



Especially for low vision

How to easily find my Uber

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# Problems 1

## Which one?



121PILOT / NOVEMBER 5, 2019 / 18 COMMENTS



### Horrible Uber + Lyft Wait Times At LAX

This last Sunday my parents flew into LAX arriving around 11:30am and what they experienced can only be described as a disaster. Over one hour elapsed between the time they claimed their luggage and the time they boarded their Lyft. And Lyft was going “quickly” compared to Uber, where the line of people waiting for their cars was over 100 deep. My mom said it reminded her of one of those movies where everyone is trying to get on the spaceship to escape Earth and she estimated that had they been taking Uber it would have cost them another hour.



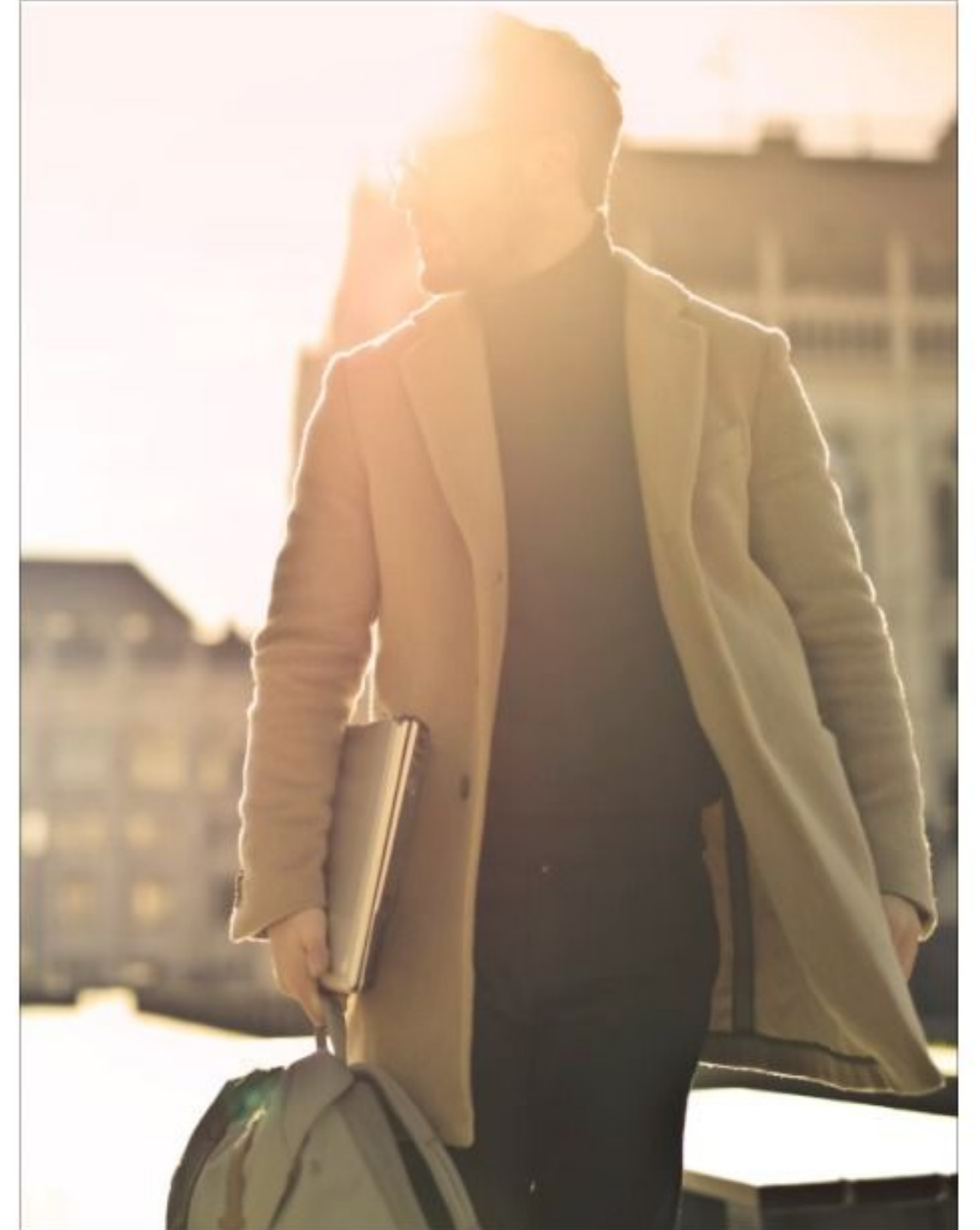
# Target



**People w/ low vision**



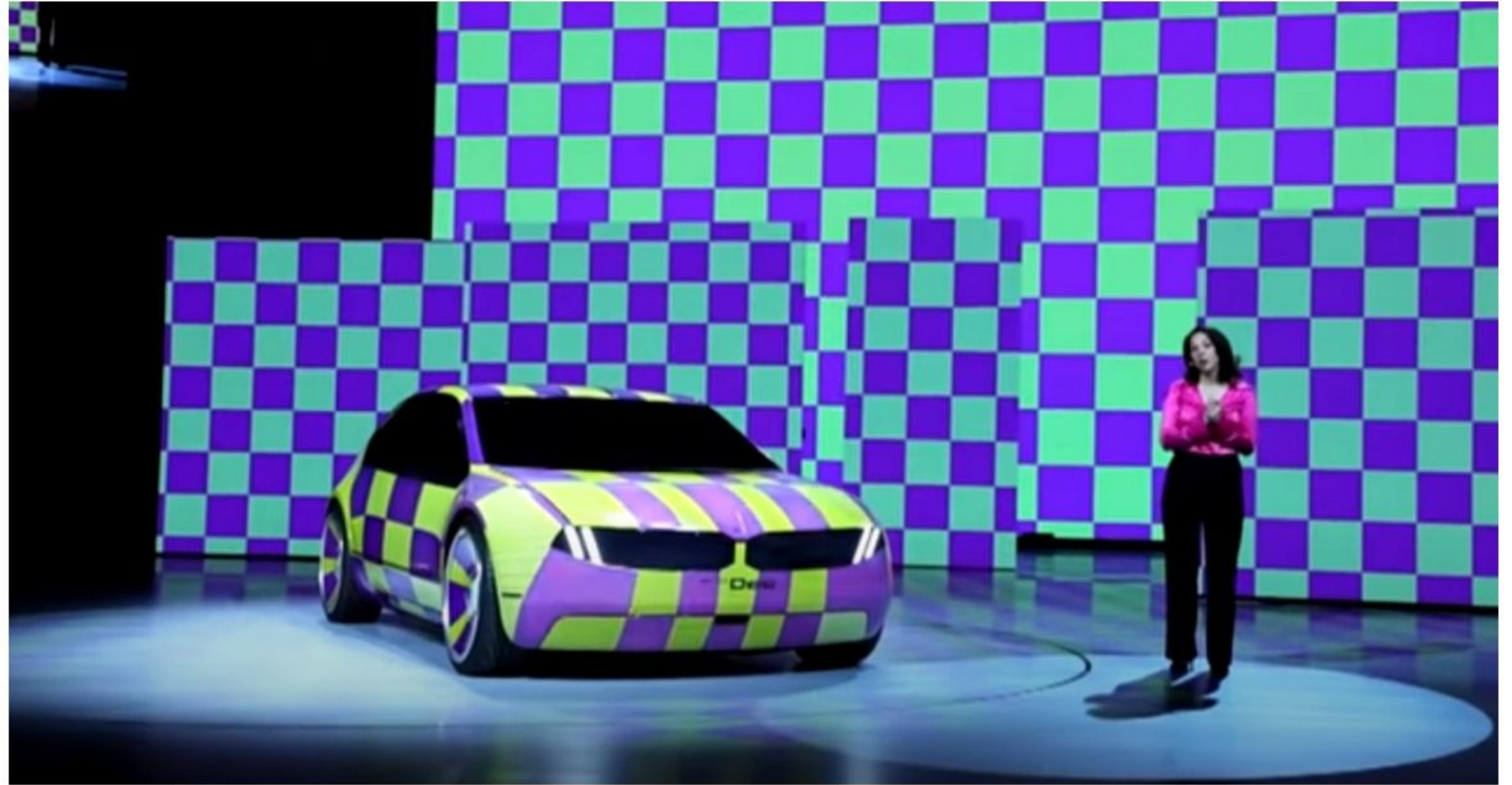
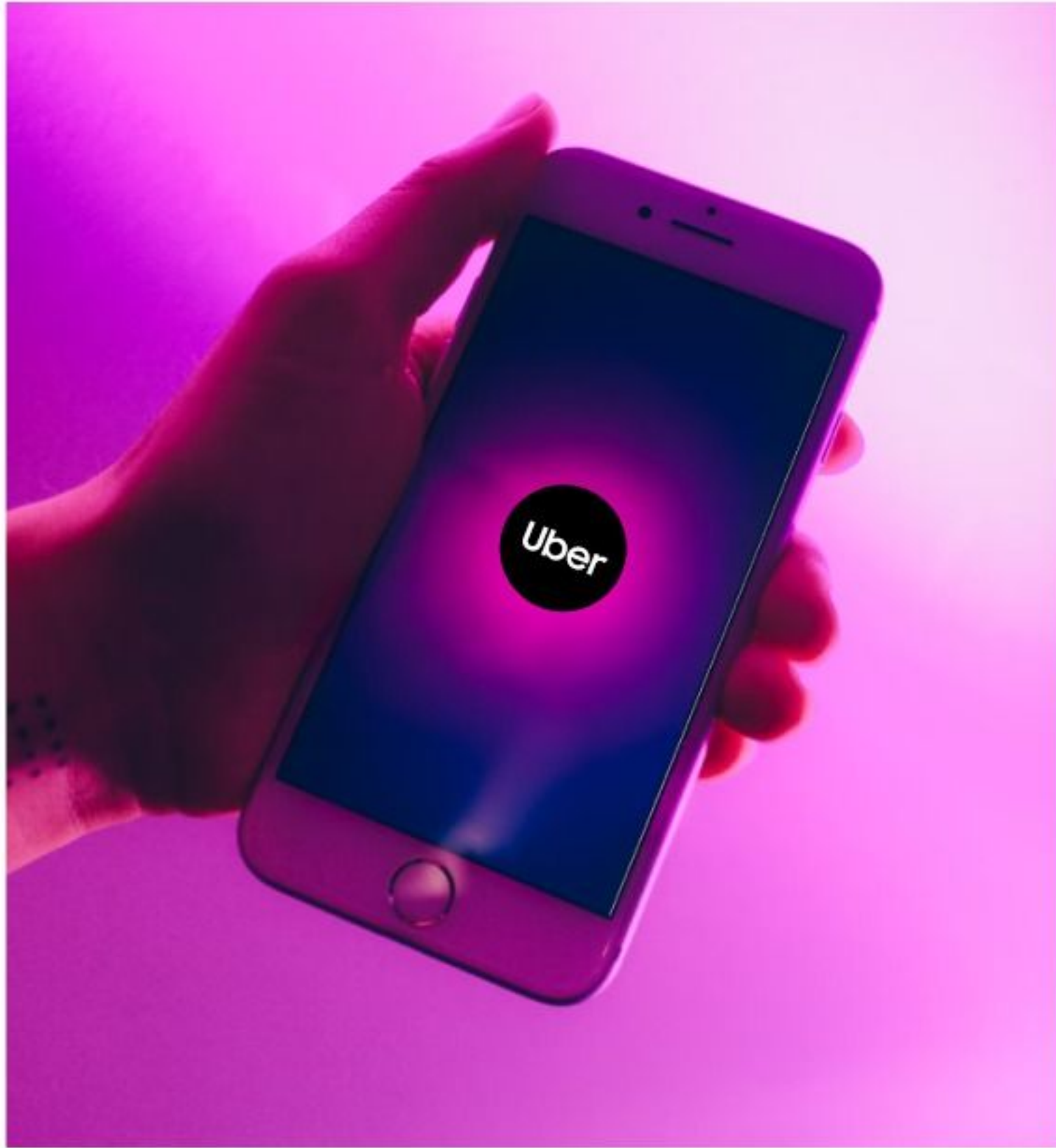
**Tourists**



