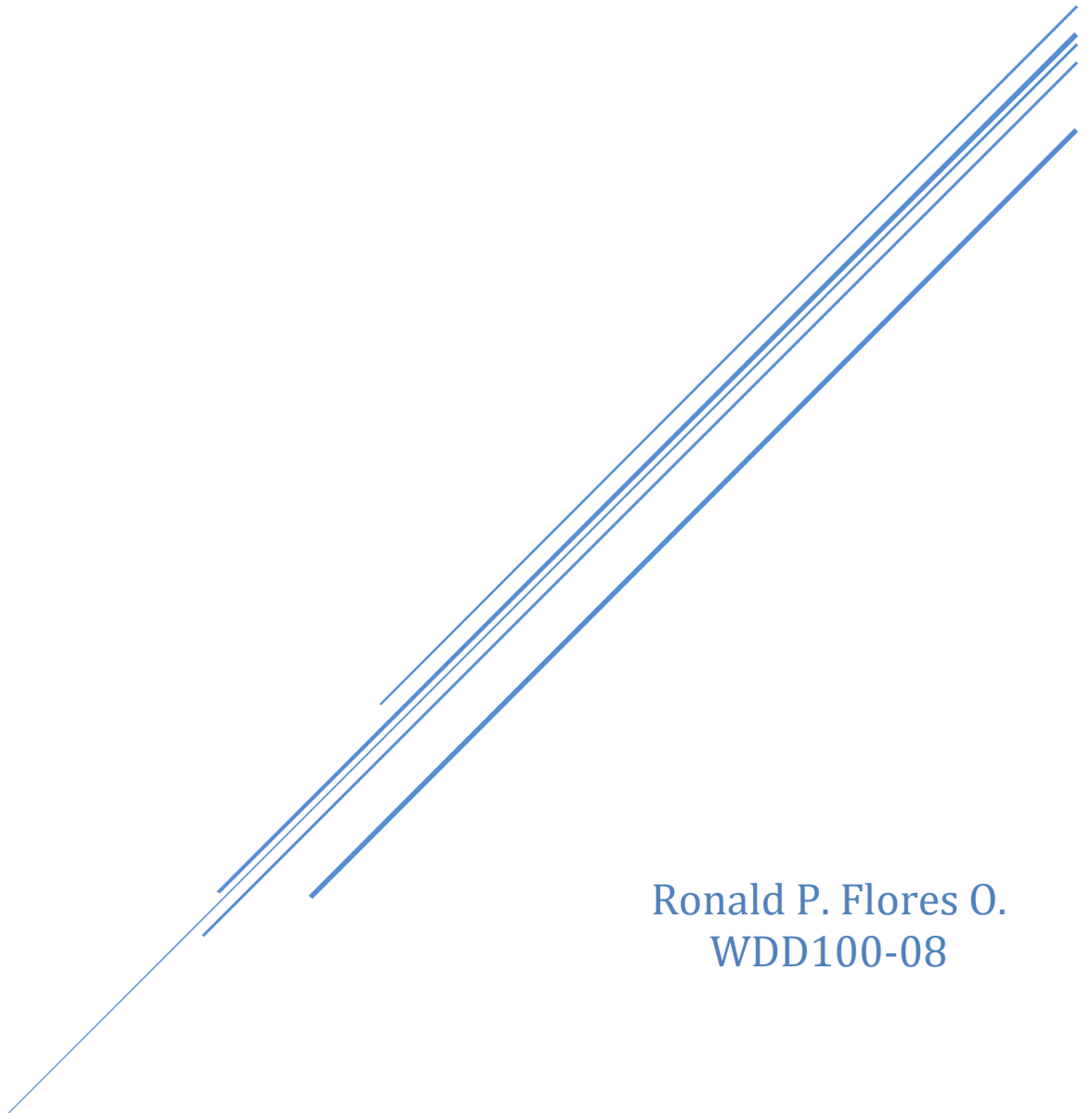


BLUESKY ADVENTURES SITE PLAN



Ronald P. Flores O.
WDD100-08

Overview

Site Purpose

Well, it is time for us to have an online presence. We are a company dedicated to the travel adventures. We have a travel itinerary. The purpose is that our clients can see the number of branches in the country with his respective address and customer service schedule. Also they can access the price list and itinerary service of our products. In addition, they can do reservations through web. I want a web where we can publish our offers, photos of our establishments and can be accessed through cellphones or computers. When people come from other places to visit these beautiful rivers, do not leave without entering our establishments. I want a web where we will be able to publish promotions for Mother's Day, Independence Day and Christmas. I want that the name of our factory of food become known for all people. This will allow us to increase the revenues of our future business.

Target Audience

The target customers are people over 18 years old, they are young people, parents, and friends. This is for friends who are looking for places to have a good time together. This is for families that are looking for a different vacation. All they want a site where they can find information about places, frequent questions, while they see pictures about these places. Probably they want to make a reservation through an application on their cell phone at home and others want to do it from their computers or laptops in their jobs.

Branding

Website Logo



Color Palette

<http://paletton.com/#uid=a3+3i0k3lYU00++06++6GT5aXJ1>



Primary	Secondary	Accent	Accent
#87CEFA	#E6E6FA	#82C6C6	#B6E6E6

Typography

Heading Font

Google Fonts, Font Family: Pinyon Script

Pinyon Script

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9
