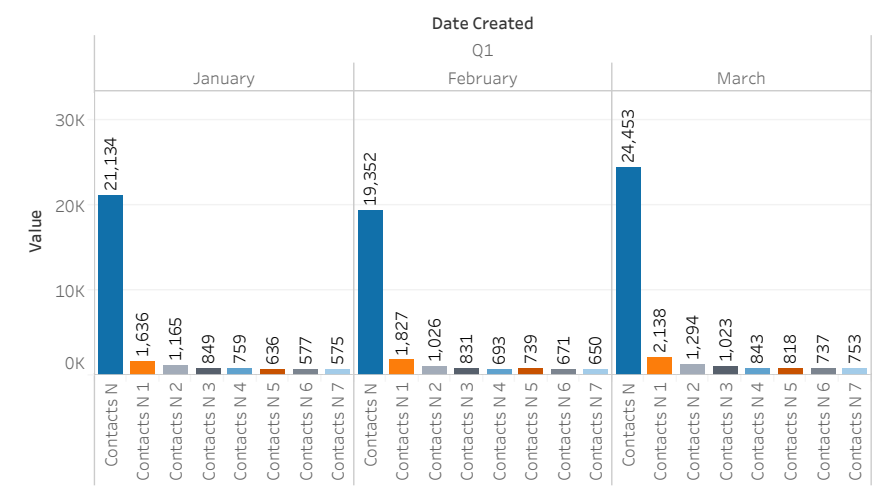


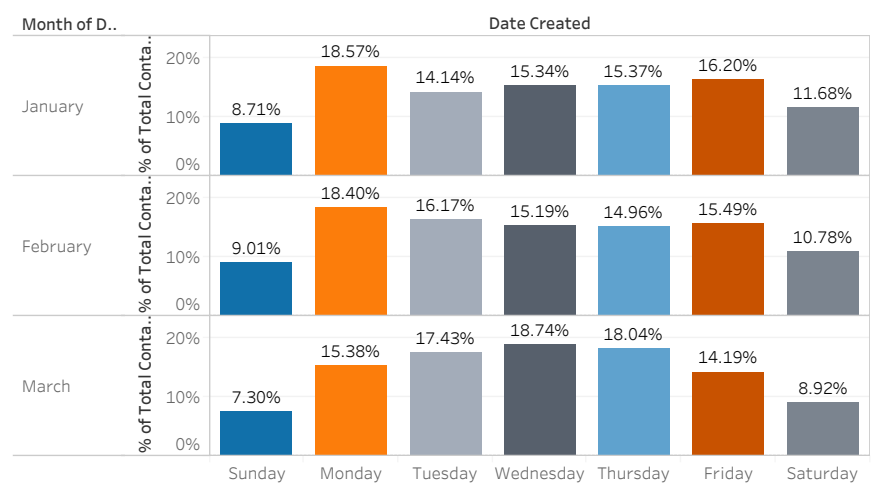
Repeat Calls

Repeats by Month	Table	Day 1 Calls by Market	Day 0 and Day 1 Calls
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Repeats by Month



Day 0 Calls by Day of Week



Repeat Calls

Repeats by Month	Table	Day 1 Calls by Market	Day 0 and Day 1 Calls
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Repeat Calls by First Call Date

Day of Date Created	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
1 January 2022	386	28	25	14	16	7	7	8
2 January 2022	396	31	18	37	13	10	4	9
3 January 2022	983	62	62	39	34	23	17	28
4 January 2022	806	73	50	36	26	15	25	29
5 January 2022	844	74	38	15	21	32	15	17
6 January 2022	989	66	36	19	34	34	23	25
7 January 2022	701	48	31	37	36	25	28	26
8 January 2022	433	37	38	28	17	15	16	8
9 January 2022	391	42	32	19	20	10	13	10
10 January 2022	704	54	35	37	28	15	17	13
11 January 2022	725	70	35	34	22	14	27	18
12 January 2022	827	65	51	13	14	26	17	25
13 January 2022	957	78	30	20	18	20	19	16
14 January 2022	850	36	14	22	22	15	19	24
15 January 2022	512	30	20	23	30	15	11	8
16 January 2022	358	27	20	19	13	18	7	7

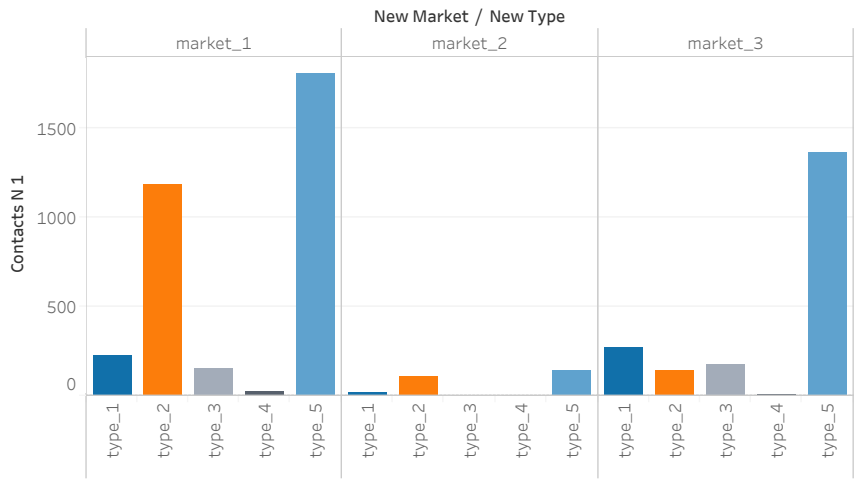
Calls by Market and Type

New Market	New Type	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
market_1	type_1	2,504	221	136	106	114	97	86	
	type_2	23,665	1,180	831	663	623	603	565	
	type_3	1,353	156	128	116	80	69	71	
	type_4	284	23	15	16	14	9	10	
	type_5	17,527	1,806	1,043	788	645	640	524	
	Total	45,333	3,386	2,153	1,689	1,476	1,418	1,256	1
market_2	type_1	290	14	11	9	4	4	7	
	type_2	1,997	105	51	31	38	26	20	
	type_3	77	3	2	4	3	3	4	
	type_4	20	2	1	2		2	1	
	type_5	2,005	141	77	45	37	39	27	
	Total	4,389	265	142	91	82	74	59	
market_3	type_1	759	267	240	225	207	201	181	
	type_2	2,549	136	99	108	69	78	67	
	type_3	994	176	128	110	96	76	85	
	type_4	90	9	5	4	2	2	2	

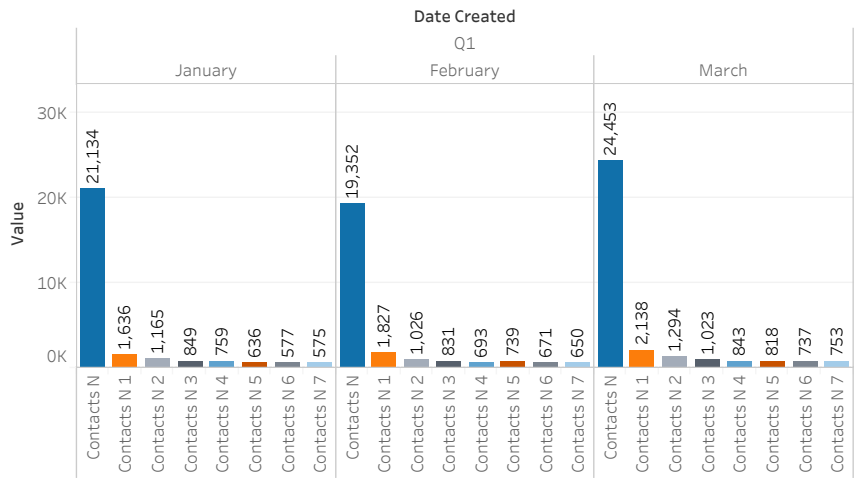
Repeat Calls

Repeats by Month	Table	Day 1 Calls by Market	Day 0 and Day 1 Calls
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Market and Type for First Repeat Calls