**Businessmen**



## Technologies : BMW cars with color change



<https://youtu.be/NJAFZDmBJ8?si=Rei9MRIR-Q2zTedl>

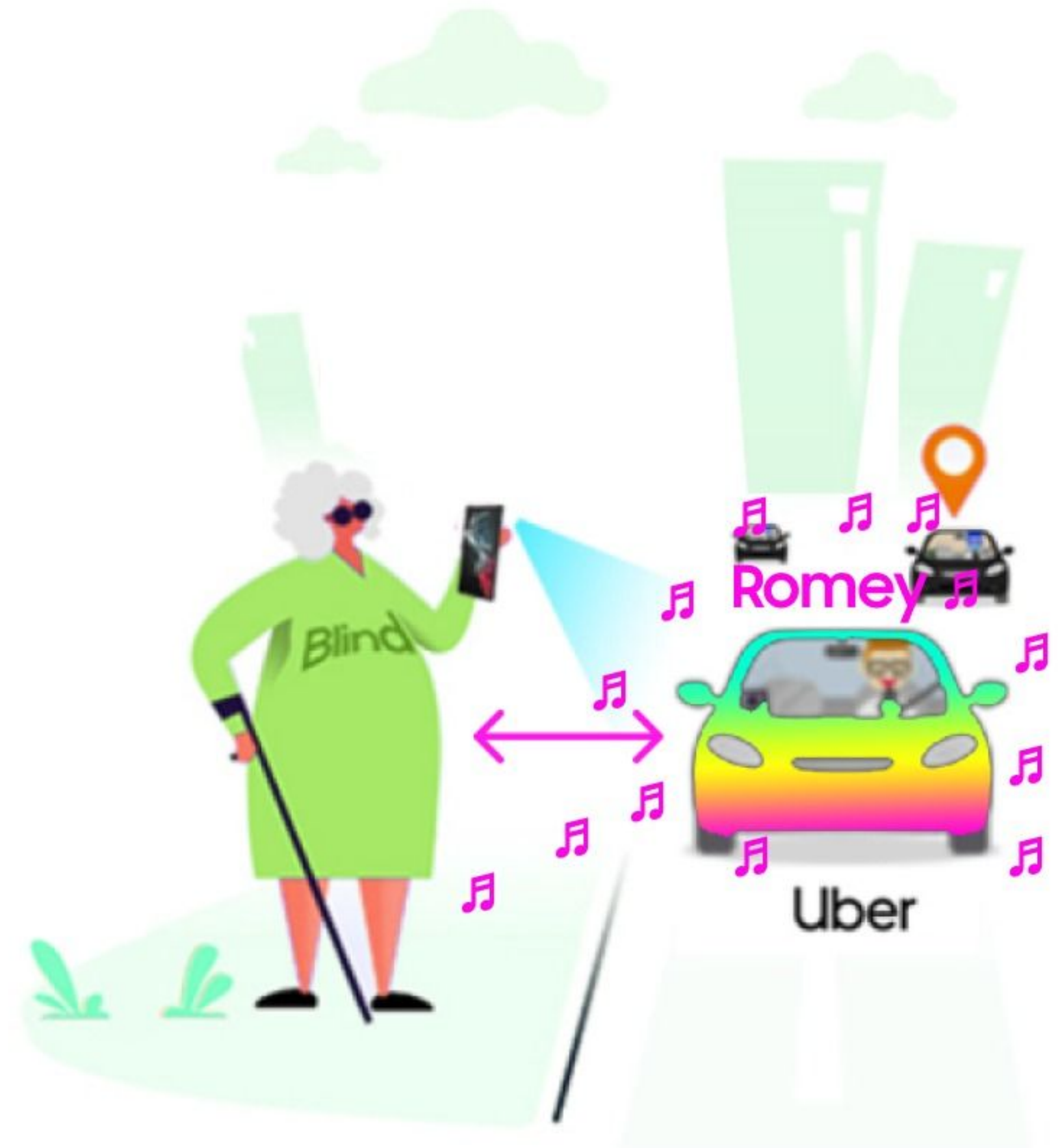


