## Scorecard and assessment report for startups

Team/Venture Name   E-mail id	TINOR   ronitsoni506@gmail.com		
Code	5F80AC9		
Report created on	30-10-2024		
Your score	33.60		Out of a total possible score of 266
Current status	Yet to Start	POC/Beta / Pilot/ Early Growth	Growth
Is this venture in an area of interest to investors?	No	May be of interest to some investors	Yes
<b>Note:</b> This is an interim report, based on inferences from the material received and the website/app (if relevant). The scorecard and assessment report may change based on more detailed interactions.			
Concept	10	out of 60	
Market opportunity: Does the concept/solution address a real, felt need or an obvious need gap that is currently un-addressed?	No or need already being well serviced by others	Perhaps a latent need, but may not be an expressed need	YES

Does the venture have a clear value proposition that is meaningful to itstarget customers?	NO	Perhaps	YES
Does the product / service have a differentiator / uniqueness?	Value proposition same/similar as other options/brands.	Differentiated from others, but differentiator may not be a key decision point for customers.	Consumers/Clients likely to prefer this brand based on this differentiator.
Is the differentiator / uniqueness defensible?	No	May be (e.g. processes, scale, brand things that can give a competitive distinctiveness)	Yes (e.g. IP)
Can it disrupt the industry?	Unlikely	May be	Yes
Overall potential	Weak	Scope for improvement	Strong
Product	9.6	out of 48	
Technology	Weak	Scope for improvement	YES
UI	Weak	Scope for improvement	Strong
UX (Online as well as offline, if relevant)	Weak	Scope for improvement	Strong
Is the value proposition articulated in a way that is compelling for the target audience?	No	Scope for improvement	Yes
Overall product	Weak	Scope for improvement	Strong

Business model and business case	6	out of 36	
Revenue streams	Not indicated / Cannot infer from information provided in pitch deck		
Pricing	Not indicated / Cannot infer from information provided in pitch deck		
Business Model	Not indicated / Cannot infer from information provided in pitch deck		
Business case / Unit Economics	Not indicated / Cannot infer from information provided in pitch deck		
When can the business be profitable?	Long term ( >3 years) or very large scale (e.g. > 10,000 TPD for e-commerce)	Mid term (1-3 years)	Under 1 year / Already self- sustaining
Can this be a meaningful business?	No	Can be	Yes
Market size and competition	3	out of 12	
Potential - Size of the market opportunity		USD 1bn - USD 5bn	> USD 5 bn
Is the market local or global	Local		Global
Competitive environment	Crowded / Challenging	Not first mover, but winners yet to be declared in the segment	Low/No Competition currently

Does the team's product and plan have a reasonable chance to succeed in the market?	No	May be	Yes
Traction and Product-Market Fit	0	out of 24	
Traction	Not indicated / Cannot infer from information provided in pitch deck		
Customers / users satisfaction	Not indicated / Cannot infer from information provided in pitch deck		
Customer coversion metrics	Not indicated / Cannot infer from information provided in pitch deck		
Has the product-market fit been established?	No	In-progress	Yes
Is the progress impressive?	No	In-progress	Yes
Team	2	out of 36	
Number of founders	Single-founder venture	More than 3 founders	2-3 founders
Does the team have the diversity of skills required to make the venture successful?	No	May Be	Yes
Does the team have Industry Experience?	No	Less than 3 years or some members have industry experience	More than 3 years of industry experience

Does the team have subject-matter expertise?	No	Some members have relevant subject-matter expertise	Strong team with relevant experience / expertise
Are all founders full-time on this venture?	No	Few Founders are full time	Yes
How strong is the team on technology?	Weak / outsourced	Tech team in-house, but none of the founders is a techie	Founder(s) with strong tech background, and strong in-house tech team
How strong is the team on marketing & sales?	None of the founders have prior sales / marketing experience	Little bit experienced	Strong
Is the equity fairly distributed among founders?	Not indicated / Cannot infer from information provided in pitch deck		
Is this a strong team?	No	May be	Yes
Go-to-market plans and milestones	3	out of 24	
Challenges for scaling up - Can this scale without operational scaling up of operations	Difficult to scale	Possible to scale, but with operational challenges	High possibility of scale
Does the team have a strong implementation plan?	No	May be	Yes
Is the venture targeting a sharply defined audience, and with a focused business model?	No	May be	Yes
Does the company have a reasonable chance to be dominant player in the market based on the current plans?	No	May be	Yes

Out of a total possible scoreof 292	Your total score	33.60
	Percentage	14%

 $Write \ to \ us \ at \ helpdesk. is tart @rajasthan. gov. in \ for \ inputs \ to \ improve \ your \ score \ and \ increase \ your \ odds \ of \ getting \ funded.$