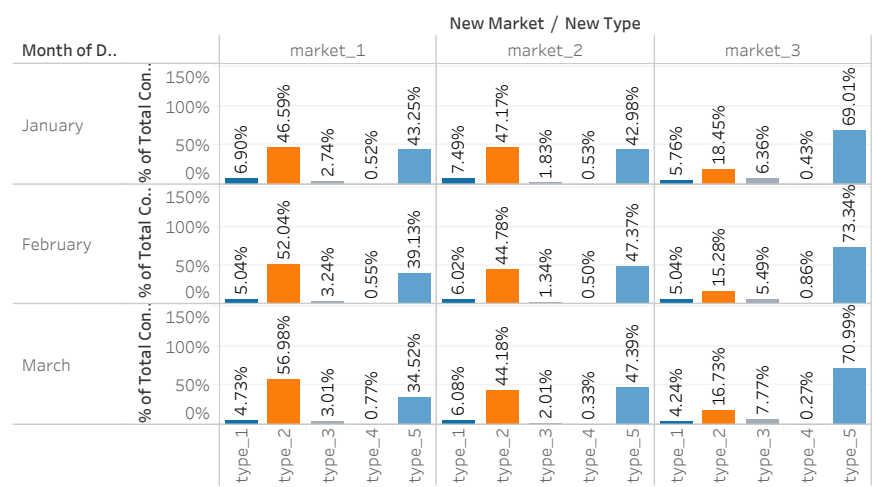
Repeats by Month



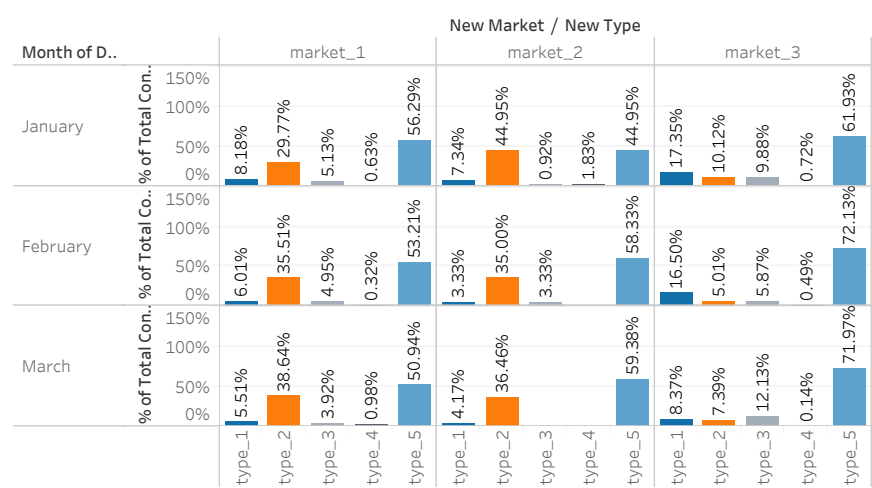
Repeat Calls

Repeats by Month	Table	Day 1 Calls by Market	Day 0 and Day 1 Calls
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Day 0 Calls by Market and Type across Q1



First Repeat Call by Market and Type across Q1



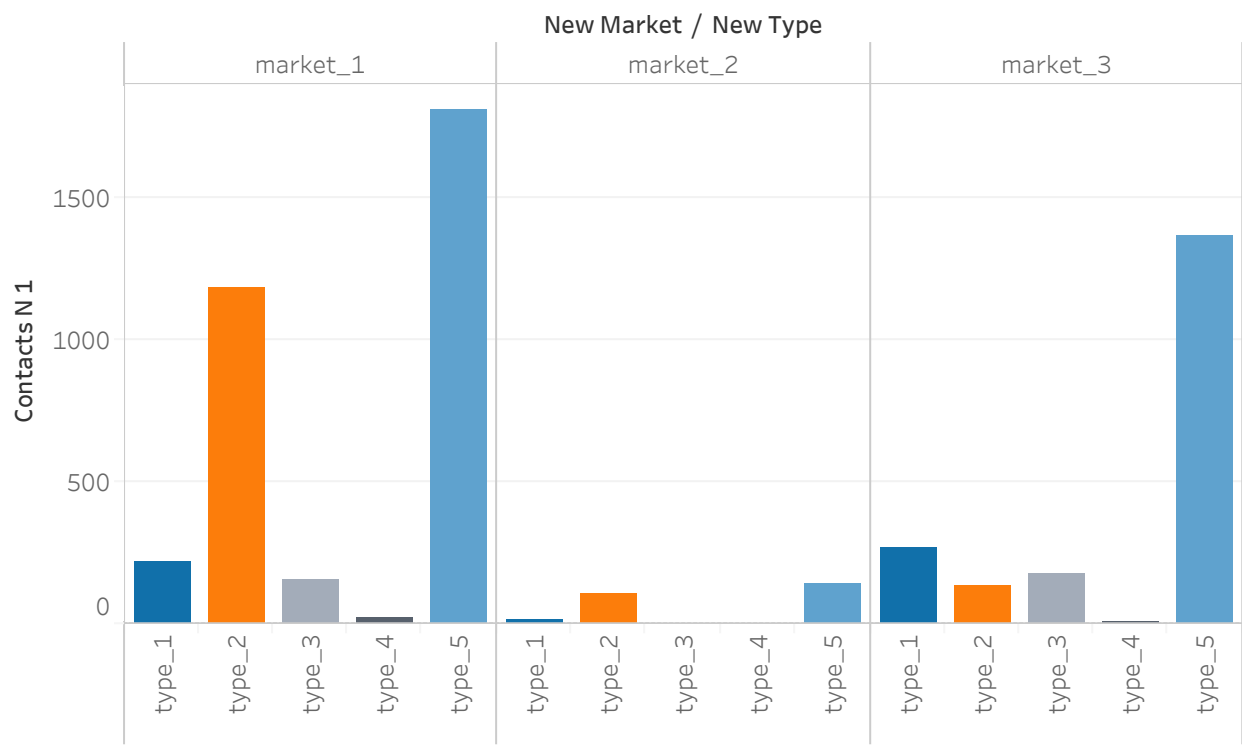
Repeat Calls by First Call Date

Day of Date Created	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
1 January 2022	386	28	25	14	16	7	7	8
2 January 2022	396	31	18	37	13	10	4	9
3 January 2022	983	62	62	39	34	23	17	28
4 January 2022	806	73	50	36	26	15	25	29
5 January 2022	844	74	38	15	21	32	15	17
6 January 2022	989	66	36	19	34	34	23	25
7 January 2022	701	48	31	37	36	25	28	26
8 January 2022	433	37	38	28	17	15	16	8
9 January 2022	391	42	32	19	20	10	13	10
10 January 2022	704	54	35	37	28	15	17	13
11 January 2022	725	70	35	34	22	14	27	18
12 January 2022	827	65	51	13	14	26	17	25
13 January 2022	957	78	30	20	18	20	19	16
14 January 2022	850	36	14	22	22	15	19	24
15 January 2022	512	30	20	23	30	15	11	8
16 January 2022	358	27	20	19	13	18	7	7
17 January 2022	644	59	39	28	32	21	10	15
18 January 2022	772	66	42	25	21	14	20	11

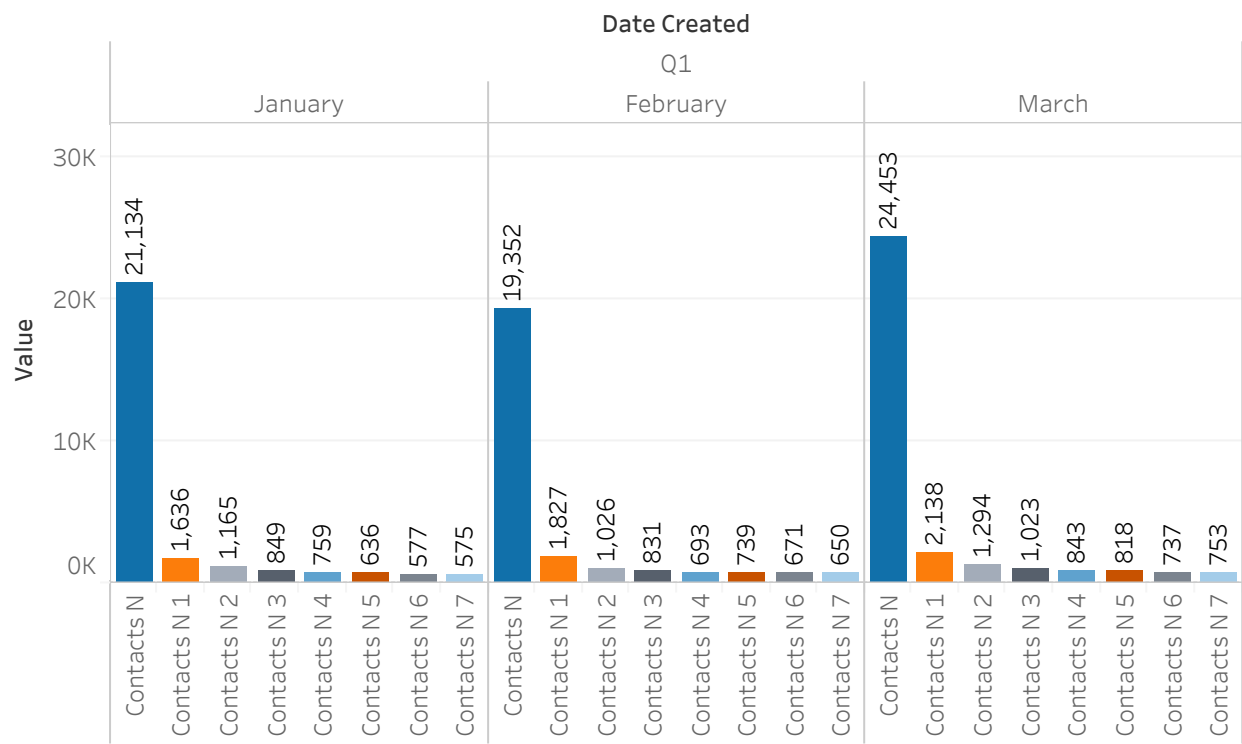
Calls by Market and Type

New Market	New Type	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
market_1	type_1	2,504	221	136	106	114	97	86	
	type_2	23,665	1,180	831	663	623	603	565	
	type_3	1,353	156	128	116	80	69	71	
	type_4	284	23	15	16	14	9	10	
	type_5	17,527	1,806	1,043	788	645	640	524	
	Total	45,333	3,386	2,153	1,689	1,476	1,418	1,256	1
market_2	type_1	290	14	11	9	4	4	7	
	type_2	1,997	105	51	31	38	26	20	
	type_3	77	3	2	4	3	3	4	
	type_4	20	2	1	2		2	1	
	type_5	2,005	141	77	45	37	39	27	
	Total	4,389	265	142	91	82	74	59	
market_3	type_1	759	267	240	225	207	201	181	
	type_2	2,549	136	99	108	69	78	67	
	type_3	994	176	128	110	96	76	85	
	type_4	80	8	5	4	2	2	3	
	type_5	10,835	1,363	718	476	363	344	334	

