

# RONAK VISHAL MAHIDHARIA

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## **EDUCATION:**

**Northeastern University**, Boston, MA, United States of America  
*Master of Science in Information Systems*

Sep 2023 – May 2025

**Narsee Monjee College of Commerce and Economics**, Mumbai, MH, India  
*Bachelor of Science in Information and Technology, CGPA: 8.72/10.00*

Jun-2019 - Mar 2022

**S K Somaiya Vinay Mandir Junior College**, Mumbai, MH, India  
*Higher Secondary School Certificate, 69.54%*

Mar 2018 – Feb 2019

## **TECHNICAL KNOWLEDGE:**

<b>Programming Languages:</b>	JavaScript
<b>Web and Server Technologies:</b>	HTML, Cascading Style Sheets (CSS)
<b>Software tools and IDEs:</b>	Visual Studio Code, IDEA IntelliJ
<b>Operating Systems:</b>	Windows, OS X
<b>Version Control:</b>	Git, GitHub

## **WORK EXPERIENCE:**

**Innovative Data Solutions Private Limited**, Mumbai, MH, India  
*Web Developer*

November 2022– April 2023

- Effectively communicated and managed clients' requirements and thereafter presented new ideas for their web content, optimized and deployed it as per the format.
- Took complete ownership and increased efficiency of data being deployed by performing error checks and corrections for consistently high-quality work.
- Led the team through a company-wide platform change and devised strategies for quick adoption which improved team productivity by 30%.
- Was involved in the entire web development / design process – from conception of requirements and creation of wireframes alongside the Product Management team, to implementation of final designs.
- Designed & developed landing pages, using Photoshop, HTML, CSS, JavaScript.

*Web Content Developer*

May 2022 – October 2022

- Experienced Web Content Developer with a specialization in banner creation and management for a prominent clothing section of H&M's official website. During my tenure, I worked diligently during night shifts to develop visually captivating banners and ensure their seamless integration into the website for various regions, including the Americas and Europe. Utilizing Adobe Experience Manager (AEM), I effectively executed my tasks with precision and efficiency.
- I take pride in my ability to create compelling visual experiences that enhance brand presence and engage online audiences. With a keen eye for design and a deep understanding of user experience, I consistently delivered high-quality banners that aligned with H&M's brand identity and marketing strategies. The opportunity to contribute to a global fashion brand and showcase my creativity through digital content development was immensely rewarding.
- I am also honored to have been recognized with the "Star of the Month" award in October 2022, reflecting my dedication and exemplary performance. This acknowledgment reinforced my commitment to excellence and motivated me to continuously exceed expectations.
- As a proactive collaborator, I actively engaged with cross-functional teams, including designers, marketers, and developers, to ensure seamless project execution. My effective communication skills and ability to thrive in a fast-paced environment enabled successful project outcomes.

**The Sparks Foundation**, Singapore

*Digital Marketing Intern (Remote position)*

June 2021 - October 2021

- Developing Posters for the organization and marketing them.
- Establishing several ideas to rise the companies' profile, which results in uplifting the employment.
- Providing them with various strategies of marketing their ideas and protocols.

**ACADEMIC PROJECTS:**

- Following all stages of Software Development Life Cycle, developed an e-commerce website for a manufacturing industry to market products, manage online orders and record customer reviews.
- Created an Animation video to creatively depict a short film using a cloud-based animation software.
- Designed schema and prototyped a MySQL database for a Courier Management System to plan and optimize delivery routes, and track and schedule packages.
- Developed a basic ATM System program in Python to securely manage accounts and transactions.
- Built an Android app for Barcode Scanner to create barcode from text as well as to scan any existing barcode to display relevant results.

**INTERESTS:** Traveling and exploring new places, Singing, Painting, Swimming.