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£ ¥ ¢ ; , . *

*The spectacle before us was indeed
sublime.*

Body Copy Font

Google Fonts, Font Family: Marvel

Marvel

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Regular

Regular Italic

Bold

Bold Italic

.

Navigation

Main Navigation



Link:normal : #000080

Link:hover : #82C6C6

Link:visited : #000080

Link:active : #B6E6E6

HTML Elements

Links

Link:normal : #000080

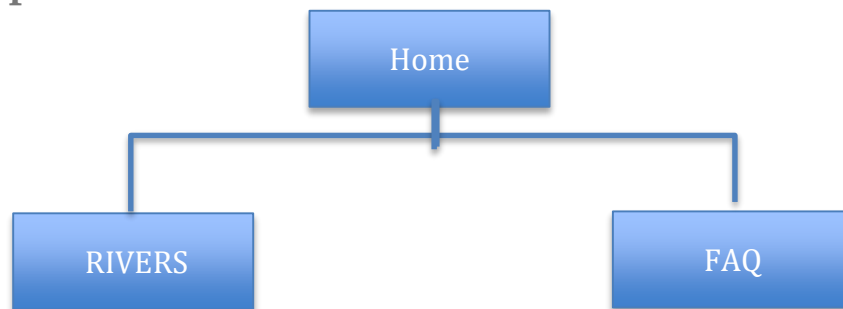
Link:hover : #82C6C6

Link:visited : #000080

Link:active : #B6E6E6

Layout

Site Map



Wireframes

Wireframes are like blueprints for making webpages. They should show the major sections of content that will be on the page and the relative locations of each element. In the wireframe below you can see there will be 6 sections to our page.

At the top we have a section with the logo (the box with the X through it means an image) and the navigation bar. Then there is a large image that stretches all the way across the screen. Next we have some text and image, repeated. Then one more section of text, and finally a footer. Wireframes can also contain information about element sizes as this one does. The 115x100 on the logo placeholder is telling you that it should be 115px x 100 px. The px stands for pixels...a common unit of measurement on the web.

[Home](#)[Rivers](#)[FAQ](#)

940 x 40



Look Around

We believe that there is nothing like a river trip for relaxing. That is why we subscribe to the dry oar philosophy of boating. Keeping your oars dry for us means taking time to look around and notice the beauty that surrounds the rivers we love.



After rapids

That doesn't mean we don't also like rapids. Opposites in all things after all. We believe that that tenseness that comes when you are looking down the tongue of a big string of waves makes you appreciate the calm beautiful water that always follows even more.

