



E - CELL IIIT PUNE

presents

IDEATHON

2k21

Registration Starts
On **07-Feb-2021**

Win Cash Prizes
worth **INR 20000** and
exciting goodies

Director's Message



IIIT Pune was established in 2016 and since then, the institution has witnessed remarkable growth in academic excellence. With the aim of being deemed as one of the most prominent educational institutes, we render the best of resources to our students to turn them into superior scholars and responsible members of the society. IIIT Pune set a benchmark for the emerging institutes by placing its first batch (of 2020) in esteemed companies with excellent packages.

We, at IIIT Pune, are diligent in meeting the industrial needs in the most fitting ways through our student force. The institution promotes Entrepreneurship by supporting the students' calibre to curate ideas and blend them with innovation to create authentic products and offer unequivocal services. The initiative of students to set up an E-Cell while committing themselves to build a business-oriented ecosystem for the future techpreneurs is commendable. It takes a support system to achieve visible transformation. As the E-Cell committee takes it upon itself to act as the spine for the aspiring entrepreneurs, I extend my complete support to their team. The spirit of entrepreneurship must be cultivated and the institute intends to inculcate this in the upcoming opportunities we harbour.

In view of this, E-Cell at IIIT Pune comes forth with its first ever flagship event - Ideathon. The young minds bear intriguing ideas to make our lives yet more convenient. We are fortunate to get this opportunity to provide them a platform to showcase their intellect.

We believe that cognitive thinking cannot be achieved by rote learning and academic brilliance alone. The institute takes efforts to acknowledge this pivotal factor. IIIT Pune is inclined towards offering modes of self-exploration among students in every possible aspect. In front of us lies untapped potential waiting to be explored and channelled into enterprising actions proving to be critical assets to the nation.

About E-Cell



THINK

INNOVATE

SELL

PROSPER

The Entrepreneurship Cell of IIT Pune is a society of aspiring entrepreneurs committed towards making India the strongest economy in the world. E-Cell IIT Pune is a non-profit organization that aims to create a business-oriented ecosystem for future techpreneurs.

We believe that 'Think', 'Innovate', 'Sell' and 'Prosper' are the four fundamental elements of a successful startup. One's ability to think of exceptional ideas and turn them into viable products with their innovative mindset forms the backbone of one's product while selling the same in the market. Eventually, prosperity chases back.

At IIT Pune, we believe that a problem is big until the brilliant minds of the country do not ponder over it. Through this E-Cell, we desire to provide a platform to turn ideas into reality and ensure that these ideas do not go wasted due to being unnoticed or lack of resources.



IDEATHON

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Good ideas are common – what's uncommon are people who'll work hard enough to bring them about.

Ashleigh Brilliant

In today's world of hassle and confounded industries, leaving the potential of the young generation untapped would be absolute injustice towards their intellectual capacities. In view of this, E-Cell IIIT Pune is proud to present to you its first-ever flagship event – IDEATHON.

Ideathon is about curating ideas and contemplating their probable benefit to the society. It's rightly said, "*A good idea becomes great when you let it out.*" It's an opportune moment for you to propose a rational solution to the challenges existing in the society or come forth with the best possible mix of idea and innovation, offering authentic products to the society.

We want you to cherish your ability to think rationally. All the more, thinking and innovating are the beginning steps towards being a successful entrepreneur.

WHAT DO I HAVE TO DO?

You have to think of an existing challenge and propose a probable solution to the same.

TIMELINE



Round 1 Results

19-02-2021

Certain teams will be qualified for presentation in the second round.



Final Results

21-02-2021

Winners will be declared marking the end of our ideathon journey



Round 2: The Presentation

21-02-2021

Your presentation should define and refine your idea



Digitizing Ideas

19-02-2021 - 20-02-2021

Prepare a presentation with minimal design and relevant content to demonstrate your idea



Brainstorm your Idea

14-02-2021 - 16-02-2021

Try cross-questioning your own idea and analyze every element of it



Last Date of Submission

17-02-2021

Submit your ideas before the portal is closed



Registration Ends

14-02-2021

Complete registration by this date in order to get your portal of idea submission



