Farmingdale, NY 11735

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5166663031

ROMKIRAN KAUR

WEB DEVELOPER/DESIGNER

PROFESSIONAL SUMMARY

Web Developer/Designer with over 7+ years of experience, excels in leveraging CSS, Adobe Creative Suite, and visual design to enhance online visibility and user engagement. Proven track record in developing innovative digital marketing strategies and web designs, notably for the Permanent Mission Of India To The United Nations, by employing data analytics and collaborative efforts. Aims to apply meticulous organizational skills and a strong proficiency in website design to create compelling, user-centric digital experiences.

SKILLS

HTML5	WordPress Development
CSS3	php
Front-end Development	Graphic Design
Bootstrap	React.Js
E-commerce Development	SEO Optimization
Node.js	JQuery
Motion Graphics	Ajax
Framework	Git
CMS	

EMPLOYMENT HISTORY

FEB 2019 - OCT 2022

Web Designer, Permanent Mission Of India To The United Nations, New York, NY

• Developed creative digital marketing strategies to promote the website and increase online visibility for the Permanent Mission Of India To The United Nations.
• Utilized data analytics to track website performance and user behavior, providing insights for continuous improvement.
• Collaborated with the communications team to gather feedback and insights on website performance and digital marketing strategies.
• Collaborated with the diplomatic team to incorporate key messages and initiatives into website designs.
• Employed advanced web design techniques to create immersive and interactive virtual tours showcasing diplomatic initiatives and cultural heritage.
  • Implement innovative gamification elements on the website to enhance user engagement and interaction, creating an immersive and interactive experience that captivates visitors and promotes the cultural heritage and diplomatic initiatives of the Permanent Mission Of India To The United Nations.

JUN 2015 - JUL 2018

PHP WEB DEVELOPER, Sun Softwares, India

• Planned and completed group projects, working smoothly with others.
• Led full application development lifecycles, delivering products on time and within budget.
• Created custom WordPress themes from scratch and modified existing ones as per client requirements.
• Identified issues with security system performance logs and notified appropriate personnel.
• Interfaced directly with customers to gather software requirements and design development frameworks.
  • Collaborate with the design team to integrate user interface designs into PHP applications, ensuring seamless and visually appealing user experiences.

EDUCATION

OCT 2023 - DEC 2023

Graphic Desginer Course, California Institute of The Arts, Valencia, CA

APR 2012 - APR 2015

MCA, PTU, Jalandar

GPA:3.39

MAY 2010 - APR 2012

BCA, Punjab University, Chandigarh

GPA : 3.15

INTERNSHIPS

JAN 2015 - MAY 2015

PHP Web developer, ThinkNEXT Technologies , PUNJAB

- Utilize advanced PHP frameworks and libraries to enhance website functionality and user experience, staying ahead of market trends and ensuring the employer's website stands out from competitors.
- Implementing security measures to protect the website and sensitive data from cyber threats
- Implement innovative web development solutions using PHP to streamline processes and improve overall efficiency for ThinkNEXT Technologies.
- Collaborate with the design team to ensure seamless integration of visual elements and user interface design on the website, enhancing overall user engagement and satisfaction for ThinkNEXT Technologies.