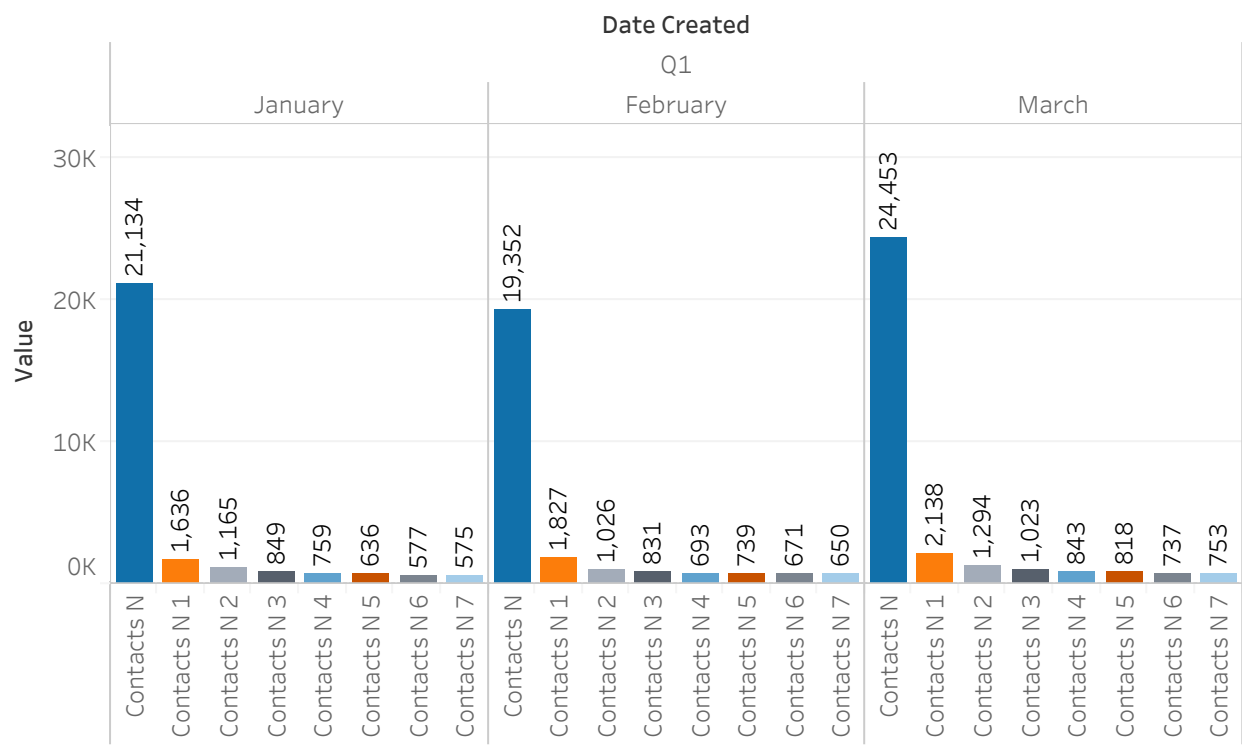
Market and Type for First Repeat Calls



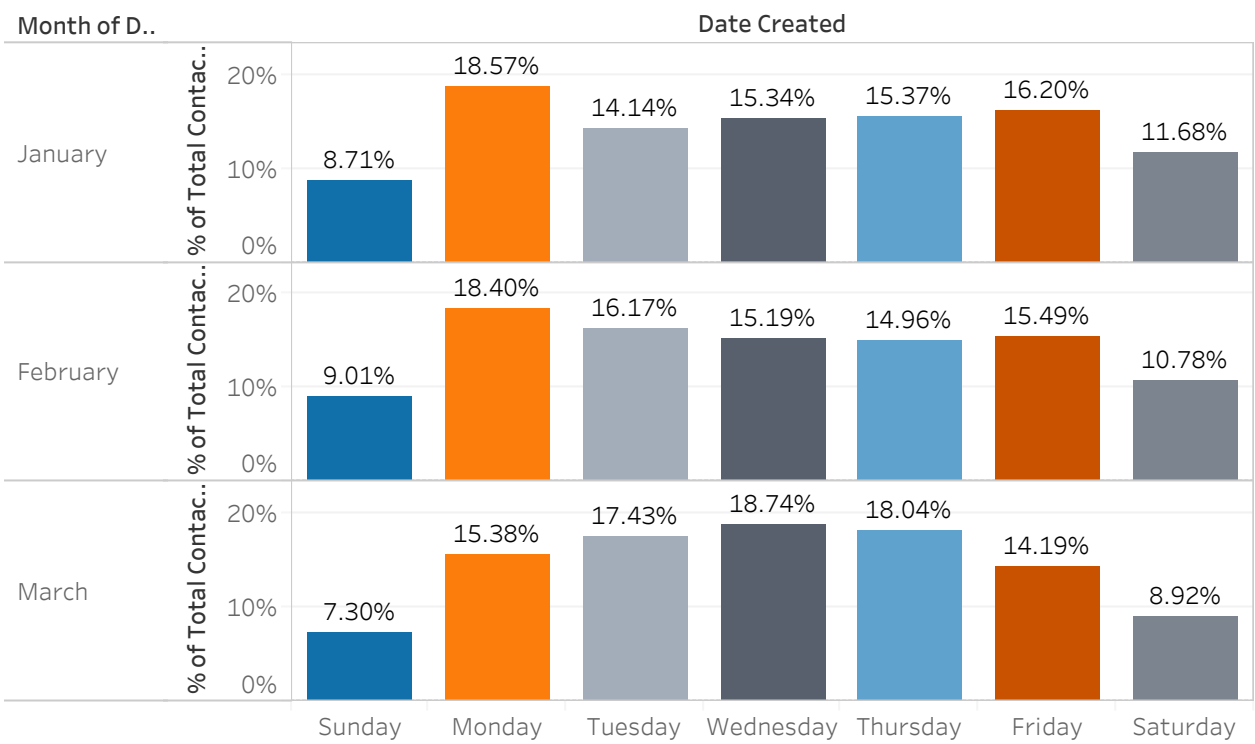
Repeats by Month



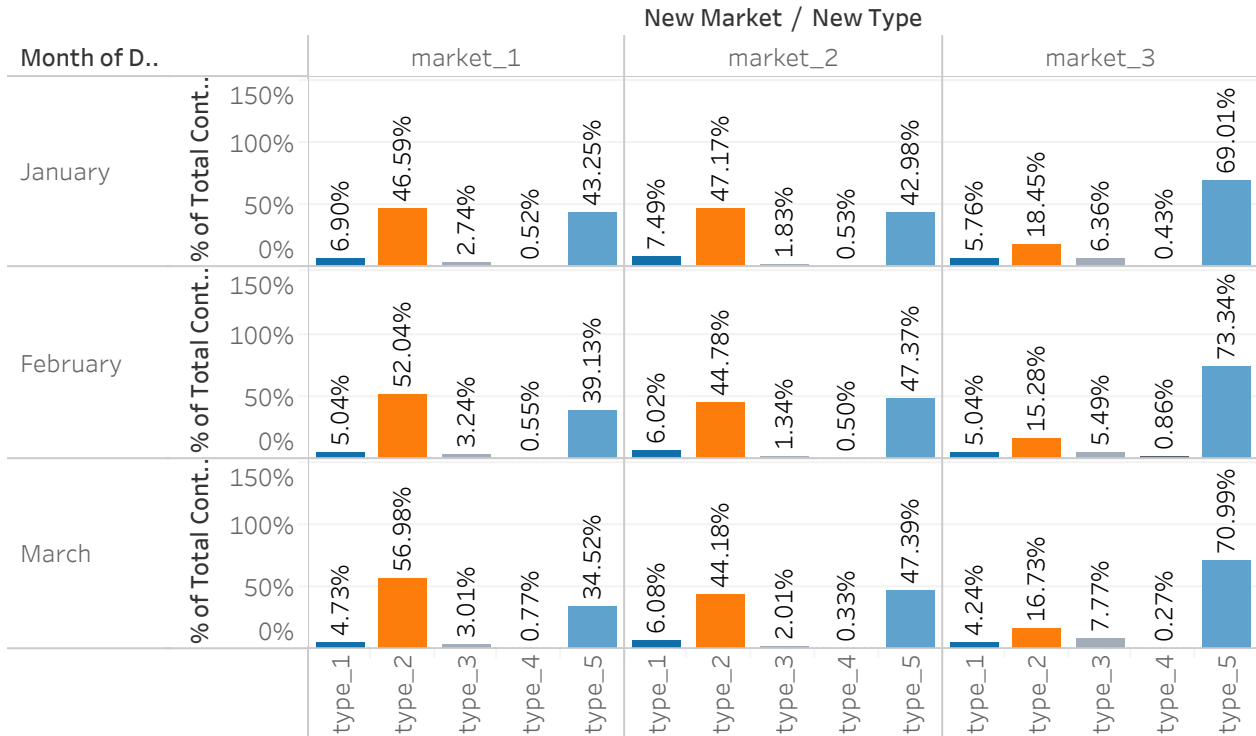
Repeats by Month



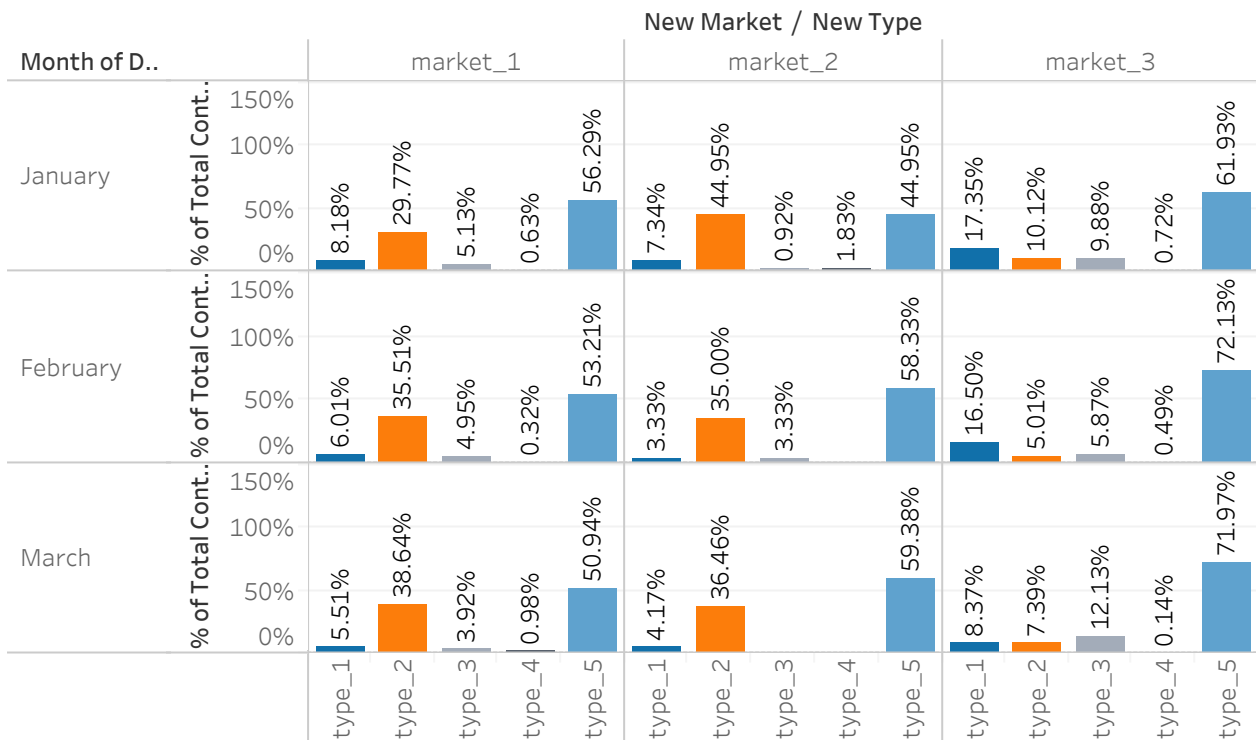
Day 0 Calls by Day of Week



Day 0 Calls by Market and Type across Q1



First Repeat Call by Market and Type across Q1



Repeat Calls by First Call Date

Day of Date Created	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
1 January 2022	386	28	25	14	16	7	7	8
2 January 2022	396	31	18	37	13	10	4	9
3 January 2022	983	62	62	39	34	23	17	28
4 January 2022	806	73	50	36	26	15	25	29
5 January 2022	844	74	38	15	21	32	15	17
6 January 2022	989	66	36	19	34	34	23	25
7 January 2022	701	48	31	37	36	25	28	26
8 January 2022	433	37	38	28	17	15	16	8
9 January 2022	391	42	32	19	20	10	13	10
10 January 2022	704	54	35	37	28	15	17	13
11 January 2022	725	70	35	34	22	14	27	18
12 January 2022	827	65	51	13	14	26	17	25
13 January 2022	957	78	30	20	18	20	19	16
14 January 2022	850	36	14	22	22	15	19	24
15 January 2022	512	30	20	23	30	15	11	8
16 January 2022	358	27	20	19	13	18	7	7
17 January 2022	644	59	39	28	32	21	10	15
18 January 2022	772	66	43	25	31	14	29	11
19 January 2022	749	62	45	30	9	27	12	19
20 January 2022	664	58	35	12	30	19	20	11
21 January 2022	753	47	19	37	28	21	17	19
22 January 2022	623	39	45	30	30	23	29	25
23 January 2022	342	26	18	18	16	18	21	14
24 January 2022	810	65	42	30	35	19	20	29
25 January 2022	685	53	33	44	19	17	31	38
26 January 2022	822	65	137	25	22	37	41	25
27 January 2022	638	67	30	17	42	22	13	18
28 January 2022	1,119	49	36	64	41	41	32	27
29 January 2022	514	43	44	28	20	21	13	18
30 January 2022	353	47	23	19	12	17	14	8
31 January 2022	784	69	41	30	28	25	10	27
1 February 2022	763	70	37	38	24	7	22	29
2 February 2022	717	43	46	31	26	50	28	23
3 February 2022	695	75	38	10	36	23	20	23
4 February 2022	696	54	19	40	33	35	29	24
5 February 2022	489	40	30	21	19	24	22	18
6 February 2022	328	36	16	19	21	14	15	20
7 February 2022	881	72	40	54	28	29	25	42
8 February 2022	631	62	48	24	14	26	31	19
9 February 2022	663	42	41	27	28	45	26	13
10 February 2022	752	68	33	30	32	23	34	36