**Solution:** How to find my Uber easily?



using a pressure sensor & IFTTT

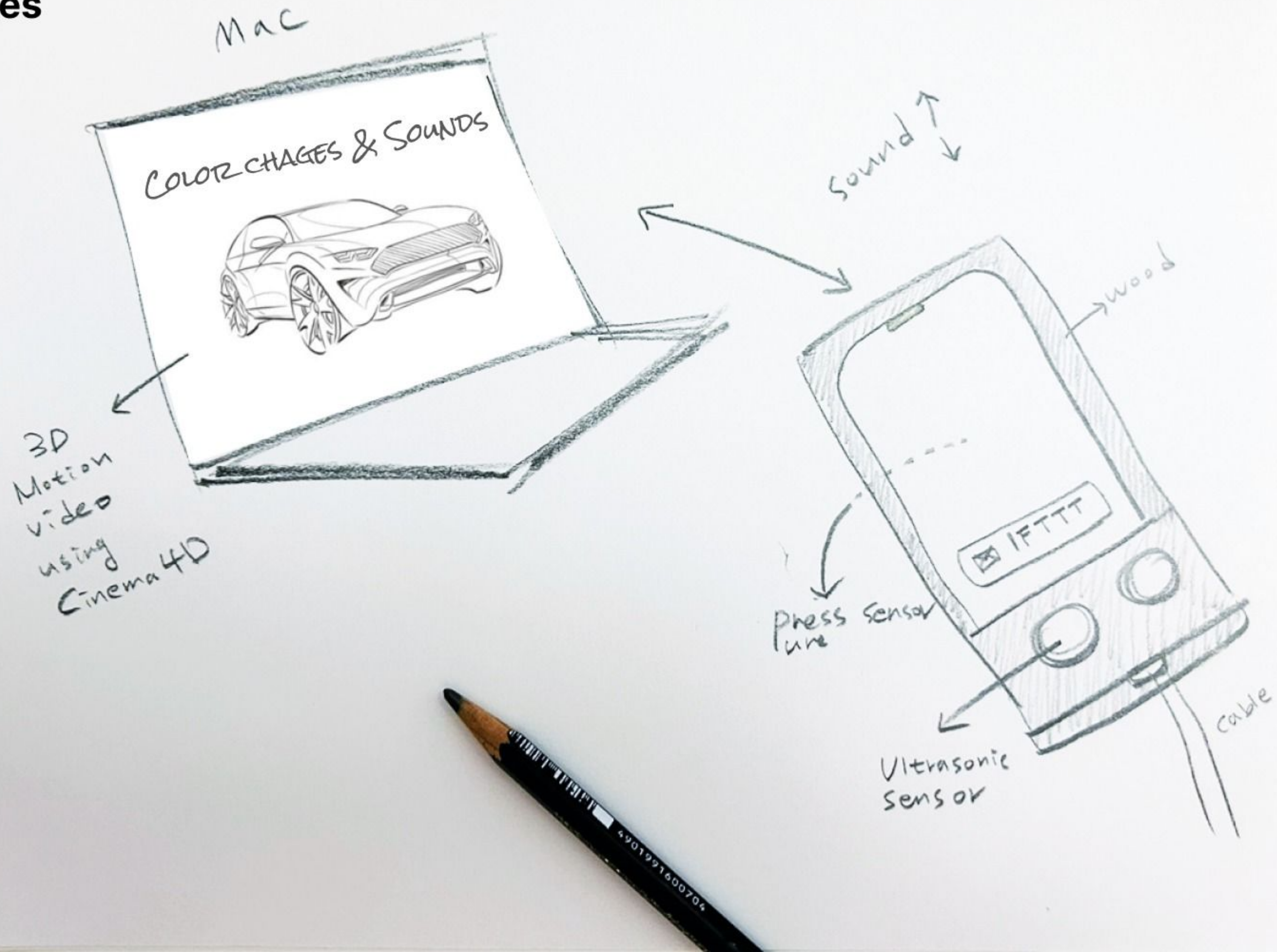
and



using an Ultrasonic sensor



## Idea Sketches



# Idea Sketches

