

Four-quadrant method map (model coordinates; bubble = total frequency)

Current: High

text mining

Emerging

large language model

machine learning

network analysis

bibliometrics

interview

content analysis

Mainstream

statistical analysis

questionnaire

theoretical studies

patent analysis

experiment

ethnography/field study

case study

agent-based simulation and modeling

transaction log analysis

delphi study

structural equation modeling

focus group

spatio-temporal method

meta analysis

grounded theory

Declining

observation

qualitative comparative analysis

Past: Low

Past: High