

# **Swami Vivekanand Group of Institutes,**

**Chandigarh Patiala National Highway, Ram Nagar, Banur**

**Ref. No.: SVGOI/Admin/2026/ 37**

**Dated: 10.02.2026**

## **Notice**

This is to inform all the students of the **Department of Business Administration under Swami Vivekanand Institute of Engineering & Technology**, that the Department is organizing a **workshop** on "**Effective Sales and Marketing Strategies for Start-ups**" under the aegis of IIC.

The session will be delivered by **Mr. Gourav Kumar Gupta, Founder & CEO, Tech CADD**, who will share his expertise and industry insights on practical sales and marketing approaches for start-up growth.

**Date:** 12-02-2026

**Time:** 11:00 am

**Venue:** Seminar Hall, Block-F

All the students are encouraged to attend the workshop and benefit from the session.



Dr. Preetik Garg

Principal

S.V.I.E.T

PA to: Hon'ble Chairman/ President for kind information

Director Secretarial & Administration

Project Director

Director Operations

Director Academics

Director Research

All Principals & HODs

Concerned Officials

Notice Board/ ERP Login