11 February 2022	666	50	29	42	29	49	28	23
12 February 2022	578	92	41	23	23	25	25	22
13 February 2022	571	93	52	30	22	14	25	7
14 February 2022	998	113	48	33	40	27	18	20
15 February 2022	762	70	41	36	27	21	32	25

Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7 broken down by Date Created Day.

Repeat Calls by First Call Date

Day of Date Created	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..	Contact..
16 February 2022	664	39	50	42	16	25	44	35
17 February 2022	830	176	29	14	20	43	22	24
18 February 2022	1,005	67	17	44	38	26	21	19
19 February 2022	478	38	39	33	16	16	20	12
20 February 2022	437	41	31	25	14	18	11	20
21 February 2022	712	51	44	17	30	21	15	44
22 February 2022	973	127	41	27	24	20	41	29
23 February 2022	895	29	41	20	26	43	21	31
24 February 2022	618	56	24	19	32	24	28	17
25 February 2022	631	54	32	54	26	26	16	18
26 February 2022	542	45	45	29	17	28	20	18
27 February 2022	407	50	24	13	8	10	14	12
28 February 2022	970	74	50	36	24	27	18	27
1 March 2022	829	73	46	53	35	24	29	21
2 March 2022	783	88	52	46	23	50	28	34
3 March 2022	917	87	47	31	58	33	21	22
4 March 2022	783	74	37	38	29	31	26	30
5 March 2022	617	37	42	25	15	16	19	9
6 March 2022	443	34	27	19	11	20	15	13
7 March 2022	925	87	58	49	41	27	18	43
8 March 2022	777	69	58	48	21	14	31	28
9 March 2022	749	88	44	25	17	41	34	33
10 March 2022	796	60	21	19	47	24	41	22
11 March 2022	718	48	34	49	40	41	28	23
12 March 2022	508	36	48	26	22	9	12	11
13 March 2022	470	64	30	26	18	10	12	7
14 March 2022	958	83	46	37	23	15	11	45
15 March 2022	830	89	41	29	17	24	26	32
16 March 2022	934	82	53	24	16	31	36	38
17 March 2022	638	64	22	11	35	23	24	32
18 March 2022	654	40	22	40	28	32	23	17
19 March 2022	436	29	32	21	19	28	10	11
20 March 2022	430	39	26	12	18	14	7	6
21 March 2022	904	83	56	42	30	31	19	39
22 March 2022	974	82	69	41	23	13	37	29
23 March 2022	1,030	95	56	38	18	40	48	52
24 March 2022	1,140	84	40	23	36	42	27	24
25 March 2022	1,315	99	33	52	43	39	46	19
26 March 2022	620	59	51	50	27	37	21	15
27 March 2022	443	55	26	19	26	20	13	6
28 March 2022	974	92	46	57	34	18	14	23
29 March 2022	852	81	47	31	13	7	19	23
30 March 2022	1,086	82	50	21	17	45	19	27
31 March 2022	920	55	34	21	43	19	23	19

