



Business Performance Analytics Dashboard (2020 - 2023)

PT. Kimia Farma Tbk - Big Data Analytics

Data Source

Menu

Branch Name

Year

Month

Province

City

Product Name

Total Transaksi

672,5 rb

Total Customer

264,6 rb

Total Net Sales

321,2 M

Total Net Profit

91,2 M

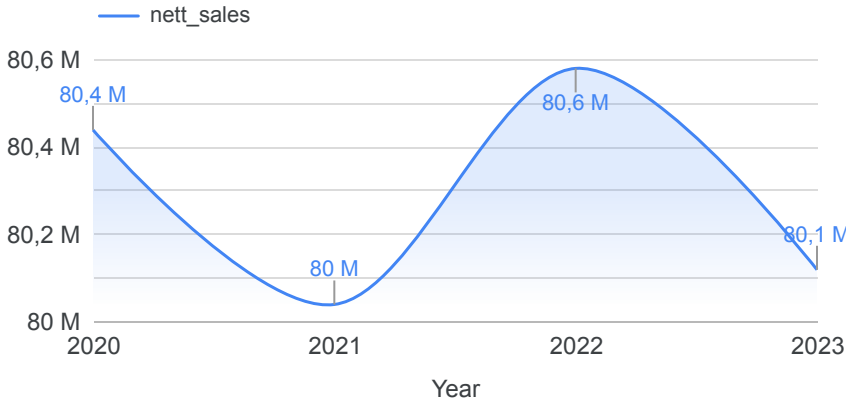
Avg Net Profit per Trans

135,6 rb

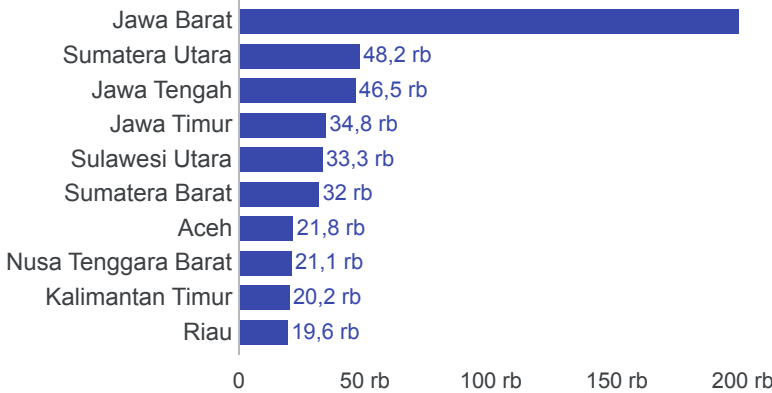
Total Branch

1,7 rb

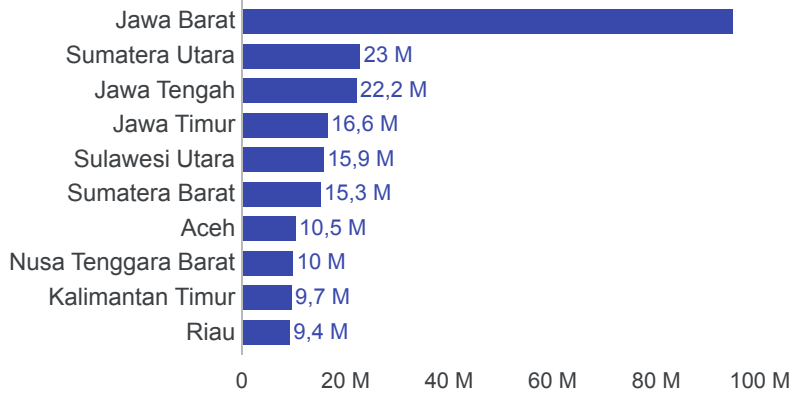
Trend Sales 2020 - 2023



Top 10 Province by Total Transaction



Top 10 Province by Total Net Sales



Top 5 Province & City by Highest Branch & Lowest Transaction Ratings

	branch id	branch name	provinsi	kota	rating cabang	rating transa...	
1.	82157	Kimia Farma - Klinik & Apotek	Kalimantan Utara	Tarakan	5	3,91	
2.	44567	Kimia Farma - Klinik & Apotek	Kepulauan Riau	Batam	5	3,93	
3.	13775	Kimia Farma - Apotek	Sulawesi Utara	Tomohon	5	3,93	
4.	31872	Kimia Farma - Klinik & Apotek	Bangka Belitung	Pangkalpinang	5	3,93	
5.	62707	Kimia Farma - Apotek	Nusa Tenggara Barat	Mataram	5	3,96	

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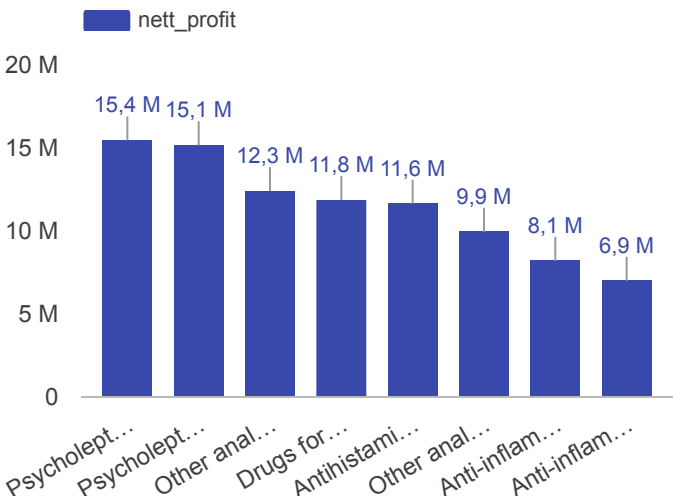
Customer Resume

	customer_name	nett_sales	
1.	Michael Smith	150,5 jt	
2.	David Smith	111,7 jt	
3.	Michael Johnson	101,9 jt	
4.	John Smith	97,9 jt	
5.	Jennifer Smith	97,7 jt	

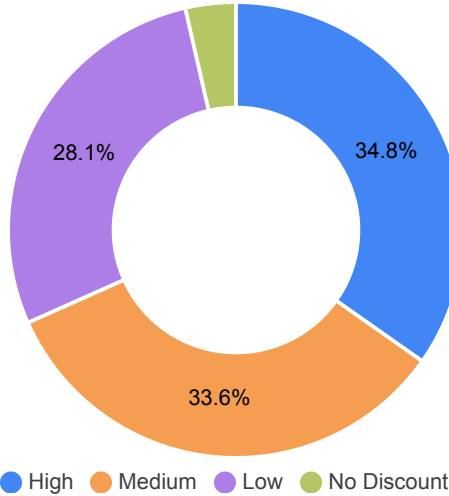
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Top 8 Highest Net Profit by Category Product



Total Net Sales Composition by Discount ...



Profit Distribution by Province

