

Four-quadrant method map (40/60 percentile thresholds; bubble = total frequency)

Current: High (\geq P60)

text mining

Emerging

large language model

structural equation modeling

machine learning

network analysis

theoretical studies

statistical analysis

Mainstream

experiment

patent analysis

spatio-temporal method

transaction log analysis

content analysis

bibliometrics

questionnaire

interview

ethnography/field study

agent-based simulation and modeling

grounded theory

delphi study

Marginalized

case study

meta analysis

focus group

Declining

qualitative comparative analysis

observation

Past: Low ($<$ P40)

Past: High (\geq P60)

