



Department Name	Color/Appearance	Construction/Durability	Fabric/Quality	Other	Price/Value	Sizing/Fit	Total
Bottoms	122	3	124	55	22	245	571
Dresses	249		344	123	35	491	1242
Intimate	47		66	34	13	104	264
Jackets	48		46	26	12	41	173
Tops	556	3	525	212	53	626	1975
Trend	4		8	7	2	11	32
<b>Total</b>	1026	6	1113	457	137	1518	4257

**Focus on: Sizing/Fit issues in the  
Tops department.**

TopProblem

Clothing ID	NegativeReviewCount	AverageRating
18	1	1.00
91	1	1.00
118	1	1.00
128	1	1.00
155	1	1.00
170	1	1.00
219	1	1.00
226	1	1.00
232	1	1.00
250	1	1.00
Total	4257	2.30

Negative Feedback Category

- ☐
- ☐ Color/Appearance
- ☐ Construction/Durability
- ☐ Fabric/Quality
- ☐ Other
- ☐ Price/Value
- ☐ Sizing/Fit



top negative feedback categories by negative review count



First Review Text

First Review Text	Rating	Clothing ID	Department Name
"beach business"Great for the beachy business look. classy, but immensely comfortable. i feel like i look sharp without having to sit poker-straight.	5	828	Tops
"formal pajamas"These are super comfy and so flattering. i feel like the picture doesn't do them any justice! they would also look cute paired with wedges!	5	1047	Bottoms
"go to" please offer a maxi for mature customers.Silhouette transcends many occasions.	5	1077	Dresses
"go to" tee for sz 10+ womenWomen who want some flutter without too much fullness	5	867	Tops
"long and warm"These leg warmers are perfect for me. they are long enough and thick and warm enough to keep me from freezing in cold weather. great for people with large calves.	5	152	
"perfect with jeans"Great with leggings.perfect with cold	5	186	Intimate

"beach business"Great for the beachy business look. classy, but immensely comfortable. i feel like i look sharp without having to sit poker-straight.

Count of Review Topic by Review Topic

