## Statistics assignment

<ul><li>1 - Bernoulli random variables take (only) the values 1 and 0.</li><li>a) True</li></ul>					
2 - Which of the following theorem states that the distribution of averages of iid variables, properly normalized, becomes that of a standard normal as the sample size increases?  a) Central Limit Theorem					
<ul><li>3 - Which of the following is incorrect with respect to use of Poisson distribution?</li><li>b) Modeling bounded count data</li></ul>					
4 - Point out the correct statement. d) All of the mentioned					
5 random variables are used to model rates. c) Poisson					
6 - Usually replacing the standard error by its estimated value does change the CLT. b) False					
<ul><li>7 - Which of the following testing is concerned with making decisions using data?</li><li>b) Hypothesis</li></ul>					
8 - Normalized data are centered at and have units equal to standard deviations of the original data. a) 0					
<ul><li>9 - Which of the following statement is incorrect with respect to outliers?</li><li>c) Outliers cannot conform to the regression relationship</li></ul>					
10 - What do you understand by the term Normal Distribution? A variable is normally distributed when its data points' (observations) spread follow a belle curve shape					
11 - How do you handle missing data? What imputation techniques do you recommend?					
When there are missing/null values (NaN) in a dataset, we have three ways of handling them - first, we can leave them and treat then as "missing" or "NaN" if the concerned variable is categorical, but there should be evidence that leaving them will not bias dataset					

- secondly, we can remove the data either by row or column, but again there should be

evidence that removing them will not bias dataset

- thirdly, we can replace them with a relevant data point value (imputation), accordingly whether it is a numerical or categorical variable. Here, we should make sure that the replacement is true/coherent to the concerned variable.

As imputation techniques, we can k-nearest neighbour (KNN), or replace the NaN with the column mean, median for example (if numerical variable) and with mode for example if it is categorical variable

## 12 - What is A/B testing?

A/B testing is an experiment where two or more versions of a variable are shown to users at random, and statistical analysis is used to determine which variation performs better for a given conversion goal.

13 - Is mean imputation of missing data acceptable practice?

Mean imputation is not acceptable because it is very likely not to preserve relationship between variables

## 14 - What is linear regression in statistics?

Linear regression is the prediction of a known target/label/dependent variable based on known feature(s)/independent variable(s), using the best fit line [ordinarily least square: minimizing the sum of square of errors (difference between expected and predicted values)]

## 15 - What are the various branches of statistics?

The branches of statistics are

- descriptive statistics which helps to understand data and the associated patterns
- inferential statistics which helps to generate new data using sampled data
- predictive statistics which helps to predict future based on past occurrences
- prescriptive statistics which helps with corrective measures