

## Company description: Mexican Motors SA de CV

Mexican Motors SA de CV is an established dealer and distributor of motor vehicles and accessories with headquarters in Mexico City. The company has a strong presence in the Mexican market and has built a good reputation for offering high quality products and excellent customer service.

### Business:

Mexikansk Motors specializes in importing and distributing a wide range of motor vehicles and accessories from various international manufacturers. Their product range covers everything from petrol to electric vehicles, including motorcycles, mopeds and ATVs.

The company has established channels for sales and service throughout the country and has developed strong relationships with dealers and customers.

### Expansion and International Trade: With the

growing demand for environmentally friendly transportation options and the increasing popularity of electric vehicles in Mexico, Mexikansk Motors has identified Cookie AB as a potential supplier of high-quality electric motorcycles and spare parts. By collaborating with Cookie AB, Mexikansk Motors strives to diversify its product range and attract new customers, especially those interested in sustainable and innovative transport solutions.

### Creditworthiness and financial conditions: Mexikansk Motors

enjoys a stable financial position and has a reliable creditworthiness in the Mexican market. The company has healthy liquidity and a balanced capital structure, which enables them to carry out planned investments and expansions of operations. In addition, Mexikansk Motors has experienced management that is well-versed in international trade and logistics, which facilitates the introduction of new products to the market and the management of potential risks.

### Potential collaboration with Cookie AB: By starting

a collaboration with Cookie AB, Mexikansk Motors has the opportunity to benefit from the Swedish company's expertise in electric motorcycles and accessories. By offering Cookie AB's products to its existing and potential customers, Mexikansk Motors can differentiate its product range and attract a wider target group of consumers who are interested in innovative and sustainable transport solutions. Through a successful collaboration, both companies can increase their sales and strengthen their positions on the Mexican market.