

VODKA

GIN

VERMOUTH

TEQUILA

MODERN  
LIQUEUR

EAU DE VIE  
DE VIN

RUM

SPARKLING

BEER

SOFT

CÎROC

CÎROC  
COCONUT

CÎROC  
PEACH

CÎROC  
RED BERRY



FRANCE

## CÎROC™ ULTRA-PREMIUM VODKA : “THE ART OF CELEBRATION”

Cîroc Vodka is enjoyed by celebrities worldwide for its unforgettable taste sensation, worthy of the most exciting and exclusive parties.

Created in 2001 for the Diageo Group by Jean-Sébastien Robicquet, founder of the Cognac-based Maison Villevert, Cîroc is among the latest successes of the world's leading spirits business.

### The art of distilling acclaimed worldwide:

- Ranked No. 2 among the world's ultra-premium vodkas\*
- Listed in the Top 10 most prestigious international spirits labels\*

### An innovative character that challenges tradition:

- The reference in premium vodkas distilled from French grapes, unlike competitors distilled from grain or potatoes
- A cold wine-making process is used, as for the finest wines, and a 5<sup>th</sup> distillation creates the unique signature

### An ultra-premium taste and texture:

- Silky smooth texture, a natural characteristic of the grapes used in Cîroc™ Vodka
- Citrus notes for exceptional freshness!

### A clean, modern design, reflecting the style of Cîroc™ Vodka:

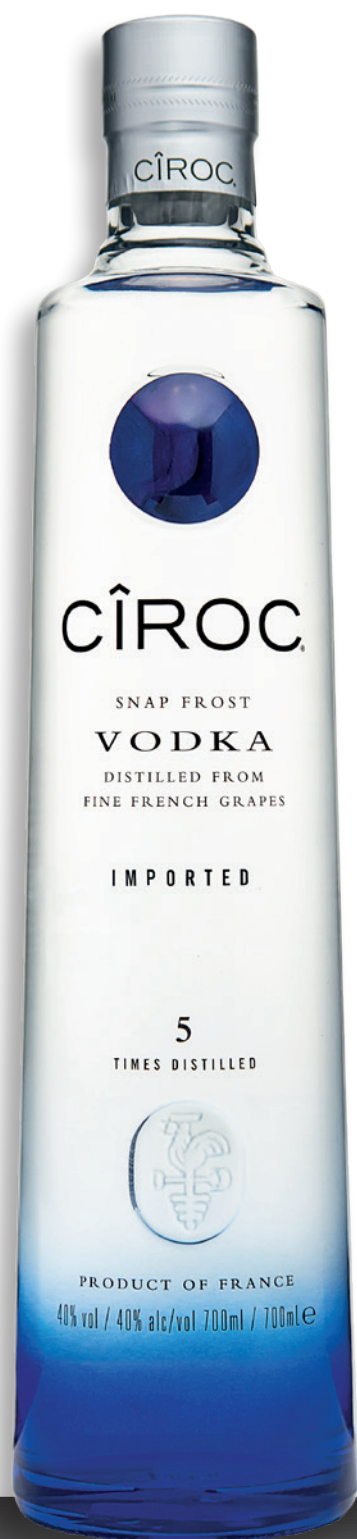
- The symbols of France: a bunch of grapes and a rooster
- The colour blue, inspired by the flowers of south-western France

Cîroc™ Vodka can be sipped on the rocks, as a long drink or as an ingredient in cocktails.

### “Grapes are for Kings; grain is for the common people”

#### Did you know?

- 99% of vodkas are distilled from grain or potatoes
- It takes 5 bottles of wine to create Cîroc™, a symbol of distinctive quality
- The column stills are 100% copper for better aromatic extraction
- Every still at Maison Villevert is named after a woman, Suzie represents the 5<sup>th</sup> distillation
- 100% of Cîroc™ vodka is distilled in Cognac



Proof:  
40°

Packing:  
Cases of 6x0.70L,  
6x1.75L, 2x3L, 1x6L