Registration Begins

07-02-2021

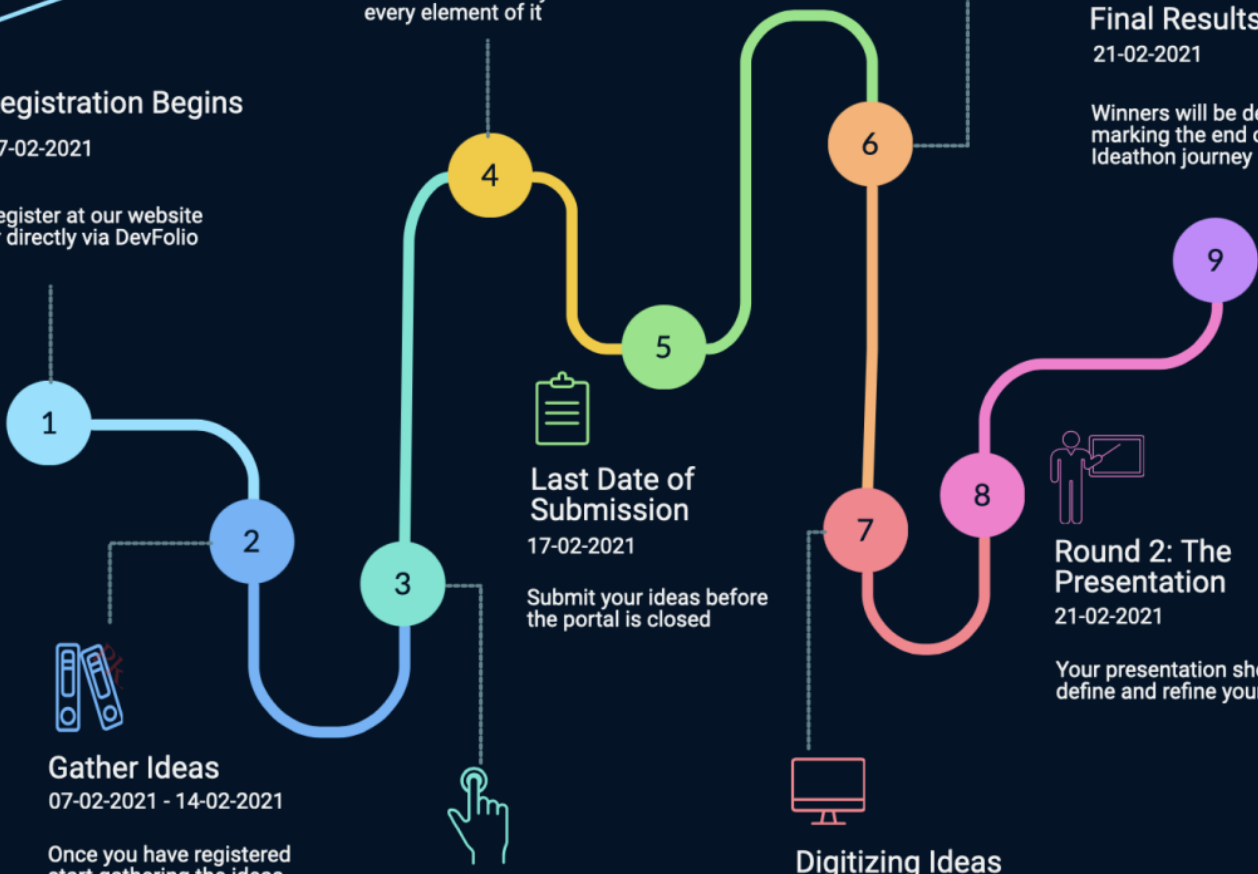
Register at our website or directly via DevFolio



Gather Ideas

07-02-2021 - 14-02-2021

Once you have registered start gathering the ideas and organize them



RULE BOOK

The event will be conducted in two rounds.

Round 1:

In this round, you will be expected to submit your problem and idea in a pre-specified written format. Please visit the link given below to check the format

<https://tinyurl.com/ideathon-format-r1>

Round 2:

Top ideas will qualify for round 2 which will be a presentation based round. You will be given 10-15 minutes to put forward your idea before the jury. This will be followed by a short Q&A regarding your proposal.

Rules

- Idea submission must be in the specified format only.
- The ideas from all different themes will be allowed.
- Plagiarism of any type will not be entertained.
- The decision made by the judges and the organising committee will be considered final.

Participation Criteria

- There can be 1-4 members in one team.
- Members of a team can be from the same as well as different years and colleges.

Evaluation Criteria

Innovation | Credibility | Sustainability | Feasibility | Impact

PRIZES



The top three ideas will also be awarded with goodies and Certificate of Excellence.

To encourage innovation and credibility,

INR 2000

The most innovating idea

INR 2000

The most promising problem

Every participant will receive a Certificate of Participation

Meet the Jury



Yesoda Bhargava

Former employee
(Samsung Electronics)



Dr. Bhupendra Singh

Assistant Professor
(IIIT Pune)



Pranveer Sengar

Director IT
(FM India)

Registration Details

There will be NO registration fees.

Visit our website
ideathon.ecelliiitp.org
to register yourself for **IDEATHON**.

For any query,

 ecell@iiitp.ac.in

For any updates,

 E-Cell IIIT Pune

 [ecell_iiitp](https://www.instagram.com/ecell_iiitp)

Contact Details

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