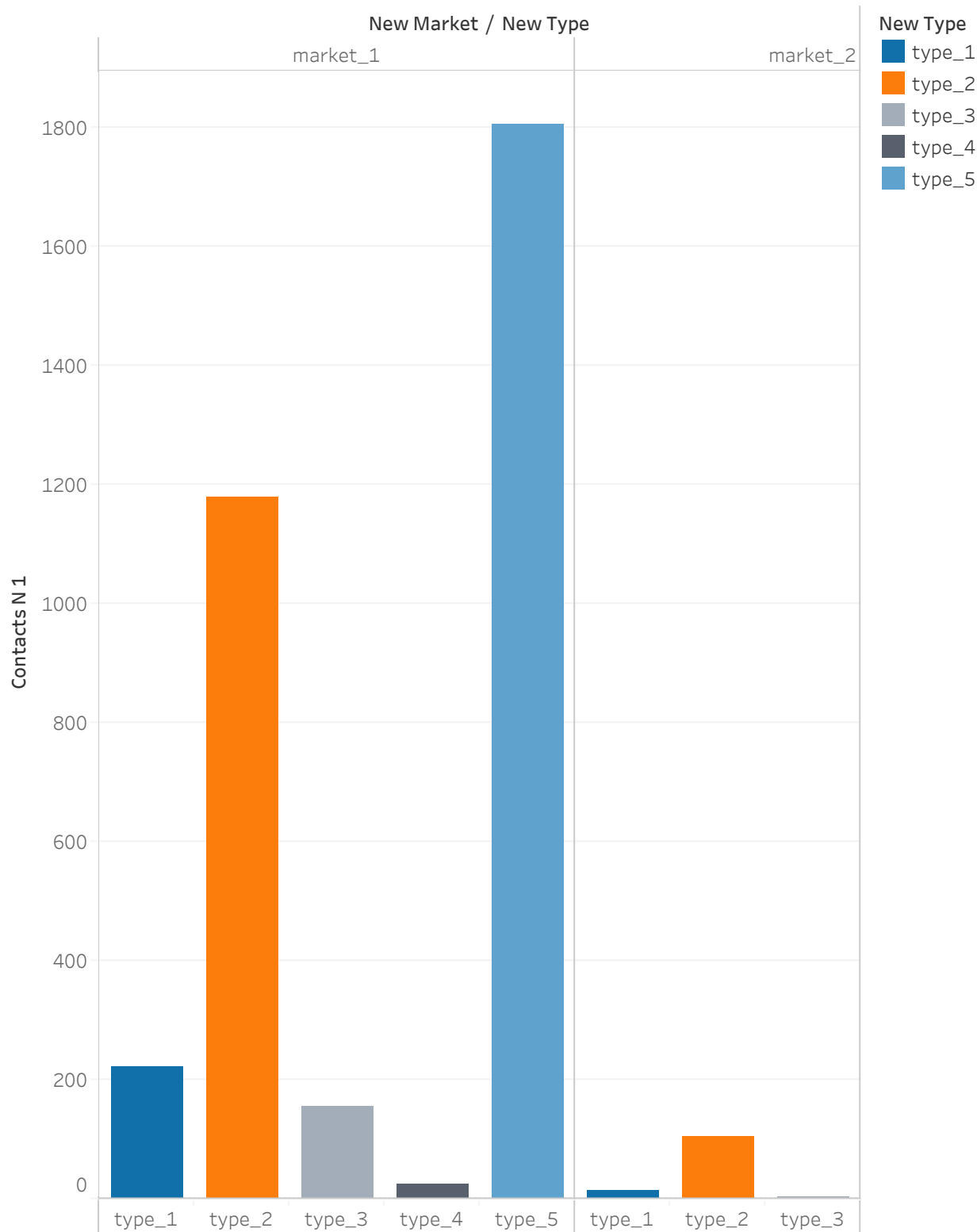
Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7 broken down by Date Created Day.

Calls by Market and Type

New Market	New Type	Contacts N	Contacts N 1	Contacts N 2	Contacts N 3	Contacts N 4	Contacts N 5	Contacts N 6	Contacts N 7
market_1	type_1	2,504	221	136	106	114	97	86	90
	type_2	23,665	1,180	831	663	623	603	565	577
	type_3	1,353	156	128	116	80	69	71	71
	type_4	284	23	15	16	14	9	10	8
	type_5	17,527	1,806	1,043	788	645	640	524	523
	Total	45,333	3,386	2,153	1,689	1,476	1,418	1,256	1,269
market_2	type_1	290	14	11	9	4	4	7	3
	type_2	1,997	105	51	31	38	26	20	36
	type_3	77	3	2	4	3	3	4	5
	type_4	20	2	1	2		2	1	
	type_5	2,005	141	77	45	37	39	27	30
	Total	4,389	265	142	91	82	74	59	74
market_3	type_1	759	267	240	225	207	201	181	177
	type_2	2,549	136	99	108	69	78	67	81
	type_3	994	176	128	110	96	76	85	83
	type_4	80	8	5	4	2	2	3	4
	type_5	10,835	1,363	718	476	363	344	334	290
	Total	15,217	1,950	1,190	923	737	701	670	635
Grand Total		64,939	5,601	3,485	2,703	2,295	2,193	1,985	1,978

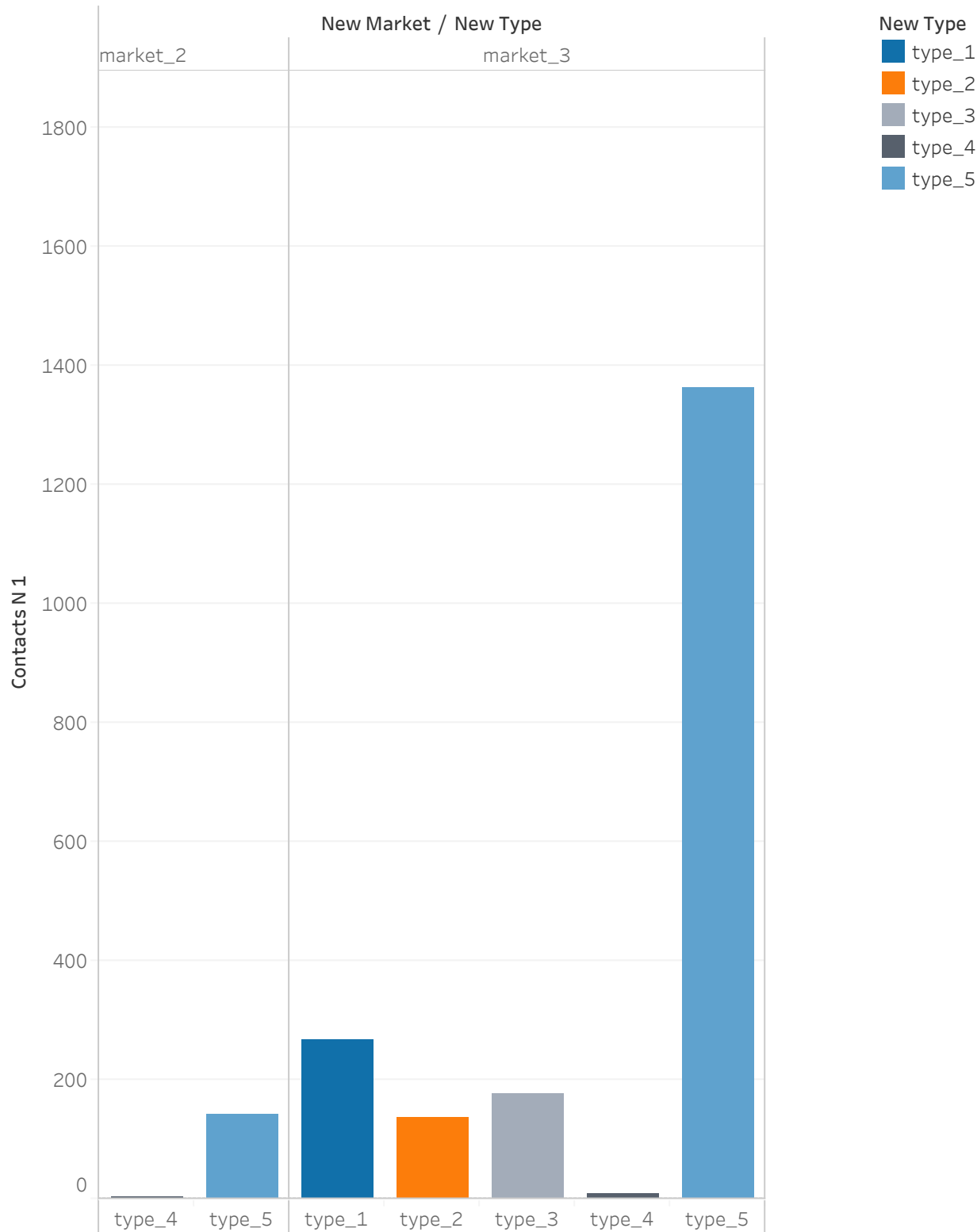
Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7 broken down by New Market and New Type.

