

# Business Performance Analytics Dashboard (2020 - 2023)

PT. Kimia Farma Tbk - Big Data Analytics

Data Source

Total Transaksi

672,5 rb

Total Customer

264,6 rb

Total Net Sales

321,2 M

Total Net Profit

91,2 M

Avg Net Profit per Trans

135,6 rb

Total Branch

1,7 rb

Menu

Branch Name

Year

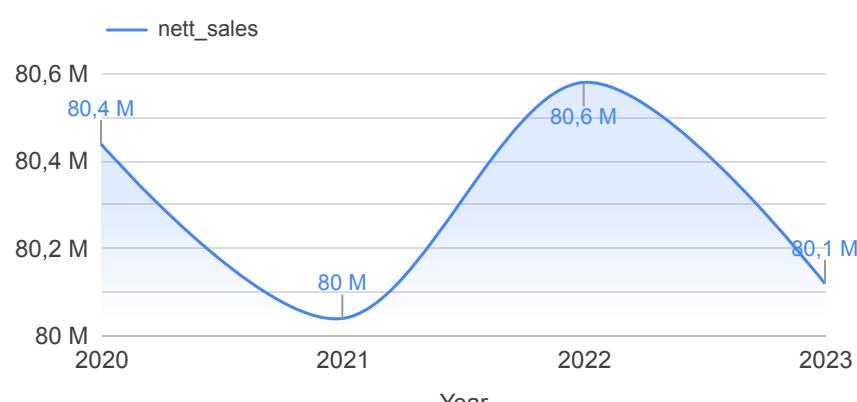
Month

Province

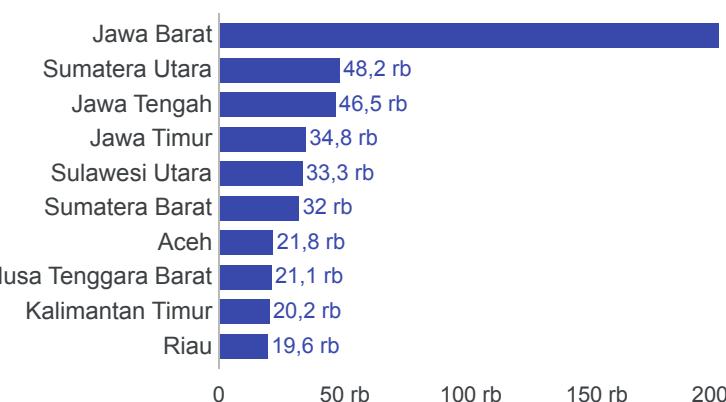
City

Product Name

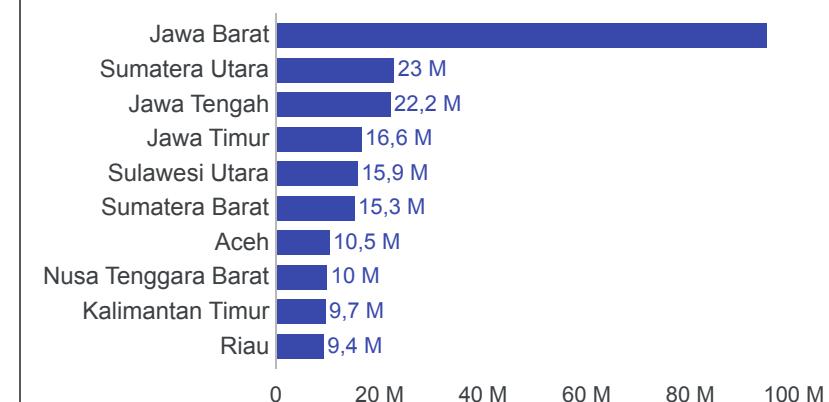
## Trend Sales 2020 - 2023



## Top 10 Province by Total Transaction



## Top 10 Province by Total Net Sales



## Top 5 Province & City by Highest Branch & Lowest Transaction Ratings

branch id	branch name	provinsi	kota	rating cabang	rating transa...	...
1.	82157	Kimia Farma - Klinik & Apotek	Kalimantan Utara	Tarakan	5	3,91
2.	44567	Kimia Farma - Klinik & Apotek	Kepulauan Riau	Batam	5	3,93
3.	13775	Kimia Farma - Apotek	Sulawesi Utara	Tomohon	5	3,93
4.	31872	Kimia Farma - Klinik & Apotek	Bangka Belitung	Pangkalpinang	5	3,93
5.	62707	Kimia Farma - Apotek	Nusa Tenggara Barat	Mataram	5	3,96

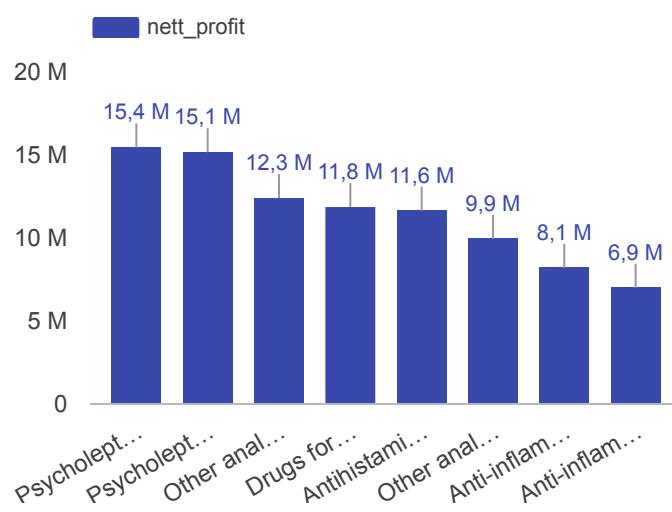
1 - 5 / 1725 < >

## Customer Resume

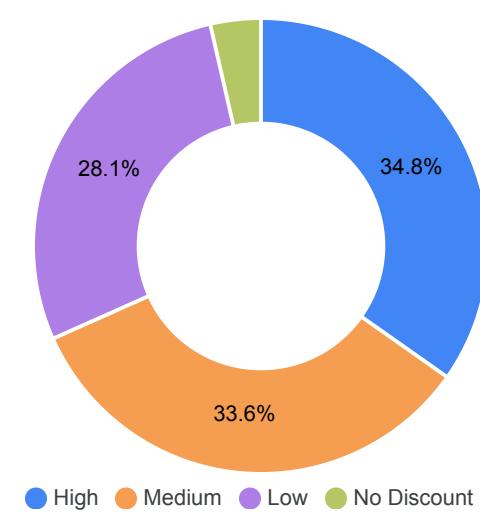
customer_name	nett_sales
Michael Smith	150,5 jt
David Smith	111,7 jt
Michael Johnson	101,9 jt
John Smith	97,9 jt
Jennifer Smith	97,7 jt

1 - 100 / 264601 < >

## Top 8 Highest Net Profit by Category Product



## Total Net Sales Composition by Discount ...



## Profit Distribution by Province

