

# RONAK SHAH

Austin, Texas • Ronak.p.shah@utexas.edu • (214) 402-9561 • <https://www.linkedin.com/in/ronakps>

## EDUCATION

<b>The University of Texas at Austin</b>	Bachelor of Business Administration, Management Information Systems Minor: Finance Overall GPA: 3.76; University Honors Achievement Relevant Coursework: Web Application Development, Predictive Analytics/Data Mining, Database Management, Data Science for Business Applications, Programming, Strategic Tech Management	May 2025
<b>Universitat de Barcelona</b>	Business & Liberal Arts Program in Barcelona, Spain	Spring 2023

## EXPERIENCE

<b>Alvarez and Marsal</b> — <i>Corporate Performance Improvement Digital Technology Services Analyst</i> ; New York, NY	Summer 2023
<ul style="list-style-type: none"><li>• Researched 250+ law firms with Excel to deliver 50+ potential clients to C-level executives with data insights and PowerPoint</li><li>• Created six data-driven research reports on asset backed trading to drive three go-to-market strategy lines A&amp;M can invest in</li><li>• Analyzed 30+ cleansed test datasets with PowerBI, enhancing decision making and boosting potential client engagement by 20%</li><li>• Partnered with Finance &amp; Tech departments, repopulated 4+ sales pitch decks with data analytics to meet KPI and market solution</li></ul>	
<b>AustinCSI</b> — <i>Product Manager &amp; Management Consulting Intern</i> ; Plano, TX	Summer 2022
<ul style="list-style-type: none"><li>• Built SharePoint, enhancing efficiency by 25% for 200+ employees by compiling 50+ products with Agile for streamlined strategy</li><li>• Collaborated four cloud migration product roadmaps, increased client portfolio by 25% with Tableau and presented to C-level suite</li><li>• Delivered cloud computing and blockchain strategy sales pitch to 50+ employees to land target customers from market research</li></ul>	
<b>Creativity for Cancer</b> — <i>Co-Founder &amp; Co-President</i> ; Plano, TX	Fall 2019 — Present
<ul style="list-style-type: none"><li>• Managed twelve volunteers in Finance, Product Marketing, Design, Communications departments to monitor business operations</li><li>• Crafted and iteratively presented fundraising roadmap to seven key stakeholders to raise \$2,500 for hospital research in US</li><li>• Directed four marketing campaigns, synthesizing consumers and product strategy, increasing funds by 25% and attendance by 50%</li></ul>	
<b>J.P. Morgan Chase &amp; Co.</b> — <i>Consumer and Community Banking Intern</i> ; Plano, TX	Summer 2019, Summer 2020
<ul style="list-style-type: none"><li>• Created \$1K of annual value with Talentlms to improve an employee training system with Scrum, product roadmap, and backlog</li><li>• Organized 20+ Amazon Cloud Web Service applications using Jira Boards and Dark Skies to update project timelines and roadmap</li><li>• Pitched 10+ technology product portfolio presentations with PowerPoint for 25+ stakeholders to simplify complex concepts &amp; data</li></ul>	

## LEADERSHIP EXPERIENCE AND ACTIVITIES

<b>MIS 333K Web Application Development</b> — <i>Project Manager, Software Developer, Data Engineer</i> ; 3 <sup>rd</sup> Place / 26	Spring 2024
<ul style="list-style-type: none"><li>• Led team of 4 in Agile and Scrum with iterative project roadmap and backlog of 250+ tasks leading to a 40% boost in productivity</li><li>• Executed 16 week project strategy as development team for airline reservation system resulting in functional website &amp; 3<sup>rd</sup> place</li><li>• Executed A/B testing with over 100 test cases with Lucid Chart, increasing website usability and customer engagement by 30%</li><li>• Engineered database connections with functional website using SQL, Visual Studio, Microsoft Azure for easy customer experience</li></ul>	
<b>Alpha Kappa Psi Business Fraternity</b> — <i>Alpha Consulting Group &amp; Iota Capital Management</i>	Spring 2022 — Present
<ul style="list-style-type: none"><li>• Developed pricing strategy machine learning model in WEKA and data visualizations in Excel &amp; PowerPoint to gain 1<sup>st</sup> place</li><li>• Presented stock pitch to 65+ members to roadmap investment thesis and profit projection ML model with WEKA and earned 1<sup>st</sup></li><li>• Led marketing &amp; design team of 20 to drive 5+ event adoption and initiatives to fundraised \$3,200 for Caritas in Austin shelter care</li></ul>	
<b>Texas Iron Spikes</b> — <i>Class Financial Chair</i>	Spring 2022 — Present
<ul style="list-style-type: none"><li>• Managed \$1K budget and created two financial visualization reports with Excel &amp; Tableau for 90+ members for financial strategy</li><li>• Oversaw allocation and distribution of \$4K to optimize portfolio management of club and members through data-driven analytics</li><li>• Promoted Austin homeless shelter philanthropy with Canva &amp; Photoshop to improve customer experience to collect 175 food cans</li></ul>	

## ADDITIONAL INFORMATION

**Computer Skills:** MS Excel, MS PowerPoint, MS Automate, Google Suite, Tableau, PowerBI, Talentlms, WEKA, Wix, Visual Studio, Jira  
**Coding:** Github, Python, SQL, C#, R, HTML, .NET, .ASP.NET, CSS, MVC  
**Interests:** Triathlons, Eagle Scout, Traveling, Golf, Watches, Basketball, Kickboxing, Music, Hiking, Astronomy, Marvel Movies  
**Work Eligibility:** Eligible to work in the U.S. with no restrictions