Market and Type for First Repeat Calls



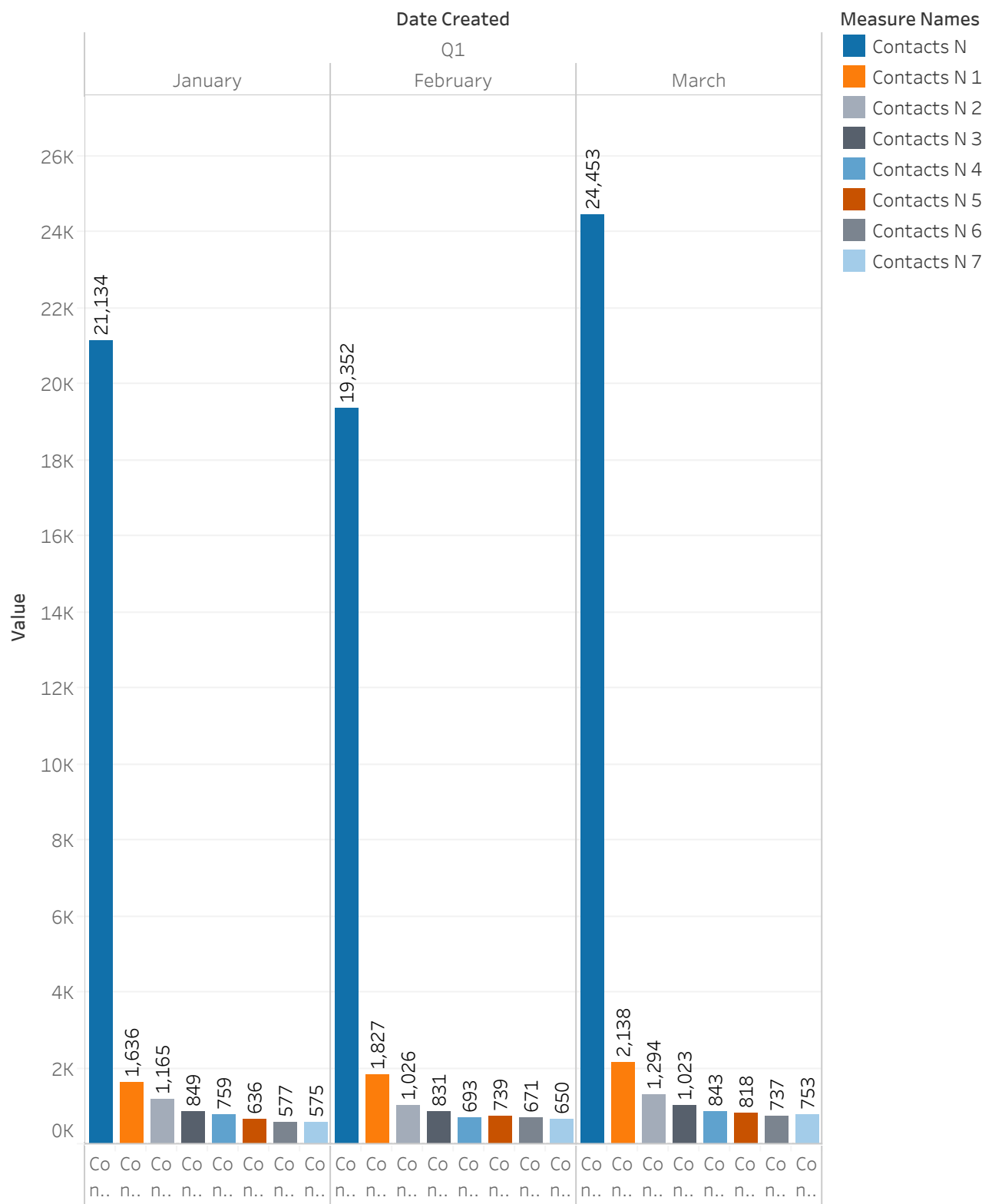
Sum of Contacts N 1 for each New Type broken down by New Market. Color shows details about New Type.

Market and Type for First Repeat Calls



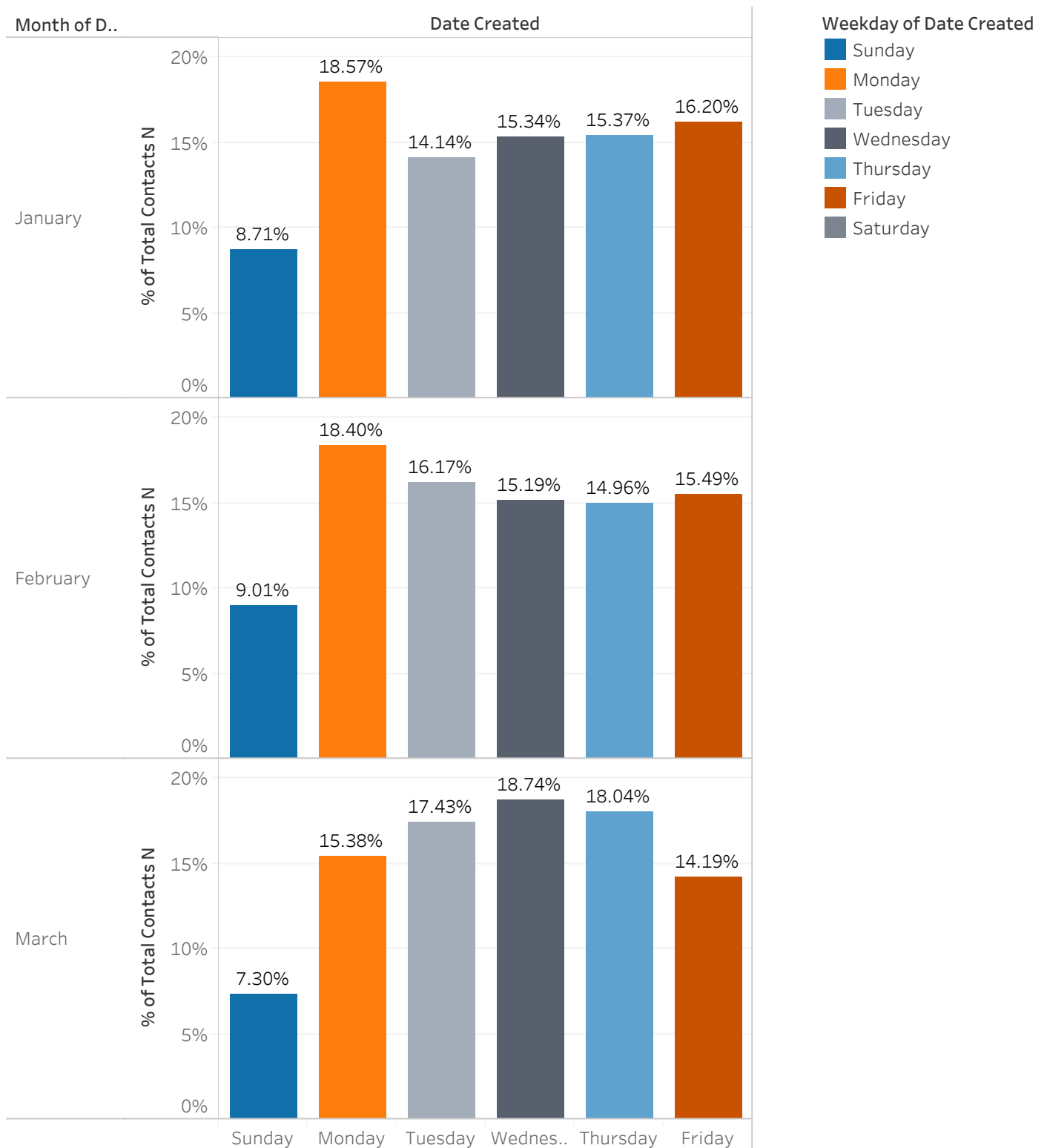
Sum of Contacts N 1 for each New Type broken down by New Market. Color shows details about New Type.

