#### **MATH 141**

Hypothesis Testing III, Confidence Intervals

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# What is Hypothesis Testing good for?

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- Used to assess the degree to which data is consistent with a particular model.
- ▶ The most widely used tool in statistical inference.

Lay out your model(s).

 $H_0$ : null model, business as usual

 $H_A$ : alternative model, business not as usual

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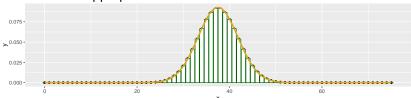
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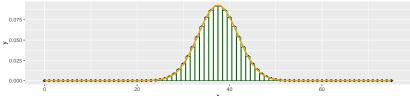
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- Always use two-tailed tests.

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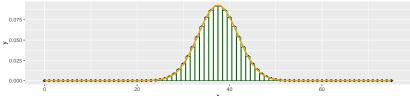
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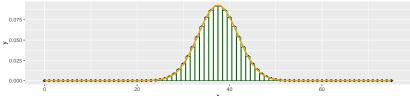
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- 3. Exact Probability Theory

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- 4. Normal Approximation

Calculate a measure of consistency between the observed test statistic (the data) and the null distribution (i.e., a p-value).

▶ If your observed test stat is in the tails > low p-val > data is inconsistent with null hypothesis > "reject null hypothesis".

What can go wrong?

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- ▶ If your observed test stat is in the tails > low p-val > data is inconsistent with null hypothesis > "reject null hypothesis".
- If your observed test stat is in the body > high p-val > data is consistent with the null hypothesis > "fail to reject the null hypothesis".

What can go wrong?

### Confidence Intervals

**Confidence Interval**: a plausible range of values for a population parameter.

#### Construction of a CI

If the distribution of the point estimate can be well approximated by the Normal:

point estimate 
$$\pm$$
 margin of error point estimate  $\pm$  1.96  $\times$   $SE$ 

• point estimate:  $\hat{p}$ ,  $\bar{x}$ 

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- point estimate:  $\hat{p}$ ,  $\bar{x}$
- ► standard error (SE): standard deviation of the sampling distribution.

#### Question

"The proportion of Americans who want to maintain planned parenthood is estimated to be between 57.1% and 62.9% with 95% confidence." Which of the following interpretations are reasonable?

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- 1. The interval [.571, .629] provides a plausible range for  $\hat{p}$
- 2. We are certain that the population proportion lies within this interval.
- 3. If we took many more samples of the same size and computed many  $\hat{p}$ s and many Cls, around 95% of those Cls would contain the population proportion.