ROMKIRAN KAUR

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Summary

Web Developer/Designer with over 7+ years of experience, excels in leveraging CSS, Adobe Creative Suite, and visual design to enhance online visibility and user engagement. Proven track record in developing innovative digital marketing strategies and web designs, notably for the Permanent Mission Of India To The United Nations, by employing data analytics and collaborative efforts. Aims to apply meticulous organizational skills and a strong proficiency in website design to create compelling, user-centric digital experiences.

Skills

- WordPress Development
- CSS3
- Php
- html5
- Front-end Development
- Bootstrap
- React.Js
- E-commerce Development

- SEO Optimization
- Node.js
- JQuery
- Ajax
- Git & GitHub
- CMS
- Adobe Creative Suite
- figma

Experience

Web Designer   02/2019 - 10/2022
Permanent Mission Of India To The United Nations | New York, NY

- Developed creative digital marketing strategies to promote the website and increase online visibility for the Permanent Mission Of India To The United Nations
- Utilized data analytics to track website performance and user behavior, providing insights for continuous improvement
- Collaborated with the communications team to gather feedback and insights on website performance and digital marketing strategies
- Collaborated with the diplomatic team to incorporate key messages and initiatives into website designs
- Employed advanced web design techniques to create immersive and interactive virtual tours showcasing diplomatic initiatives and cultural heritage
- Implemented innovative gamification elements on the website to enhance user engagement and interaction, creating an immersive and interactive experience that captivates visitors and promotes the cultural heritage and diplomatic initiatives of the Permanent Mission Of India To The United Nations.

PHP Web Developer   06/2015 - 07/2018
Sun Softwares | India

- Planned and completed group projects, working smoothly with others
- Led full application development lifecycles, delivering products on time and within budget
- Created custom WordPress themes from scratch and modified existing ones as per client requirements
- Identified issues with security system performance logs and notified appropriate personnel
- Interfaced directly with customers to gather software requirements and design development frameworks

- Collaborated with the design team to integrate user interface designs into PHP applications, ensuring seamless and visually appealing user experiences.

PHP Web Developer (intern)   01/2015 - 05/2015
ThinkNEXT Technologies | Punjab

- Utilized advanced PHP frameworks and libraries to enhance website functionality and user experience, staying ahead of market trends and ensuring the employer's website stands out from competitors
- Implemented security measures to protect the website and sensitive data from cyber threats
- Implemented innovative web development solutions using PHP to streamline processes and improve overall efficiency for ThinkNEXT Technologies
- Collaborated with the design team to ensure seamless integration of visual elements and user interface design on the website, enhancing overall user engagement and satisfaction for ThinkNEXT Technologies.

Education and Training

Course: Web Development   04/2024
Johns Hopkins University | Baltimore, MD

Course: Graphic Desginer   12/2023
California Institute of The Arts | San Francisco, CA

MCA   04/2015
PTU | Jalandar
GPA: 3.39

BCA   04/2012
Punjab University | Chandigarh
GPA: 3.15