Repeats by Month



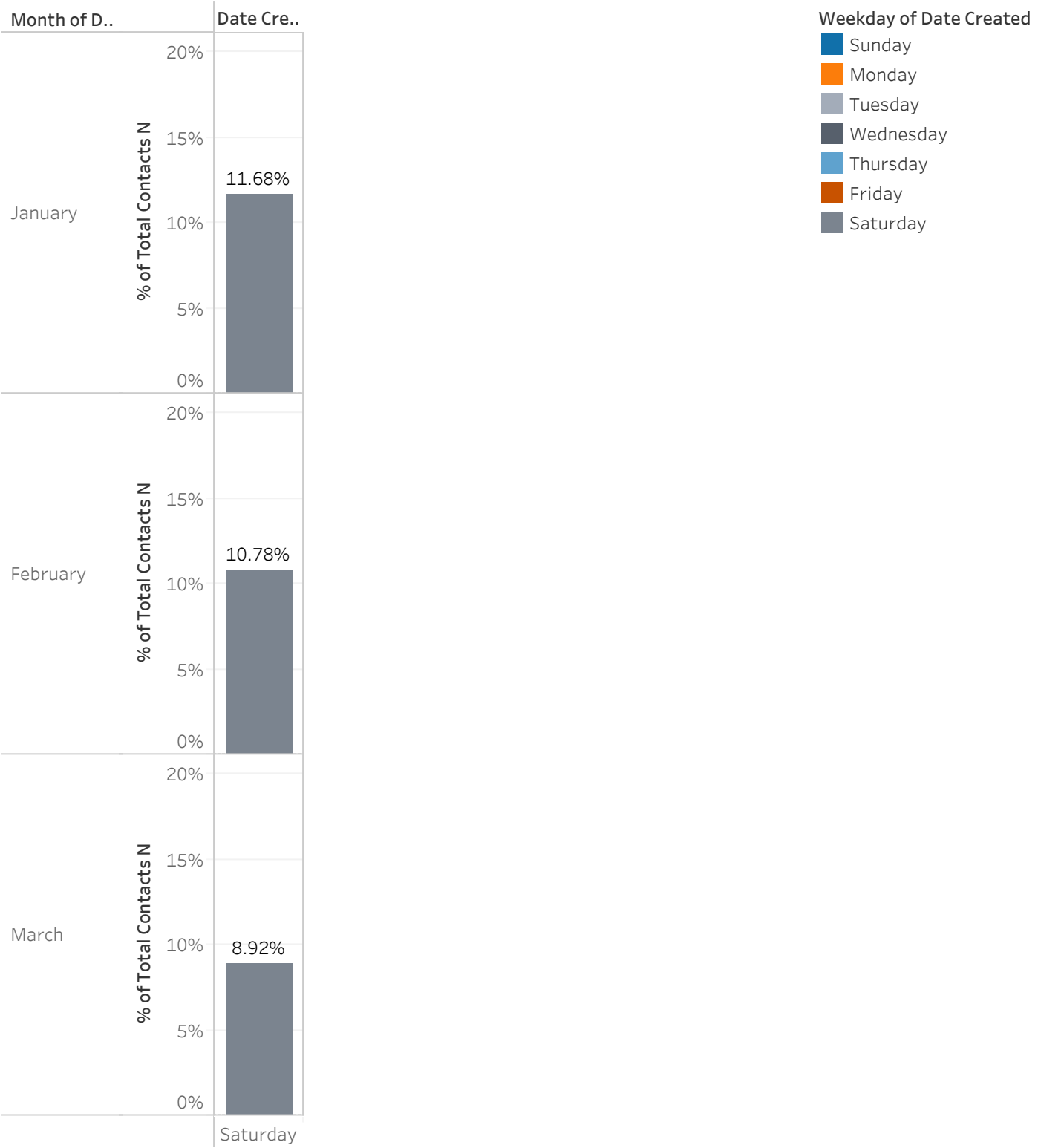
Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7 for each Date Created Month broken down by Date Created Quarter. Color shows details about Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7. The marks are labeled by Contacts N, Contacts N 1, Contacts N 2, Contacts N 3, Contacts N 4, Contacts N 5, Contacts N 6 and Contacts N 7.

Day 0 Calls by Day of Week



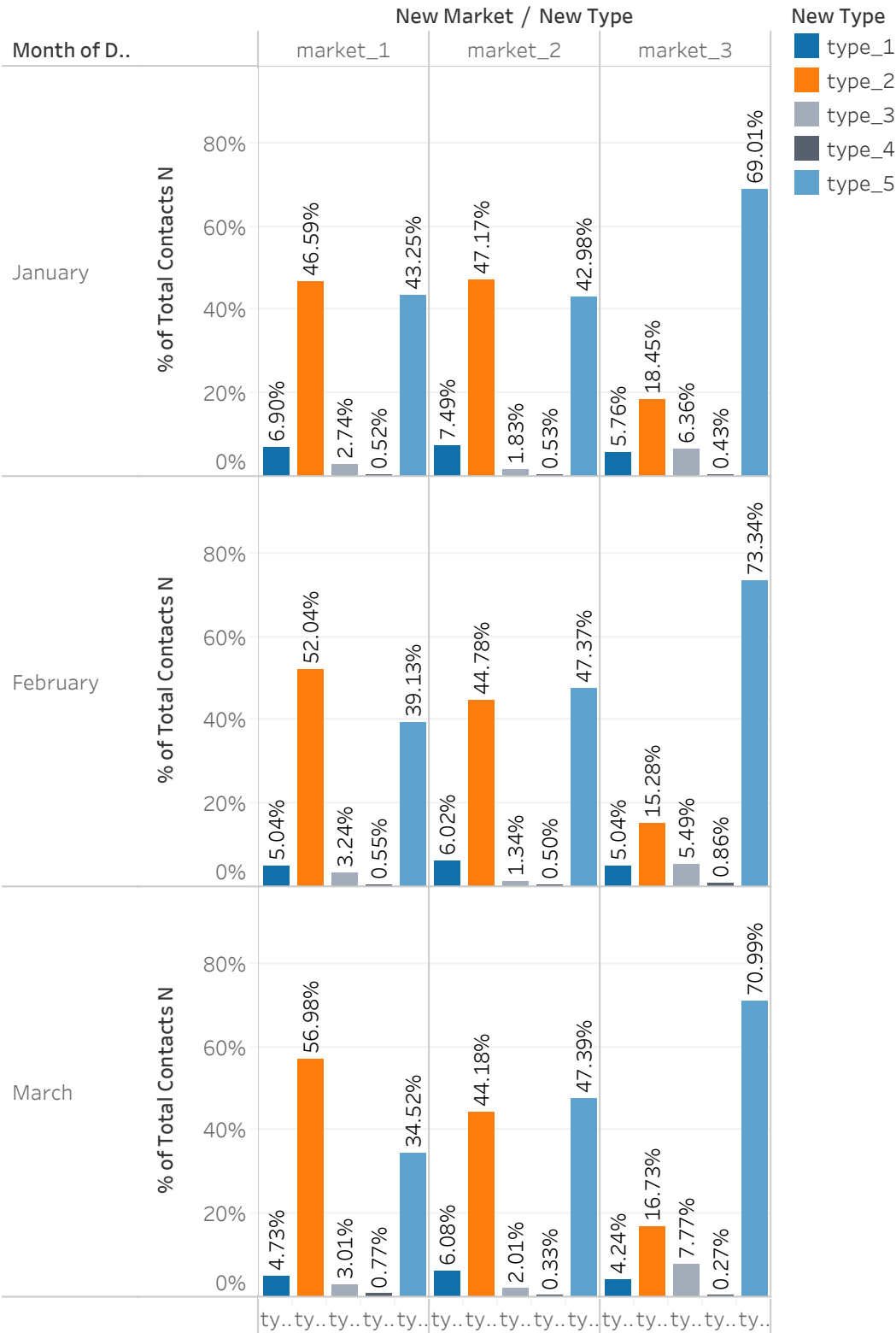
% of Total Contacts N for each Date Created Weekday broken down by Date Created Month. Color shows details about Date Created Weekday. The marks are labeled by % of Total Contacts N.

Day 0 Calls by Day of Week



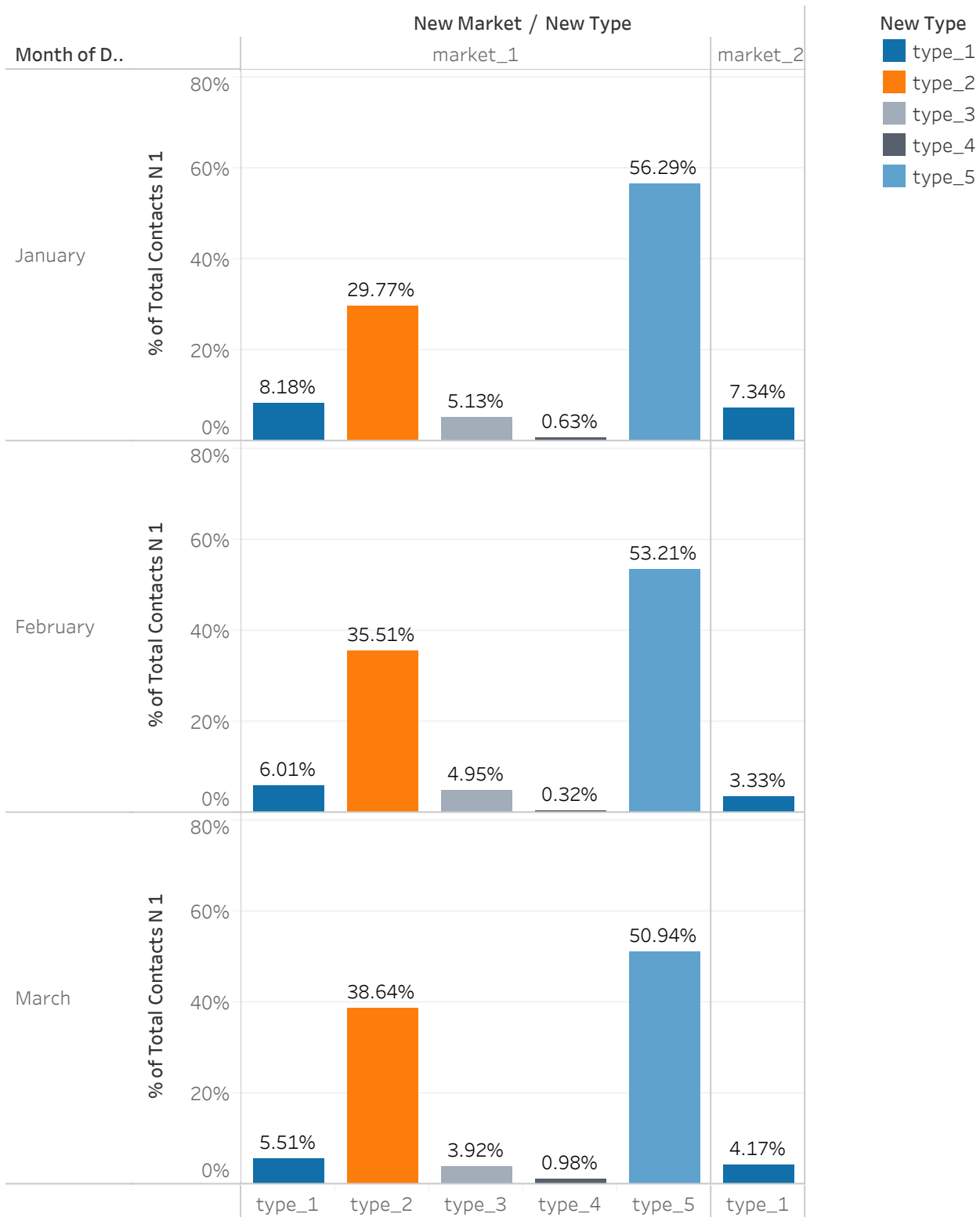
% of Total Contacts N for each Date Created Weekday broken down by Date Created Month. Color shows details about Date Created Weekday. The marks are labeled by % of Total Contacts N.

