



Low hanging fruits in the supply chain:

"Review the transports, find smart solutions with customers and suppliers"

We are in such a hurry! And with new technology, we have also received aids to create fast and efficient information and material flows - we know ourselves

efficient when things go fast! But the speed is blinding, and also causes problems. With the environment and sustainability in focus, we have every reason to question how hurried we really are with the order we place. Does it have to be that fast from order to delivery? A longer delivery time creates even better opportunities for a resource-efficient logistics system - it benefits both the wallet and the environment. With slightly lower requirements for fast deliveries, space is also created for higher delivery service where it is most needed. Thinking about this requires taking a break and thinking – but the logistics system has a lot to gain. We can also do this as consumers when we shop online!

Find smart solutions together with suppliers and customers

Within the environmental area, we are also seeing more and more successful collaborations around new solutions, where buyers and

suppliers of products and services find each other and together develop smarter solutions.

Perhaps we can transfer part of the flow to other means of transport than the fastest available - to reduce costs and at the same time reduce the environmental impact? And how can the systems be adapted to make it work? Often the creative solutions arise precisely in the meeting, where different experiences and skills can be used. Together, this boils down to a question of investing in time. To set aside time to think

around needs, or to create meetings and find new opportunities. And with a systems perspective, the time invested can pay off quite quickly – both for companies, individuals and not least for a sustainable future.

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