Your Decision

We invite you to come relax with us on one of the amazing rivers we visit. Check out our trips and let us know which one best suits you. We're waiting to hear from you!

940 x 55

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115 X 100

[Home](#)

[Schedule](#)

[Contact Us](#)

940 X 40



940 X 250

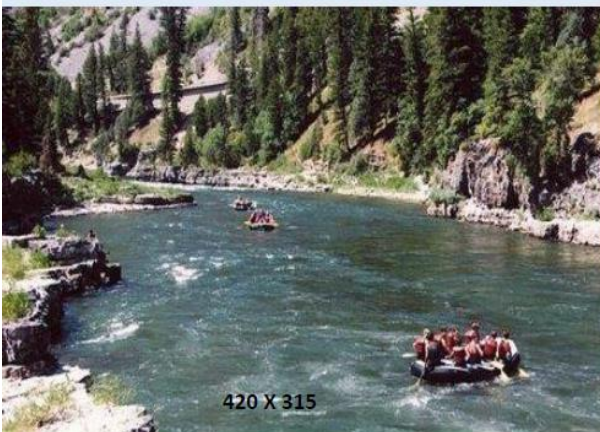
Main Fork of the Salmon, Idaho

Nestled deep in the Frank Church Wilderness of No Return winds the Salmon River. The Salmon was given the nickname long ago as the River of No Return by the people living near it because of the number of folks that came to visit and fell so in love with the rugged beauty of the river that they never left.

Herds of elk and deer graze on the hillsides around the river and bear and bighorn sheep are also commonly sighted. The river corridor is also lined with awe inspiring ponderosa pine which tower over the sandy beaches in the campsites and provide shelter from sun or rain when needed.



420 X 315



420 X 315

Desolation and Gray Canyon, Utah

Winding through canyons in central Utah, in some of the most desolate land anywhere, the Green river flows towards the mighty Colorado River and the sea. High grey stone cliffs, beautiful desert scenery, and great rapids have made this run famous. This 84-mile trip runs from Sand Wash to Swaseys Rapid (just outside Green River Utah) and boasts outstanding scenery, interesting geologic formations, evidence of prehistoric and historic human activity, and great whitewater opportunities.

Desolation is rated a Class II/III and is usually done in 6 days

940 X 55

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[Home](#)[Schedule](#)[Contact Us](#)

940 X 40



940 X 250

FAQ

This is a place to answer frequently asked client questions

Is this a good trip for kids? What are the age ranges you allow?

Absolutely this is a good trip for children of all ages. We have found however that children over the age of 8 seem to enjoy it more overall (And parents especially enjoy it more if their children are all over 8). A common concern we get from parents is that their children will be bored stuck on a boat for hours at a time. Surprisingly we deal with very few bored children of any age. The areas we are rafting through are some of the most beautiful in the world, and you never know what you might see around any corner. Not to mention the rapids which keep things very interesting. Each boat also comes equipped with a guide. It has been proven that river guides are unable to go for very long at all without telling stories...some of which are even true!

Is whitewater rafting safe? I don't even know how to swim! Can I still come?

As with all adventure sports, there is an inherent and assumed element of risk. To help ensure your safety, our guides are all certified in Wilderness First aid and all start with at least 3 years of rafting experience. The most common injuries are sunburns and injuries that occur on land.

Everyone on commercial rafting trips wears coast guard approved life vest or personal flotation device (PFD). Many non swimmers go on rafting trips and have a great time. Your guide will give you an in depth and engaging safety talk before your trip begins explaining what you should prepare for and do in the event that you fall out of the raft.



420 X 330

What is included in the trip?

We will provide all necessary camping equipment. This includes a sleeping bag, foam pad, waterproof duffle bag, small waterproof day bag, tent and a cot, eating utensils and camping chair.

We provided water and lemonade during the day. Coffee, tea and hot chocolate are provided during the morning and evening hours. You may bring beer, liquor and soft drinks (in reasonable amounts, 2 cans per day). You may purchase these items either the night before the trip, or on your way to the put-in. 3 meals per day, plus snacks