Day 0 Calls by Market and Type across Q1



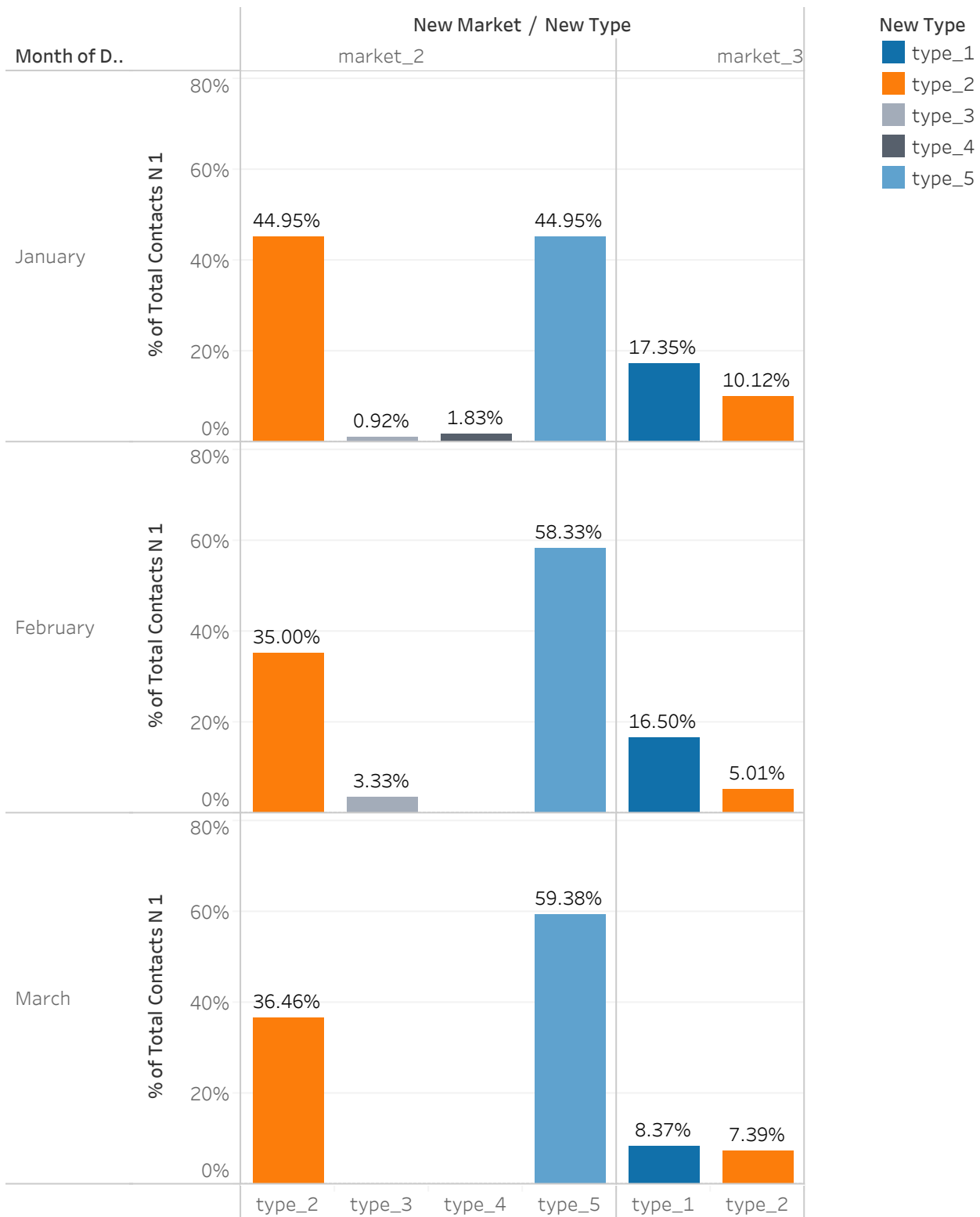
% of Total Contacts N for each New Type broken down by New Market vs. Date Created Month. Color shows details about New Type. The marks are labeled by % of Total Contacts N.

First Repeat Call by Market and Type across Q1



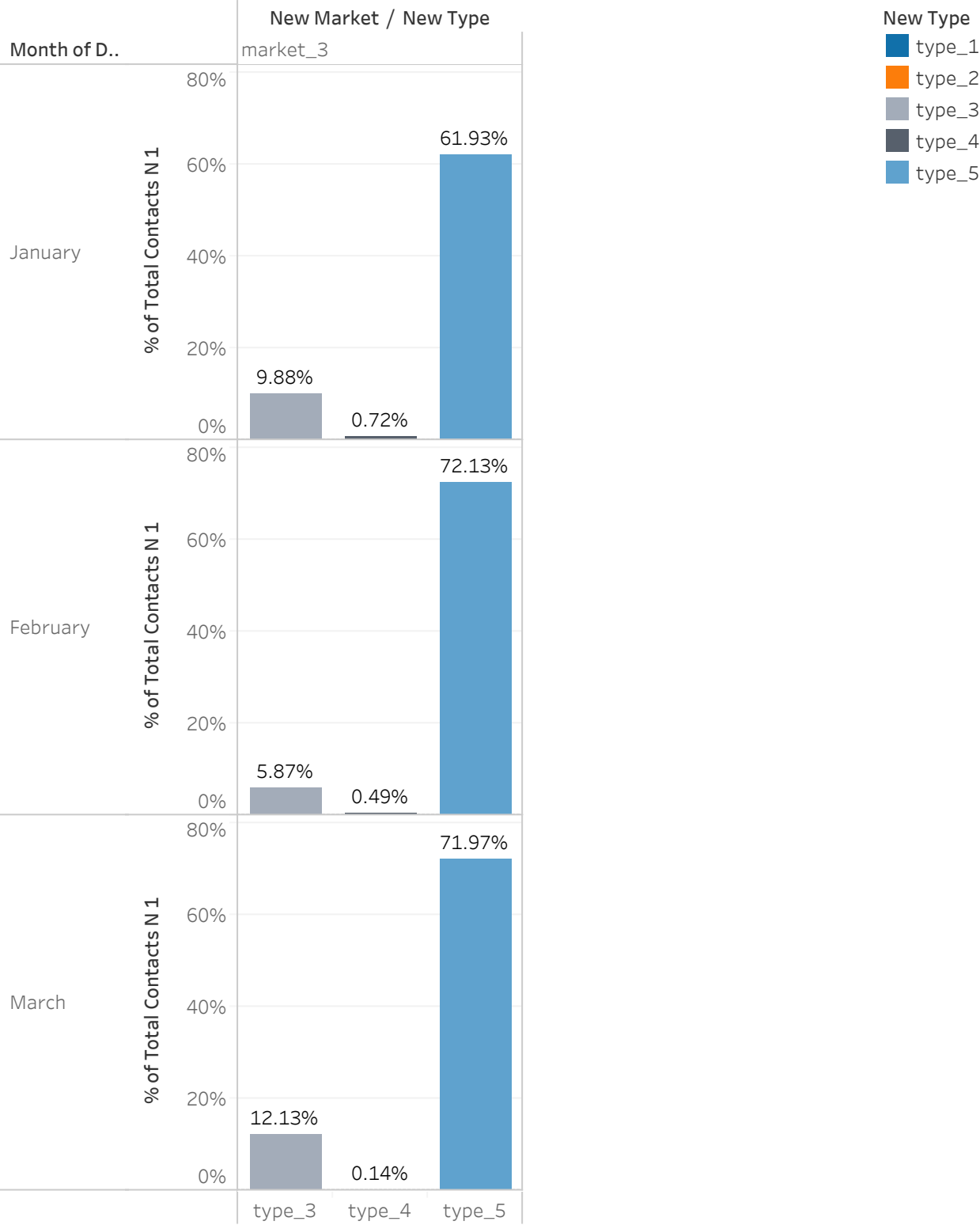
% of Total Contacts N 1 for each New Type broken down by New Market vs. Date Created Month. Color shows details about New Type. The marks are labeled by % of Total Contacts N 1.

First Repeat Call by Market and Type across Q1



% of Total Contacts N 1 for each New Type broken down by New Market vs. Date Created Month. Color shows details about New Type. The marks are labeled by % of Total Contacts N 1.

First Repeat Call by Market and Type across Q1



% of Total Contacts N 1 for each New Type broken down by New Market vs. Date Created Month. Color shows details about New Type. The marks are labeled by % of Total Contacts N 1.