

# Ronak Hapaliya

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## SUMMARY

WordPress developer with over 2 years of hands-on experience in custom theme and plugin development. Proficient in PHP, HTML5, CSS3, JavaScript, and MySQL. Experienced in building fast, responsive websites that meet client requirements, with a strong focus on performance, clean code, and third-party API integration. Skilled at troubleshooting, optimizing site speed, and developing scalable solutions using WordPress best practices.

## EXPERIENCE

### WebOccult Technologies Pvt. Ltd.

#### Junior WordPress Developer

August 2023 – Present, Ahmedabad

- Developed a **WordPress plugin** to sync **WooCommerce customer contacts** with **Google Contacts**, addressing a key **integration gap** in the ecosystem.
- Created a **dynamic PDF generation system** that allows users to customize and download **product datasheets** on demand.
- Designed and built a **full-featured website** from scratch based on provided **wireframes** and **business requirements**, ensuring **pixel-perfect execution** and **responsive design**.
- Customized **WooCommerce dashboards** and extended **e-commerce functionality** to align with unique client workflows, improving **usability** and **conversion efficiency**.
- Resolved complex **plugin conflicts** by coordinating directly with **third-party developers**, ensuring long-term **performance** and **compatibility**.
- Built flexible **admin panels** using **Advanced Custom Fields (ACF)** and **custom meta boxes**, improving content editing workflows for **non-technical users**.
- Built a **headless WordPress setup** using **React** for frontend and WordPress as a backend **CMS**.
- Created custom **Elementor widgets** to meet specific **content management** needs while maintaining **editor-friendly experiences**.
- Developed a custom **Digital Asset Management (DAM) system** for a media distribution workflow, integrating **Amazon S3** for scalable asset storage, **role-based access control** for content contributors, and automated **email notifications** for new uploads and scheduled reminders to keep stakeholders informed and engaged.

#### Trainee WordPress Developer

January 2023 – July 2023

- Gained hands-on experience building custom **WordPress themes** and **plugins** focused on **scalability**, **security**, and **performance**.
- Used page builders like **Elementor** and **Divi** to quickly create layouts and flexible designs that meet client needs.
- Tested and fixed issues in **themes** and **plugins** across different environments to ensure they work smoothly and reliably.
- Built easy-to-use content management features by creating **custom post types**, **taxonomies**, and **meta fields** based on client requirements.
- Set up and customized **WooCommerce extensions** for payment processing, shipping options, and product management.
- Helped improve site speed by optimizing **database queries** and setting up **caching**.
- Applied security measures like **input validation**, **sanitization**, and **nonce checks** to protect WordPress sites from common threats.

## OPEN SOURCE CONTRIBUTIONS

- Developed [ContactSync](#) – A WordPress plugin that automatically syncs WooCommerce customer contacts with Google Contacts using real-time updates, duplicate prevention, cron-based batch processing, and embedded support videos.
- Created [Post Porter](#) – A REST API-based plugin to import/export any post type (including custom post types and taxonomies) between WordPress sites, featuring background processing, secure key-based authentication, and cancelable operations.
- Built [Elementor Widgets](#) – A collection of custom Elementor widgets including TabFlex, Tab Slider, Testimonials Slider, and Post Slider, focused on responsive design, customization, and conflict-free integration with Elementor's core.
- Designed and released the Neatnote Theme – A lightweight, responsive blogging theme emphasizing clean typography, simplicity, and easy customization for content-focused users.
- Contributed translations to various WordPress plugins/themes and submitted content improvements to the WordPress Learn platform.

## SKILLS

WordPress, PHP, HTML5, CSS3, JavaScript, jQuery, MySQL, Custom Theme Development, Custom Plugin Development, Advanced Custom Fields (ACF), Custom Post Types (CPT), WordPress REST API, WooCommerce, Elementor, WPBakery, Divi, Gutenberg, Git, GitHub, WP-CLI, AJAX, Headless WordPress, Website Speed Optimization

## EDUCATION

### Bachelor of Technology - Computer Engineering

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