

Roman Angelo M. Dayto

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[LinkedIn](#) | [Portfolio](#)

Web Developer and Digital Content Creator

Objective

A passionate and versatile professional with a strong background in web development and social media content creation. Seeking a challenging role as a Developer or Social Media Manager, where I can leverage my technical skills in coding and design, along with my expertise in creating engaging content, to drive business growth and enhance brand visibility.

Summary

- Effective communication skills (written and oral) and active listening.
- Strong team collaboration and individual work capabilities.
- Adaptable to fast-paced and changing work environments with a passion for technology.
- Excellent time management, task prioritization, and deadline adherence.
- Ability to demonstrate strong analytical, problem solving, and critical thinking skills.
- Technical support experience.

Technical Skills

- **Programming Languages:** Proficient in JavaScript, Python, PHP
- **Database Management:** Experienced with Microsoft SQL, MySQL
- **Web Development:** Skilled in CSS, HTML, JavaScript, PHP, CodeIgniter 4, Laravel Framework.
- **Version Control:** Proficient with Git.
- **MVC Architecture:** Applied using CodeIgniter 2 in personal projects.
- **Operating Systems:** Familiar with Windows, macOS.
- **Technical Support:** Maintaining and troubleshooting Windows systems, Microsoft Office.
- **Basic Networking:** Understanding of LAN/WAN, VPN, IP Addressing
- **Video Editing:** Experienced in editing video content using CapCut for social media and promotional purposes
- **Graphic Design:** Proficient in creating and editing visual graphics using Canva for online content

Software Tools Used

- **IDE Tools:** Visual Studio code & Visual Studio
- **Communication Tools:** Trello, Microsoft Teams, Zoom, & google meet
- **Remote Support Tools:** TeamViewer & AnyDesk
- **Office Tools:** MS Office, Monday.com
- **Editing Tools:** Canva & Capcut
- **Cloud Services:** Google Drive, iCloud & Microsoft OneDrive

Experience

Social Media Manager | TikTok Affiliate

Self-employed

From 2023 to 2024 (Present)

- Managed and grew social media accounts, with a focus on TikTok, creating engaging and trend-driven content to boost visibility and audience interaction.
- Promoted various products as a TikTok affiliate, utilizing creative and effective content strategies to drive product sales and increase brand awareness.
- Developed, filmed, and edited short-form video content, tailoring messages to suit target audiences and platform trends.
- Successfully drove significant product sales, including promoting items like an Xbox controller, generating over 10,000 views, and increasing engagement and conversions.
- Consistently stayed up-to-date with TikTok trends and algorithms to optimize content performance and account growth.

Internship Training, Palace Computer Enterprises
Ilagan Subdivision, Calicanto, Batangas City
From February 22, 2023 to May 31, 2023

- Provided technical support, installing applications like Microsoft Office and AutoCAD.
- Delivered and set up desktops for clients, ensuring readiness for immediate use.
- Utilized AnyDesk and TeamViewer for remote assistance and troubleshooting.
- Organized and created UTP cables with RJ45 connectors, enhancing cable management skills.

Projects

- **Payroll System**

- Designed and implemented a comprehensive payroll system, developed a module for accurate payslip calculations using HTML, CSS, Bootstrap, JavaScript, PHP, and CodeIgniter 4 Framework.

- **E-Commerce Website**

- Developed and designed a fully functional e-commerce site with an admin panel. Conducted compatibility testing across browsers and devices using HTML, CSS, JavaScript, and PHP.

- **Reporting Android Application**

- Developed an Android app for reporting vehicle incidents with an admin website for managing reports, using HTML, CSS, Java, JavaScript, and PHP. Applied SDLC using Agile methodologies throughout the project.

Education

University of Batangas, 2019-2023

Bachelor of Science in Information Technology

Certificates of Completion

- CSS, Bootstrap, JavaScript, PHP Full Stack Course |Udemy | March 21, 2024
- Python Development & Data Science: Variable and Data Types| Udemy| Nov. 22, 2023
- 19th Youth Congress on Information Technology: Career Development, October 13, 2021
- Social Media Management Self-Pace Online Course| Social Media Academy | October 25, 2024
- Basic Graphics Editing Training | Social Media Academy | October 25, 2024
- Basic Video Editing Training | Social Media Academy | October 5, 2024