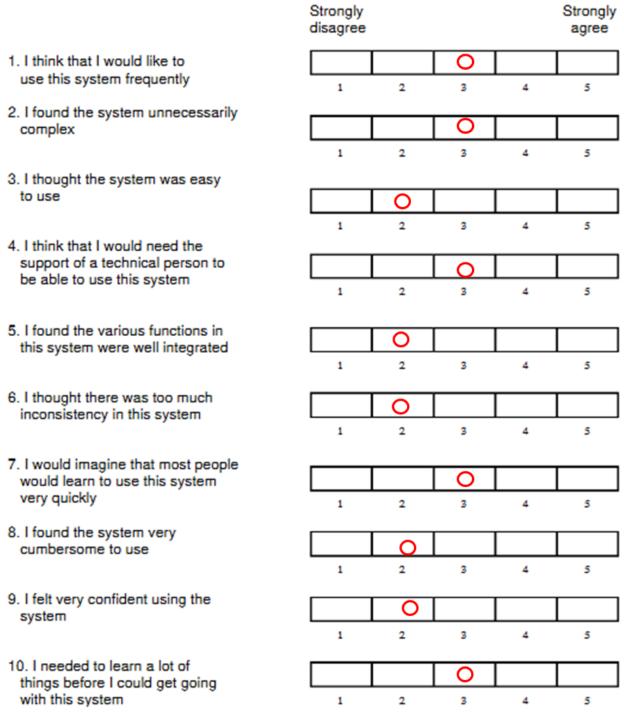
- i. Time 00:06:24
- ii. Error Count 2
 - 1. Persistent issues with nav bar pop-up
 - 2. Missed critical info for completing scenario and had to go back to page

5. Additional Notes

a. In general, the tester had issues with knowing where to find the information they were looking for. They did not make use of the search function until looking for specific major programs. While the search functionality was useful the most relevant results to the searched topic were not at the top. The navigation bar also appeared to be a bit buggy, disappearing too soon when switching from hovering over a word to trying to select its hyperlinks to other relevant pages.

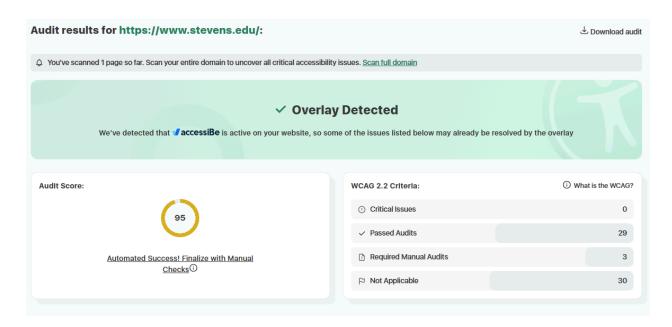
System Usability Scale

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source: https://www.researchgate.net/publication/228593520 SUS A quick and dirty usability scale

Part 2:



Overall I think the site itself does not have a steep learning curve. The tester in this scenario just is unfamiliar with effectively navigating the website for the information required. Use of the search bar or a closer look at the navigation bar would have helped decrease the task times immensely.