

My Personal Brand



NAME: ROMM JAMES CUYA
BRAND WORDS:
GROWTH, FAITH, PASSION
PURPOSE, DISCIPLINE
**“ DRIVEN BY PURPOSE,
DRIVEN BY PASSION ”**

I am **Romm James Cuya** – driven by growth, faith, passion, and purpose.

I show up every day with discipline and a hunger to improve, believing that progress is earned through commitment, perseverance, and continuous learning.

My story is not about perfection – it's about progress, persistence, and rising every time I fall.

“WHATEVER IT TAKES, I’LL RISE AND STRIVE — READY TO WIN AND THRIVE IN LIFE,”

REFLECTION

1. How does my personal brand help me in school and life?

- My personal brand reminds me to stay committed to growth and discipline, especially when things get difficult. In school, it pushes me to stay consistent with my goals and manage my time well. In life, my brand helps me build confidence and purpose, knowing that every small step contributes to my bigger dreams. My personal brand becomes my identity and motivation. Whenever I face difficulty, I remember that I am driven by purpose, not comfort.

2. What can I do to strengthen my personal brand?

- I can strengthen my personal brand by staying consistent with my actions, finishing what I start, choosing growth over excuses, and continuing to improve my mindset. I will surround myself with people who support my goals, remain disciplined, and track my progress. Most importantly, I will keep showing up even on days I don't feel motivated.



Personal Brand Logo Elements



Element	Meaning
Tree (Green)	 Growth, continuous improvement & hope
R (Gold/Yellow tone)	 R for Resilient, Gold for success & ambition
O (Flame - Red Orange)	 O for Optimistic, Flame for strength & passion
MM (Black)	 M for Motivation, Black for seriousness & power
Me, Myself & I	 Being myself, being unique, being known.

Public Playlist
Romm' Personal Brand Playlist
For Self Development and Goal Setting Activity
Romm James Cuya • 5 songs, 17 min 1 sec

The Champion
Carrie Underwood, Ludacris
Spotify

I've been working my whole life
And now it's do or die
I am invincible, unbreakable
Unstoppable, unshakable
They knock me down, I get up again
I am the champion, you're gon' know my name
You can't hurt me now, I can't feel the pain
I was made for this, yeah, I was born to win
I am the champion

WHY IT FITS MY BRAND?

This song matches my toughness and perseverance. It reminds me that every setback is part of my growth and that champions are built through struggle and persistence.

TOUGHNESS

Hall of Fame (feat. will.i.am)
The Script, will.i.am
Spotify

Yeah, you can be the greatest, you can be the best (be a champion)
You can be the King Kong bangin' on your chest (be a champion)
You could beat the world, you could beat the war (be a champion)
You could talk to God, go bangin' on his door (be a champion)

You can throw your hands up, you can beat the clock (be a champion)
Yeah, you can move a mountain, you can break rocks (be a champion)
You could be a master, don't wait for luck (be a champion)
Dedicate yourself and you gon' find yourself (be a champion)
Standing in the Hall of Fame

WHY IT FITS MY BRAND?

This song inspires me to chase greatness and make an impact through my journey. It reminds me that greatness isn't based on talent alone, but on dedication and belief in my purpose.

PURPOSE AND VISION

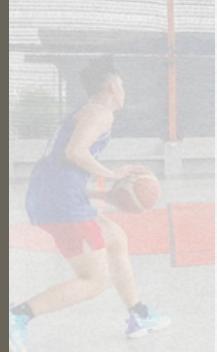


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Whatever It Takes
 Imagine Dragons

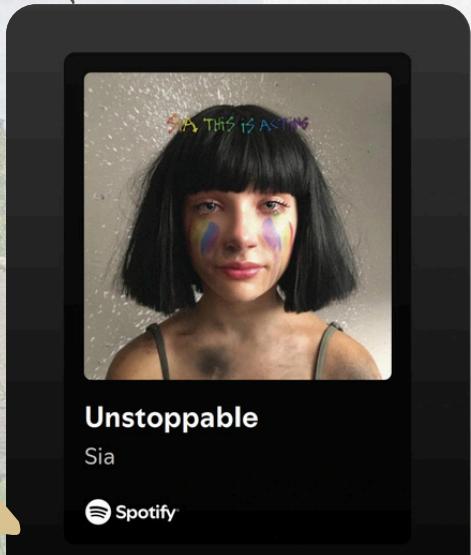

GROWTH & SACRIFICE



Break me down and build me up
 Whatever it takes
 'Cause I love the adrenaline in my veins
 I do whatever it takes
 'Cause I love how it feels when I break the chains
 Whatever it takes (oh)
 Yeah, take me to the top
 I'm ready for whatever it takes (oh)
 'Cause I love the adrenaline in my veins
 I do what it takes

WHY IT FITS MY BRAND?

This song represents my willingness to grind, learn, and endure challenges to reach my goals. It sets my mind to embrace discomfort, challenges, and sacrifice in exchange for growth. The mindset of "whatever it takes" is what drives my progress.



Unstoppable
 Sia


INNER STRENGTH



I put my armor on, show you how strong I am (am)
 I put my armor on, I'll show you that I am
 I'm unstoppable
 I'm a Porsche with no brakes
 I'm invincible
 Yeah, I win every single game
 I'm so powerful
 I don't need batteries to play
 I'm so confident
 Yeah, I'm unstoppable today

WHY IT FITS MY BRAND?

This song shows my belief in myself and my ability to push forward no matter the difficulty. It represents my inner strength and determination to keep moving forward, even when no one sees the effort behind it.

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Grinding All My Life
Nipsey Hussle

All my life, been grindin' all my life
 Sacrificed, hustled, paid the price
 Want a slice, got to roll the dice
 That's why, all my life, I been grindin' all my life
 Look, all my life, been grindin' all my life (Yup)
 Sacrificed, hustled, paid the price (Woah)
 Want a slice, got to roll the dice
 That's why, all my life, I been grindin' all my life

WHY IT FITS MY BRAND?

This song reflects my discipline and long-term mindset — success is something I build through daily effort, not overnight results. It reminds me that every sacrifice I make brings me closer to the future I'm working for. The grind is not temporary for me — it's a lifestyle.

CONSISTENCY

MY BRAND PLAYLIST

